



Student Society
of UBC Vancouver

SCD024-18



ShowPass

What, When, Why?

Prepared by: Alim Lakhiyalov, VP Finance

What is it?

ONLINE EVENT AND TICKET ORGANIZER

01

Create events

Showpass enables you to create and sell customized tickets to events. You can also import your event to facebook!

02

Review detailed account transactions

Get access to information on revenue holdings, ticket sales, and invoices. You also have the ability to process refunds.

03

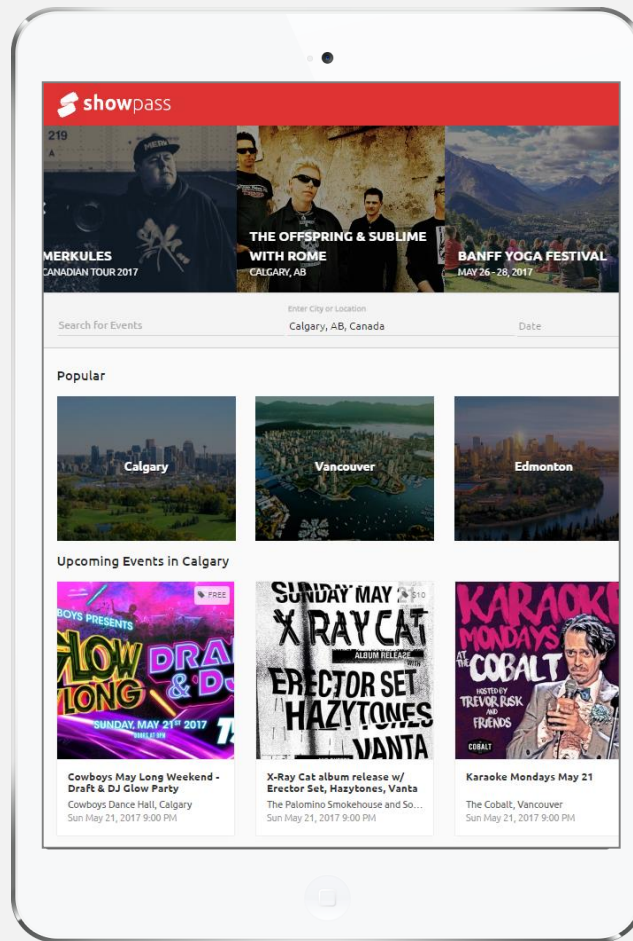
User-friendly

Showpass is straightforward and easy to use. You can integrate your team to this ticket system.

04

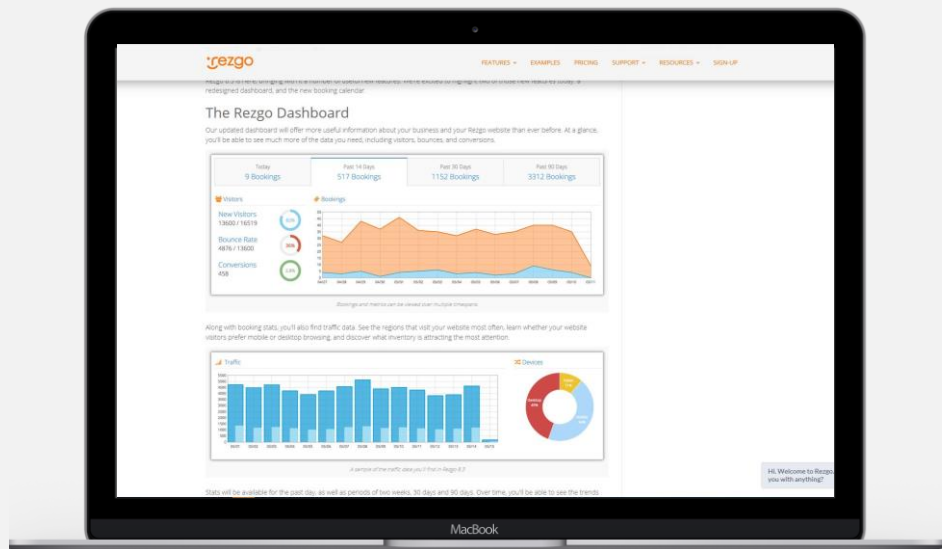
Wider audiences

Showpass is open to everyone on the web so more traffic can get to your event page.



What did we have before?

Does not align with our primary use of the platform



A

Slow Customer Service

Our main point of contact was the CEO → did not have a dedicated representative.

B

Complicating User Interface

Clubs would have trouble navigating the platform & no training material was provided for us.

C

Less Versatile

Rezgo did not have an existing mobile version for us to use → the system is mainly built for tour operators rather than clubs

When can we start?

THE TIMELINE OF IMPLEMENTING



Interface Demo

Done!



Account Creation

Done!



Training Material

Prep Stage



Video Training for Treasurers

24/7 Support



Contract Signing

Finalizing



1 Year Term agreement

Fees: 5.0% + \$0.50

5.0% + \$1.00



WW

Why?

THE REASON SHOWPASS IS REALLY BENEFICIAL

VERSATILITY

An easy to use platform, has a mobile version + very easy reporting to assess revenue streams and success

SUPPORT

24/7 customer support + online demo/video training

CLUB SUPPORT

Ticket printer for clubs at SLSC (lit)



Student Society
of UBC Vancouver

Thank you

This is exciting!

