Elections Committee Report

2014 AMS GENERAL ELECTIONS RESULTS
VOTING PROCESS

- January 27\textsuperscript{th} – 31\textsuperscript{st}
- Poll Stations
  - SUB
  - Sauder/Totem
  - Kaiser
  - Vanier
- All online
  - No setbacks
SPONSORS

- Happy Water
  - Gave 2000+ bottles of water
  - Attracted many students to info booth
  - Only came during 3 days on the week of Jan 13th-17th

- Red Bull
  - Very secretive
  - Only came for 1 hour on Thursday

- Incentives – candy & water

- Problems
  - Didn’t notify Events department
ELECTION RESULTS

- **New Elected President**
  + Tanner Bokor

- **New Elected VP External**
  + Bahareh Jokar

- **New Elected VP Academic and University Affairs**
  + Anne Kessler

- **New Elected VP Administration**
  + Ava Nasiri

- **New Elected VP Finance**
  + Mateusz Miadikowski

- **Senate**
  + Anne Kessler
  + Chris Roach
  + Eric Zhao
  + Mona Maleki
  + Nina Karimi

- **Board of Governors**
  + Chris Roach
  + Nina Karimi

Full Results are all on Simply Voting – were released Monday at 1am
# The Race

## AMS President

### SUM MATRIX

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<tr>
<th></th>
<th>Jackson Chen</th>
<th>Harsev Oshan</th>
<th>Tanner Bokor</th>
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### SORTED MAJORITIES

- Harsev Oshan (4607 votes) vs. Winnie Code (1928 votes)
- Jackson Chen (1872 votes) vs. Harsev Oshan (4536 votes)
- Jackson Chen (1569 votes) vs. Tanner Bokor (4424 votes)
- Tanner Bokor (4297 votes) vs. Winnie Code (1830 votes)
- Harsev Oshan (3312 votes) vs. Tanner Bokor (3341 votes)
- Jackson Chen (2984 votes) vs. Winnie Code (2629 votes)

### SUMMARY

- **Elected**: Tanner Bokor (3 majorities)
- **Ranked Questions**: 7282 (68.1%)
- **Abstain**: 3407 (31.9%)
- **TOTAL**: 10689
22.4% Turnout
Affiliates and Non-CWL personnel only made up 1.09% of voters
VOTING RATES

- Much better than the previous year
  - Last year around 50%+ abstain rate
  - Referendum had average 70-80%
    - Bylaw, was more divided
    - Closest votes was Whistler Lodge
ELECTIONS CHALLENGES AND RECOMMENDATIONS

- Votermedia
- Communication
- Events
- Polling
- Candidates
PROMOTION

- Flyers
- Posters
  - Multiple ones for different occasions
- Banners
  - Only 2
  - Definitely need a standing banner
  - One for each booth
- Constituencies
  - Hard to communicate with – doesn’t respond
- CiTR
  - Helpful in promoting – on air livestream
  - Should get podcast next time for sure
Prize pool of $1100
  + Application fee was $22
5 blogs entered contest
  + Only 2 were active
Was helpful in promoting elections
Guidelines for future years
  + A certain amount of posts need to be set
    ✗ Can’t just give away money
SOCIAL MEDIA

- Took full use of Facebook and Twitter
  - Not enough followers
  - Promote in UBC groups’ pages
  - Appropriate hashtag
    - Contest
    - Can reply to students or see what’s happening
- Meme campaign
- Hootsuite was helpful
EVENTS

- Snacking with Candidates
  - Maybe too early?
  - Not enough candidates (~3)
  - Low attendance rate
  - IKB not a good spot
  - Turned into us just giving away things
  - Inexpensive
EVENTS

- Info Booth
  - Went very well
  - Better than IKB event
  - Lots of students willing to come by and listen
  - 10am-3pm for 3 days
  - Happy Water was a plus
    - A few students expressed concern about sustainability
    - Parking
CSI Debate
+ Very good venue – very cooperative
+ We only had to bring our podium
+ From 5pm-8pm
+ Very successful: ~50-60 people in attendance
+ Food: 2 sushi platters and some baked goods from Superstore ($110)
+ Space was small but very cosy, CSI helped set up, provided us with projector, TV screen, chairs, tables, disposable cups, napkins, plates.
Great Debate

- Held on the second floor of Hillel House
- Very successful and good venue, looked very professional
  - Had tables, chairs, projector, podium, kitchen
- From 5:30pm-8:30pm
- Very good attendance, at least 100 people
- Almost all candidates showed up
- Food was sushi and fruit/veggie platters from Costco
- Would recommend
Results party

- Very successful, full house (extremely packed by 6pm when we announced results) in the Gallery—and very good energy
  - Good idea to announce everything up front and all together
  - Blurb before announcement
- Sound equipment was set up and provided by the Events (Anna) which included 2 mics and 2 speakers and 1 soundboard.
- DJ brought his own equipment.
- We didn’t spend any money on food/drinks. Hiring DJ=$120
  - Probably won’t be necessary in coming years since most people seemed content with listening to results and then leaving.
- Staff and manager of the Gallery were very helpful with moving around furniture
  - Problem was that when we set up, we had to kick out some people who were sitting where we were setting up
Most were cooperative and easy to book
Tables were usually the issue
2 ipads at each
Vanier was not very good
  + Moved to Totem for the last 2 days
SUB was usually the busiest
People were usually responsive to poll clerks
Should have banner at each station to not look awkward
POLL CLERKS

- Would definitely hire earlier if possible
- Training
- Scheduling conflicts due to classes
- Better with the poll clerks to come to office to get supplies
- Honoraria - Best Poll Clerk
MERCHANDISE AND EQUIPMENT

- Banners – printed from CopyRight
- Merchandise
  + Wrong postal code
- Order earlier on
CANDIDATES

- Material Check
  - Stamp would be nice
  - IT issues
- Last minute emails
- Lots of hearsay evidence
- Complaints
ELECTIONS COMMITTEE

- Creative design should be done earlier on too
- Maybe stick to a single logo soon
- Budget
  + By-election
  + Referendum
- Handbook check with a staff
- Bylaw updates
End