



Pit Pub Media Wall

Background

Pit Pub opened June 2015

Media Wall installation cost \$150,000

Since that time 8 screens have been damaged

Cost per screen is \$5,500



Student Society
of UBC Vancouver

Option 1:

Replace broken monitors & install protection screen

- Cost of monitors: \$44,000
- Protection Wall : \$20,000

Overall Cost \$64,000



Pros & Cons

Pros:

- Media Wall is brought back to original condition enhancing the customer experience

Cons

- Very expensive
- Cannot buy additional monitors as needed

Option 2:

Remove media wall & relocate to Gallery 2.0

- Replace media wall with 3 short throw projectors
- Relocate 9 monitors to Gallery 2.0 to create media wall there
- This leaves 10 monitors which can be used to augment the display in Council chambers and provide the Society with spare units



2 stages

Stage 1:

Remove the media wall from the Pit Pub, replace with 3 projectors

Cost \$21,721.49 plus taxes

(Time sensitive)

Stage 2:

Instal media wall in Gallery 2.0

Cost \$31,000

(Can wait until after September)

Pros & Cons

Pros

- Most cost effective
- Shortly we will no longer be able to replace individual screens rather have to replace entire wall
- Damage & maintenance costs significantly lessened



Pros & Cons

Cons:

- The projector illumination is not as good as the media wall but is pretty close
- Cost \$31,000

The Ask

- Be it resolved that Council approve \$25,000 to be released from the SUB Repairs & Replacement Reserve to finance the removal and storage of the existing Media Wall in the Pit Pub and to purchase and install 3 projectors in its place

Note: Balance of Fund is \$621,054

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