

TEXTBOOK BROKE?

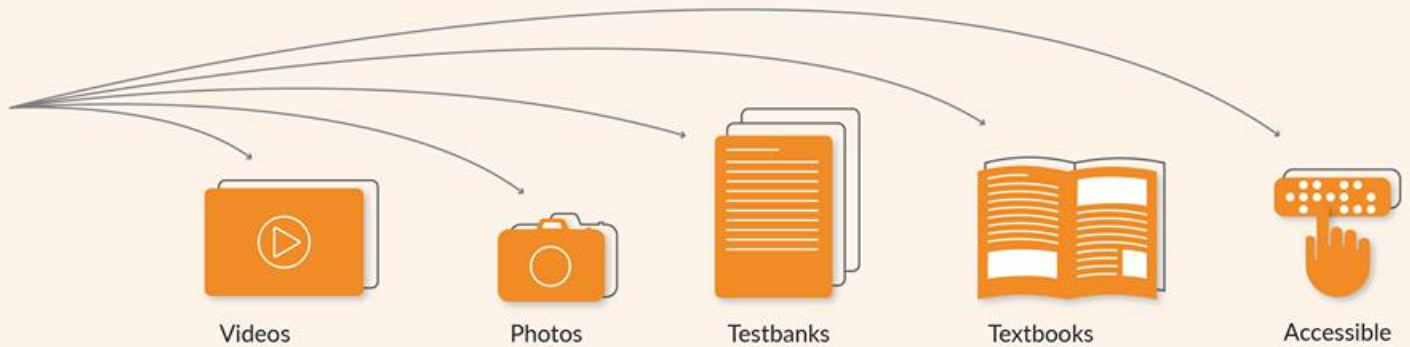


2017-2018 TextbookBroke Campaign

OER 101

HOW DOES IT WORK?

OER's are available online in a variety of mediums improving accessibility while lowering costs.



THE CHALLENGE: COST OF EDUCATION

EXPENSES PILE UP QUICKLY.

The price of higher education goes far beyond tuition fees. Over the course of your degree you will spend thousands of dollars on textbooks.



WHY TEXTBOOKS?

It is an expense almost all students will choose to forgo at some point during their degree. This points to a gap between the price and the perceived use that students get out of traditional textbooks.



TEXTBOOKBROKEBC

Why fight textbook costs?

The Problem:



→ **ON AVERAGE** undergraduate students pay \$814 per year on textbooks.



→ **9 IN 10** students have bought a textbook or class resource that they didn't, or rarely, use.



→ **7 IN 10** students have chosen not to buy a textbook because of the cost.



→ **4 IN 10** students worry about paying for textbooks and other class materials.



→ **2 IN 10** students might need to abandon their studies due to financial reasons.

The Solution: OERs

BENEFITS

AFFORDABILITY AND ACCESSIBILITY

Students shouldn't have to choose between paying hundreds of dollars for a traditional textbook or doing well in their course. OERs remove that financial barrier and allow access for all.

ENHANCED LEARNING EXPERIENCE

OERs allow professors to modify resources to best fit their course and engage students through non-disposable assignments that promote knowledge sharing.



**Textbook broke?
Probably. Let's try OERs.**



The Adoption of an Open Textbook in a Large Physics Course: An Analysis of Cost, Outcomes, Use, and Perceptions



Christina Hendricks, Stefan A. Reinsberg, and Georg Rieger
University of British Columbia

93% of respondents said [the OER] was the same or better than textbooks in other courses

In one year of OER adoption students saved approximately \$85,000

Previously: What Students Can Do



How can I learn more or get involved?

- Share your personal horror stories about high textbook costs with your professors, and show them your appreciation if they use cheap or free alternatives. Talk to them in person, or by using midterm or end of term course evaluations.

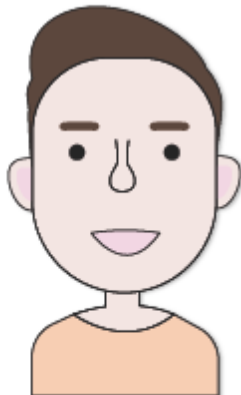
Now: What Students Can Do



Talk to your professors.

Take the time to think about your course materials and how they're benefitting you.

Use course evaluations to let your professors know.



Be proactive about your learning.

Doing research for your projects and papers?

Need help understanding your course content?

Visit ams.ubc.ca/oer to find free OERs and learn more about our advocacy.

What You Can Do



**Textbook broke?
Probably. Let's try OERs.**



Come to the Bookstore booth (+ bring friends)

Use social media [#TextbookBrokeBC](#)

Volunteer