



**AMS BLOCK PARTY at the STADIUM - 170k condensed**

**Revenues**

	# of tickets	Cost/Revenue	
			\$ -
Early Bird	500	\$ 17.14	\$ 8,571.43
General tier	6000	\$ 28.57	\$ 171,428.57
Final tier	1500	\$ 38.10	\$ 57,142.86
<b>TOTAL tix</b>	<b>8000</b>		<b>\$ 237,142.86</b>
Sponsorship			\$ 15,000.00

Liquor Sales @ \$5 drink  
food sales 68000

**Total Cash In \$ 320,142.86**

**Expenses**

**Talent Total \$ 173,900.00**

Venue

**Venue Total \$ 68,000.00**

Equipment Rental/Production

**Production Total \$ 137,860.00**

Personnel

**Personnel Total \$ 65,110.00**

Advertising

**Advertising Total \$ 4,160.00**

License/Other

**License/Other Total \$ 45,144.09**

**Total Cash Out \$ 494,174.09**

**Profit \$(174,031.23)**

**AMS BLOCK PARTY at the COMMONS**

	# of tickets	Cost/Revenue	
			\$ -
Early Bird	500	\$ 14.29	\$ 7,142.86
General tier	5000	\$ 17.14	\$ 85,714.29
Final tier	500	\$ 23.81	\$ 11,904.76
<b>TOTAL tix</b>	<b>6000</b>		<b>\$ 104,761.90</b>
Sponsorship			\$ 10,000.00

Liquor Sales @ \$3 drink  
food sales 27000

**Total Cash In \$ 141,761.90**

**Talent Total \$ 171,100.00**

**Venue Total \$ 2,500.00**

**Production Total \$ 85,750.00**

**Personnel Total \$ 30,930.00**

**Advertising Total \$ 4,160.00**

**License/Other Total \$ 20,237.73**

**Total Cash Out \$ 314,677.73**

**Profit \$(172,915.82)**

Table 1

Stadium - 50k with details			Stadium	
Revenues				
	# of tickets	Cost/Revenue		
			\$	-
Early Bird	500	\$ 33.33	\$	16,666.67
General tier	6000	\$ 42.86	\$	257,142.86
Final tier	1500	\$ 57.14	\$	85,714.29
TOTAL tix	<b>8000</b>		\$	359,523.81
Sponsorship			\$	15,000.00
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Liquor Sales				68000
food sales				
vendor commision (included in sponsorship line)				
<b>Total Cash In</b>			<b>\$</b>	<b>442,523.81</b>
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<b>Expenses</b>				
<u>Talent</u>				
			<b>\$</b>	<b>165,000.00</b>
Headliner			\$	70,000.00 CAD
Headliner			\$	50,000.00
support acts			\$	42,500.00
dj's / band / emcee			\$	2,500.00
Lodging			\$	4,000.00
Riders			\$	2,000.00
visuals			\$	1,400.00
ground			\$	1,500.00
<b>Talent Total</b>			<b>\$</b>	<b>173,900.00</b>
<u>Venue</u>				
Facility Fee			\$	3,000.00
parking lot			\$	1,500.00
trucking fees			\$	10,000.00
turf covering labour				included in staf fee below
turf covering			\$	50,000.00 rental fees will cost 60,000 if we are able to rent all flooring
plywood				3500
<b>Venue Total</b>			<b>\$</b>	<b>68,000.00</b>
<u>Equipment Rental/Production</u>				
sound	20103		<b>\$</b>	<b>25,000.00</b>
Stage			<b>\$</b>	<b>28,000.00</b>
Fencing			\$	15,000.00
Lighting			<b>\$</b>	<b>30,000.00</b>
Barricade			\$	1,250.00
Electrical			\$	6,500.00
fork lift			\$	1,100.00
boom lift			\$	2,500.00
Load dock risers			\$	5,000.00
Toilets / dumpster			\$	5,700.00
Tents / tables /chairs			\$	7,000.00
picnic tables			\$	-
Police Trailer			\$	-
Bar rental / sellers			\$	9,000.00
SUPPLIES			\$	500.00
wristband /stamps			\$	810.00
Water machines			\$	500.00
<b>Production Total</b>			<b>\$</b>	<b>137,860.00</b>
<u>Personnel</u>				
Production Manager			\$	1,000.00
Production Staff			<b>\$</b>	<b>15,000.00</b>
Stage Manager			\$	700.00
Front Gate Staff			\$	900.00
Clean Up stadium staff			\$	2,000.00
Campus Security			\$	1,000.00
Security			\$	20,000.00
Police			\$	5,000.00
First Aid			\$	2,070.00
ambulance			\$	1,500.00
Additional Labour			\$	1,500.00
turf cover staff			\$	13,000.00
			\$	-
beer tickets tent sellers			\$	1,440.00
<b>Personnel Total</b>			<b>\$</b>	<b>65,110.00</b>
<u>Advertising</u>				
Flyer/Poster Design/web			\$	1,500.00
Trailer			\$	1,000.00
Print			\$	400.00
lawn signs			\$	500.00
Newspaper				
Street team			\$	460.00
Web			\$	-
Facebook Ads			\$	300.00
<b>Advertising Total</b>			<b>\$</b>	<b>4,160.00</b>
<u>License/Other</u>				
SOCAN			\$	3,600.00
Alcohol costs			\$	30,909.09
licensing			\$	125.00
pst			\$	4,760.00
beer tickets			\$	-
Insurance			\$	750.00
Contingency			\$	5,000.00
<b>License/Other Total</b>			<b>\$</b>	<b>45,144.09</b>
<b>Total Cash Out</b>			<b>\$</b>	<b>494,174.09</b>
<b>Profit</b>			<b>\$</b>	<b>(51,650.28)</b>

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**COMMONS - 50k with details**

**Revenues**

	# of tickets	Cost/Revenue	
			\$ -
Early Bird	500	\$ 17.14	\$ 8,571.43
General tier	5000	\$ 23.81	\$ 119,047.62
Final tier	500	\$ 30.48	\$ 15,238.10
<b>TOTAL tix</b>	<b>6000</b>		\$ 142,857.14
Sponsorship			\$ 10,000.00

Liquor Sales	45000
food sales	
vendor commision (included in sponsorship line)	

**Total Cash In \$ 197,857.14**

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**Expenses**

Talent

	\$ 90,500.00	
Headliner	\$ 50,000.00	CAD
Headliner	\$ 35,000.00	
support acts	\$ 3,000.00	
dj's / band / emcee	\$ 2,500.00	
Lodging	\$ 4,000.00	
Riders	\$ 2,000.00	
visuals	\$ 1,400.00	
ground	\$ 1,200.00	

**Talent Total \$ 99,100.00**

Venue

Facility Fee	\$ -
parking lot	\$ 1,000.00
maintenance fees	\$ 1,500.00
turf covering labour	
turf covering	
plywood	

included in staf fee below  
rental fees will cost 60,000 if we are able to rent all flooring

**Venue Total \$ 2,500.00**

Equipment Rental/Production

sound	20103	\$ 18,000.00
Stage		\$ 12,000.00
Fencing		\$ 9,000.00
Lighting		\$ 12,000.00
Barricade		\$ 750.00
Electrical		\$ 5,000.00
fork lift		\$ 1,100.00
boom lift		\$ 1,200.00
Load dock risers		
Toilets / dumpster		\$ 3,200.00
Tents / tables /chairs		\$ 7,000.00
picnic tables		\$ 800.00
Police Trailer		\$ -
Bar rental / sellers		\$ 7,000.00
SUPPLIES		\$ 500.00
wristband /stamps		\$ 700.00
Water machines		\$ 500.00

**Production Total \$ 78,750.00**

Personnel

Production Manager	\$ 1,000.00
Production Staff	\$ 7,000.00
Stage Manager	\$ 500.00
Front Gate Staff	\$ 900.00
Clean Up	\$ 600.00
Campus Security	\$ 200.00
Security	\$ 10,000.00
Police	\$ 5,000.00
First Aid	\$ 2,070.00
ambulance	\$ 1,200.00
Additional Labour	\$ 1,500.00

	\$ -
beer tickets tent sellers	\$ 960.00

**Personnel Total \$ 30,930.00**

Advertising

Flyer/Poster Design/web	\$ 1,500.00
Trailer	\$ 1,000.00
Print	\$ 400.00
lawn signs	\$ 500.00
Newspaper	
Street team	\$ 460.00
Web	\$ -
Facebook Ads	\$ 300.00

**Advertising Total \$ 4,160.00**

License/Other

SOCAN	\$ 2,700.00
Alcohol costs	\$ 20,454.55
licensing	\$ 125.00
pst	\$ 3,150.00
beer tickets	\$ -
Insurance	\$ 750.00
Contingency	\$ 2,500.00

**License/Other Total \$ 29,679.55**

**Total Cash Out \$ 245,119.55**

**Profit \$ (47,262.40)**



Stadium details 170k			Stadium	
Revenues				
	# of tickets	Cost/Revenue		
			\$	-
Early Bird	500	\$ 17.14	\$	8,571.43
General tier	6000	\$ 28.57	\$	171,428.57
Final tier	1500	\$ 38.10	\$	57,142.86
TOTAL tix	<b>8000</b>		\$	237,142.86
Sponsorship			\$	15,000.00
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Liquor Sales				68000
food sales				
vendor commision (included in sponsorship line)				
<b>Total Cash In</b>			<b>\$</b>	<b>320,142.86</b>
<hr/>				
<b>Expenses</b>				
<u>Talent</u>				
			\$	<b>165,000.00</b>
Headliner			\$	70,000.00 CAD
Headliner			\$	50,000.00
support acts			\$	42,500.00
dj's / band / emcee			\$	2,500.00
Lodging			\$	4,000.00
Riders			\$	2,000.00
visuals			\$	1,400.00
ground			\$	1,500.00
<b>Talent Total</b>			<b>\$</b>	<b>173,900.00</b>
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<u>Venue</u>				
Facility Fee			\$	3,000.00
parking lot			\$	1,500.00
trucking fees			\$	10,000.00
turf covering labour				included in staf fee below
turf covering			\$	50,000.00 rental fees will cost 60,000 if we are able to rent all flooring
plywood				3500
<b>Venue Total</b>			<b>\$</b>	<b>68,000.00</b>
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<u>Equipment Rental/Production</u>				
sound	20103		\$	25,000.00
Stage			\$	28,000.00
Fencing			\$	15,000.00
Lighting			\$	30,000.00
Barricade			\$	1,250.00
Electrical			\$	6,500.00
fork lift			\$	1,100.00
boom lift			\$	2,500.00
Load dock risers			\$	5,000.00
Toilets / dumpster			\$	5,700.00
Tents / tables /chairs			\$	7,000.00
picnic tables			\$	-
Police Trailer			\$	-
Bar rental / sellers			\$	9,000.00
SUPPLIES			\$	500.00
wristband /stamps			\$	810.00
Water machines			\$	500.00
<b>Production Total</b>			<b>\$</b>	<b>137,860.00</b>
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<u>Personnel</u>				
Production Manager			\$	1,000.00
Production Staff			\$	15,000.00
Stage Manager			\$	700.00
Front Gate Staff			\$	900.00
Clean Up stadium staff			\$	2,000.00
Campus Security			\$	1,000.00
Security			\$	20,000.00
Police			\$	5,000.00
First Aid			\$	2,070.00
ambulance			\$	1,500.00
Additional Labour			\$	1,500.00
turf cover staff			\$	13,000.00
			\$	-
beer tickets tent sellers			\$	1,440.00
<b>Personnel Total</b>			<b>\$</b>	<b>65,110.00</b>
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<u>Advertising</u>				
Flyer/Poster Design/web			\$	1,500.00
Trailer			\$	1,000.00
Print			\$	400.00
lawn signs			\$	500.00
Newspaper				
Street team			\$	460.00
Web			\$	-
Facebook Ads			\$	300.00
<b>Advertising Total</b>			<b>\$</b>	<b>4,160.00</b>
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<u>License/Other</u>				
SOCAN			\$	3,600.00
Alcohol costs			\$	30,909.09
licensing			\$	125.00
pst			\$	4,760.00
beer tickets			\$	-
Insurance			\$	750.00
Contingency			\$	5,000.00
<b>License/Other Total</b>			<b>\$</b>	<b>45,144.09</b>
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<b>Total Cash Out</b>			<b>\$</b>	<b>494,174.09</b>
<b>Profit</b>			<b>\$</b>	<b>(174,031.23)</b>

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**COMMONS details 170k**

**Revenues**

	# of tickets	Cost/Revenue		
			\$	-
Early Bird	500	\$ 14.29	\$	7,142.86
General tier	5000	\$ 17.14	\$	85,714.29
Final tier	500	\$ 23.81	\$	11,904.76
TOTAL tix	<b>6000</b>		\$	104,761.90
Sponsorship			\$	10,000.00

Liquor Sales @ \$3 drink 27000  
 food sales  
 vendor commision (included in sponsorship line)

**Total Cash In \$ 141,761.90**

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**Expenses**

Talent

			\$	<b>162,500.00</b>
Headliner			\$	80,000.00 CAD
Headliner			\$	50,000.00
support acts			\$	30,000.00
dj's / band / emcee			\$	2,500.00
Lodging			\$	4,000.00
Riders			\$	2,000.00
visuals			\$	1,400.00
ground			\$	1,200.00
<b>Talent Total</b>			\$	<b>171,100.00</b>

Venue

Facility Fee			\$	-
parking lot			\$	1,000.00
maintenance fees			\$	1,500.00
turf covering labour				included in staf fee below
turf covering				rental fees will cost 60,000 if we are able to rent all flooring
plywood				
<b>Venue Total</b>			\$	<b>2,500.00</b>

Equipment Rental/Production

sound	20103		\$	25,000.00
Stage			\$	12,000.00
Fencing			\$	9,000.00
Lighting			\$	12,000.00
Barricade			\$	750.00
Electrical			\$	5,000.00
fork lift			\$	1,100.00
boom lift			\$	1,200.00
Load dock risers				
Toilets / dumpster			\$	3,200.00
Tents / tables /chairs			\$	7,000.00
picnic tables			\$	800.00
Police Trailer			\$	-
Bar rental / sellers			\$	7,000.00
SUPPLIES			\$	500.00
wristband /stamps			\$	700.00
Water machines			\$	500.00
<b>Production Total</b>			\$	<b>85,750.00</b>

Personnel

Production Manager			\$	1,000.00
Production Staff			\$	7,000.00
Stage Manager			\$	500.00
Front Gate Staff			\$	900.00
Clean Up			\$	600.00
Campus Security			\$	200.00
Security			\$	10,000.00
Police			\$	5,000.00
First Aid			\$	2,070.00
ambulance			\$	1,200.00
Additional Labour			\$	1,500.00

beer tickets tent sellers \$ 960.00  
**Personnel Total \$ 30,930.00**

Advertising

Flyer/Poster Design/web			\$	1,500.00
Trailer			\$	1,000.00
Print			\$	400.00
lawn signs			\$	500.00
Newspaper				
Street team			\$	460.00
Web			\$	-
Facebook Ads			\$	300.00
<b>Advertising Total</b>			\$	<b>4,160.00</b>

License/Other

SOCAN			\$	2,700.00
Alcohol costs			\$	12,272.73
licensing			\$	125.00
pst			\$	1,890.00
beer tickets			\$	-
Insurance			\$	750.00
Contingency			\$	2,500.00
<b>License/Other Total</b>			\$	<b>20,237.73</b>

**Total Cash Out \$ 314,677.73**  
**Profit \$ (172,915.82)**