Position Description

Position Title: Communications Team Leader, AMS YES! Referendum Campaign

Reports to: Referendum Campaign Coordinator
Length of Term: November 18, 2013 – February 7, 2014
Hours per week: 15
Tier: $10.50/hour

Position Purpose
The Communications Team Leader will be responsible for promoting and supporting a “Yes” campaign for the AMS referendum.

Duties and Responsibilities
- Advocacy and promotion of YES!! Referendum Campaign throughout campus
- Confidently approach campus groups and partners in conversation about the positive aspects of the referendum
- Provide awareness and information about the referendum through email correspondence with campus clubs, organizations, groups etc.
- Coordinate volunteers (with classroom presentations, campus outreach, etc.)
- Ensure distribution of posters, flyers, and other promotional materials
- Coordinate, attend, and present at meetings between the AMS council, executive committee, and members of the UBC community
- Perform other tasks as directed by the Referendum Campaign Coordinator
- Live the values and mission statements of the AMS
- Other duties as assigned

Relevant Experience/Qualifications
- Must be a currently registered UBC student
- Must be an AMS-Vancouver member and must not hold any other elected, staff, or appointed position in the Society, including positions within constituencies; must not have been a member of the Executive Committee during the year before being appointed
- Interest in promotions, marketing and campaigns