The Ripple Effect Campaign

Presenters:

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Overview

• What is the Ripple Effect?
• What are Ripple Labs?
• How can I get involved?
• Questions?
The passion and innovation of UBC’s community is transforming our university into a living laboratory where scholars, researchers and operations staff collaborate to address global sustainability problems”.

- Professor Stephen Toope
Make a ripple. Join a wave. Create a better world.
Experiential Ripple Labs
The #RippleEffectUBC campaign is putting sustainability into action through 20 hands-on Ripple Labs including:

- Smart Car Rides to Class
- Next Stop: UBC
- Stormwater Theatre
- Canopy Walk Tours
- Cows on Campus
- Free Agora Treats
- Tap Water Taste Test

And more...
Making a wave
Join a Wave

How can we ignite a sense of excitement around what is possible when we work together as a community?

By showing sustainability in action.

Between November 4 and November 15, the Vancouver campus will be showcasing, through the #RippleEffectUBC campaign, all the ways we can make ripples of difference at UBC.

Help us turn those ripples into a wave of difference.

#RippleEffectUBC
How can I get involved?

There are a few ways...

1. Attend a Ripple Lab
2. Share your thoughts using #RippleEffectUBC
3. Pose or answer a question on sustain.ubc.ca/rippleffect
4. Encourage your friends to attend a Ripple Lab to learn more about sustainability at UBC and find out what you can do to make a wave!
The End. Thank you!

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