"Yes!" on the Transit Referendum

Office of the VP External Affairs

Questions?

Destination
- Inform and engage students on the importance of transit
- Educate students about the needs in our community
- Highlight our commitment to public transit

Public Opinion
- Highlight examples of positive
- Highlight reasons for voting 'Yes'

But you can help!
- Investment in public transit for a better BGSU
- Support for transportation and infrastructure
- Us!
- Every student counts!

Beyond Ground Transportation
- BGSU buses
- Public buses in our area
- Skateboard, bike, walk
- Parking
- Limited services in off-campus areas

VP for Campus
- University president
- Transportation director
- Funding
- Planning and development

Prezi Design Concept
Mayors’ Council Proposal & Referendum Question

- Proposal released in June 2014.
- Referendum was called on by the Province.
- Mayors approved the wording of the question on December 11, 2014.
- Provincial cabinet approved and released the ballot on December 17, 2014.
- Question asks for a 0.5% PST increase in the Lower Mainland.
Public Opinion

• 234 million passengers in 2013.
• 9 out of 10 people within walking distance of transit.
• 2/3 of jobs within walking distance of FTN.
• Key issue in the last municipal election.
Why do we care?

- Most students face transit issues daily because of the increase in ridership due to the introduction of the UPass BC program.
- Paves the road ahead for a full Bway Line to UBC.
- A $7.5 billion plan that shapes the future of transit in one of Canada's largest regions.
- Acts on our commitment to sustainability.
- 78% of U'grads and 92% of Grads are commuters.
- Keeping with current policy (2012-07, Rapid Transit Campaign).
Partners and Efforts

- Partners include:
  - Better Transit + Transportation Coalition
  - GetOnBoard BC
  - Alliance of BC Students
- Efforts include:
  - Large-scale, regional event in coordination with partners.
  - Host of campus wide engagement events:
    - Voter Registration
    - Information distribution, etc.
Destination

• Informing and engaging students in the voting process.
• Public show of support and awareness about the transit needs in Metro Vancouver.
• Demonstrating our commitment to sustainable growth to the province and Canada.
How you can help!

- Coordination in preparation for the referendum.
- Connecting your constituents to the issue.
- Encouraging your constituents to vote.
Questions?
"Yes!" on the Transit Referendum
Office of the VP External Affairs

Questions?

Destination
- Inform and engage stakeholders in the QTA
- Public share of opportunities
- Public share of service needs in the city

Public Opinion
- Freedom, equality, respect for diversity
- Youth and community participation
- Smart growth, liveable communities

Thanks for your help!