Minutes of the AMS Advocacy Committee
January 27, 2017

Attendance
Present: Sally Lin (Councillor & Vice-Chair), Daniel Lam (Councillor), Kelsi Wall (Policy Advisor), Ella Klein (Student-at-large), Cristina Ilnitchi (Student-at-large)
Guests: Kevin Doering (AVP Academic and University Affairs), Leslie Tulette (AVP External)
Regrets: Aiyana Anderson-MacIsaac (Councillor), Samantha So (VP Academic and University Affairs), Kathleen Simpson (VP External Affairs), Adrian Cheng (Student-at-large)
Recording Secretary: Sally Lin (Councillor)

Call to Order
The meeting was called to order at 3:04 PM

Approval of Agenda
Moved DANIEL, seconded ELLA
[motion carries unanimously]

Land Acknowledgement

Approval of Minutes
Be it resolved that the Advocacy Committee minutes dated December 7, 2016 be approved as presented.
Moved DANIEL, Seconded ELLA
[Motion carries unanimously]

Update from the AVP External [LESLIE]
- Planning Lobbying Days trip to Victoria with UVIC & SFU
  - Press Release on last day of trip
- Budget looks good
- Townhall: *February 9th, Thursday, SPM, Art Gallery*
  - re: private donations to the government
- ABCS Provincial Elections Campaign: not partnering due to message differences, financial and logistical issues
- Rent with Rights: 400 signatures or so atm, continue collection

**Update from the AVP Academic and University Affairs [KEVIN]**
- Academic Experience Survey, A&R, many things being worked on
- Most of the updates from Sam were at AMS Council

**Discussion on Term 2 Goals**
1. **Caucus Hiring Plan [SALLY]**
   a. How can we promote filling these positions?
      i. Advocom should interview & appoint. Applications due Feb 3rd, next Advocom meeting Feb 10th
      ii. Should they come in person? Impartial/good to know them in person - Ask them to come to the Feb 10th meeting to give 1 minute blurb.
      iii. Emails, sharing on Facebook & with relevant groups
   b. What applicant qualities should we prioritize in our selection?
      i. Shows up for meetings, upkeep communications, confident, ontime, good with correspondence
      ii. Be from the resource group that they’re representing
      iii. Well spoken, and well connected with the different demographics
      iv. Year of study? Mixed, first year can’t really be picky
   c. How can we set up the caucuses to succeed?
      i. Our expectations to them: bring existing initiatives; find gaps within communities: who feels most connected within each other, support from the AMS, academic and personal well being gaps
ii. What we can do: orientation session for overview of the AMS, procedural questions, buddy system

2. **Provincial Elections [LESLIE]**
   a. May 9th is voting day. Disadvantage b/c day after move out for residence
   b. Elections BC coming to help students register, Voting in Great Hall
   c. Currently leading up:
      i. Debate Screenings (Pit or Gal)
      ii. Leaders Debate @ Alumni Centre (ideal) → Work with UBC
      iii. Coffee for Commuters
      iv. Coffee Collars
      v. Carepackage Handouts to promote Champion the Vote
      vi. Video: (Obama: 5 things that are harder than registering to vote) but with Santa Ono & Ava, incorporate one of the Block Party Performers, play at Block Party
   d. How can we optimize turnout and make most of our networks (68% of UBC domestic students voted in fed election. National average for voting was 68.3%)
      i. registration information on handouts to students as they move out of res
      ii. Block party - put campaign on wrist bands
      iii. Huge billboard: this is why i love UBC → this is why I want to vote; Giant canvas; Whiteboard pics to social media; Pledge to vote
      iv. Work with existing campus networks (i.e. the Calendar, Constituencies)
      v. Ready-made classroom announcement package for profs (spoken blurb, slides)
      vi. On the ground team: volunteers; Get undergraduate societies help; target commuter students; emails/text reminder
   e. IF THERE ARE MORE IDEAS: email Kathleen or Leslie

**Next Meeting:** February 10th at 3:00PM
Adjournment

BIRT there being no further business the meeting was adjourned at 3:59 PM.

Moved CRISTINA, Seconded SALLY

[motion carries unanimously]