

2017-2018 Executive Goals

Name	Position
Alan Ehrenholz	President
Daniel Lam	VP Academic and University Affairs
Pooja Bhatti	VP Administration
Alim Lakhiyalov	VP Finance
Sally Lin	VP External
Marium Hamid	Student Services Manager

Presented to Council: May 17th, 2017

Executive Goals

- ▶ AMS Strategic Plan
 - ▶ Phase 1: Update a completed strategic plan (June 2017)
 - ▶ Phase 2: Prepare operational plan (August 2017)
 - ▶ Phase 3: Implement operational plan throughout the AMS (September - April)
 - ▶ Phase 4: Conduct student consultation (March 2018)
 - ▶ Phase 5: Update strategic plan (April 2018)
- ▶ **Note:** An outline (presented to this Council April 2018) will be prepared for the 2018-2019 Executive outlining the steps taken this year, so they are fully prepared to update the operational plan.

Executive Goals

- ▶ Internal Communication
 - ▶ Values: Collaborative, Progressive, Principled
 - ▶ Focus Area: Community, Support
- ▶ Student Engagement and Outreach
 - ▶ Values: Collaborative, Data Driven, Affordability, Approachable
 - ▶ Focus Area: Community, Support
- ▶ Council Interactions
 - ▶ Values: Collaborative, Principled
 - ▶ Focus Area: Community, Support, Representation
- ▶ AMS Community
 - ▶ Values: Principled
 - ▶ Focus Area: Community, Operational Best Practice

President

▶ Campaign Promises

- ▶ AMS Strategic Plan
- ▶ Governance Review
- ▶ Student Life, Mental Health, and Well Being
- ▶ Sexual Assault Policy

▶ Carry Over Goals

- ▶ Graduate Student Support
- ▶ International Students Association Support
- ▶ Grad Class Council and Nest Sign
- ▶ Time Capsule and Book Launch

President

2017-2018 Goals

- ▶ **Councilor Support**
 - ▶ **Values:** Collaborative, Progressive, Principled
 - ▶ **Focus Areas:** Representation, Support
- ▶ **Executive Support**
 - ▶ **Values:** Collaborative
 - ▶ **Focus Area:** Support, Operational Best Practice
- ▶ **Student Society Support**
 - ▶ **Values:** Collaborative, Progressive, Principled
 - ▶ **Focus Areas:** Community, Support
- ▶ **Student Life on Campus**
 - ▶ **Values:** Affordability, Approachable, Data Driven
 - ▶ **Focus Area:** Community, Support
- ▶ **University Representation**
 - ▶ **Values:** Principled, Progressive, Collaborative
 - ▶ **Focus Area:** Community, Representation

VP Academic

- ▶ **Affordability for Students**
 - ▶ Improved Consultation
 - ▶ Affordable Textbooks
 - ▶ Financial Assistance
 - ▶ Affordable Housing
- ▶ **Equity and Inclusion**
 - ▶ Supporting students with different needs
 - ▶ I.e. Students with disabilities, indigenous students

VP Academic

- ▶ Enhanced Student Experience
 - ▶ Work with Undergraduate Societies
 - ▶ Work with the University
 - ▶ Academic Experience Survey

VP Administration

- ▶ **Constituency Support (collaboration with the President)**
 - ▶ **Focus Area:** Support
 - ▶ **Platform Point:** YES
 - ▶ Constituency Handbook (April 2018)
 - ▶ Development Workshops with the AMS Executives
- ▶ **Student Life**
 - ▶ **Platform Point:** YES
 - ▶ AMS Events
- ▶ **Clubs**
 - ▶ **Focus Area:** Support
 - ▶ **Platform Point:** Partially
 - ▶ Operations
 - ▶ SLSC
 - ▶ Bookings
 - ▶ Outreach

VP Administration

- ▶ Sustainability
 - ▶ **Strategic Plan:** Operational Best Practice
 - ▶ **Platform Point:** PARTIALLY
 - ▶ Mugshare
 - ▶ Nest Animation
 - ▶ LFS
 - ▶ Art Gallery
- ▶ Old SUB
 - ▶ **Strategic Plan:** Operation Best Practice/Sustaining Growth
 - ▶ **Platform Point:** NO

VP Finance

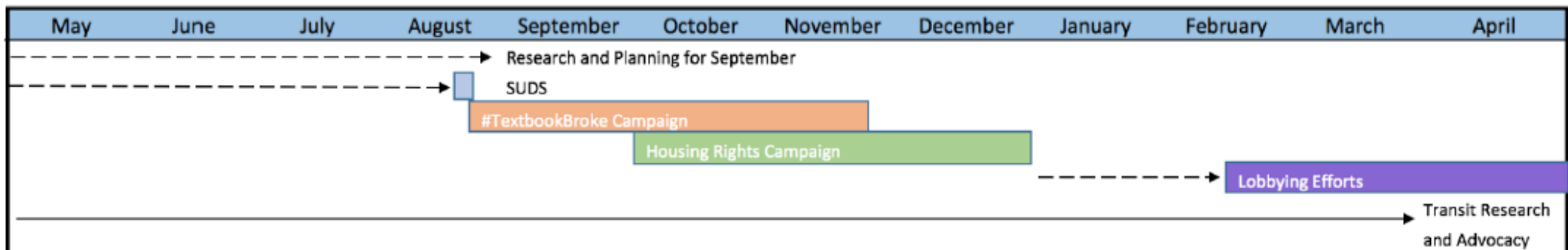
- ▶ Sustainable Finances
 - ▶ Core Values: Affordability & Data Driven
- ▶ Professional Development
 - ▶ Core Values: Collaborative, Approachable & Progressive
- ▶ Modern Accounting
 - ▶ Core Values: Collaborative, Data Driven, Approachable, Progressive & Principled.
- ▶ Well-Being Fund
 - ▶ Core Values: Data Driven, Progressive & Principled
- ▶ Transparent Funding Allocation
 - ▶ Core Values: Principled

VP FINANCE GOALS

	GOAL 1: Create a long-term sustainable financial plan for the AMS & ensure AMS business success	GOAL 2: Implement professional development programs for students outside of the classroom	GOAL 3: Take the AMS out of a financial/accounting Stone Age.
Alignment with Strategic Plan	This goal aligns with Affordability and Data Driven, both because they focus on creating more financial flexibility, generate more revenue for the society as well as promote analytics for us to follow up on AMS businesses – doing what students want	The core values at focus here are Collaborative, Approachable and Progressive because this goal focuses on engaging students, provides consultation and responding to an every changing environment by providing access to better education.	This goal ties the entire strategic plan in, apart from affordability it focuses on being Collaborative, Data Driven, Approachable, Progressive & Principled. We are developing and progressing the society financial while keeping students at the forefront of our mind. The advancements in financial technology will only promote better practices for the students.
Key Performance Indicators	Coordinate with managing director in hiring a fund manager.	Set up monthly consultations with all VP Finances of Constituencies to review financial inquiries.	Update the accounting system to a new version of Microsoft Dynamics GP
Key Performance Indicators	Create sustainable investment plan for both capital preservation and wealth generation (70%/30%)	Re-create all training material currently available and develop video orientation training to better assist all treasurers of clubs.	Integrate and implement the usage of Prophix to better assist all club executives with reviewing their financial statements.
Key Performance Indicators	Research new fee restructure – focus on creating more flexibility in our funds to greater benefit students.	Provide financial literacy workshops schedule for once a month with the Associate Vice-President Finance to promote better education regarding students finances.	Expand the Square program to include more clubs on that giving them the ability to generate more revenue. Replace Rezgo with ShowPass as it is a software better suited for the demands of clubs and constituencies.
Key Performance Indicators			Expand the BMO Credit Card program; get all the constituencies on the program with the ability to review and feedback on the monthly consultations with the VP Finances. Expand to over 50 clubs to be active and receive a credit card on the BMO Spend Dynamics Program.

VP External

- ▶ Overarching Themes
 - ▶ Building Engagement Networks
 - ▶ Support caucuses
 - ▶ Engagement Map
 - ▶ Non-passive Campaigns
 - ▶ Rebuild connections to different levels of government
 - ▶ Municipal
 - ▶ Provincial
 - ▶ Federal



VP External

Project Specific Goals

▶ Student Housing Rental Rights and Affordability

- ▶ Long term reduction of student housing costs
- ▶ Rent with Rights Campaign
- ▶ Expand collaboration
 - ▶ KPI: 1000 petition signatures, MLA presentation in legislature

▶ Academic Affordability

- ▶ OER, MOU, & textbook broke campaign
- ▶ Provincial Election Commitments
- ▶ Textbook Price Parity research and prep

▶ Transportation

- ▶ Broadway Corridor & Arbutus Bus Loop
- ▶ Research for services beyond
- ▶ U-Pass
 - ▶ KPI: signing of an extension of the current contract, provide council with research reports

▶ Student Union Development Summit

- ▶ KPI: 100 delegates, formalize feedback survey

▶ Sexual Violence Prevention and Response

- ▶ SASC & SVPRO
- ▶ Saturate training/workshops

Student Services Manager

▶ IMPROVING UNIFORMED DATA COLLECTION

- ▶ Data Driven, Approachable and Progressive
- ▶ **Key Performance Indicator:** A uniformed data tracking system in the form of a Field Management software. We have explored the possibility of HelpDesk as well as creating a macro which can then be used on our Excel Sheets.

▶ ONGOING EMPLOYEE DEVELOPMENT

- ▶ Progressive and Principled
- ▶ **Key Performance Indicator:** Usage of the entire conferences budget for staff members as well as one professional development opportunity every month. Creating Manuals for each service that outlines the necessary training modules and where to receive them. I also would like to make myself and our HR team available for staff to seek support from throughout the year.

Student Services Manager

▶ PRIORITIZING THE STUDENT EXPERIENCE

- ▶ Collaborative, Date Driven, Approachable, Progressive and Principled
- ▶ **Key Performance Indicator:** Feedback implementation process for every service in a manner that targets the accessibility and feasibility of giving that feedback. This will look different for every service and will require extensive work from each Coordinator.

▶ IMPROVING TARGETTED OUTREACH

- ▶ Approachable and Progressive
- ▶ **Key Performance Indicator:** Creating a Student Needs Calendar (SNC) for all of AMS Services. This will outline what the needs of a students are at a given period of time and how we can cater to those needs.