AMS Elections 2017

Elections Administrator Max Holmes
Dates

- Feb. 17th at 2PM Nominations Close
- Feb. 17th at 5PM All Candidates Meeting
- Feb. 27th Campaign Period Begins
- Mar. 6th Voting Opens
- Mar. 10th at 5PM Voting Closes
- Mar. 27-31 Constituency Elections
Our Goals

- Increased Voter Turnout
- Well Planned and Executed Events
- Great Third Party Run Debates
- A New and Engaging Advertisement Campaign
- Encouraging Better Campaigning by Candidates
- Better Elections Committee Communication
- Transparent and Impartial Elections Committee
- Greater Collaboration between AMS elections and Constituency Elections
Candidate Events

- We are planning to have Four Events
- Candidate Coffee Shop Meet and Greet
- Pit Night with the Candidates
- Candidate Rapid Fire
- AMS Elections Results Party (Gallery or Pit?)
Third Party Run Candidate Debates

- Three debates
- February 27th Run by the Debate Society
- March 1st Run by CiTR
- March 3rd Great Debate Run by Ubyssey
- Debates will be supervised and all material will be approved by the Elections Committee
New Advertising Campaign

Old Campaign Material

New Campaign Material
Campaigning and Election Rule Changes Update

- More Sustainable Campaigning (limiting paper products)
- Raising the Spending Limit and Reimbursement Limits
- Encouraging more innovative and modern ways of campaigning
Better Communication

- A More Online Presence (Facebook, Snapchat, Instagram, Reddit, Twitter)
- Keeping in touch and coordinating with campus media
- Updating our Elections Website weekly with new information
- Posting all rulebooks, nomination forms, decisions, and any other documents online
Impartiality

- New internal election rules governing our interaction with candidates
- Clear chain of command and communication regarding complaints
- New internal election committee rules regarding conflicts of interest or the appearance of conflicts
- A new cause and effect guide for campaign violations
Collaboration With Constituencies

- An all-EA meeting for constituency EAs in the Middle of February and the Middle of March (REQUIRED for Constituencies using Simply Voting)
- Advertising Constituency Elections as a whole rather than competing for media attention
- Most Constituency Elections during the same week of March 27-31
- Working together to increase turnout with shared events and perhaps polling stations
Our Main Goal: 20% Voter Turnout For 2017

Note: We may raise our goal depending on referendums and any other outside events