

**Amendment:**

An additional **\$450** to the University Affairs project fund.

**Rationale:**

To be allocated to the Sexual Assault Policy Consultation campaign.

Currently, the campaign is in need of a total of **\$4950**. This is broken down into:

**\$1000 for tri-fold flyers.**

These are also the source of student feedback as they will have perforated sections where students can check off their preferences and write opinions on the recommendations that we have developed for the policy. We will be distributing the posters at both Homecoming, first week events, by the bus loop, and leaving them in door clips in every unit in residence.

**(~6000 units + event distribution + booth use = 7000 flyers)**

The cost of 6000 flyers is \$700, and the cost of perforating all 6000 will likely come to around \$100 on top. We are aiming to purchase 7000 flyers, so we believe it will be at most \$800 for the flyers and \$150 for perforation (roughly). This comes to \$950. In the case that the estimate goes over (which if it does, will be at most over by \$50), we are asking for **\$1000 total**.

**\$1600 for coffee collars.**

Unfortunately, while we tried to tack on our coffee collar order to another large order going through for the outlets to be able to purchase fewer cases, a requirement for us to be able to be a part of the order is to keep all of the graphics we want for the collars within a 4x2.5 square. This wasn't possible as it would be too small for the statistics and images we already had designed for the collar. The statistics and images are the entire point of the collars - visible, easy-to-digest, simple statistics that speak loudly on behalf of the need and importance for student feedback.

Therefore, in order to an order of the coffee collars with our original, preferred, we need to order a minimum of **24 cases** - which comes to roughly **24,000** coffee collars. The total cost of 24 cases is **\$1576**.

**Sleeves:**  $\$54 \times 24 = \$1296$

**Printing and Set up:       \$280**  
**Total:                       \$1296 + \$280 = \$1576**

**\$650 for a large vinyl banner.**

A vinyl banner with a statement along the lines of “UBC’s proposed Sexual Assault Policy needs to change” written on it, with room at the bottom for students to sign. We chose vinyl because it will be able to sit in the rain, and it takes sharpie quite permanently.

It is priced at \$5.50/foot.

We want a 180” x 84” banner (15ft tall, 7 ft wide), which comes to 105 square feet.

Therefore, it is estimated at \$577.50. (Roughly \$530 after tax and our discount). We will want them to insert the grommets (metallic rings for hanging), we estimate that will be at most \$50. We’ve budgeted an additional \$50 in case of unanticipated costs since we haven’t purchased a banner before.

**\$1500 for handing out coffee.**

We are hoping to hand out coffee at our booths at events, this has been estimated to come to \$1500. Priced at \$300/session, and ~300 cups per session.

**\$200 for wall posters.**

We will be putting posters on bulletin boards in residence, campus buildings, and the nest. \$200 gets us roughly 500 posters.

*We are printing our posters and flyers from East Van Graphics, which gives the AMS a special deal of 25% off, which has been factored into the prices listed above.*

**Current resources:**

Currently, we have \$450 allocated for materials to the campaign, and another \$450 allocated to additional costs to the campaign involved in logistics and programming.

This comes to **\$900** already budgeted for this campaign.

We have applied to the SAIF (Sexual Assault Initiatives Fund), and received **\$2000**.

**Total: \$2900 of funding acquired.**

In addition, the coffee sleeves are being purchased by Food & Beverage so we can cut the \$1600 from the campaign costs.

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**Therefore, the current ask of Budget Comm is an amendment to add \$450 to the University Affairs Projects budget line for the VP AUA office.**

I have attached the coffee cup and tri-fold flyer design. The banner is currently being designed. Wall posters are also currently being designed.

Thank you for your time,

Samantha