

AMS Elections 2017

Elections Administrator Max Holmes

Dates

- ▶ Feb. 17th at 2PM Nominations Close
- ▶ Feb. 17th at 5PM All Candidates Meeting
- ▶ Feb. 27th Campaign Period Begins
- ▶ Mar. 6th Voting Opens
- ▶ Mar. 10th at 5PM Voting Closes
- ▶ Mar. 27-31 Constituency Elections

Our Goals

- ▶ Increased Voter Turnout
- ▶ Well Planned and Executed Events
- ▶ Great Third Party Run Debates
- ▶ A New and Engaging Advertisement Campaign
- ▶ Encouraging Better Campaigning by Candidates
- ▶ Better Elections Committee Communication
- ▶ Transparent and Impartial Elections Committee
- ▶ Greater Collaboration between AMS elections and Constituency Elections

Candidate Events

- ▶ We are planning to have Four Events
- ▶ Candidate Coffee Shop Meet and Greet
- ▶ Pit Night with the Candidates
- ▶ Candidate Rapid Fire
- ▶ AMS Elections Results Party (Gallery or Pit?)

Third Party Run Candidate Debates

- ▶ Three debates
- ▶ February 27th Run by the Debate Society
- ▶ March 1st Run by CiTR
- ▶ March 3rd Great Debate Run by Ubyyssey
- ▶ Debates will be supervised and all material will be approved by the Elections Committee

New Advertising Campaign

Old Campaign Material



New Campaign Material



Campaigning and Election Rule Changes Update

- ▶ More Sustainable Campaigning (limiting paper products)
- ▶ Raising the Spending Limit and Reimbursement Limits
- ▶ Encouraging more innovative and modern ways of campaigning

Better Communication

- ▶ A More Online Presence (Facebook, Snapchat, Instagram, Reddit, Twitter)
- ▶ Keeping in touch and coordinating with campus media
- ▶ Updating our Elections Website weekly with new information
- ▶ Posting all rulebooks, nomination forms, decisions, and any other documents online

Impartiality

- ▶ New internal election rules governing our interaction with candidates
- ▶ Clear chain of command and communication regarding complaints
- ▶ New internal election committee rules regarding conflicts of interest or the appearance of conflicts
- ▶ A new cause and effect guide for campaign violations

Collaboration With Constituencies

- ▶ An all-EA meeting for constituency EAs in the Middle of February and the Middle of March (REQUIRED for Constituencies using Simply Voting)
- ▶ Advertising Constituency Elections as a whole rather than competing for media attention
- ▶ Most Constituency Elections during the same week of March 27-31
- ▶ Working together to increase turnout with shared events and perhaps polling stations

Our Main Goal: 20% Voter Turnout For 2017

Note: We may raise our goal depending on referendums and any other outside events