AMS Student Society
6138 SUB Boulevard
Vancouver, BC V6T 1Z1
www.ams.ubc.ca

AMS Executive Committee Meeting
Minutes of January 9, 2012

Attendance
Present: Jeremy McElroy (President), Matt Parson (VP Academic and University Affairs), Katherine Tyson (VP External, left 3 pm), Mike Silley (VP Administration, arrived 2:40 pm), Angel Tung (ECSS), Ross Horton (General Manager), Sheldon Goldfarb (Archivist-Researcher), David Hannigan (Director of Human Resources), Uli Laue (Director of Operations), Demitri Douzenis (Communications Manager)

Regrets: Elin Tayyar (VP Finance)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 2:10 pm.

Agenda
The agenda was approved by consensus.

Minutes
Approval of the minutes of December 16, 2011 was postponed till next meeting.

International Tuition
- Matt: Today is the deadline for feedback on international tuition. Hoping to collaborate with the ISA. Hoping to get UBC to investigate extending their four-year guarantee to five years or longer: we don’t have policy on that, but it’s in line with policy. Is that okay?

MOVED KATHERINE, SECONDED JEREMY:
“That Matt move forward with a submission on international tuition that calls for an extension of the tuition guarantee for international students to make it be not just for four years but for the duration of a student’s degree.”

... Carried
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WTF
• Katherine: February 14 event at Legislature to bring awareness. Need to hire canvassers, people to man booths, etc.
• Jeremy: It’s a Be My Valentine campaign and a petition calling for eliminating interest on student loans, restoring postsecondary funding, and restoring needs-based grants. There will be tongue in cheek Valentine cards. Mostly a media event.
• Matt: We should hire an on-call communications street team.
• David: But if they don’t work for 30 days, they go off payroll.
• Demitri: Perhaps just a roster of interested people?
• Katherine: It becomes nepotism if we don’t post job openings.
• Demitri: A roster just for a term.
• Jeremy: I like the idea of a group of people.
• Action Item: Katherine, David, Demitri, and Preetasha to meet on this.

Development Permits Board (DPB)
• Matt: Campus & Community Planning committed a spot on the DPB for students; the terms were that the AMS would send in 4-5 names and they would choose one. This time they did it themselves, circumventing the AMS. I’ve expressed concern; there’s an accountability issue: they choose people to look over them. Maybe we should send them a letter and ask for a formal agreement.
• Jeremy: Yes, this is in line with demanding that they be more accountable and representative. Let’s demand a formal selection process, a Board of Governors mandate for AMS participation in the process. To choose someone without us even knowing is not cool.
• Action Item: To send a letter.

Zip Car/Food Bank
• Angel: The Food Bank asked for a Zip Car to bring cans from the library. There would be a onetime $75 charge.
• Jeremy: Vancouver Car Co-op would be better, but there’s no real need in any case. We have a truck. We may also be able to get UBC to shuttle stuff for us. No need to take on liability for using cars.

Hong Kong Student Association (HKSA)
• Angel: The Minischool Coordinator is asking for $200 for HKSA, of which he is a member.
• The Executive expressed disapproval and suggested that HKSA go to the Clubs Benefit Fund.

Wescadia
• Uli: Meeting them next week to talk about our relationship. Currently they don’t allow us to cater in various locations, though we allow them to cater in the SUB. We want to improve co-operation.
• Ross: There are only a few places where we’re not allowed formally, but functionally we’re excluded generally even though they promised to include us when talking to customers.
• Uli: One big conference found out about us by accident; they were not told about AMS Catering.
• Jeremy: Some organizations are worried they’ll lose booking rights at UBC if they use us for catering.
• Action Item: Uli to introduce himself to Wescadia.

Referendum
• Jeremy: Four questions have come out of LPC, all monetarily based. Originally we were going to ask about quorum and Executive turnover too, but those two can probably wait and they’re outside the general monetary area of the other four.
  o Still one bylaw question, entrenching the Endowment Fund in the bylaws.
  o Then a question asking permission to sell up to three of our most expensive art objects, which look like assets but are more of a liability. If this passes, we’ll hire consultants who know about the art market and finding sellers. We’ll use the money to support art on campus.
    ▪ Mike was also suggesting that instead of selling the art, we could make a permanent loan to the Vancouver Art Gallery in return for free admission for students.

[Mike arrived]
  ▪ Mike: Still checking that out.
  ▪ Jeremy: If we can get that, it may be better. Ideally, we want to leverage our assets, and we should engage a consultant to help us manage our art.
  ▪ Mike: There’s excitement in the art community about us selling things.
  
  o Third question: Asking permission to sell our Whistler property. Based on the report from our consultants. The lodge is not making us money; it’s costing us money.
People may have issues with the Whistler question. The money from it will go into the Endowment.

- Fourth question: Fee change.
  - MHPM suggested Council make a $1 million contribution to the New SUB project from CPAC. Not sure that happened. In any case, CPAC is much bigger than it needs to be. This question would decrease it.
  - Meanwhile UBC wants us to go to referendum to get a student contribution to the Ombudsoffice. We think a $1 fee for that is reasonable. Taking $1 out of CPAC is reasonable; we can absorb that and make a goodwill cut beyond that to sweeten the deal for students and show fiscal responsibility.
  - Because of CPI, CPAC will return to where it is now by 2017.
- Matt: Why was the Executive turnover question dropped?
- Jeremy:
  - There’s already a movement for a No campaign on that and quorum from Mr. Frank. To continue with those two questions would needlessly politicize things and give rise to a No campaign, making it harder to pass the other questions. Adding controversial bylaws would mean diverting our efforts.
  - We’re also going to referendum in October anyway for U-Pass; that would be a better time for the bylaw amendments; we can do more consultation then.
- Mike: Is there money for a Yes campaign?
- Jeremy: We have money in Executive Special Projects plus another $1,000 in the Elections budget. About $3500 altogether.
- Demitri: We’re trying to put the referendum questions at the beginning of the ballot so students can’t vote for Executives until they vote on the questions; or at least they have to come to the questions first; they’ll still be able to go to the next page without voting on the questions.
- Jeremy: Hopefully this will guarantee quorum.
- Mike: How much is in CPAC? Can we still do the $1 million for the new SUB?
- Jeremy: We always accounted for $250,000 a year; we put that aside, though Council never passed it. We’re sitting on $500,000 we didn’t know we had.

[Katherine left]

**Ground breaking for New SUB**

- Discussion of whether this will happen with the February 29 AGM.
- Jeremy: Will site prep be underway then? It needs to look like a construction site to seem legit.
- Ross: The dates are uncertain. There have been delays with the tenders. Probably sometime in March. There could be some pre-site work underway.
- Uli: The Pendulum has to know when it really has to close. There will site prep, but probably no digging until mid May
- Jeremy: If we want to reach out to MP’s etc., we need to know the date. My idea is we’ll have a brief time outside to see the space. If it’s February, the weather will be bad; we don’t want to spend too much time outside. Then we can go inside to the South Alcove. It will be a launch, an open house with design boards. And chairs for the AGM. It would be symbolic to have the Executive that designed the building and the Executive that’s going to do the building. Or are we going to put things off till March?
- Action Item: Get more information and decide on Friday.

**Meeting Time**
Friday 1-3 pm still seems like a good time.

**Updates**
- Mike:
  - BAFCOM: Since we’re not going to put money into Whistler, we may want to spend it on the Norm Theatre. Filmsoc’s projector is out of date; digital films are common now, and they can’t show them. It would cost $20-$80,000, which we can take from Student Spaces, pending approval at BAFCOM and Council.
    - Jeremy: Fine. There’s a precedent for cost-sharing with Filmsoc, and we have the money.
  - Disruption Marketing:
    - This is coming to the New SUB Committee.
    - Maybe there should be a cost-sharing model with the businesses.
    - Ross: The reason it’s in the New SUB budget is that it wouldn’t be happening if not for the new SUB.
    - Uli: We’re already losing business. The SPCA won’t come this year because of the noise and the construction.
    - It was mentioned that there’s also a promotional opportunity in this.
    - Jeremy: We’re taking a lot from the New SUB budget; should we be spending money on this as opposed to other things?
    - Ross: It’s just a question of how you want to allocate it. It’s going to be Budget Committee’s call.
    - Uli mentioned branding.
Jeremy: There’s the cost of new branding. Not everything should fall on the New SUB.

Ross: In general for the New SUB project, we’re okay. We’ve got the money to do this. We can wait to see what the budget looks like. Next September is the key date.

• Jeremy: We have a candidate in mind for the Government Relations position.

The meeting adjourned at 3:20 pm.
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AMS Executive Committee Meeting
Minutes of January 20, 2012

Attendance
Present: Jeremy McElroy (President), Matt Parson (VP Academic and University Affairs, left 2 pm), Mike Silley (VP Administration), Elin Tayyar (VP Finance, left 2 pm), Angel Tung (ECSS), Ross Horton (General Manager), Sheldon Goldfarb (Archivist-Researcher), David Hannigan (Director of Human Resources), Uli Laue (Director of Operations), Demitri Douzenis (Communications Manager)

Regrets: Katherine Tyson (VP External)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 1:10 pm.

Agenda
The agenda was approved by consensus.

Minutes
MOVED MIKE, SECONDED ELIN:

“That the minutes of December 16, 2011 and January 9, 2012 be approved.” ... Carried

HR/Hiring
• David:
  o Moving forward on Director of Services.
  o Will also have to hire a new ECSS.
  o HR to hire a student assistant again this spring at Tier 1 pay level.
  o Updating personnel handbooks to send to LPC before Kyle steps down as chair.
  o Preetasha is leaving; will hire a replacement.
• Jeremy: Have picked a candidate for Government Relations Advisor; they can perhaps start January 30. Will need to clean out the old Policy Advisor’s office next week.
Block Party

- Jeremy:
  - Council said no to Dayglow.
  - Anna and I are talking to the Constituencies about partnering; they may make a financial contribution and also contribute volunteers.
  - If we can get more money, we can budget for bigger artists.
  - We’re investigating different options, looking to make Block Party more of a carnival. The Constituencies are interested in that; Science could put on science experiments, etc.
  - We want to have a separate All Ages area; that’s where the carnival activities would be. The aim is to make it accessible.
- Mike expressed skepticism about an All Ages event; they’re always a dismal failure. We could save costs by making it just 19-plus. Then ask the Constituencies to have an All Ages event. I can ask if they’d do that.
- Jeremy: If you like, but this is what Student Life and the Events Manager have decided on.
- Matt: How much will the Constituencies pay?
- Jeremy: We might get $2,000 from Human Kinetics; maybe $4,000 or $5,000 from Arts. We’re meeting with CUS.

Referendum

- Elin:
  - Working with Demitri; waiting for signage; sending an email to students.
  - It’s a challenge not having a Referendum Coordinator.
  - We also did not get many applications for a street team (only 7), so we won’t be handing out as many flyers as we’d hoped.
  - It will be a weaker campaign.
  - One issue: should the questions include a No Opinion option?
- There was much discussion about No Opinion:
  - Sheldon said the bylaws seem to require just a Yes and a No, or if they don’t and there are No Opinion votes cast, those may have to count; in effect, it would make questions harder to pass because the bylaws require a majority of “votes cast.”
  - Elin wanted to make sure we get quorum by requiring voters to look at the referendum questions before moving on to the Executive elections.
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- It was suggested that instead of an actual vote of No Opinion, voters could simply be required to click a Skip button to move on from a referendum question without answering it.
- Alternatively, voters could be allowed to submit their votes without clicking on questions. There was concern that requiring too many clicks might get some voters to give up on voting altogether.
- In the end there was consensus on the idea of a Skip button, but it was also recognized that the final decision lies with the CRO.

AGM/Groundbreaking for New SUB
- Jeremy: President Toope and the new VP Students will be available between 12 and 1 pm on February 29, so we can have the groundbreaking event at 12:30 and then the AGM and also an open house (inside) on the new SUB. We’d be done by 2.
- Mike: We can dig a hole, but there will be a couple of months before the first fences go up.
- Jeremy: Groundbreaking usually takes place when nothing’s been done yet. This will make the AGM more interesting. Will the Pendulum be moving then too?
- Ross: No, that’s been pushed back till the end of the school term; excavations are not going to begin until mid-May.
- Jeremy: There won’t be any site preparation in March?
- Uli: There will be surface work in mid-March.
- Ross: And then the actual excavation in May.
- Jeremy: I still think it makes sense to hold the event on the 29th. This is the Executive that’s done most of the planning for the project. I want to recognize the work done by this group.
- Mike: I want to point out that we’re still on track to open on time.
- Jeremy: Passing the torch at the AGM is a good thing symbolically.
- Ross: Groundbreakings happen all the time; there’s no problem doing it then.
- Demitri: This is a great story the AMS has to tell – to print media, TV, politicians.
- Jeremy: The politicians are not available then. We’ll get Toope and Cowin and past AMS Executives.
- Demitri: It would be good to educate the broader community.
- Jeremy: Not through this event. We’ll do that for the Grand Opening.

Referendum Funding
- Elin asked for approval to spend $2,500 from the Executive Special Projects on the referendum.
There was consensus to do this.

PAR—Transition

- Jeremy:
  - Oversight has conducted interviews about PAR; if you want to contest their decisions, you have until February 1.
  - It’s transition time; the main thing needed to get your transitional honorarium is to do the written transition report.
- **Action Item:** Sheldon to circulate the Code section on transitional honoraria.

[Matt and Elin left; quorum lost]

EUS

- Jeremy:
  - The EUS has been looking into incorporating, like the GSS; they have various options:
    - Incorporate like the GSS.
    - Set up a separate body just for running their building, but this would cause all sorts of difficulties about assets.
    - Get a signing resolution like UBC has for its ancillaries (the UBC Bookstore has autonomy); this is something to investigate.
  - They may be thinking now that the costs of full autonomy (i.e., being like the GSS) are not worth it.
  - We will enter into talks with them about how to grant them more powers; Land and Food runs the Agora Café; a club runs Sprouts. There are ways to coexist, and they seem interested in these sorts of things.
- Someone asked about other Constituencies. Will we okay them doing the same?
- Jeremy:
  - Possibly. CUS is also building their own building, and there’s an issue of running the building, hiring people. Arts is developing a plan to increase their space. We may end up with satellite SUBs for the undergraduate societies.
  - Our past ways may not be able to continue. Giving more flexibility/autonomy may be the way to go.
  - We want to preserve the hierarchy, but we haven’t done our part in meeting desires for greater autonomy.
  - The question is how to facilitate so that they can do more while we still maintain control.
Perhaps everyone will be the better for making changes.

WTF
- Jeremy: Trying to go forward, but our referendum is occupying us.

Updates
- Ross:
  - SUB stuff.
  - Working with David on Executive Orientations.
  - Branding.
  - Budgets and business planning.
- Uli:
  - Not losing the SUB corridor for another year, will have it till July 2013; that’s good. Ditto for the Loading Dock.
  - The Korean food outlet In the Cup is taking over the Mediterra space.
  - Increased theft in the SUB this month. Campus Security is recommending that we put up signs.
  - New sushi equipment.
  - Fryer cleaning: we’re going to be doing that ourselves.
  - Have an offer out to a new Security Manager.
  - Revenues are on track. Food & Beverage is ahead.
  - Met with Andrew Parr (UBC Wescadia) to introduce myself; will meet again to bring up substantive issues.
  - Online ordering app development is in full swing. It will allow students to order food before they get to the SUB.
  - The Pit is taking off on Facebook.
  - Sending comments to LPC on the Ethical Purchasing Policy.
  - Does the Non-Academic Misconduct Policy apply to the SUB?
    - Jeremy: Sort of. It’s about anything non-academic (minor vandalism, fights, building operation rules); it would affect us mainly in terms of fights. The new policy is just more formalized, with a committee and an alternative measures program, so the President doesn’t have to be involved.
- Mike:
  - A couple of club crises. One about the Emergency Medical Assistance Team (EMAT).
• Demitri:
  o E-blast: good results. Lots of love for Minischool and SASC.
    ▪ It was suggested that this and the newsletter be circulated internally as well as going out to the membership.
  o Bargaining with the Ubyssey to turn 4 half-pages into two full-page ads.
  o Massive work with Elections.
  o Statement of condolence for the student who passed away in Mexico.
  o Aiming for more communication internally to keep everyone in the loop.
  o Disruption management: one of the companies is impressive.
  o Glasfurd & Walker presenting three logo concepts this week.
  o Newsletter.
  o Digital signs.
  o Signed agreement with Zoom.
  o Meeting with concourse vendors about more effective marketing.
  o IT launching a shared drive for large documents.
  o AMS Central about ready to go.
  o Question about rates for providing communications services to non-AMS people.
    ▪ Ross: We should just say No to this.
    ▪ Jeremy: I’ve said No.
    ▪ David: There’s a liability issue.
    ▪ The consensus was that the AMS should not be providing such services.

[Angel left.]

• Sheldon:
  o Election questions: people want to know the rules.
  o Received donation of old documents about the building of the current SUB.
    Interesting, but the documents themselves smell; going to have to photocopy them.

The meeting adjourned at 2:40 pm.
AMS Executive Committee Meeting
Minutes of February 3, 2012

Attendance
Present: Jeremy McElroy (President), Matt Parson (VP Academic and University Affairs/President-elect), Katherine Tyson (VP External), Elin Tayyar (VP Finance), Mike Silley (VP Administration, arrived 1:20), Ross Horton (General Manager), Sheldon Goldfarb (Archivist-Researcher), David Hannigan (Director of Human Resources), Uli Laue (Director of Operations), Demitri Douzenis (Communications Manager), Kyle Warwick (VP External-elect), Caroline Wong (VP Admin-elect, left 1:50), Tristan Miller (VP Finance-elect, arrived 1:55)

Regrets: Angel Tung (ECSS), Kirin Mahal (VP Academic-elect)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 1:10 pm.

Agenda
The agenda was approved by consensus.

Minutes
MOVED KATHERINE, SECONDED ELIN:

“That the minutes of January 20, 2012 be approved.” ... Carried

Hiring
- Jeremy: Hired Pierre Cenerelli as the new University and Government Relations Advisor.
- David: Have to repost for Director of Services; there was a misunderstanding with our consultants about the nature of the job.
- Uli: Shaun Wilson is the new Security Manager. There is an acting Pit Manager until April; searching for a permanent manager.
• Jeremy: LPC is bringing changes to the ECSS job description to Council: increasing the pay rate, but reducing the hours. We’re losing applicants because of the long hours.
• Elin asked if this raised equity issues.
• Matt: They will have the highest guaranteed wage, including the full PAR that Executives may or may not get.
• Jeremy: But they can be fired.
• David: Maybe there should be PAR for them too.
• Kyle: That’s worth looking at, but there’s a tight timeline: we’re looking to hire by February 29.
• Jeremy: The role will change once we get a Director of Services.
• Elin: Maybe keep it at the current rate.
• Jeremy: I want to be able to hire an ECSS. There are no applicants.
• Elin: Will this affect benefits, the wellness program? That’s for full-time people.
• David: Some people on half-time get benefits.
• Jeremy: I’m trying to make the position more appealing. It’s not about the money.
• Elin: Then don’t change anything but the hours.
• Kyle: LPC already passed a motion on this to go to Council.
• Jeremy: You can amend it at Council. As manager of the ECSS, this is what I wanted.

SUB Groundbreaking
• Jeremy: February 29, at 12:30. President Toope and Louise Cowin (VP Students) will be there. Mike to be MC. Want to invite everyone who’s been on the New SUB Committee. AGM afterwards, passing of the torch, speeches by me and Ross. Financial statements, approval of auditors.

New SUB Phasing
• Jeremy: Geoff Lister was asking about access to the old SUB during renovations.
• Ross: We don’t know yet; that’s in 2014.
• Jeremy: Questions about Sprouts and Photosoc.
• Ross: We don’t have a home for either. They’re the only ones affected, and maybe not Photosoc. It’s not settled yet, but we won’t leave anyone out in the cold.
• Jeremy: The Pottery Club and Aquasoc?
• Ross: Sprouts for sure will need a new home. I’ll check with Michael Kingsmill.
• Uli: Met with the Disruption Marketing people; some of the disruption has been moved back from September until the summer of 2013.
New SUB Names
- Uli: Waiting for the official signoff on the names.
- Ross: To go to New SUB Committee.
- Mike: And to Council?
- Ross: It’s not the sort of decision for Council to make.
- Jeremy: Keeping Pie R Squared is appealing to me, as opposed to Boom!Pizza. People like Pie R. The New SUB Committee will discuss the names and then go to Council if they think necessary.
- Mike: How about BAFCOM?
- Ross: BAFCOM is a good idea. Invite them to the New SUB meeting.
- Jeremy: For all but Pie R, the new names can go forward.
- Kyle: I’ve heard no one say Peca Peca is good.
- Demitri: Sushi lovers want the Honour Roll.
- Uli: Pie R has academic connotations, which is fine, but if we’re trying to appeal to the outside, Boom!Pizza is clearer. “Blue Chip Cookies” is a good name; we’ll trademark it for the cookies themselves, but it limits the perception of what the outlet sells. Honour Roll could be retained.
- Katherine: We’re a university still; we should keep something of that, and when the name has a story, that makes it more interesting.
- Kyle: This discussion suggests how unwieldy it would be at Council.
- Jeremy: The New SUB Committee will invite others to attend its name discussion.

Councillor of the Year/Council gifts/Great Trekker
- Jeremy:
  - We’ll do Councillor of the Year offline.
  - Gifts: Last year it was First Week swag; before that we used to give hoodies.
- There was agreement to do black hoodies.
- Jeremy: The Great Trekker award will be added to Just Desserts in March.

[Caroline left, Tristan arrived.]

WTF
- Katherine: Petition, cards next week. Going well. February 14 to Victoria.
Water Fillz

- Elin:
  - We submitted our proposal for water-filling stations across campus to the UBC Director of Sustainability and have heard that President Toope is excited about the idea.
  - We could put in a bunch and have advertising on them to make money.
  - We had a concern about maintenance. It’s been agreed now that the AMS will pay the cost of buying the machines, and UBC will cover installation and maintenance.
  - They’re going to make a policy change to allow us to use their digital signs to put up any advertising we want. We’ll get full control.
  - There would be 10 stations across campus; our cost would be $80,000 to $100,000.
  - We’ll bring this to Council on the 15th.
- Demitri: Can this be carried into the new SUB for the screens?
- Elin: That’s the plan.
- Sheldon: Will you get all this in writing?
- Elin: Yes.
- Jeremy: This is a good step towards us using UBC’s system.
- Kyle: How long to amortize the $80,000 or $100,000?
- Elin: It depends on the amount of advertising; probably five years.
- Jeremy: The expenses will come out of CPAC, but the revenues will come back to our general budget for us to spend at our discretion. Also, this will mean 10 new display boards for us.
- Elin: We will have absolute control of the advertising.
- Jeremy: It will be interesting to see if there’s a decline in water bottle sales.
- Elin: The U of T is banning bottle sales.

Transition

- Matt: Two-day orientation during Reading Week, with Glenn Wong and with Ross and David. All the Execs can make it. Then perhaps a retreat in March.
- Jeremy: You guys have to do some strategic planning. We outgoing should have input.
- Tristan’s family has a lodge that could be used for the retreat.
- Kyle: Have to make sure we can all attend.

Branding/Logo

- Jeremy: Glasfurd and Walker are coming at 3-5 today for the final two iterations of the logo, with the final product to the February 15 Council meeting. Then we can have the new logo ready for the end of the month.
Food Bank

- Uli: New approach to incorporate a Food Bank component when programming for the Main Concourse, to incorporate collecting donations.
- Jeremy: We’re also planning a new place for Food Bank.

GSS

- Jeremy: The GSS has reviewed its AMS membership, looking at the value to grad students of being AMS members. It’ll be going to the Academic and External Committee for discussion.
- Kyle: There’s also the EUS situation.

Updates

- Matt:
  - Talking about expanding the student survey about housing, e.g., Pride’s question about living with someone queer as a means to ensuring safe space, housing options.
  - VP Academic caucus.
  - Gage South report: we’re doing a rebuttal.
  - Environmental scan of funding opportunities.

- Uli:
  - Belkin Art Gallery digitizing their art collection.
    - Mike: We could too: scan from the negatives. But there’s a question of security; it would be advertising what art we have.
    - Jeremy: No, it would be great.
  - Vendor program: We’re looking to switch it up to make it more exciting, e.g., introducing a Fashion Week.
  - There’d been a big increase in theft in the SUB. We talked to SAC about making signs. Also changing security schedules: more patrols. Since the changes, no thefts.
  - But we’ve found out about two more club offices being robbed. We’re going to involve the RCMP and are relocating surveillance cameras.
  - Tristan: We tell the clubs not to share their passwords. We can tell them they can store cash in the Pit safe.
  - Uli: Maybe they should get their own safes. We could also do an educational piece.
  - To the bargaining table with the union.
• David:
  o HR student recruiting.
  o Going over Food and Beverage job descriptions.
  o Executive orientations.
  o Social Fun Committee: sent out email about ordering Purdy’s chocolates online, using the Christmas luncheon invitation list. Testing how this goes as an example of a service to our employees. A discounted price.

• Sheldon:
  o Being featured in the Ubyssey.
  o Also providing information to the Ubyssey about the number of women on the AMS executive in past years.

• Elin:
  o Need a committee of experts and students to advise on the art collection and what pieces to sell. Will get wording on that for the February 15 Council meeting.

• Mike:
  o Shinerama: met regional director to plan for the future.
  o Transition.
  o Reworking committee structures for the new SUB.
  o Influx of club complaints: clubs complaining about each other.
  o SAC Policy Handbook: changes and updates.
    ▪ Kyle: Including the Expulsion from the SUB policy?
    ▪ Mike: Yes, going to look at doing that.
  o Pushback from the arts community, having heard that our Endowment Fund didn’t pass in the referendum (and so is not in the bylaws).

• Katherine:
  o WTF.
  o Voter engagement group.
  o Transition.

• Jeremy:
  o Hiring.
  o Collective bargaining.
  o WTF.
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- MoU’s.
- GSS.
- Transition.
- Vancouver city conference.
- To Halifax to give final CASA report.
- Athletics: comprehensive review of governance; Matt and I presented on behalf of the athletic clubs and their need for academic concession, free use of fields, etc.
- Elections meeting: Post-mortem on how staff can be more help down the road and generally on improvements, such as hiring the Elections Administrator way earlier and buying the Simply Voting platform: doing that will allow us to integrate with CWL.

Kyle:
- Harassment policy: a student wrote in about our policy; we’re consulting our legal people; David is taking the lead.
- Talking to Uli about our Ethical and Sustainable Purchasing Policy.
- Looking at lawyers’ recommendations about the Expulsion from the SUB policy.
- LPC is clarifying the two-thirds vote issue.

Israeli Apartheid Week
- Mike: Controversial. Going ahead. Security is being made aware of it. They won’t be allowed to impede people in the SUB. In the past it’s been okay. We had an Israeli Awareness Week too, so both sides had their say.

The meeting adjourned at 2:50 pm.
AMS Executive Committee Meeting
Minutes of February 10, 2012

Attendance
Present: Jeremy McElroy (President), Matt Parson (VP Academic and University Affairs/President-elect, left 2:30), Katherine Tyson (VP External), Elin Tayyar (VP Finance), Ross Horton (General Manager), Sheldon Goldfarb (Archivist-Researcher), David Hannigan (Director of Human Resources), Uli Laue (Director of Operations), Demitri Douzenis (Communications Manager), Kyle Warwick (VP External-elect), Angel Tung (ECSS, arrived 1:20)

Regrets: Mike Silley (VP Administration), Kirin Mahal (VP Academic-elect), Caroline Wong (VP Admin-elect), Tristan Miller (VP Finance-elect)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 1:05 pm.

Agenda
The agenda was approved by consensus.

Minutes
Approval of the minutes was postponed.

Council February 15
- Strategic Plan
- Digital Projector for the Norm
- Imagine Day/Orientations
- CiTR contract
- WaterFillz
- Creating an Art Committee
- Councillor of the Year
- Last dinner for this Exec: butternut squash lasagne, sushi platter, tiramisu
AGM/Groundbreaking
- February 29, 12:30 – 2. Toope and Cowin.
- Demitri suggested we make a video.

Travis (Trevor)
- Jeremy: There’s talk of putting up a plaque for Trevor, the homeless man who died this week, and of paying for it from CPAC via Council.
- Demitri: We didn’t do anything when one of our own AMS members died recently.
- Ross: The whole thing is odd.
- Demitri: We could put up a picture.
- Katherine: He spent 15 years here talking to students, being around students.
- Elin: Let it be a grassroots thing. If we make it an official action, that would ruin it.
- Demitri: Should we condone a non-student hanging out?
- Jeremy: We didn’t do anything like this for Ximena Magana (the student who died in Mexico) or for Rumana Manzur (the student who was attacked in Bangladesh). We usually just do a statement.
- Katherine: We did something for Rumana. People are building a shrine now, with candles, for Trevor.
- Sheldon asked about fire hazards from the candles.
- Uli said Security is keeping the area under observation.

[Angel arrived]

Simply Voting
- Elin: We budgeted for renting it.
- Jeremy: We need to buy it. We don’t want to rely on UBC sending out codes. It will take four months to integrate Simply Voting with UBC’s code system. This is something to do in the summer. We need to contact the UBC Registrar and our Elections Committee.
- Elin: It’s simple to do; it will probably cost $40,000-$50,000.
- **Action Item: The Executive will ask the Budget Committee to look into buying Simply Voting.**
- Ross: The permanent staff should be involved to make sure the election system works, events are scheduled, etc.
- Jeremy: We’re already thinking about that.
- Kyle: Code needs to be updated.
Art Committee

- Elin:
  - Before the referendum some of us met with the Belkin Art Gallery, which said we should get experts to help with selling our art. We have until next February to sell.
  - We need an independent committee of students and experts to make recommendations on which pieces to sell.
  - We’ve been contacted by people offering to sell for us.
- Ross: We need our own experts.
- Elin: There are lots of students in art history etc. We can get three students at large and three experts, plus the VP Admin to chair.
- Jeremy: The AMS should have more of a presence.
- Elin: Those students will be AMS members, and the committee will just be making a recommendation to Council.
- It was agreed to recommend creating a committee with two student at large and one Councillor, with BAFCOM reviewing applicants for both the student at large positions and the expert positions. There will be a motion to create the committee at Council on February 15 and one to fill it on March 7.

Restructuring

- Elin: Council passed this. Now there’s a suggestion that we have a coordinator, a point person to coordinate with the Executives and staff. Something like the New SUB Coordinator.
- Jeremy: I don’t see it as necessary; there’s a committee chair.

Website

- Elin: Months ago we talked of redoing our website. With the new brand having been approved, it’s time to do the redesign. We should also be merging our various separate websites, like Sustainability.
- There were questions about whether we have the staff and resources to do an overhaul.
- Demitri: We need to bring in a professional web manager.
- Ross: We need to check the new budget and decide where the money would come from.
- Jeremy: This could be a service to clubs and also a revenue stream.
- Demitri: I would love to do this in-house, hiring someone.
- Uli: This will take a lot of research with user groups. If we hire someone, that will take a long time.
- Katherine: If we farm it out, it may be to someone who doesn’t understand the AMS.
• Elin: We should hire someone and farm out what needs to be farmed out.
• Demitri: I can manage it, but we need someone with the technical aptitude. We don’t need to farm anything out.
• David: We need to assess this project.
• Jeremy: Technically, this belongs to Student Life, but it’s so big, it should probably be under the Executive Committee.
• Kyle: How do we assess if we need a full-time employee?
• Jeremy: First we have to establish what’s wrong, figure out the problem. Then we seek a solution, which could be: hire someone, hire and consult, or just go with a consultant.
• Kyle: How long will it take to assess this need?
• Jeremy: A week.
• Sheldon: The Archives needs to be involved because of the issue of preserving the website; we had a problem last time there was an upgrade.
• Demitri: The Archives should also be involved to help create a museum on part of the site.
• Kyle: Student Life should be talked to, even if the Executive directs this.
• Elin: It should go to Budget and LPC too.
• Jeremy: This is an Executive project. It can go to Budget and SLC later. Demitri should draft a list of needs.
• Demitri: Can we hire for May 1?
• David: It depends on the assessment.
• Action Item: Demitri to draft a list of needs for the website.

Hiring
• Uli:
  o Whistler Lodge offer out.
  o Interviewing for Assistant Security Manager.
  o Interim Pit Manager in place.
• David:
  o ECSS: Preetasha is doing a hiring plan.

Orientations
• February 22: Ross and David. Also a wine and cheese event.
• Later seminars at Exec meetings.
• Weekend at Tristan’s grandmother’s cabin, March 9-11 at Whistler.
Bargaining
- David: Mediation. Not unusual for a first contract. This should settle all outstanding issues.

EUS
- Jeremy:
  - Ross, Matt, and I met UBC’s Hubert Lai and an exploratory committee on independent incorporation for the Engineers.
  - UBC was concerned and proposed other options, e.g., signing authority, delegating authority.
  - Problems were discovered with our systems. Constituencies coordinate tens of thousands of dollars; we’re going to investigate how to better support big clubs (VOC, Sailing, etc.) and the undergraduate societies.
  - We haven’t kept up; that’s why there was this push for incorporation.
  - But incorporation has costs and liability. There’s no need for them to incorporate.
  - Re the new Engineering building and its governance: we’d like a representative on its board, since we have legal liability, but there would be autonomy.
  - Hiring could follow the model of Aquasoc; they liked that idea.
  - This was a bit of a shake-up, but it was a good exercise, a productive meeting. We can make things better for Constituencies, and everyone wins.

GSS
- Jeremy:
  - Similar situation with the GSS. They produced a report on seceding. We’re going to respond. I’ve spoken to the committee doing the review. We all understand the relationship better.
  - They want us to advocate for graduate seats on certain University committees.
  - They want sole authority to spend on graduate issues.
    - Katherine and Kyle had an issue with that.
    - Jeremy: We need a full discussion on it.
    - Kyle: It would be inappropriate for the AMS to say, “Go, TA Union.”
    - Jeremy: They don’t want that; just they don’t want us to say anything on that sort of issue.
  - They want a portion of the Lobbying Fund. My response is a No to that. We’re not going to cover their CASA fees after we voted not to be in CASA. We can reopen the MoU on CASA that we have with them.
They want us to advocate for a separate BoG seat for grad students. We’ll advocate for a third seat, but they will have to say that there are two seats reserved for undergraduates.

Updates

- Elin:
  - CiTR contract.
  - Brew pub models.

- Katherine: WTF.

- Uli:
  - Zero theft since we increased patrols.

- Matt:
  - Need a new paper on housing affordability. Haven’t done one since 2007.
  - Sending letter to the province about governance.

[ Matt left. ]

- Demitri:
  - Looking at signs: banners in poor repair.
  - Supporting Block Party initiatives.
  - Review of Copyright.
  - Graphics share-drive up.
  - Glasfurd and Walker are asking about the names.
  - Preliminary planning for the Insider: looking to hire coordinator.

- Kyle:
  - Learning about managing volunteers re WTF.
  - LPC: harassment policy, expulsion from SUB.
    - Looking at splitting harassment into legal violations and things like bullying.
    - Looking to give clubs the power to expel members.
      - Jeremy: That will be okay as long as it’s in a club waiver.
  - EMA club: issues about their qualifications.
    - Jeremy: We’re going to investigate turning it into a Service.
    - Angel: Like Speakeasy?
The meeting adjourned at 2:40 pm.
THE ALMA MATER SOCIETY
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AMS Executive Committee Meeting
Minutes of February 17, 2012

Attendance
Present: Jeremy McElroy (President), Matt Parson (VP Academic and University Affairs/President-elect, left 2 pm), Katherine Tyson (VP External, left 2:10), Elin Tayyar (VP Finance, left 2:10), Mike Silley (VP Administration), Angel Tung (ECSS), Ross Horton (General Manager), Sheldon Goldfarb (Archivist-Researcher), Pierre Cenerelli (University and Government Relations Advisor), David Hannigan (Director of Human Resources), Uli Laue (Director of Operations), Demitri Douzenis (Communications Manager), Kyle Warwick (VP External-elect, arrived 1:30)

Regrets: Kirin Mahal (VP Academic-elect), Caroline Wong (VP Admin-elect), Tristan Miller (VP Finance-elect)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 1:10 pm.

Agenda
The agenda was approved by consensus.

Minutes
The minutes of February 3 and February 10 were approved.

AGM/Groundbreaking
- Jeremy:
  - Notice should go on the website, in the Ubyssey, and in an e-blast.
  - The groundbreaking will include a few words outside at 12:30; then there will be the AGM in the South Side Lounge, with an open house about the New SUB Project.
  - Invites are going out.
- Discussion of inviting Mayor Robertson, Mike Harcourt, city council.
- Jeremy: These are not super-huge events; it will all be over in 25 minutes. The main event will be the opening of the building in 2014.
Transition

- Jeremy:
  - Other incoming Execs are busy, not at this meeting. Next week they'll have an orientation program.
  - We outgoing Execs need to get our transition reports done.
  - The In and Out Retreat is scheduled for March 9-11.
- Matt: There's a Wine and Cheese on February 22 to introduce the new Execs to the staff.

Communications/Website

- Demitri: Proposal for a Web and Media Manager:
  - Hoping to consolidate our several separate websites (micro-sites in some cases) to make them more effective.
  - Current Web Editor would need to increase from 20 to at least 25 hours a week, and full-time would be better, just to keep things going, without adding mobile websites or social media development.
  - Hoping to move from Wordpress to Dreamweaver to add cool stuff.
  - Want to have a museum section drawing on the AMS Archives; perhaps put up photos of some of our art works, also a Microbrewery tour: make the website a place for students on the Web.
  - Seeking seamless integration with social media.
  - Want to let the Graphics Manager create digital media and not have to administer it.
  - Want a new position to create a new website and be in charge of constantly upgrading it, with mobile websites or apps, embedded videos. They would manage the social media; this would be a technical, not a creative position.
  - This will make us more effective in outreach, allow better marketing, make us more relevant to student lives.
  - Don't farm things out. We need someone in-house who understands the AMS.
  - The Communications Manager will have full control.
  - There will be no need for major overhauls because there will be constant upgrading.
  - This new position will absorb the current Web Editor position.

- Uli asked for a sample website.
- Demitri: Something like Grouse Mountain’s. We could put little things like the temperature on it; people will want to make it their home page.
• David: Would this mean losing a student position? Will there be opportunities to have students work here?
• Demitri: Ideally, we’d have a student work 10-15 hours a week on social media and another student do the same on marketing. The new Web and Media Manager’s position would be parallel to Anthony’s position [as Graphic Design Manager].
• Ross: We should table this until it can be discussed on the staff side.
• Katherine: We need to move soon.

[Kyle arrived.]

• Mike: Timeline?
• Demitri: Ideally by the end of April.
• Matt: It would be ideal to do this before summer. There’s a lull in summer that could be used for developing the website.
• Elin: It would be nice to have it for September.
• Demitri: Four solid months would be enough to launch it. We would start fresh; that’s more efficient.
• Jeremy: This has budgetary implications. At the next Exec meeting (March 2) you can come back with something. We need something done about the website, certainly in time for New SUB.
• Demitri: Also for the digital signage program.
• Ross: We need to figure out whether this should be done by IT or Communications.
• Demitri: Should we strike a working group?
• Ross: We’ll talk about it at the next Managers Meeting.
• Action Item: A concrete proposal to come forward on website development/new web manager position at the next Executive meeting after staff discussions.

Hiring
• Uli: New Assistant Security Manager.
• Jeremy: ECSS position posted. We’ll extend Angel’s term to allow transition time past February 29.
• David: AVP and Commissioner roles.
  o Kyle: Incoming Execs may be choosing new portfolios.
  o David: Just talking, not posting. An awareness program.

Sustainability
• Uli: Rolling out the Oceanwise program in all food outlets. Certifying by May 1. Will be 100% done by the end of the calendar year.
• Kyle: Will this mean price increases?
• Uli: For some items. We may find different items.
• Jeremy: It will be great for catering.
• Demitri: We should do a press release on this.
• Jeremy: Use it to advertise what we already do.
• Demitri: We can integrate with food communities in Vancouver.
• Uli: Links to sustainability sites.

Updates
• Mike:
  o Transitioning Caroline.
  o SAC policies revision.
  o Adding task force sub-groups to the New SUB Committee.

• Kyle:
  o Wrapping up LPC: Sustainability Policy, Expulsion from the SUB, Harassment Policy.

• Elin:
  o Robocom met and came up with a job description for the coordinator; to go to David.
    ▪ Kyle: A copy should go to LPC too.
  o Art Gallery: setting up committee.
  o CiTR contract.

• Ross:
  o New SUB tenders and groundbreaking.
  o Future structure.
  o Websites.

[Matt left.]

• David:
  o Our new logo has appeared in the Ubyssey. If that is the new logo, staff should be informed.
    ▪ Jeremy: Council approved it, but it’s not rolled out yet.
    ▪ David: Staff should not be finding out through the Ubyssey.
Demitri: I hate to unveil new branding hastily.
David: It’s already being done.
Action Item: Jeremy to talk to the Ubyssey about their release of the logo.

- Demitri:
  - WTF.
  - Yelp fully integrated onto website; 4square next, hopefully.
  - Plan for Disruption Marketing.

- Angel: Have taken care of Minischool problem.

- Sheldon: CUS has been asking for help in interpreting their referendum results; the issue is whether abstentions count as cast votes; this will affect whether their referendum got 67% of the votes cast and thus passed. I suggested they have their elections officer make an official ruling.
  - Kyle: This is an issue for other elections and referendums too.

[Elin and Katherine left.]

- Uli:
  - Businesses doing well.
  - Looking at different business models for Whistler Lodge. The Lodge has exceeded revenue forecasts lately, perhaps because of recent publicity. We’re talking about increasing awareness of the Lodge to lower year students.
  - Encouraging clubs to order T-shirts through the AMS Outpost and also to use Copyright and other AMS businesses.

- Pierre:
  - Our response to the Society Act review is being discussed at Unecorn so the next AMS President can sign a letter to the Minister. One issue: Do we need a separate Student Society Act? I used to think not, but now seeing Bill 18 on the University Act, I’m reconsidering.
  - Developing guidelines on external policy motions: the issue of whether to talk to various groups of people. Should this be a Council thing?
    - Kyle: There are timeline issues.
    - Jeremy: Nothing’s official until it goes to Council.
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- Pierre: If the committee [Unecorn] thinks it’s good to talk to these people ...
- Kyle: The committee can bind itself, but if it says the VP External can’t make policy without talking to six people, I would not be comfortable.
- Sheldon: Are we talking about changing Code on external policies?
- Kyle: Eventually.
  - Bill 18: Proposed changes target elected students, staff, and faculty on the Board of Governors, so they can be removed while appointed members of the Board cannot. It’s peculiar, against democratic principles; it turns one part of the Board against another.
  - Jeremy: We co-signed a statement through the WTF campaign, and we’re drafting a formal response. The bill is being amended in committee; the government recognizes their mistake and is willing to allow a change.
- Compiling list of policy motions.
- Jeremy:
  - Tying up loose ends.
  - UBCO: Waiting for an agreement re U-Pass. We’ll continue to subsidize their U-Passes.
  - TransLink’s new compass card will be coming earlier than expected, in January 2013; it will be good for five years and will replace the monthly fare cards. We’ll go to referendum in October to approve the new U-Pass program.
  - WTF went well; there were 5000 cards (3500 from us), but it’s disappointing that the government won’t increase funding.
    - Kyle: What about CFS trying to take credit?
    - Jeremy: We’ll stick to our press release and not give them any attention; we’re not going to comment on the CFS.
  - Report to the Athletics Review Committee for our athletic clubs, seeking waiver of fees for field use.
    - Mike: Working on criteria: do you have to be designated an athletic club? I’m leaning no.
  - Licensing agreement for UBC trademarks.
  - Account codes?
    - Mike: We thought we were running out of accounts for clubs and decertified inactive clubs to create room; we thought we had only a couple left, but the problem hasn’t returned.
  - Sexual Assault Initiative Fund (SAIF): Going to Fincom?
Mike: Student Life found it was spending too much time on SAIF applications; they should go elsewhere. SAIF gets lots of applications.

Mike: We get 3-4 applications a week. There’s lots of money in the fund now; word is out.

Jeremy: Fincom is more efficient at applications.

Mike: Maybe we need a separate committee.

Kyle will check with Tristan about Fincom doing it.

Mike: Week of February 27: New SUB crash course.

The meeting adjourned at 2:40 pm.
AMS Executive Committee Meeting
Minutes of March 19, 2012

Attendance
Present: Matt Parson (President), Kirin Mahal (VP Academic), Tristan Miller (VP Finance), Caroline Wong (VP Admin, arrived 4:15, left 5:00), Kyle Warwick (VP External, from 4:45 by phone), Jay Shah (ECSS), Uli Laue (Director of Operations), Sheldon Goldfarb (Archivist-Researcher), Demetri Douzenis (Communications Manager, from 4:15 by phone)

Regrets: Ross Horton (General Manager), David Hannigan (Director of Human Resources), Pierre Cenerelli (University and Government Relations Advisor)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 4:05 pm.

Agenda
The agenda was approved by consensus.

Minutes
MOVED TRISTAN, SECONDED KIRAN:

“That the minutes of March 7 be approved.” … Carried

Great Trekker
• Matt:
  o Not much time left if we want to hand out the Great Trekker award at the Just Desserts ceremony; it would be very last minute now, and it’s not usually given out at Just Desserts; it may be diluted by combining it with the other awards. And though we have a short list, we haven’t chosen a recipient.
  o There was consensus to postpone the Great Trekker.
• Action Item: Matt to determine an appropriate date for the Great Trekker ceremony.
[Caroline arrived; Demitri phoned in.]

CiTR
- Tristan working on the new contract.

Art Committee
- Tristan working on filling the Art Committee. To fill the Council spots, it will be best to wait till we have the new Councillors in place.

Strategic Plans
- Matt reminded the other Executives to prepare their plans and goals for discussion later in the week.

Lobbying Fund
- Kiran wants to use money from the Lobbying Fund for two new Commissioner positions whose jobs will involve lobbying (Campus Development Commissioner and Academic Affairs Commissioner).
- Although Code says this fund is not to be used for Executive salaries or for other expenses incurred by Executives, it has been used in the past to pay the salary of the old Policy Advisor, and in any case the Code restriction is of dubious validity because the referendum creating the fund put in no such restrictions.

MOVED KIRAN, SECONDED TRISTAN:

“That the Executive Committee recommend to Council that it allocate the money for these positions from the Lobbying Fund.”

... Carried

UBC’s Got Talent
- Matt:
  o Bijan [former AMS President Bijan Ahmadian] is looking for a $500 in kind donation from AMS Catering to feed volunteers at UBC’s Got Talent.
  o Last year the event was run by the UNA, the VP Students Office, and the AMS.
  o This year the AMS is not involved in running it, but there would be some benefit to putting our name on it.
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- Tristan: Besides being a benefit from the advertising, it will also show UBC that we’re willing to partner with them. It’s not a lot of money, and it will create a relatively high profile for us.
- Demitri: The AMS in general, not just AMS Catering, should be mentioned.
- There was a question whether there was money left in the Executive Special Projects Fund. Demitri said if not, he has space in his budget.

Community Engagement/Ubyssey
- Executive to meet with UBC’s Michelle Aucoin on the community engagement part of UBC’s Place and Promise strategic plan.
- Executive to meet the Ubyssey’s editors to work out protocols.

New Councillors’ Crash Course
- Matt: Want to find a time for new Councillors to take a “crash course”; hoping to include things in it that are usually done at the Whistler Orientation Weekend (WOW) in May, but to do them earlier so they can get up to speed faster and engage more, in order to create a more effective Council. Then WOW can focus more on strategy.
- It was agreed that 1.5 to 2 hours would be the best length and that it be done as part of the April 4 Council meeting.
- Uli: This would be a good time to introduce key staff.
- Caroline: It’s important to tell them about committees; really for this week’s meeting, since that’s when committee appointments are being made.

Block Party
- Matt: For the VIP section at Block Party, we should set a limit (maybe 60 people) for Councillors first, last year’s Execs, the Ubyssey. We can do a first call and require people to RSVP, then send out a second call.
- Sheldon: Maybe require a $10 deposit like for the Christmas party to make sure they show up.
- Demitri:
  o There should be a separate entrance.
  o Maybe invite sponsors and suppliers to the VIP area to create some goodwill.
- Matt: Not sure the VIP party is the best place to bring corporate vice-presidents, but it can be explored with Anna.
- Demitri: Jamil Rhajiak [UBC Events Communications Coordinator] is the sort of person to invite.
- Matt: Yes. Others to invite: a limited number of spots for the Ubyssey (not all of their staff); Service Coordinators and others within student government; perhaps outstanding AMS employees.
- Caroline asked about in and out privileges.
- Matt: Could do that if there’s a separate entrance.
- Demitri: Although there would be a cost to build a separate entrance (for fences, hoardings, security, etc.), it would be worthwhile. The Executive needs to be able to go in and out.
- Matt: I agree. Maybe there could be VIP passes enabling people to skip the line, though that might look bad.
- Demitri: Badges with photos? For staff too?

[Kyle phoned in.]

- Action Item: Matt to speak to Anna about VIP accessibility.
- Uli: Security should be included in this discussion.
- Suggestion from Student Life that money be spent towards kegs and food for Councillors instead of for a Council social.
- Matt: Some complications with that. It should be followed up with Anna and Tessie.

Updates
- Caroline:
  - New SUB: Discussions about child care space and liquor licence.
  - Guillaume Houle being asked to resign from New SUB Committee because he no longer is in town.
  - SAC going well.
  - Whistler Lodge: assessing options. Want to get feedback, e.g., from Ski and Board Club.
  - Art Gallery: digitizing photos.

[Caroline left.]

- Uli:
  - Working on security camera and panic button for SASC. Talking with UBC Conferences about selling the new SUB.
  - What should be done with the chair Travis used to sit in? Should we wait till the memorial is put in? Store it for now so it won’t go missing or be used?
Matt: Is there any need to remove it now?
Sheldon: Perhaps check with the Memorial people, e.g., Erik MacKinnon.
It was agreed to leave the chair till the end of term.

- Action Item: Uli to contact Erik MacKinnon.

**New Director of Services**

- Matt: Tracey Axelsson will be starting April 2.

**More Updates**

- Demitri:
  - Meeting with disruption marketing consultant.
  - Waiting to hear from Glasfurd and Walker about the new branding.

- Tristan:
  - Keith and I are preparing numbers for the union negotiations.
  - Hoping to have CiTR contract by the end of the week.
  - Preliminary Budget work put off, but there’s still lots of time.
  - Art Committee: Approaching Bob Rennie, a real estate marketer who’s knowledgeable about art; also Jake Kerr, a businessman who’s on the board at Emily Carr; and Scott Watson at the Belkin Art Gallery. Also setting up an online submission form for student at large members.
  - Preparing to hire the U-Pass subsidy clerk.
    - Sheldon asked about the three subsidies we now have.
  - Reorganizing Fincom. Need to add an extra person to handle increasing workload, new funds.

- Sheldon: Answering lots of questions, including one from both the CUS and the Ubyssey about whether the CUS will get an extra seat on Council because of an increase in Sauder students. An odd question. Increases are only calculated in December.

- Matt:
  - Working on MoU with UBCO about U-Passes for their transfer students here.
  - Developing framework re strategic planning.
  - Union negotiations.
  - Looking at expanding hours of SASC Coordinator.
  - Meeting Athletics re joint events at the Doug Mitchell Arena (e.g., speakers like Bill Maher).
Karen, Tristan, and I met with Pierre Ouillet about involving students more in UBC’s budget cycle; looking into monthly meetings.

- Crash course for Councillors.

- Jay Shah:
  - [Jay, the former AMS Ombudsperson, was welcomed in his role as Executive Coordinator of Student Services by Matt.]
  - First official day as ECSS.
  - Liaising with Angel.
  - Pre-screening for hiring Coordinators.
  - Promoting AMS at Job Fair.
  - Angel approached Budget Committee about funding for Coordinator transition, and they approved additional money.
  - Internship.
  - Volunteer Fair last week.
  - Food Bank partnering with UBC Greeks and also got money from the Grad Class Council for new refrigeration.
  - Several cases at Advocacy. New UBC policy on misconduct.

- Sheldon asked about hiring a new Ombudsperson. After discussion, it was agreed that hiring could go ahead now and not wait for Coordinator turnover.

- Kiran:
  - Academic survey: finalized questions.
  - Met Director of Health Services about mental health issues and communication issues about the Student Health Plan.
  - Hiring.
  - Met with Senate Academic Policy Committee.
  - Meeting with TA union to find out about possible strike.
  - Meeting with Andrew Parr (UBC Housing) about international students.
  - Adding a commissioner; will go to Council to amend Code; then to the Executive to specify the various commissioners on her commission.
  - Wondering about Externship.
    - **Action Item: Jay to look into Externship.**

- Kyle:
  - U-Pass negotiations: slow process, issues about referenda.
  - Lobby Days set up: I’ll be going.
Society Act Review: other student unions found our contribution useful; the issue will get some traction.
Bill 18 about Board of Governors procedures: Unecorn will be approving policy tomorrow to go to Council on Wednesday.
Meeting with the Minister of Advanced Education and all levels of government.
Good meeting with TransLink about the UBC Line.
Lobbying the Mayors’ Council, using Andrew Jackson’s transit map.
Hiring, job descriptions.
Unecorn is looking at restructuring.
Looking into oversight over the money that UBC used to pay to subsidize the U-Pass; aim is that it should go to benefit students.

MOVED KYLE:

“That the meeting adjourn.”

... Carried

The meeting adjourned at 5:50 pm.
AMS Executive Committee Meeting
Minutes of March 28, 2012

Attendance
Present: Matt Parson (President), Caroline Wong (VP Admin), Kirin Mahal (VP Academic, left 9:49), Tristan Miller (VP Finance, arrived 9:48), Ross Horton (General Manager), Demitri Douzenis (Communications Manager), Pierre Cenerelli (University and Government Relations Advisor), Sheldon Goldfarb (Archivist-Researcher, arrived 9:55)

Regrets: Kyle Warwick (VP External), Jay Shah (ECSS), Uli Laue (Director of Operations), David Hannigan (Director of Human Resources)

Recording Secretary: Pierre Cenerelli (to 10:00), Sheldon Goldfarb (after 10:00)

Guest: Michael Kingsmill (Designer)

Call to Order
The meeting was called to order at 9:35 am.

Agenda
The agenda was approved by consensus.

Disruptive marketing
- Presentation by Michael Kingsmill, AMS Designer, about the concepts presented by MacLaren McCann Vancouver (M&M), a marketing firm:
  - The overarching concern was to create a disruption marketing campaign to mitigate the negative impact of the construction of the new SUB on our businesses.
  - Although this campaign is required, it is difficult to quantify its impact (even a reduction in business might be a “success,” since it might have been even worse without it).
  - M&M was chosen from three firms that had submitted bids; the cost of the campaign over three years will be $56,000 in fees and $50,000 in production costs.
  - They are highly accountable with regard to expenses, giving frequent progress reports.
M&M presented five distinct options for our campaign, which can be placed into three overarching concepts:

- Construction
- Way-finding
- Blueprints

The five options are:

- Substruction (black and yellow signage)
- The Big Dig (digital signs and construction cones)
- The Blueprint
- The Tube (London subway style)
- Sixties throwback (styled after the 2010 Vancouver Olympics)

- The committee was not entirely satisfied with the options.
- Ross said our message should emphasize that the SUB is still open; the focus should be on the current SUB, not the new one. We need to emphasize the benefits of coming to the current SUB.
- There was a suggestion that the focus might shift over time.
- Ross: This campaign is about keeping people coming to the current building. There will be a whole other campaign about the new SUB.
- Demitri: Let’s ask them to develop a sixth option.
- Action Item: Matt, Demitri (and Anthony), Caroline, Michael, Uli, and maybe Ross to brainstorm for a sixth option and general guiding principles. M&M to be asked to work on one of the original five options and the sixth.

[Michael left.]

**Liquor Licence**

- Tristan: We’re still waiting for confirmation from UBC about a liquor licence for the Brew Pub.
- Ross: We need to know. It’s not just the Brew Pub, but the Pit. Our consultant says we can’t go forward without authorization. We thought we had an understanding, but there seems to be an issue, an impasse. UBC is holding us up.
- Action Item: Issue to be brought up with the VP Students (Exec is meeting her today).

**Council**

- Councillor Crash Course:
  - Eric Gauf and Maria Cirstea will present on how to be a Councillor.
  - “This is Your AMS” presentation by Matt.
• Extraordinary Hiring Committee: Executive members will be Kyle and one of Matt, Kiran, and Caroline.

Updates

• Demitri:
  o Survey has been excellent: already 2000 responses.
  o Going to see Glasfurd and Walker about the logo.

• Tristan:
  o Filled two spots on the Art Committee: Scott Watson from the Belkin; Bob Rennie. Seeking one more art expert.

The meeting adjourned at 10:50 am.
AMS Executive Committee Meeting
Minutes of April 3, 2012

Attendance
Present: Matt Parson (President), Caroline Wong (VP Admin), Kirin Mahal (VP Academic), Tristan Miller (VP Finance), Kyle Warwick (VP External), Jay Shah (ECSS), Ross Horton (General Manager), Pierre Cenerelli (University and Government Relations Advisor), Sheldon Goldfarb (Archivist-Researcher), David Hannigan (Director of Human Resources), Tracey Axelsson (Director of Student Services), Demitri Douzenis (Communications Manager, arrived 3:50)

Regrets: Uli Laue (Director of Operations),

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 3:35 pm.

Agenda
The agenda was approved by consensus.

Welcome
- Matt welcomed Tracey, the new Director of Student Services.

Council
- Caroline asked about changing the Art Committee’s composition. Matt said this can wait until the May Council meeting, when Council will be appointing other members of that committee.
- Councillor Crash Course:
  - Sheldon and Matt will present something similar to what is done at the Whistler Orientation Weekend.
  - Packages will be circulated to Councillors containing the Code, Bylaws, etc.; also the Mission Statement, the Strategic Framework, and the Student Council Handbook.
    - A lot of paper, though. The biggest item is the Code.
    - It was agreed to do only the Mission Statement and the Handbook in paper form, the rest electronically (on flash drives).
David said we should always print the Values with the Mission Statement. There was agreement to do that.

Schedule:
- History by Sheldon.
- Matt on what Council is.
- Sheldon on Code and Bylaws.
- Maria Cirstea and Eric Gauf on how to be an effective Councillor.
- Tristan asked to do five minutes on the budget, and that was added.
- At subsequent Council meetings there will be introductions of directors etc.
- Tracey asked about doing a video.

[Demitri arrived.]

Updates
- David:
  - Preetasha leaving as HR assistant.
  - Hiring SASC Manager.
  - Union mediation.
- Sheldon:
  - Crash course preparation.
  - Student Handbook updating.
- Kyle:
  - TransLink—U-Pass negotiations.
  - Meeting Richmond’s transit planner.
  - Governance: keeping abreast of Metro Vancouver survey.
  - Hiring to replace AVP, who has resigned.
  - Signed off on Bill 18 press statement.
  - Working on MoU for WTF schools re sharing of travel costs.
  - Bringing forward a childcare lobbying motion, supporting a childcare coalition.
  - Meeting with the TA union.
  - Drafting a motion around UBC parking revenues that used to subsidize the U-Pass; not sure they’re going to transit improvements as promised.
  - Discovered we do not have a policy on asking for more research funding; working with Pierre to make sure we have something. The recent federal budget increases
funding for research but only if linked to profits. What does the AMS think about that?
- Andrew Jackson has written a memo on transit that should lead to a press release.

- Kiran:
  - 2400 responses to the survey; this will help us set up our lobbying directions.
  - Looking at AMS participation in UBC’s online forum for mental health issues.
  - Academic caucus meeting to get to know the VP Academics from the various Constituencies and the Senators. Linked to training and workshops re lobbying.
  - Hiring.
  - Externship wrap-up.

- Tristan:
  - Club and Constituency executive orientations.
  - Union stuff.
  - Brew Pub coming along; sent strongly worded message to the University asking them to decide whether we’ll be getting our own liquor licence. And sent out requests for interest re the Brew Pub.
  - Working on the budget.
  - Slowly filling the Art Committee: looking to approach a professor now. Only five submissions for member-at-large positions.
  - Have received much input lately re the Resource Groups, from Councillors, Resource Group members, members at large, with various concerns and suggestions, all on different issues.

- Tracey:
  - I’m new. Lots to learn. Reading a lot.
  - Involved in SASC Manager recruitment.

- Pierre:
  - Putting through guidelines for Unecorn and the Education Committee. Unecorn has adopted them. The Education Committee will be looking at them.
  - Bill 18 press release.
  - Research project on research: there’s the desire (of universities) for more funding, but also the ethics of private participation. Also, what can universities give back to society? Not necessarily economic, but for the social good.
  - Childcare: Discovered that we don’t have an agreement for the $1 million we give to the University, because the province backed out of the original plan and it fell apart.
We continued paying the University. There was an MoU, but it was never signed. UBC does give us annual reports and is meeting the 40% quota of spaces for students, but childcare is a major issue ...

- Caroline: Should we look to get UBC to sign?
- Matt: We should find what other unsigned or verbal agreements we have like this one and make sure we have signed agreements.

- Ross:
  - New SUB final budget.
  - Labour relations.
  - Business budgets almost complete. The big question is what is going to happen to our revenue (because of the construction).
  - SASC hiring: seeking to fill gap if there is one after our current manager leaves.

- Caroline:
  - New SUB budget.
  - Disruptive Marketing.
  - Hiring.
  - Clubs orientations.
  - Block Party has sold out for the first time.
  - Looking at quarterly reports to BAFCOM.
  - Aquatic Centre: Why are they increasing group rental rates? Asking for the rationale. May have to approach the head of Athletics.
  - Misunderstanding about distribution of our athletic fees: going to the Aquatic Centre instead of our clubs. May need to look at the Aquatic Centre agreement.
  - Complaints re the Resource Groups.
  - Meeting clubs.
  - Finalizing changes to the SAC Policy Handbook.
  - Data for Services Review.

- Jay:
  - Meeting the Coordinators.
  - Looking to get transition reports for training the new Coordinators.
  - Assisting with hiring the SASC Manager.
  - Meeting re Externship. First year went well. Looking into plans for going forward. Looking to add a Co-Coordinator in the Connect office.
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• Demitri:
  o Bill 18 press release ready to go.
  o Block Party: communications, getting accreditations.
    ▪ Film suggestion: a documentary on Block Party.
    ▪ Matt: The Ubyssey asked if we’d be okay with them following one or more people around.
    ▪ There was consensus this was okay in principle. Matt to follow up.
  o Block Party scalpers! AMS Block Party tickets being scalped. This is what happens when there is a large coordinated effort. The Executive, Anna, etc.
  o Hoodies ready.
  o Glasfurd and Walker finalizing. Need to talk about what rebranding means for everyone.
  o Disruption Marketing: MacLaren McCann is working on two options; want to meet with us next Wednesday. The new sixth option was “Keep On” participating in your SUB.
  o Working on Insider: posting for editor is up.
  o Working on marketing strategy for Whistler Lodge
  o Meeting with SASC re marketing.
  o UBC’s Got Talent was a great success but will be gone next year after two years: the Bookstore cannot continue to produce it as it did this year. If the Executive wishes, it could become an AMS thing again, as it was in its first year. It’s a good collaboration; it deserves consideration.
  o Mailing advertisement for our Canada Post outlet, the Outpost, and our conferences.
  o Would be good to have a planning committee for all SUB events to avoid a mishmash.
  o Massive success on latest e-blast. We’re being more effective. We have 1300 followers on Twitter, over 1600 on Facebook: triple since I started.
  o Meeting re Waterfillz.
  o Need to look at the website; that’s a priority for the summer.
  o Helping Maria re BAFCOM and sponsorship.

• Matt:
  o Talking to UBC about healthy food on campus; looking to change student eating behaviour.
  o Block Party.
  o Setting up how to deal with the media.
  o UBCO U-Pass situation still a headache.
The meeting adjourned at 5:10 pm.
AMS Executive Committee Meeting
Minutes of April 13, 2012

Attendance
Present: Matt Parson (President), Caroline Wong (VP Admin), Kirin Mahal (VP Academic), Tristan Miller (VP Finance), Kyle Warwick (VP External), Jay Shah (ECSS), Ross Horton (General Manager), Pierre Cenerelli (University and Government Relations Advisor), Sheldon Goldfarb (Archivist-Researcher), Uli Laue (Director of Operations), David Hannigan (Director of Human Resources), Tracey Axelsson (Director of Student Services), Demitri Douzenis (Communications Manager)

Guest: Michael Kingsmill (AMS Designer)

Recording Secretary: Sheldon Goldfarb (until 3:25); Pierre Cenerelli (after 3:25)

Call to Order
The meeting was called to order at 2:05 pm.

Agenda
The agenda was approved by consensus.

New SUB Liquor Licence
Michael Kingsmill presented:

- We’re migrating three licences to the New SUB and also transforming one to create a new food primary licence, for a total of four
- We hired a consultant: Rising Tide.
- We needed UBC’s consent, which they gave verbally. We’re not the licence holder; UBC is. We hold under them, in effect functioning as a third party operator. We applied for that status officially, and we now are a third party operator.
- There’s also the issue of a manufacturer’s licence for the Brew Pub.
- We then needed UBC to empower our consultant as agent; there were complications, but these were resolved, and UBC wants to sign the transfer of licence.
- This would mean the AMS would hold the licence. The Liquor Board was not keen on that.
- We want Rising Tide to speak to the Board, but now instead we have to go through UBC.
- But we’re going forward under these terms. We will deliver forms to UBC (Peter Smailes and Hubert Lai); once they’re satisfied, they will go to Victoria.
• So we’re going ahead, and the result will be that we become the primary licence holder and won’t have to go through UBC>

Discussion
• It was established that this means that if the Liquor Board approves, we will change from being the third party operator to the actual licence holder.
• Matt: This is good news.

Gallery/Pendulum
• Uli: Pendulum moving to the licence. We’re changing the licence there so we can open for breakfast. On a temporary basis (until mid-June) we’ll open till, say, 10 am, serving breakfast, then shut down for an hour and reopen as a bar.
• Kyle: Will there be a name change?
• Uli: It will still be the Gallery Lounge. We’ll promote the breakfast. It won’t be full-on Pendulum; it will have a limited number of items from the Pendulum.

[Michael left.]

Networking Events
• Kiran: Working with Darren Fernandes at Student Development/Alumni Affairs on an event. Will invite the undergraduate society presidents. Could do it at Cecil Green, but then would have to use the University’s catering.
• David: Why not do it here?
• Kiran: Alumni Weekend in May: The AMS has not committed to do anything there except for something on the New SUB. This could be a chance to connect with alumni.
• Action Item: Matt to champion the idea of the AMS doing something at Alumni Weekend.

Linked In
• Action Item: Demitri to look into the AMS on Linked In.

St. John’s Ambulance
• Tristan: They’re interested in partnering with us, to give us discounts.
• Caroline: This might ruin our relationships with others.
• Tristan: There’s potential here; we can train club members as First Aid officers.
• Demitri: Technically, this would be sponsorship.
• **Action Item:** Caroline to follow up on the St. John’s Ambulance suggestion by looking into how the AMS provides first aid.

### Rebranding

- Demitri: Glasfurd & Walker brought us a new logo and a branding package. Council voted on it. There were concerns here at the Executive that we’re still a couple of years from the New SUB: do we want to spend money pushing the new logo in this building, in this universe? Do we want to use the new identification now, considering we’re shutting down the building?
- Kyle: Would that create a jumble because of our Disruption Marketing?
- Demitri: There would be competing brands. Is that the best way? But we can put the new brand on ice till the new SUB?
- Uli: What’s the price tag?
- Ross: This is not funded by the New SUB Fund.
- Demitri: There’s the time involved. Then electronics and cyberspace are going to cost. And the new website? Spend it now, spend it later?
- David: Can it be rolled out over a year? There’s stationery, online, outside signs.
- Demitri: People will have trouble identifying the AMS. Originally, the plan was to do this over four months this summer.
- Ross: My recommendation is that we wait. Money is set aside for opening ceremonies. Do it all at the same time. Don’t do it twice.
- There was general agreement to wait.
- Demitri: Happy to hear it. I would say January 2014. Let’s focus on Disruption Marketing for the next couple of years. Then that tapers off into the new brand.
- Matt: Cost?
- Demitri: If start now, $80,000, or best case $45,000, plus time.

**MOVED KYLE, SECONDED TRISTAN:**

“That the Communications Manager come back to the Executive with recommendations on an implementation schedule.”

... Carried

### Disruption Marketing

- Demitri: Met to develop principles.
Gallery Acoustics
- Uli: Plan to improve Gallery acoustics stalled. Would be good to go ahead.
- There was discussion of whether funds had been approved for this.
- **Action Item:** Uli to look into whether funds have been approved to improve the Gallery’s acoustics.

Updates
- **David:**
  - Union mediation/bargaining.
  - Cellphone plan for the AMS? Couldn’t we have one for our 48,000 students? SFU has one.
  - **Action Item:** Tristan and Matt to look into a cellphone plan for AMS members.

- **Caroline:**
  - Discussing use of North Plaza in Imagine Week because South Plaza will be closed for construction.
  - Talking with Ombuds and Equity about training for students.
  - Collaborating with UBC on sustainability.
  - Art Collection: Official letter to consultant doing appraisals.

- **Demitri:**
  - Completing budget.
  - Hired Insider Editor.
  - Kate continuing as Web Editor.
  - Looking forward to moving forward with Water Fillz. Looks like UBC is accepting our MoU.
  - Reworking postering policy; coordinating with Events to make sure clubs use branding.
    - Kyle: Careful. Clubs are very protective of their autonomy.
  - More news on Disruptive Marketing next week.

- **Tracey:**
  - Acclimatizing.
  - Oriented the new SASC Manager.
Kyle:
- U-Pass; hiring a negotiator.
- Hiring.
- Budgets.
- Productive meeting with city councillors about affordable housing and about transit; they’re supportive of the UBC Line push.
- MoU with the WTF schools.
- Looking at what happened to UBC’s old subsidy of the U-Pass. In principle, UBC says it should go to support transit, but there’s no oversight.
- TransLink not going to be allowed to charge as much as wanted; in some ways good, but it means funding gaps.
- Award for Jeremy and Katherine’s transit video. U-Pass vending works well in part because of it.
- Student Aid BC wants a review and wants our input.

[Sheldon left, 3:25.]

Kyle added:
- Working on child care issues, mentioned that the AMS gives $100,000 per year to UBC.
- Also met the TA union regarding possible job action, which should not take place until the fall (if at all).

Pierre:
- Worked on several files with Kiran and Kyle (without naming them).
- Mentioned only that the Academic and External Policy Guidelines were adopted by the Education Committee this week (UNECORN did the same a couple weeks ago); now that this is done, the Executive will have to decide if and how they should be presented to Council – for information only or perhaps even to be transformed into an AMS policy? If the latter, LPC will have to look at the policy to make sure that it is adaptable to usages other than academic or external policies (and if it conforms to code).

Ross:
- Budget for the new SUB is still on track and work can begin.
• Labour relations.
• New SASC manager hired.
• Student Horizons and Travel Cuts.
• Thanks everyone’s efforts to make the Block Party a success and singled out Anna for her hard work.

Uli:

• Business revenues are looking promising
• Many changes will be rolling out in the next few months: quantity and quality of the sushi and pizza; Blue Chip and Bernoulli’s will be merged
• A camera was installed at SASC; the new panic button should be installed soon

Tristan:

• Art committee moving slowly, mainly because UBC Fine Arts department disagrees with the basic principle of selling art; as a result, a message will be sent to the main players in this field in Metro Vancouver: aside from UBC (who will be contacted a second time as a courtesy), the appropriate departments at SFU, Emily Carr, Kwantlen Polytechnic and Langara College will also be contacted
• Budget: Monday is the deadline to submit first proposals; mark key points in a single document
• Had a meeting with UBC Access & Diversity and Pride UBC.
• Reviewed several contracts.

Kiran:

• Met Michelle Aucoin, UBC’s Managing Director of Community Engagement.
• Indicated that there was no AMS representative on UNA’s committee reviewing governance.
• Should be hiring new members of her office soon.
• Housing action plan far from perfect, especially regarding affordability.
• Collegia project: had an in camera discussion.
• TransLink is coming to UBC and to UTown.
• Budget committee.
Jay:

- Putting final touches on budget.
- Hiring is going ahead, especially next week, with 19 interviews for 8 positions.
- Working with Darren Fernandes on a mentoring pilot program.
- Transition reports.

Matt:

- Union matters.
- Events in late summer, early September: Doug Mitchell and UBC.
- Hiring for an assistant and other positions.
AMS Executive Committee Meeting
Minutes of April 27, 2012

Attendance
Present: Matt Parson (President), Kirin Mahal (VP Academic), Tristan Miller (VP Finance), Kyle Warwick (VP External, by phone at first), Jay Shah (ECSS), Ross Horton (General Manager), Pierre Cenerelli (University and Government Relations Advisor), Sheldon Goldfarb (Archivist-Researcher), Tracey Axelsson (Director of Student Services)

Regrets: Caroline Wong (VP Admin), Uli Laue (Director of Operations), David Hannigan (Director of Human Resources), Demitri Douzenis (Communications Manager)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 11:35 am.

Agenda
The agenda was approved by consensus.

Budget
Tristan:
- Deficit of $156,000, but 92% of it is covered by the contingency.
- And it’s not really a deficit; it’s an operational shortfall covered by the funds.
- This is really the final budget, not just the preliminary one. There’s still time for a conversation about details before we pass the official final budget in July, but it’s basically done.
  - Sheldon: This is the first time the final budget has been ready this early.
- Planning an open house consultation for students at large, which is something new.
- Meeting with Council members informally on Monday

Discussion
- The Constituency Aid Fund is not being used. We could suspend Code to avoid putting any more money into it this year, as Elin did last year.

[Kyle arrives in person.]
Policy Guidelines

Pierre:
- Both Unecorn and Education have passed guidelines for themselves for procedures for bringing policy motions to Council.
- We could make this an Internal Policy.
- The idea is to adopt best practices for developing policy motions, with a caveat allowing for emergencies.
- There would be a cover sheet with each policy to show that the procedures had been followed.
- The procedures would involve research and consultation:
  - Whoever is preparing a policy would determine the appropriate research to do for it. They might come to the University and Government Relations Advisor (UGRA) for advice on that; also to the Archivist-Researcher to look at past policies and discussions. The UGRA might be asked if this is already a policy, and if not, why not?
  - There would be a checklist of who should be consulted. For academic policies, Senate people, students on Senate, University administrators. For external policies, the VP External’s office, the GSS, the student BoG reps.

Discussion
- How strict should we be about holding to the guidelines? Not in Code, but still an expectation? Possibly an Internal Policy. Maybe take this to LPC and then to Council.

New SUB Coordinators
- It was agreed to recommend to Council that it officially create the New SUB Sustainability Coordinator and the New SUB Outreach Coordinator positions as Executive Project Officers, with the former working 30 hours a week for this summer and 15 hours for the rest of the year, and the latter working 15 hours a week for the year. It was also agreed that they should report to the chair of the New SUB Committee.

Updates
- Jay:
  - Hiring Coordinators to start May 1. Transitional work.
  - Summer staff training program: good opportunity to bring new Coordinators to that (May 7).
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- First Week Coordinator.
- Transitioning the new Ombudsperson.
- Looking into the feasibility of turning EMAT into a Student Service.

- Ross:
  - Hoardings going up for the new SUB. The Pendulum is moving to the Gallery.
  - Second round of mediation, May 8-10.
  - Finalizing trademark agreement with UBC.
  - Robocom with Eric Gauf.
  - Disruption Marketing.

- Tristan:
  - Budget.
  - CiTR contract is ready to go.
  - Water Fillz: A snag with the University (they wanted part of the profits and also wanted to put their own advertising on the machines), so now we’re approaching individual faculties instead of going through UBC Housing. Hoping to involve the undergraduate constituencies too.

- Kiran:
  - Networking event with the University.
  - WOW planning.
  - Hiring.

- Tracey:
  - First Week/Welcome Back Barbecue.
  - SASC: Planning more promotion and outreach. Looking to make it more student-focused and available.
  - Communications: The department has expanded. Suggestion of hiring a press secretary. Demitri and Anthony going to look at the proposed visuals for Disruption Marketing.
    - Ross: It should be more than just Demitri and Anthony. Before we had too big a group, but we need more than just two.

- Pierre:
  - Quality Assurance Framework: BC government is putting this in place for postsecondary education; an accreditation process to make sure colleges and
universities have measurable qualities, metrics. But how can you compare BCIT, Langara, UBC?

- Kyle: Do we need a Council policy on this?
- Pierre: They’re still seeking input. We can send them what’s important to us.
- **Action Item: Pierre to circulate a draft in response to the Quality Assurance Framework.**

- **Copyright:** Increasing $4 to $26 for students and still would restrict access to documents.
  - Tristan: Can we make a statement?
  - Pierre: We have to be careful. There may be divisions within the University on this. But we need to have a position.

- **Child care.**

- **Kyle:**
  - **U-Pass:** The student societies are looking to have an accountant analyze costs and benefits so we can question fee levels. We need to get an advocacy person to explain to the government the benefits of the program.
  - Visiting UVic’s WOW next week; good way to encourage connections.
    - Matt: There used to be Supercon. I’d like to look into getting together with other schools.
  - Hiring U-Pass Coordinator.
  - Ombuds hiring.
  - EA hiring soon.
  - Simply Voting.
  - Local cable access idea not happening.
  - Parking revenues policy.
  - MoU for the WTF.
  - Talking with the GSS. Working with them. Amenable to their lobbying priorities.

- **Sheldon:**
  - Looking into program we’ve introduced to scan ID’s at the Pit to ensure it complies with our privacy policies.
  - Discovered that the child care agreement with UBC actually had been signed, even though we didn’t have a signed copy of it. Need some mechanism to make sure UBC gives us copies of contracts after they’ve been signed.
    - **Action Item: Matt to look into ensuring that UBC gives us copies of contracts once signed.**
Matt:
- Making presentation on the AMS to Enrollment Services.
- Reaching out to elected Executives across BC. Hoping to bring back conferences.
- Disruption Marketing.
- EMAT.
- EUS: a more finalized contract re governance.
- Hiring.
- Child care: UBC said they wanted it in the new SUB. We worked on it; it meant costly design work. Now we’re discussing how much UBC is willing to spend.
- Meeting with Anna Kindler (UBC Vice-Provost), Reny Kahlon (UBC Board of Governors office).
- Execs need to produce strategic plans for May for PAR.

There being no further business, the meeting adjourned at 1:07 pm.
AMS Executive Committee Meeting
Minutes of May 4, 2012

Attendance
Present: Matt Parson (President), Kirin Mahal (VP Academic), Tristan Miller (VP Finance), Kyle Warwick (VP External), Caroline Wong (VP Admin), Jay Shah (ECSS), Ross Horton (General Manager), Tracey Axelsson (Director of Student Services), Uli Laue (Director of Operations), Sheldon Goldfarb (Archivist & Clerk of Council)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 11:40 am.

Agenda
The agenda was approved by consensus.

Minutes
MOVED KIRAN, SECONDED CAROLINE:

“That the minutes of March 28, April 3, and April 13 be approved.”... Carried

Bookings Software Project
Uli:
- Limitations on the current software used in Bookings. It’s labour-intensive and time-consuming, and doesn’t allow communication between departments.
- We can get new event planning software that would make us more efficient, freeing staff from administrative tasks so they can focus on selling and thus increasing our revenues and profitability.
- It will also allow more work with clubs and clients to be done online instead of in person, reducing the amount of paper used.
- It will also allow more reporting, tracking of room usage, inventory management, etc.
- Eventually it could be used by the Student Services and for club financials.
- For a small fee we could also let the Constituencies use it.
The cost for all aspects of it would be $130,000, but not all aspects of it would be purchased right away (e.g., the room diagramming part would wait until we’re in the new SUB), so the immediate cost would be about $102,000.

The company providing this is Ungerboeck Software. We looked at four firms; two met our needs; this one is the best.

Cost breakdown:
- $70,000 software
- $10,000 training
- $6,000 server
- $5,000 contingency
- $10,920 HST

There would also be a $10,000 annual fee for 24-hour support.

We got a reduction on the original quote of $38,000.

We could start implementation of this on May 14. Catering and Bookings would switch over to it in mid-July.

Discussion
- Caroline: Is it necessary to pay the annual fee?
- Uli: It’s for cleaning up databases, upgrades.
- Caroline: Where would the money come from?
- Uli: The operational budget.
- Kyle: Do we need 24/7 support?
- Uli: There are different plans. Catering does work evenings and weekends, so it would help to have it. But if we see we don’t need it, we could change.
- Tracey: Would outsiders phone the support number?
- Uli: No, they would call us.
- Matt: Could there be a savings if we partner with UBC?
- Uli: We’re already getting a non-profit discount and we thought we’d like to be independent.
- Kyle: This is in direct competition with UBC. It may not make sense for them to facilitate this for us.
- Matt asked if there should be a motion.
- Ross: It’s in the business budget, so we could just do it, but we did want to inform the Executive. This is one of those grey areas that Robocom is addressing, the issue of how business decisions are made. We could have taken this to BAFCOM too. We’d just like a go ahead from you.
- Matt: It seems like a great move. Streamlining. The savings it creates will pay for it.
• Uli: The staff are excited about this. We thought there might be resistance, but they see the benefits.
• Sheldon asked about archiving the data.
• Uli: It can be archived as long as you like.
• There was a consensus to approve the idea.

University Safety Policy
Matt:
• Ron Holton, UBC’s Chief Risk Officer, has asked if we want to send someone to the University Health and Safety Committee, which currently has no students on it.
• He’s given us several options:
  o One AMS rep and one GSS rep on the committee.
  o A student subcommittee which would report periodically to the main committee.
  o Attendance by UBC reps at AMS Council.
  o A separate student health and safety committee.
• The mandate of the committee is to advise on health and safety of staff, students, and the general public.
• A component of it comes from WorkSafe BC for University employees, which is legally required, but it also covers additional areas.

Discussion
• There was a consensus to go for the first option, to send a student.
• Sheldon noted that there is currently no student attending the AMS’s own health and safety committee, which operates under WorkSafe BC for AMS employees.
• **Action Item:** A student to be named to the University’s health and safety committee.
• **Action Item:** Matt to attend a meeting of the AMS Health and Safety Committee.

Internal Communication
• Sheldon: There’s been talk of increasing communication with staff and also with the student body. One thing I can do is produce a summary of what happens at Council.
• Matt: That would be valuable, but how should it be disseminated? Through Notice to staff, on the website, through an e-blast?
• Sheldon: And should there be two different summaries, one for staff and one for the students?
• The consensus was to do one summary. More thought to be given to dissemination.
• Matt: There are other things besides Council.
• Sheldon: There used to be a newsletter.
• Tracey: We’re meeting on this.
• Action Item: Sheldon to send Matt a summary of the latest Council meeting.

Base Camp
• Tracey: We’re trying out this software; it’s for all the people I oversee and support; it includes events, timelines, to-do’s, milestones; I’ve put the budget up; it can be a place for high level documents and major events.
• Uli: For project management we may want to look at something similar.
• Ross: A big discussion is coming on communications: internal, external, student engagement, Internet.
• Tracey: We’re discussing this next week.

Radio Tower
• Uli: The HAMSOC Club (amateur radio) have to vacate Brock and find a new place for their 60-foot antenna.
• Sheldon: Won’t the antenna interfere with other broadcasts, like CiTR’s? That’s why it stayed in Brock and didn’t come to the current SUB.
• Uli: The idea is to bring it to the new SUB. Also, Rogers telecommunications has approached us about a dish on the roof of the new SUB. We’re talking with them, and thinking of some sort of membership deal with them, bringing in a revenue stream. Currently, we get $7,000 from them for the current building. It could be more in the new SUB.
• Ross: David Hannigan is involved in that.

Women’s Shelter
• Uli: People are staying overnight in the Women’s Shelter (i.e., the Women’s Centre). The Proctor doesn’t want to take responsibility for them.
• Sheldon: Code allows the Women’s Centre to set aside a part of its space for women only, but it says nothing about being used overnight.
• There will probably be resistance to ending the practice.
• Kyle: Isn’t there a night proctor?
• Uli: Not someone to take responsibility. There are liability issues.
• Ross: There’s only custodial staff overnight.
• Uli: Our security staff lock up. They check and report to the Proctor if someone is staying overnight. Now it’s become an issue with the Proctor.
• Tristan is dealing with the Women’s Centre on other issues.
Charities
- Matt: It's alarming how many charities approach us. A lot are worthwhile, but what's our policy?
- Ross noted that we have a donations policy, or donations procedures in Code.
- Sheldon read out the Code section on donations.
- Matt: This is not donating, more communicating or publicizing for them.
- Tristan: Where do we draw the line?
- Kyle: We can say we have a primary charity: Shinerama.
- Ross: This involves resources, even if not cash. Maybe send this to LPC.
- Kyle: Maybe Student Life.
- Kiran: It’s worth integrating into our social media, Twitter.
- Uli: That will raise questions. Are we endorsing? This is an issues companies face; it involves their resources and money. Companies choose who to support.
- Jay: Legally, providing a link doesn’t denote endorsement, but the optics are different.
- Ross: Like the Boat to Gaza.
- Action Item: The charities issue to be referred to Student Life.

Updates
This being a Council week, with Execs having presented updates there, Matt said there was no need to repeat them here. But if staff had any ...

- Uli:
  - A filing cabinet was disposed of and it turned out to have sensitive documents in it. Be careful such things are empty.
  - The Sushi Robot has arrived.
  - Panic alarm systems have been installed in Speakeasy, SASC, and the Ombuds office. Linked to Alarm Force.
  - Security has apprehended a repeat theft offender.
There being no further business, the meeting adjourned at 1:00 pm.
AMS Executive Committee Meeting
Minutes of May 11, 2012

Attendance
Present: Matt Parson (President), Kiran Mahal (VP Academic), Tristan Miller (VP Finance), Kyle Warwick (VP External), Caroline Wong (VP Admin), Jay Shah (ECSS), Ross Horton (General Manager), Tracey Axelsson (Director of Student Services), Uli Laue (Director of Operations), Sheldon Goldfarb (Archivist & Clerk of Council)

Guest: Tanner Bokor (AVP External)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 11:37 am.

Agenda
The agenda was approved by consensus.

Minutes
MOVED TRISTAN, SECONDED KIRAN:

“That the minutes of April 27 be approved.”

ESP (Enrollment Service Professionals)
- Kiran: Matt will be introducing himself to the new Enrollment Services Professionals and explaining in a high level way what the AMS does. We need to choose who else to send them. They would like to be able to refer students to AMS Services when appropriate, so it would make sense to send Jay. Also someone to talk about student government.
- It was agreed that Kiran should go in addition to Jay and Matt.

GSS Orientations
- Kiran: Tracey and I met with the GSS with a view to getting the AMS involved in GSS Orientations. There hasn’t been an AMS presence before. This can be a means to show
graduate students that we represent them as well. We could host events or have a booth or take part in workshops.

- Matt: Hoping to give them a presentation on what the AMS is: What we can do for you. Not just for their Councillors, but for their student base at an Imagine-type event.
- Kiran: In the past, they’ve done something about us themselves, but they’d like us to come talk about ourselves this time.
- Tracey: And they’d like to be involved in AMS events.
- **Action Item:** Tracey and Kiran to liaise with the GSS about AMS participation in GSS orientations and further opportunities to work together.

**UBC Orientations**

- Matt: Looking at having Execs talk to the 625 Imagine MUG leaders to say a little about AMS projects.
- There was agreement to do this.
- Tristan: Money from where?
- Matt: Wherever we got it from in the past. Executive Special Projects?
- **Action Item:** Matt to follow up on having Execs talk to MUG leaders.
- Kiran: Other opportunities?
- Matt: We have a seat on the planning committee. Will send Jeremy McElroy; he’s the new First Week Coordinator and as the past President has institutional memory.
- Caroline: A new SUB update? Shinerama?
- Matt: These can be brought up.
- Kyle: How about Residence Advisors orientations?

**Themed Council meetings**

- Matt: For camaraderie, what do people think of the idea of having Council meetings with themes? You could wear your favourite sports team’s jersey or T-shirt. As long as there are no contentious items on the agenda, it could lighten things up.
- Kyle: You often don’t know ahead of time if there’s anything contentious.
- Tristan: I’m worried people will think we’re buffoons.
- Ross: The Ubyssey would criticize. But maybe we worry too much about the Ubyssey.
- Kyle: Maybe a themed Whistler retreat would be more appropriate.
- Sheldon: That’s traditionally when we’ve done that sort of thing.
- Matt: Well, I see there’s some appetite for this, just not at every Council meeting.
Communications

- Matt: Plans for restructuring, dividing department into two:
  - Strategic Communications (dealing with the media on issues like union negotiations).
  - Services Promotion.
- Caroline: My portfolio is mostly about promotion: New SUB, Shinerama, club awareness.
- Matt:
  - All communication must pass through my desk. We need someone to go to for messaging and press releases for the media, a direct report to me. There’s talk of creating a Press Secretary for this.
  - On the other side, we need someone to help in promoting our services.
- Jay: For me, it’s primarily the promotion of services.
- Kyle: I mostly need someone on the strategic side, determining precise messaging.
- Sheldon asked about business communications.
- Matt: That would fall under promotions.
- Tracey: There are many different functions anyway in Communications.
- Uli: We are getting traction with Twitter. We need to continue that. We need something centralized and have to make sure not to dilute our message.
- Ross: We can’t make permanent changes now, because the Manager is going on leave. For the long term, on the strategic side we need expertise, perhaps a freelance professional. On the other side we can get by; the strategic side is the most important.
- Matt: We can fill the Executive Projects Assistant position.
- Tracey: Maybe we can do both: get a student who has knowledge of the campus to do the assistant’s job, plus a professional.

Service Coordinators Meet and Greet

- Matt: The Service Coordinators have a feeling of disconnect from student government. What should we do about that?
- Caroline: A social event would be good.
- Kyle: Direct information giving?
- Jay: They’re just beginning. Their working knowledge of the AMS is not strong. A mix and mingle would be beneficial to begin with.
- Matt: At the Gallery?
- Action Item: Matt and Jay to arrange some sort of Meet and Greet for Service Coordinators, maybe for Friday, May 25.
Engagement Team

- Matt: Hoping to have people out on the street promoting elections and referenda, campaigning. It’s been ad hoc in the past; we’d like a more formal process, perhaps 30-40 people connected to various parts of the campus who we can turn to when we need to connect. We’d be strategic in hiring them, choosing people with ties to Varsity and Rez Life, grad students, all the pockets of campus. They’d be available on an on-call basis, as needed for Block Party, transit campaigns, etc. Integrated into all departments.

[Tanner Bokor arrives]

- Kyle: Would this come from the Events budget?
- Matt: Communications might make sense.
- Caroline: How much would it cost?
- Matt: Tough to say. There are various promotional budgets.
- Tracey: Anna’s budget in Events is $20,000.
- Ross: But there would be no additional budget for this; each department would pay when they need someone. We’d just have people on call for a campaign.
- Kyle introduced Tanner.
- Tanner:
  - Thinking about a new transit campaign: hoping for something more successful than the one in 2010, and thinking it should be a broader engagement campaign and not specifically on transit. It could have modules on financial aid, housing, and transit.
  - Thinking of calling it Faces of UBC.
  - UBC students are sometimes seen as well off, which has an effect.
  - This campaign would highlight what students truly face. It would be a multi-faceted campaign, involving the media, direct engagement, etc. Going to the Residences, places we haven’t gone before.
  - It would likely be the largest advocacy campaign we’ve ever done.
  - On transit, there are some ideas from the old campaign.
  - Working with UBC Services.
  - Kicking off around Imagine Day or First Week.
- Kyle: The larger idea is changing the image of students as elitist kids who don’t need services. We can have pictures of students standing in line for the bus, having trouble finding affordable housing, etc. Better than statistics. This wouldn’t be ultra-political. It will be saying UBC students are a diverse group and we need these things.
Matt: I like the idea. When we campaign directly on interest rates, it’s lost, but people can connect with personal stories. Only, some students may not want to be that personal.

[Tanner leaves.]

**UBC’s VP External**
- Kyle: Stephen Owen is leaving as UBC’s VP External. He’s holding a Town Hall, then his replacement (Pascal Spothelfer) comes in soon after. He’s got a new title; “Community Engagement” has been added to it. A slightly different emphasis, suggesting he will be reaching out beyond UBC. It would be good to meet him. Perhaps Matt should write and invite him to meet Council and the Executive. Also to thank Stephen Owen.
- Sheldon: What about the VP Students?
- Matt: I’ve asked her if she wants to come to the May 23 Council meeting. She’s said not that one, but the one after.

**Updates**
- Tristan:
  - Final budget; public consultation.
  - Proposed budget package for Resource Groups.
  - Alumni Affairs is interested in working with our Art Committee.
- Tracey:
  - SASC settling down, working on a Positive Space campaign and an anti-violence project.
  - First Week Coordinator position is going to LPC to set the pay level and confirm where the position fits.
  - UBC IT is holding a Transmedia event, but it’s expensive.
  - Sponsorship questions being discussed.
  - Pierre and Kyle sent a letter to the Courier.
  - Meeting with Maria Harris, Metro Area A rep on Mayors’ Council.
  - Went to LPC and Student Life.
- Uli:
  - Mediation.
  - Working on new SUB retail space presentation.
  - Security looking into protocol for what to do if there’s a shooter on campus.
o Whistler Lodge discussion.
o Booster Juice in new SUB.
  ▪ Matt: How about our own Booster Juice-like product?
  ▪ Uli: This has been researched; other universities tried that, but once they switched to actual Booster Juice, revenues increased by 1000%.
o Disruption Marketing.
o Ordered the new Bookings software.

• Caroline:
o Aquatic Centre memo about the $30,000 in our athletic/intramural fee that Jeremy and Matt negotiated an agreement on. It doesn’t accord with that agreement.
o Action Item: Matt to call Bob Philip (UBC Athletics) about the $30,000 agreement.
o New SUB: On the Fringe moving within the old SUB because of construction.
o Approving signage.
o Composting.
o Alumni weekend.
o New Art Gallery Commissioner: pre-school art show.
  ▪ Matt: Apply for community grants.
o SAIF: new approval structure.
o SAC: policy on foreign workers in clubs.
o Leadership training in clubs.
o Appraiser for art collection.
o National Shinerama conference.

[Caroline, Uli, Tracey leave.]

• Kiran:
o Speaking to UBC’s Anne DeWolfe about student aid bursary reforms and the exam database.
o Discussing the Acadia Park relocation.
o Quality Assurance program.
o Looking into integrating the exam database into the LMS system.
o Bookings for WOW.
o Restructuring the Mental Health Network.
o Kickoff reception last night.
o Communications meeting with the GSS.
o Technology and Education workshops.
o Town and Gown symposium in Ontario.
• Kyle:
  o Engagement plan
  o Meeting political figures, pushing transit and other issues, trying to broaden areas of support by meeting people like Dianne Watts and Peter Fassbender (mayors of Surrey and Langley); a good chance to sympathize with the South of Fraser on transit.
  o Customer service re the U-Pass: need to update the information on the website.
  o Maria Harris meeting.
  o Pierre drafting memo on Bill 51.
  o Elections Administrator posting almost done; they will have to share an office with First Week.
  o Pierre’s policy revamp is almost done.
  o Letter to Vancouver Courier.
  o Child care.
  o Speaking to the UNA and UBC, looking to see how they can be allies.
  o U-Pass: Lots more students are “losing” their U-Passes; how can we stop students from fraudulently selling their cards? Michael Peterson (at the UBC Trek office) wanted this issue raised.

• Ross:
  o New SUB construction.
  o Labour relations.
  o Finalizing agreements on new SUB.
  o Waiting for updated trademark agreement.
  o Robocom.

• Jay:
  o Meeting with Coordinators.
  o Retreat in June.
  o Developing a comprehensive manual.
  o Promoting the Services to Enrolment Services.
  o Mix and Mingle event.
  o Meeting about a TLEF grant for Tutoring.
  o Will send out announcement of who the new Coordinators are.

UBCO Reciprocity
• Kyle asked about the reciprocity arrangement over U-Pass with the UBCO student union.
• Matt: The reimbursements are set up. There is an agreement with the UBCO student union, but it’s been held up by legal issues on their side. It benefits their members; they get to use our U-Pass when they’re on exchange here, so I’m not sure why there’s been such a delay. I’m going to set a deadline or may go fly to talk with them.
• Ross: Why fly to them? Why spend money to get them to finalize a deal in their interest?

More Updates
• Matt: Looking into the feasibility of reviving SUDS, the old conference we used to host, for late summer. It’s an opportunity to network. We can send out the invites soon.
• Talking to the VP Students office about contentious issues on campus, e.g., the GAP anti-abortion display. Figuring out who’s responsible.
• Talking with undergraduate societies (SUS, CUS, AUS, EUS) to make sure we’re on the same page on governance of student space. We want to meet the VP Students and build on the Ladha agreement (for the SUS building) so we’re not stuck with bad agreements.
• Seeking a child care meeting.
• Hired an assistant.
• First Exec performance report documents are due May 21; also we need to set our goals for PAR: realistic, smart goals.

There being no further business, the meeting adjourned at 1:48 pm.
AMS Executive Committee Meeting
Minutes of May 18, 2012

Attendance
Present: Matt Parson (President), Kiran Mahal (VP Academic, by phone), Tristan Miller (VP Finance), Kyle Warwick (VP External), Jay Shah (ECSS), Ross Horton (General Manager), Tracey Axelsson (Director of Student Services), Uli Laue (Director of Operations), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Caroline Wong (VP Admin)

Guest: Michael Kingsmill (AMS Designer)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 11:40 am.

Agenda
The agenda was approved by consensus.

Presentations
- It was suggested that presentations and introductions of senior staff and managers to the Executive might start at next week’s meeting.

Minutes
The minutes of May 4 were accepted by consensus.

120 Days and Beyond (Construction)
Michael:
- Construction advancing.
- Upper parts of South Plaza closed.
- Cutting through slab next week.
- This will cause a change in the sound. There will be machinery, a pneumatic hammer, pounding on the west side, truck traffic.
- Then, after excavation, putting up a crane base so we can build the exterior walls.
• Changes in traffic flow: there have been stories in the Ubyssey and inquiries from people.
• There’s a health and safety issue if the noise exceeds a certain level. We can monitor the sound levels and will be doing an orientation with some of the staff downstairs.

Discussion
• Sheldon asked if there will be earplugs for staff.
• Michael:
  o Certainly. Ear plugs and headphones. We have been warned it will be like a war zone. Could be noisy for up to six weeks. There will also be vibration.
  o The sound shouldn’t go beyond two-thirds of the way into the basement (it won’t reach the upper floors), but the vibrations will go right up to the President’s office on the top floor.
  o The noisy period may start at the end of next week or at the end of May.
• Uli: Will you send a memo to Notice?
• Michael: Yes, we do that for various phases. We sent one yesterday about the closing of the doors, and we’ll send others as appropriate.
• Matt: We need external and internal communication, and we want to highlight positives too.
• Tracey: The New SUB website is lagging behind
• Michael: The New SUB Engagement Coordinator has just started and has been working on other things; he will turn to that now. We also need to keep the Executive informed. Do you want quarterly updates?
• Matt: Whenever you feel it would be appropriate. At milestones.
• Michael: Probably in August, then. Before school.

Disruption Marketing
• Uli: Disruption Marketing in the AMS Insider and on other signage. Using a 60’s flavour to say things like “Old SUB. Opened 1968. Still open.” Planning to put some big signs up at the bus loop.
• Matt: Excited about this. Earlier we had concerns about signs not being adaptable. But it looks like they’ve got the concept down and we can pump out signs to draw people in from various sides of the building. Eventually, you won’t be able to see the old SUB anymore (behind the construction). We’ll need large signs.
• Ross asked about getting permission from the University.
• Michael: We’ll be spending $9,000 to $10,000 on signs; we don’t want to spend that and have the signs removed. We’ll need four or five really strategic ones right away, around
the building and at the bus loop. We have to make sure the signs aren’t blown down by the wind either. We’ll need to bring in a sign company.

- Matt: There should be a full campaign for our $50,000 or $60,000. Besides signs. Also, when is the launch date? September or now?
- Michael: Two dates. August for back to school, but also now. We need an immediate action plan. Also, about the University, they have a certain buy-in; they recognize that.
- Ross: There will be a direct benefit to them: Pacific Spirit Place (their cafeteria) is in the building. Advertising the Pit Pub might be a problem.
- Michael: I think the University is rooting for us in this.

[Michael leaves.]

Executive Goals

- Matt: As part of the new PAR process, we need to produce strategic goals. I’ve written down potential goals for myself:
  - One thing I’ve developed an appreciation for is the communications of the Society; it’s very ad hoc now, lacking direction, and on the business side we haven’t invested much in marketing, so I’m aiming for a two to three-year strategic communications plan, analyzing all our communications needs, our wants; creating an ad hoc communications strategic plan committee, drawing on University expertise; they’re interested.
  - A full-on Council on-boarding plan or policy. A successful Executive and Council see eye to eye with common purpose and goals; that would make the AMS more effective. A chronological plan. Councillors engage through WOW. Accountability measures for Councillors. More that Councillors can do. A code of conduct. The deliverable would be a plan adopted by Council.
  - A quorate General Meeting; addressing our AGM attendance; having a general meeting at which we can pass bylaw amendments on Executive turnover and restructuring the VP Admin portfolio (to give it a greater emphasis on Student Life), as in the March 2011 referendum.
  - Presidential beer hall speakers’ series. Topics decided on by the student body, then bring in speakers to the Gallery or Pit. Monthly sessions, including debate and discussions.
  - Minimize the risk the Events Department adds to the bottom line. Need more promotion, partnerships. Aim to break even or turn a profit.
  - External Research Grant. Our lobbying has been based on anecdotal evidence. We need more facts, more research. We can take money from the Lobbying Fund for a
research grant and attract people to do substantial research for us, e.g., on the economic benefits of a university degree. With research, we can then launch a campaign. This could be like the Sustainability Fund; there’d be an oversight committee to administer it. It would involve partnership building and creating a research department.

- Kyle: The external research grant is exciting, valuable.
- Tristan: Have to keep the financials in mind.
- Kyle: Re the Council on-boarding policy: have to be careful we don’t enforce a cultural mindset. People are elected on idiosyncratic platforms; we can’t disregard their mandates. And how do you enforce accountability with Council? Council can suspend Code.
- Matt: I’d be happy with a culture shift; it would be hard to enshrine in procedure. I want people to realize there are serious time commitments.
- Kyle: It would also be worthwhile for the student staff, across the whole Society.
- Matt: I’m hoping the HR department can produce its own on-boarding policy for staff.
- Ross: There would need to be three types: for Councillors, Executives, and staff.
- Matt: One other goal would be combining Robocom and the parallel process from Glenn Wong for business and permanent staff. We need more clarity about who decides, for instance, about the businesses in the new SUB: is it Council, BAFCOM, the New SUB Committee? The deliverable would be to assist Eric with Robocom and bring in accountability for permanent staff, beginning at the Directors level. Also having a successful Robocom report adopted by Council.
- Kyle: On communications, we have to make sure the Student Life and Communications Committee does not feel sidelined.
- Matt: They are definitely to be included.

- Tristan’s goals:
  - Develop strategy to engage stakeholders in budgeting process; already doing that.
  - Develop three-year financial plan.
  - Evaluate Fincom with a view to streamlining its operations; lots to fix.
  - Engage stakeholders on Whistler Lodge and reach a definitive conclusion.
  - Re Art Collection: develop a plan for student art.
  - Develop a labour disruption preparedness plan.

- Kiran’s goals:
Develop plan for a pilot project for mid-term teaching evaluations to impact learning during courses.
- Revise proposal for a central University-wide exam database.
- Develop a proposal for early release of exam dates.
- Mental Health Network.
- Academic survey.
- Create stronger Academic caucuses.

**Kyle’s goals:**
- An effective campaign on student financial aid issues involving 1500 students and nine student unions. Also an MoU with the other unions on shared travel costs.
- Advocacy campaign for rapid transit in the Broadway corridor, including outreach to businesses, working with the UNA, the UEL, UBC, and the GSS, and a public meeting where students and supporters form the largest group.
- Ensure the U-Pass contract is renewed at a reasonable price and approved in a referendum with at least 90% support. Also develop a proposal to invite student unions to advocate against price increases that undermine support for the U-Pass.
- Arrange meetings with key decision-makers at every level of government in connection with advocacy campaigns.
  - Other non-PAR goals:
    - Rebrand image of UBC students so we’re not seen as elitists.
    - Updating the Executive Procedures Manual.

**Caroline’s goals (as relayed by Matt):**
- Address the issue in the clubs concerning contentious issues; training club members to deal with sensitive issues. Developing SAC policy on this.
- Develop system for professional development opportunities for clubs.
- Encourage more female leaders on campus, creating a network of female leaders, mentorship.
- Reach a conclusion on Whistler Lodge.
- Ensure the new SUB is on time and on budget.
  - Matt: That last one is partly covered by her core program.

**Simply Voting**
- Tracey: Purchasing Simply Voting (for AMS elections etc.) will cost $38,000 or more.
- Matt: I thought it was $50,000.
- Tracey: There is $1,000 a year for support.
- Matt: Is there revenue potential from renting it out, for instance to UBC for BoG and Senate elections?
• Tracey: They might partner with purchasing. It’s a big bill and it may not be worth anything in five years.
• Matt: If we don’t purchase it, there’s a barrier to voting. It means using temporary passwords.
• Tristan: We also have more control if we own it. It can come out of the Student Spaces Fund (CPAC).
• Matt: We should get this done soon.
• Kyle: On a related note, hiring the Elections Administrator is underway. With them being hired this early, there’s lots more they can do besides the Executive elections. They can work with the Constituencies, who want to do a revamp of their UBC Votes system.
• **Action Item: Matt to present to Budget Committee on Simply Voting.**

**AMS Central**

• Tracey: We have a $25,000 contract for a website through which gear can be purchased, tickets for events can be sold, etc. Could Anna in the Events Department use it?
• Tristan: It’s being developed for our clubs and Constituencies. Internal departments are welcome to use it too.
• Tracey: How does this connect to Ungerboeck?
• Uli: It could connect. We need to talk about revamping the website more generally.
• Tristan: There have been delays on this. We’re working on it and hope to have it ready for September.

**Council Agenda**

• Kiran will be presenting on Access Copyright and Matt on the PAR goals.
• Sheldon: Do we want Council to appoint someone to the UBC Health and Safety Committee?
  o Matt suggested that the Executive appoint Kiran.
  o Kiran said she could send Sean Cregten.

Sheldon left, 1:40 pm.
AMS Executive Committee Meeting
Minutes of June 1, 2012

Attendance
Present: Matt Parson (President), Kiran Mahal (VP Academic), Tristan Miller (VP Finance), Kyle Warwick (VP External), Caroline Wong (VP Admin), Tracey Axelsson (Director of Student Services), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Jay Shah (ECSS), Ross Horton (General Manager), Uli Laue (Director of Operations)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 11:50 am.

Agenda
The agenda was approved by consensus.

Minutes
MOVED TRISTAN, SECONDED CAROLINE:

“That the minutes of May 11 and May 18 be approved.”

... Carried

Security Update
- Matt: The Labour Board, on the advice of the mediator, has recommended that the parties go ahead with either a strike or a lockout because there’s too large a gap between us. For the moment it’s business as usual, but we are planning for a work stoppage at any moment; there’s the possibility of a strike at any time, which is why we got authorization from Council to have a lockout.
- Tristan: I’m working on strike preparedness for clubs and Constituencies.

Positive Space
- Discussion about what sort of session to hold, one specific for AMS staff or together with UBC people.
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AMS Student Society
6138 SUB Boulevard
Vancouver, BC V6T 1Z1
www.ams.ubc.ca

Meetings with UBC officials
- Meeting the VP Students (Louise Cowin) June 4. Possible agenda items: Aquatic Centre, Shinerama, Athletics review.
- (Matt met Bob Philip from Athletics to get something formalized.)
- Meeting June 18 with Pierre Ouillet (VP Finance), James Ridge (Registrar), and the Dean of Grad Studies re student aid and other items.

Urban Forum
- Sam Sullivan’s Urban Forum is open to us coming June 6. It’s a one-day conference on how to develop cities. It will be of interest because of discussions re transit and density, the UBC Line, University planning. Also for networking.

WaterFillz
Tristan:
- I met Andrew Parr (UBC Student Housing & Hospitality Services, or SHHS).
- UBC wanted 10% of the advertising for their own third-party advertising. We felt that over-complicated things.
- They were going to pay for maintenance costs, but we said we’d pay those and get all the ad revenue.
- We need a contract with SHHS before we can go to the undergraduate societies. Also, Faculties can sponsor a machine and get co-branding.
- I’m hopeful the big contentious issues can be cleared up.

Transit Campaign
- Kyle:
  - What sort of model do we want for this combination of different groups who haven’t worked together before? I don’t think one vote each would work: UBC would not want just one vote, with each of these business organizations getting one each. UBC doesn’t want to lead, but it does want some control.
  - Is this an advisory committee to UBC and the AMS?
- Matt: What sort of decisions would the committee make?
- Kyle: Logistical, communications.
- Tristan: Would it be a lobbying organization?
- Kyle: It would be advocacy, tactical, logistical. Not an incorporated society. Partly lobbying, partly public relations.
- Matt: How many seats? There are lots of businesses.
Kyle: A lot wouldn’t participate.
Matt: UBC needs to feel satisfied they won’t be dominated by outside groups.
Tristan: Has the Board of Trade said anything?
Kyle: I believe not. Some of its members have.
Matt: We need to better understand this proposed new group.
Kyle: We’re also going to be changing our AMS policy on rapid transit; we’ll still support heavy rail, but we won’t tie ourselves to a specific plan or option. First of all, we want rail; ideally heavy rail. Above all we want more service.
Sheldon: Will you seek Council approval?
Matt: Maybe when we know better what this will look like. Maybe for the next Executive Committee we can look at that more.
Kyle: We looked into possible events, e.g., a Great Trek down Broadway, but the groups don’t yet all agree.
Matt: Some still see us as greedy, selfish students.
Kyle: I don’t want to do a Great Trek-type event and not succeed. We need to demonstrate public support. We need ideas. But not a Trek.
Caroline: Run this by Unecorn?
Kyle: We need to be able to bring them a proposal.
Tracey: Maybe we need to change the name to Broadway Line.
Kyle: TransLink calls it the UBC Line. I’m saying Broadway-UBC Line. The numbers show it’s not just UBC students using transit there.

Women’s Centre
Matt: There’s still a few instances of the lady staying overnight. Caroline is writing a memo to them and will also go talk to them.
Action Item: Caroline to write and talk to the Women’s Centre.

Good Nights
Matt: This is a ticketing business that wants to partner with us, e.g., with our clubs, for paperless ticket distribution. It could also enable tracking of where people buy tickets. Could create a Promotions Team. Club fundraisers first? Welcome Back Barbecue?
Action Item: Executive to check out Goodnights.ca to see how to pursue this.

Updates
Tristan:
- Trying to collect Resource Groups’ budgets.
AMS Budget moving along. Only major change from preliminary budget will be about SASC; also about the Welcome Back BBQ.

- Sheldon: And the Engagement Team?
- Matt: Probably the money for that will come from other departments.
- Tristan: Better to put it in an existing line with a note.

- Waterfillz.
- Squarecrop.
- Strike Action Plan.

- Sheldon:
  - Council Notes.
  - Checking the reason turnover time was set in February in the 1980 bylaws.
  - Governance structure for research grants? Code changes?
    - Matt to firm up; modelled after the Sustainability Fund, seeking applicants with PSE expertise.
  - Catching up on minutes; answering questions.

- Tracey:
  - Anisa (SASC) getting “Got Consent?” clothing into My Sister’s Closet and looking at trademarking the phrase. Going to Budget Committee about a second Outreach Coordinator.
    - Kyle: Not to approve the job per se, just for the budgeting.
    - Tristan: If Council approves the budget and it’s in the budget, then they’ve approved it.
  - Anna (Events) working on First Week, Welcome Back BBQ, and the Sponsorship package. Sponsorship guidelines are under review and are close to finished. Looking into charging for Welcome Back BBQ. Student Life okayed up to $20.
    - Matt: It depends on the talent.
  - Moving along with Communications Department. Put up job ad for Web Editor. Also looking to hire an External Communications Coordinator (or press secretary). A pilot project: a student hired on contract till the end of February.
    - Caroline: Student Life looking at setting up multiple Twitter accounts and wants to be involved with the website.
    - Kiran: There will still be one central Twitter account.
    - Caroline is coordinating a subcommittee on this.
The Alma Mater Society
Of the University of British Columbia Vancouver

AMS Student Society
6138 SUB Boulevard
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• Kiran:
  o WOW logistics.
  o SUDS brainstorming.
  o Acadia Park meeting with the residents about redevelopment. People not seeing eye to eye.
  o Meeting with the Provost re the proposed Pathways College. Concerned about the effect on students. Want to be on the planning committee. Lots of implications for the AMS.
  o UNA board proposal re a skate park: looks good. Campus and Community Planning asked for money from the New SUB project; we told them it’s not the same fund.
  o Mental Health proposal. Talking about a symposium.
  o Mid-term teaching evaluations: CUS is doing them; met them to see how they work it. Meeting faculty to get their point of view.
  o VP Academic caucus is meeting about that and about early release of exam dates.
  o Constituency mix and mingle.

• Kyle:
  o U-Pass customer service.
  o Transit: planning for campaign, branding.
  o Policy forthcoming on research funding.
  o Great meeting with Mayor Walton of North Vancouver.
  o Did Enrolment Services presentation on the AMS.
  o Meeting with Dianne Watts soon.
  o Assisting other student societies.
  o U-Pass problem: we’re allowed 300 replacements in a month. This month it’s been ridiculous: some students were reporting theirs missing within three minutes; obvious fraud. Michael Peterson wants to bring in a restrictive policy. We need to protect students who legitimately lose their passes from fraudulent students.
  o Attending childcare advocacy group AGM.
  o U-Pass technological decisions.
  o Federal budget/lobbying: working with the GSS and their priorities.
  o Student loans: working with UBC.
  o Charest letter.
  o Elections Act: we have to be a registered sponsor. Ridiculous provisions. It may be challenged in court, and we may want to be an intervenor.
Faces of UBC campaign on back burner because of other issues (transit, financial aid). Not this year.

Caroline:
- Presenting new SUB and Shinerama information at Imagine Day pep rally.
  - Matt: We have only five minutes to talk to students. Want to get students wanting to be involved. Can definitely mention as examples.
- Arranging conflict resolution training.
- SUB Repairs and Replacement Fund: need bylaw change to lower the 25% requirement.
  - Tristan: Keith and I looking at that.
- New SUB: IT, liquor licence, childcare, putting up signs.
- Aquatic Centre: reviewing agreement.
- SAC survey: what kind of professional workshops?
- Speaking to UBC’s VP Students about how to handle contentious issues.
- Working with Equity.
- Art Gallery: reviewing our mandate, consulting.
- Whistler Lodge: Meeting on how to move forward. Contacting stakeholders in June.
- Pushing LPC to do harassment policy review and review of Code on Resource Groups.
- Female Leadership Network.

Matt:
- Met Bob Philip (UBC Athletics) re the athletics review and the Aquatic Centre contract, also about new Aquatic Centre. And talking with the head of Varsity about opportunities for promotions, e.g., making the Pit the official gathering point.
- Met with Louise (VP Students) about contentious issues on campus; we’ll have a rep on the UBC committee.
- Meeting with Adriann de Jager (UBC’s Executive Director of Government Relations) to harmonize advocacy efforts with UBC.
- Research grants: UBC may match us dollar for dollar.
- Terry Talks: UBC has brought in prominent talent who could come to our Gallery sessions (those public saloons or Bar Stool Banter sessions).
- Speaking to the Student Leadership Centre about a Special General Meeting.
- Helped choose an Elections Administrator (going to Council).
- EMAT meeting: turning it into a Service? Can it still be a club?
- Goodnights meeting.
First Week.
Communications: Japanese-Canadian students, internal commentary about the potential strike.

There being no further business, the meeting adjourned at 1:25 pm.
AMS Executive Committee Meeting
Minutes of June 22, 2012

Attendance
Present: Matt Parson (President), Kiran Mahal (VP Academic, left 12:30), Tristan Miller (VP Finance), Kyle Warwick (VP External), Ross Horton (General Manager), Uli Laue (Director of Operations), Tracey Axelsson (Director of Student Services), Sheldon Goldfarb (Archivist & Clerk of Council, arrived 12:15)

Regrets: Caroline Wong (VP Admin), Jay Shah (ECSS)

Recording Secretary: Tracey Axelsson (till 12:15); Sheldon Goldfarb

Call to Order
The meeting was called to order at 11:40 am.

Agenda
The agenda was approved by consensus.

UTown - festival
- Collection of residents; non-student residents, students and UBC staff on campus can come together to engage the community.
- We are hosting a kids tent.
- SLCC members interested in providing staff support for Shinerama - potential to have face painting by donation. Tell about what UTown means to them.
- Display in the Art Gallery?
- Positive to be part of these groups and recognize our place in the community. We all live here, work here and we can all work productively together to achieve our goals.
- Potential for clubs to perform.

Project log/Council reports
- A project log for Execs and Directors would be a mechanism to ensure people know what others are doing.
- UNA does this.
Re Council reports: Suggestion that Execs just do written reports to Council, instead of oral reports, to reduce the time spent on updates and allow Council to have more time to get its real work done.

Agreement to do a project log among Execs and Directors for the rest of the summer.

Hoodies
- People are asking if they can have one.
- Are we comfortable supplying them to admin/bookings?
- How many do we have? How many want one? Would we do a draw?

[Sheldon arrived.]

Leasing Plan
- Current tenants (including In the Cup, Lucky Shop, Travelcuts) are being presented with a package.
- The AMS will run food services in the new SUB.
- Had meeting with the Deli. They will not move as a food outlet to the new SUB; perhaps as a complementary operation.
- The Deli has been a longtime number 1 food outlet, and we may face some opposition to this, but what’s best for the students is that we run the food services.
- In the past there was opposition to us replacing tenants with our own businesses (Blue Chip Cookies replaced Duke’s, the Outpost replaced the Thunderbird Shop), but in the end these went ahead.
- We should check with the lawyers on any legal issues.

SUDS
- Enthusiasm at the Montreal conference. Other schools are interested in us reviving our old SUDS conference.
- Looking to early August. Could be in the SUB or at Whistler. To make it seem less like a party, maybe not Whistler. For the same reason, perhaps change the name.
- Focus will be on BC schools; if can have others from across Canada, that would be a bonus.
- Have to look into logistics.
- Is there enough time to make it happen in August?
- **Action Item:** Matt to contact BC schools to get soft confirmation so next Exec meeting can decide on August feasibility. And to have Chelsea (his assistant) map out what needs to be done.
Great Trekker
- Probably best to synchronize it with the All-Presidents Dinner.
- Not clear when that will be; perhaps September.
- Action Item: Matt to look into the details of the Great Trekker, including the process of selection of the award recipient.

100 year book
- Tracey, Ross, Matt, Kyle, and Sheldon to meet to discuss possibility of book to mark our hundredth anniversary in 2015.
- Also to look at other possible activities, such as a reunion.

SUBmersion
- Looking for a time for staff to come to talk to Council members. Appreciation and orientation.
- Possibly in the hour before a Council meeting.
- Action Item: Matt to look into this.

Women’s Centre
- The Women’s Centre has taken on responsibility for finding alternative accommodation for the person who was staying in their space overnight.
- We also looked into this. UBC’s Access & Diversity department said they were not interested in subsidizing emergency shelter.
- We told the Women’s Centre they could no longer have people stay overnight. When we were still trying to arrange something with UBC, the Women’s Centre said they didn’t want the cost to come out of their budget, and then they said they would arrange alternative accommodation themselves.
- So no one will be staying overnight in the SUB anymore.
- This was a reactive action because of the situation with someone staying overnight. Now that that’s settled, we can be pro-active and look into the issue of emergency housing. Can speak to Access & Diversity again. Or UBC Housing.

There being no further business, the meeting adjourned at 12:58 pm.
AMS Executive Committee Meeting
Minutes of June 29, 2012

Attendance
Present: Matt Parson (President), Kiran Mahal (VP Academic), Tristan Miller (VP Finance), Kyle Warwick (VP External, arrived 11:50), Caroline Wong (VP Admin), Jay Shah (ECSS), Tracey Axelsson (Director of Student Services, arrived 11:45), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Ross Horton (General Manager), Uli Laue (Director of Operations)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 11:40 am.

Agenda
The agenda was approved by consensus.

Minutes
MOVED TRISTAN, SECONDED CAROLINE:

“That the minutes of June 1 and June 22 be approved.”

... Carried

Art Committee
- The Art Committee’s terms of reference are too narrow. It should be allowed to examine other options besides the sale of art.
- Action Item: Tristan and Sheldon to work on revised terms of reference.

New SUB Committee
- It was agreed to submit a motion to Council to change the composition of the New SUB Committee to replace Jeffrey (the Facilities and Retail Services Manager) with Uli (the Director of Services) and to add the two New SUB Coordinators, along with the Project Manager.
[Tracey arrived.]

SUDS

- Matt:
  - In discussions this week it was decided a student union conference was worthwhile and that it was feasible to do it for August.
  - Sending out information.
  - Pierre, Tanner, Collyn, Joaquin in charge.
  - No one could come up with a better name, so we’ll stick to SUDS.
- To take place August 9-12 mainly in the SUB, but we could have a reception at Cecil Green, but then we have to use the University’s Wescadia Catering instead of AMS Catering.
- Inviting schools from across Canada but with an emphasis on BC schools.
- Will ask invitees for suggestions about what they want at the conference.
- Sheldon to dig up materials from past SUDS conferences for ideas.
- An exit survey after the conference might also provide ideas for future years.

[Kyle arrived.]

U-Town Festival

- July 7. UBC’s summer festival. Partners include the UNA, Athletics, Food Services, Campus and Community Planning, and the AMS.

Childcare

- Tristan: The Child Care Advocates of BC, of which we are a member (so in a way we endorse their views already), is wondering if we would formally endorse a proposal of theirs so they can cite our support on their website.
  - This is their plan for publicly funded universal childcare in BC, eliminating for-profit childcare providers but not private non-profit providers.
- Kyle: Broadly speaking, this seems reasonable, but it’s something for Unecorn.
- Matt: We need to see all the details.
- Tristan: They also want us to distribute their information on campus. There may be a financial benefit to the AMS from their plan: it could mean the end of us having to spend $100,000 a year on childcare.
- BC Liberals may oppose the plan because of costs. Conservatives may oppose on the grounds that taxpayers shouldn’t fund childcare, since it is something that individuals choose to use.
Tristan: We should perhaps make the University aware that education and childcare should not be for profit. The University uses one of the few for-profit day cares.

It was agreed to refer the endorsement request to Unecorn. It was also agreed to make information from the Advocates available.

100 year anniversary

Tracey, Ross, Matt, Kyle, and Sheldon met to discuss the possibility of a book to mark our hundredth anniversary in 2015 and out of that came the question of what the book would be part of: the bigger picture. A celebration or campaign? Potential partnerships with UBC?

This would be a multi-year project and requires continuity.

We should establish an ad hoc committee.

Action Item: Sheldon and Matt to work on a draft motion for Council.

Updates

Caroline:
- Women’s Centre: No more overnight stays to be allowed. A decision reached after lots of discussion. At the same time looking into issue of finding 24-hour shelter space.
- New SUB: working on a sign with the AMS logo more prominent than on the University’s sign. Will be put up next to University signs.
- Student Life Committee: Subcommittee looking at text on website and especially at what should go on the front page.
- Talking to the Aquatic Centre about rental rates.
- Visited the Kendo Club.
- The Donnelly Group hasn’t paid their $1500 sponsorship fee from last year. It was supposed to be a donation to Shinerama.
  - Tristan: I can send them an invoice.
  - Sheldon to dig up information from last year.

Sheldon:
- 100th anniversary project.
- Speaking to Eric Gauf about the restructuring plans; he’s doing more consultation, so is actually not ready to have new Code drafted just yet.

Tracey:
- Creating a swag closet for things like SUDS so we have branded stuff on hand.
Matt: Maybe partner with the undergraduate societies.
Tracey: Could have a preferred supplier through the Outpost.

- Hiring: External Communications Coordinator here by mid-July. Not replacing Demitri till later to create budget room for graphics support people.
- Strategic web development to be worked on. Presumably there will be a committee.
- Insider to printers today; we’ve switched printers to Hemlock, who are reliable and experienced.
- Pierre is finishing the policy manual.
- Brew Hut issue is close to being resolved: VOC (really the AMS) will get a 30-year licence for the hut on Mount Brew; there may be First Nations involvement.
- Refresh plan for the website: cosmetic changes for front page. Difficulty with past developer re keys.
- SASC moving along. Problem with recycling bins in front of their office.
- Anna back at Events. First Week planning going well. Negotiating with a local band.
- Communications strategy session later today.
- SASC has been approved to host a practicum student: sounds good, but we need to have a strong framework. We need a general policy on free labour (internships etc.). It’s great experience but raises a number of issues. May go to LPC.
- Blogging would be a way to bring people to the website.
  - Kyle: In the past the Executive blog didn’t last.
  - Tracey: I’ll be pesty. You have stories to tell.
- Working on distribution agreements with undergraduate societies for Insider.
  - Kiran: Maybe we should get into the undergrad agendas too.
  - Kyle: SFU’s Insider has gone paperless.
  - Matt: Going to USB sticks would create a massive financial loss.

- Kyle:
  - Orienting U-Pass financial advocate. Our number one priority is price.
  - UBCO reciprocity agreement: introducing provision for our members to get something too (the UBCO U-Pass if studying in Kelowna).
  - Transit campaign video documentary about the difficulties of getting to UBC and other schools. Interviewing a city councillor, staffers, people on the street. To go on social media.
o Federal advocacy with other student unions; getting together without a formal structure to work on three or four areas where the federal government can do something:
  ▪ Federation of Municipalities re transit funding.
  ▪ Aboriginal education funding.
  ▪ Research funding (and we need a policy on that).
  ▪ International student issues (visas, immigration).

o Going to be orienting the new Elections Administrator.

o U-Pass: Kwantlen Student Association (KSA) says they want to audit TransLink. It’s in the U-Pass contract that we have the right to do this. We can contribute to the KSA audit.
  ▪ Tristan: Why should we pay if they’re already doing it?
  ▪ Kyle: Otherwise they may not release the results to us. I will proceed on this, but with caution.

o Student loan press release saying we’re generally happy with the government announcement: a nice step, but there are other issues to address.

o We thought we might put out a press release on the US student loan issue, but Congress changed the program there in a good way.

o Contacting the GSS re their policies.

o Involving Justin (Sustainability Coordinator) in the transit campaign.

o U-Pass customer service.

o Meeting Campus and Community Planning re the transit campaign.

o Will have to increase one of my commissioner’s hours because of the transit campaign.

o Coalition building re the transit campaign going well: Coalition for Sustainable Transit has contacted us; they’re an important group politically, a business-friendly group. There are also eight student unions tentatively in support, pretty much every one in the Lower Mainland.

• Jay:
  o Policy sessions re Services retreat.
  o Assistant Coordinator hiring complete.
  o Establishing a volunteer base for Shinerama.
  o SASC outreach and general Services outreach to Constituency Presidents; a lot of them don’t know what the Services do.
  o Looking at EMAT options (the emergency medical assistance team).
• Kiran:
  o AMS research grant: could be course credit instead of money. Talking to Senate.
  o Speaking to Sauder profs about AMS business cases for students to work on.
  o “Our U-Town” group; they seem to have similar planning concerns to us.
  o Meeting with UBC Teaching and Learning re the exam database and other issues.
  o Lecture videos.
  o Discussions with the VP Students office:
    ▪ Pathways Program. They have concerns, as we do.
    ▪ Student involvement on campus outside the classroom. To recognize this on the transcript or elsewhere.
    ▪ Acadia Park residents’ concerns.
  o Mix and Mingle event end of July.
  o Roundtable re intercultural understanding; could involve clubs.
  o Mid-term evaluation discussion. Could happen first term.
  o Mental health resources for students.
    ▪ Tracey: Could this be added to the student Health and Dental Plan?
  o Awaiting a response re Killam professors. Pleased that UBC is emphasizing teaching as much as research.
  o Terms of reference re student mental health: hopefully to Senate.
  o On two search committees:
    ▪ AVP International.
    ▪ Learning Exchange Academic Director.
  o Project Log: Getting template from the UNA.

• Tristan:
  o Art Committee.
  o Contingency plan for Fincom re potential work stoppage.
  o SUDS budget.

• Matt:
  o SUDS: developing invitation, itinerary.
  o Project logs.
  o Aquatic Centre.
  o Alumni Board retreat: potentially liaising with the Alumni Association re partnering.
  o Met new UBC VP Communications and Community Partnership, Pascal Spothelfer. Looking to him as an ally, like the VP Students.
  o Disruptive Marketing.
Public Saloons speaker series.
Employee Benefits Plan: Looking at proposal. Is it relevant for students?
Transit.

Caroline (Part 2):
Web cam for new SUB on the way.
All-Presidents Dinner scheduled for January 30.

There being no further business, the meeting adjourned at 1:58 pm.
The meeting was called to order at 12:15 pm.

The agenda was approved by consensus.

“That the minutes of June 29 be approved.”

... Carried

Tenth anniversary of FarmAde. Very successful last year, drew 2,000 people, up from hundreds in its early years.

It’s been under the AMS umbrella, but not officially.

Anna in Events is willing to take it on as an official AMS event, but it will need funding. Last year it lost $3,000, but that was not a real loss; it was covered out of a sundry account.

This year we’ll probably need $15,000. We want to improve planning, pay for bands, etc. This will improve revenue, probably, but if it rains, we could lose $10-15,000.
Questions

- Uli asked about sponsorship.
- Nancy: There’s none. We don’t use our suppliers. We get $3,000 from studentcare; they’ve been the sole sponsor.
- Matt: Community grants? U-Town? They jump on events like this. FarmAde is a signature event; it would be a shame to let it fall by the wayside. Let’s look how to support it. Fundraisers? I’d like to see a commitment.
- Uli: Look to our regular suppliers.
- Nancy: The Farm is sensitive to corporate logos.
- Uli: Beer?
- Nancy: Not allowed to have donated beer.
- Kiran: Campus and Community Planning?
- Kyle: There are tensions between them and the Farm, but they might be open to something.
- Nancy: The Farm is willing to build bridges. There are untapped opportunities for funding and sponsorship.
- Matt: Should it be run through Events?
- Kyle: We’d have the liability then.
- Matt: To keep it going another ten years we need to make it official.
- Sheldon asked where the money will come from.
- Nancy: It’s the victim of its own success. We used to get free musicians; now that it’s bigger we have more expenses.
- There was consensus to go forward.
- Action Item: To discuss the specifics of how to fund it offline next week.
- Date this year: September 14.

[Nancy left.]

CiTR-AMS Call-In Radio Show

- Matt: This might be a cool way to make ourselves accessible. Justin Ritchie (AMS Sustainability Coordinator) suggested this. He’s done something with them.
- Uli: How many listeners? [There was no clear answer.]
- Matt: It would not just be us talking. CiTR staff would be with us; it would give them a chance to scrutinize us. And people could also call in. Could become podcasts later.
- Action Item: Matt, Tracey, and Justin to speak to CiTR.
Referendum
- Matt:
  - U-Pass referendum in October ideally.
  - Also a chance to propose bylaw and fee changes; e.g., a Whistler fee.
  - Maybe meet with LPC for a bylaw review.
  - We’ll need a referendum coordinator.
- **Action Item:** Sheldon to circulate past bylaw change proposals.
- **Action Item:** Exec to brainstorm and meet with Hans (LPC Chair).

Website
- A mock-up was shown of redone website.
- Just looking at design now: aesthetics and content.
- Matt: It needs to be in line with Disruption Marketing. How long will this be the face of the website?
- Caroline: Two years.
- Matt: The whole message shouldn’t be just that the SUB is still open.
- There was discussion of whether the Disruption Marketing campaign look would clash with the AMS brand and whether there would be too much going on on the front page. Also whether there was going to be too much emphasis on Disruption Marketing.
- Matt: Maybe the Disruption Marketing material could be on a pop-up that people could ignore.
- Caroline: Those can be annoying.
- Tracey: There will be a slide deck with eight slides; there could be a link through there.
- It was agreed that the first priority on the website should still be to say We are the AMS. Secondly, Disruption Marketing.
- **Action Item:** Tracey to come back with more options.

U-Pass Fraud
- Kyle:
  - UBC is capping the number of replacement passes, and UBC’s Michael Peterson says they may not issue replacements at all except if a student has a police report.
  - Other schools don’t issue replacements.
  - It’s not onerous now to get a replacement here.
  - Are students comfortable with ending replacements, or should we oppose this?
- It’s mainly a problem in the summer, and won’t be an issue at all once the new Compass cards come in. For the coming school year we need to look at the data. Maybe we can agree to there being only replacement per student per summer.
Kyle: There’s a possibility of non-academic discipline against people selling U-Passes. UBC is looking at all examples of people losing their passes in the first 90 minutes after getting them.
Kiran: There should be communication before discipline.

Special Projects Working Group
Kyle: Tanner suggested a brainstorming team. Something not dissimilar to the External Commission. This would be volunteers.
Caroline: The New SUB Committee does this.
Kyle: Worried about new processes. Mostly they would be looking at special projects brought forward.
Kiran: Like the Special Initiatives Fund.
Matt: It could be set up for the Get on Board campaign and then we can see if we want to make it permanent.
Action Item: Kyle to circulate the proposal for feedback.

SUDS
Need to start contacting schools to discuss what SUDS is.
Some schools have been inquiring (Langara, Concordia, Waterloo).
Speakers are being lined up.
Possibly looking at Goodnights for use of data.
Need to scrutinize the budget.
Molson’s as a sponsor.
VP Students Office interested.

Whistler Lodge
Uli talking to Hostelling International.

Liquor Licence
Still in Victoria re the transfer of the licence from UBC to the AMS.
Matt, Ross, Michael Kingsmill, and our consultant (Rising Tide) to speak to the liquor board in Victoria.
But liquor licence for the Gallery going forward and we’ll be allowed to open without having the one-hour closing.
Pride Parade
  • Matt: Funding for the Pride Parade. A truck? Up to $500.

MOVED CAROLINE, SECONDED KYLE:

“That $500 from the Executive Special Projects Fund be given to Pride UBC.”

... Carried

VST
  • Kyle: Question about whether members at our affiliates are getting their CWL, library access, health and dental plan etc. during the summer. He will look into this.

There being no further business, the meeting adjourned at 1:27 pm.
AMS Executive Committee Meeting
Minutes of July 20, 2012

Attendance
Present: Matt Parson (President), Tristan Miller (VP Finance), Kyle Warwick (VP External), Caroline Wong (VP Admin), Jay Shah (ECSS), Ross Horton (General Manager), Uli Laue (Director of Operations), Tracey Axelsson (Director of Student Services)

Regrets: Kiran Mahal (VP Academic), Sheldon Goldfarb (Archivist & Clerk of Council)

Recording Secretary: Tracey Axelsson

Call to Order
The meeting was called to order at 11:40 am.

Agenda
The agenda was approved by consensus.

Magic Contest
- Media and Graphics Interdisciplinary Centre
- Think tank for coding and programming; UBC app and programming.
- Contest in September: $5000.
- Come forward with ideas for apps.
- How to use technology to better your experience at UBC.
- Covering the funding; lots of budget for this.
- Open to co-branded opportunity.
- Defined right.
- Peer-to-peer; better communications channels.
- September social media and do 'something in the SUB'.
- Challenge could be limiting to AMS related entrants.

Discussion
- Worth exploring.
- 25 high level students trying to develop new websites/apps.
- Suggestions from students for development ideas always possible.
- Propose a bigger meeting opportunity.
• This is relatively last minute; like the idea but firm yes would be in the contract.
• Contest suggestion - new sub navigation app - walks you through the building.
• UBC is building something like this for way finding/google.
• Loads of buildings - $3000 per building.
• Self-guided tours.

2.1 UBC app
• 2.1 UBC app
• Was junk really improved
• - new app - mobile website. able to design it for how you want to see it
• - see tab - willing to have an AMS tab
• - drive business, awareness
• - 'tell us what you want and we'll do it'
• - notifications
• - business
• - events
• - how to get into the building
• - will we be able to update it frequently?
• - services links/ catering
• - news ticker
• - trying to find a business, room etc

Hundredth Anniversary
• 100th Anniversary rep - Kyle to be the rep.

Events
• -establish Doug Mitchell as a venue that is looked at on par with other venues in Vancouver
• - base nectar - Dj
• -RCMP said if you partner with the AMS we'll be okay with this
• - AMS events are better controlled
• - we assume the risk of booking the DJ ($100k) & run the show
• - free rent
• - transfer a rent if there is a profit
• - safer second offer
• - UBC covers the whole thing
THE ALMA MATER SOCIETY
OF THE UNIVERSITY OF BRITISH COLUMBIA VANCOUVER

AMS Student Society
6138 SUB Boulevard
Vancouver, BC V6T 1Z1
www.ams.ubc.ca

- we get a kickback of $2000
- if we sell over a certain threshold get extra
- do we have the capacity
- * hard to do in September
- - time risk no financial risk

Discussion
- We like this but not our capacity; would they look for other partners? Could we get on board later
- - probably not
- - only potential to gain $2000 and some co-branding.
- Sentimental element is nice; stepping back into the role of working with
- - take the risk of $2000 and hire street team to promote
- - selling over 3000 tickets - live nation used for ticket sales
- - pr is good. They do security
- - reserve the fit to review security
- - want more control over decision making
- - indicate our interest sounds like a good next step
- - how long will it last; grow a reputation then they dump us
- - probably not likely to want to undo

Elections
- Chris Eaton, Louise Cowin
- - approached to see if they will provide a portion of the costs
- - bog and senate
- - Chris will send a matrix of need for the report
- - audited by the provincial government - were lambasted for
- - student info on. Laptop stolen
- - James Ridge not happy - want to change a lot of info - passwords that change every month
- - less on the shared drive
- - staff needed to add operational help but keep completely hands off
- - executives can also be in the same place in terms of optics
- We had technology issues a couple of years ago,
- - argue this year some people could vote when they should not have
- - time to prepare
- challenges come in when the street team is being paid
- steps going forward
- Team around the EA
- timeline for going forward
- push him to do the extraordinary hiring
- technically reports to Council
- VP Academic for orientations

SUDS
- contacted by quite a few schools
- Ottawa
- Queens
- McGill
- Brook
- Toronto
- challenge is some execs have to get expenses approved by council
- We may have to do some subsidies
- Opportunity for something with Grouse

Hiring updates
- New assistant Pit Manager.
- Jeffrey taking on a new role to grow sales. Shaun takes over a little more of the role of facilities liaison.

UBCO Trip
- Call Curtis on a number of issues - August long weekend August 6th is holiday. Pride is on the 5th Crazy - centre of the earth in town.

Health Insurance
- complaints happen; but wonder about introducing a two-tier system; one thing a lot of people saying (TRG) Attention deficit drugs
- generic to the name brand - is there an interest to explore - you can option to get a better package
- could be expensive but make it available
- only fund to the max of the plan $1000
- basic plan; option to add on
- really easy to get your value
- LPC - then council

Updates
- Women's centre; speaking about an editorial to get rid of the mis-information YWCA can't operate a crisis centre - they can offer it
- you guys shouldn't be operating a center

- Harassment policy
- being reviewed and

- Rachel Fortier passed away from CF two days ago.
- appropriate to put something on the website

- Finalizing child care MOU

- Ideas for new SUB
- Grocery store in the new SUB
- retail consignment store

- Working on the strike plan
- should be done by Monday
- Work ongoing on the 3 year plan
- reviewing referenda questions for October
- terms and conditions of the endowment fund - entrench in by- laws
- insurance issues
- funds and grants commissioner being hired
- review of how we administer financial aid/subsidy
- not great info and not any great/clear instructions for the application SEEDs we just recently renewed the MOU

- Lab demo for online ordering app. - planning to distribute for testing in august
- council 1st with blue chip
- marketing and introduced other outlets as we move forward
- soft launch in Sept
- prepay visa and a prepaid gift card $100 gets you $110
- run well before we roll out too much
• Townhall is August 23; two meetings and then the BBQ
• - impromptu baseball game
• - beer leagues cracking down
• - california kick ball - maybe

• UPass fraud
• - limited number of passes available per day

• Price is the product of a few things
• - provincial contribution
• - assess the blended rate of a lost pass
• - how long the contract is

• Need until August 31st to assess this
• $35 was yanked instantly

• Having the price too late is difficult for our planning for referendum
• - price unacceptable
• - price sensitively numbers have been collected for all student unions and we are all requesting notice earlier than August 31st

• UBC confident in our competence

• Get on Board
• - presenting to Mayors’ Council - September 19th
• - Maria Harris stepped in but we asked her to support not foster
• - data mapping collaboration - andrew doing a lot of this
• - case where they are excited to help further our arguments for transit
• - our brand will be clearly visible on everything
• - kwantlen charges more for the transit pass; $10 per student

• Seven main points raised on
• External main policy to follow the recommendations
• - more focused on transportation related portfolios
• - Blair Lekstrom wants to meet
- andrew won an award ! Best
- ask him if it's okay but it's through our program that he got it

- womyn's self-identified women only?..
- Langara needs to know. -
- Their current women's director has to be a woman: born a woman
- gender trouble

- Executive procedures manual something we should get done
- - out- dated. 2006/07
- - need input from the executives

- New SUB
- Construction
- Disruption marketing
- Robocom
- labour relations
- Eus student centre
- Townhall

- Research grant
- - contacting faculty fair soon_

- create the ad hoc communications review

- Womyn's centre. _ other side of the story

- Alumni affairs and the 100 years
- - open and want to Liaise with the AMS
- - shaping how was ant to proceed
- - UBC 100 years at UBC
- - Anxious with what is happening with the art
- - curious about the

- Athletics - official destination prior to events Marching band - AMS marching band
looking at the using the engagement team
• Beer hall looking up
  • - David Johnston - Speaking series

• September 20th
  • - clickers

• Looking at artists
  • - welcome back under $30k
  • Hey Ocean
  • Morgan Page

• Engagement team
  • slowly reaching out to the different communities Taking 10-15 names of people who can help get this moving

• SUDS - lots of calls being made
  • EUS building agreement

• Strat plan

• Ad hoc Art Committee
  • - draft a motion for council to provide a scope to the discussions

• NEW SUB composition.
  • - change - Jeffrey to Uli
  • - not reflected in code
  • - more clearly define guests/active members
  • - last edited in March

• SUDS
  • - sending out the invite by the end of the day
  • - list of contacts at the end of the day
  • - final number/
  • - website (tanner offered)
  • - previous SUDS
  • August 9-13th (includes a reception)
  • - main part in the SUB / Wescadia event
There being no further business, the meeting adjourned at 1:40 pm.
AMS Executive Committee Meeting
Minutes of July 27, 2012

Attendance
Present: Matt Parson (President), Tristan Miller (VP Finance), Kiran Mahal (VP Academic), Kyle Warwick (VP External), Caroline Wong (VP Admin), Jay Shah (ECSS), Ross Horton (General Manager), Tracey Axelsson (Director of Student Services),

Regrets: Sheldon Goldfarb (Archivist & Clerk of Council), Uli Laue (Director of Operations),

Recording Secretary: Tracey Axelsson

Call to Order
The meeting was called to order at 11:50 am.

Agenda
The agenda was approved by consensus.

Best Buy Contract
- Offer vending machine sales for electronics.
- Low rent but share of revenue, 3%.
- 8x3 feet - double the size of vendor.
- Location in South Alcove considered.
- May need to go to Council.
- Exec Committee to recommend Council accept the contract as presented.

BMO and Postering
- Approached by BMO - against postering policy in SUB.
- Recommend this go to SAC.
- Potential to allow the funds be donated to Shinerama.
- Review this issue. To Council or?

Get On Board and First Week
- Putting Get On Board campaign material as swag in a bag for First Week.
- Sensitivity around the fact that while there’s a need to raise awareness, this could be considered political, given the political nature of the campaign.
• It would be providing information on transit options and also saying there’s a campaign coming.
• There should be a motion at Council.
• As far as political campaigns go, this will be fairly innocuous.
• **Action Item: Bring a motion to Council.**

**GSS and CASA**

• We’re now not members of CASA; they’re members, and they'd like support for them to go to CASA.
• Potentially a signed contract exists with Jeremy for this.
• Open to having a discussion. Need review at Executive Committee. Go to Council.

**Discussion:**

• How do we assess the fair principle of how much it should be? $20k range for them (our membership cost was $50k).
• What degree of value are we taking away by not being affiliated?
• How do we arrange this so it's not a burden financially to the budget?
• Open to phasing in the cost over a number of years.
• Not doing CASA because we don’t think that we wish to do advocacy through CASA.
• Federal advocacy exists in house - quite a lot of it.
• We should not be paying for their travel. If we pay for anything it should be the delegate costs. And should we pay for the GSS in any way? Historically we have.
• Is there a written commitment and how can we partner on joint initiatives?
• Highly problematic to leave an organization because it didn't give good value and then turn around and pay for another organization to be a member.
• There is good value for the GSS.
• It’s clear the GSS thinks it's important, and our relationship with the GSS is important.
• Motion could be crafted - especially in light of other Constituency claims.
• Offer stipend to GSS for federal lobbying on our behalf?
• Not budgeted for.
• $20,000 is a ball park figure suggested.
• Not time sensitive; but recognize it could be complex; should review before end of term.
• Jointly administered for federal initiatives to create a solid partnership on federal issues and recognize they are well placed to do the federal advocacy.
Terry Fox research organization

- Meeting with Terry Fox Research organization.
- Moving the initiative from elementary schools to all Canadian universities.
- Many large units have joined.
- Hard to schedule and runs into Shinerama.
- Difficult for AMS to find the manpower to push the campaign.
- GSS could lead the campaign; UBC will support them too.
- Could open the door to other charity asks.
- Could be possible to have a silver or bronze sponsor.
- Should support them, but we need to make tough arbitrary discussions. Do what we do with United Way: they’re doing this; please support them.

Elections

- Full elections plan needed for UBC that addresses all of their concerns.
- They’ve expressed low confidence in our ability to hold elections.
- The EA should be working on this but has no manager.
- The election code sets out what has to be done.
- Some permanent staff need to be involved.
- Problems in the past have included continuity issues, the year there was an elections fraud, the year when some voters were disenfranchised.
- Paper ballots? But difficulties with that method as well.
- What oversight and guidance has to be in place?
- **Action Item: Matt & Kiran to connect with Chris Eaton for the criteria; what UBC wants from us.**
- Technology has been the crux of the issue thus far, not people.
- Tone of the engagement should be balanced with what they need to get right.
- Reach understanding by end of September; could extend deadline.

Website

- Kai Fong the original creator of the current website.
- Hard to get the keys for the codes.
- Trying to make progress with the site.
- Past editors and Anthony not comfortable with doing this.
• We could make changes faster if we did them, but Kai asks that we manage the liabilities associated with a potentially deeply fractured website.
• Long term goal: scrapping this and moving forward.
• Take the website to a fresher look.
• Grey & blue scale to be used.
• Style sheet request: can we get some information?
• Get a consistent style sheet for communications (Kelli had this when she was Communications Manager).

Shinerama
• Exec team participation.
• Service option: “watch Kyle eat wasabi.”
• Engage the team to do something to have people pay for them to do.
  o Caroline polling all 'yes I'll do this and no I won't ' all said yes.
• Ideas:
  o Big dates with Exec - people would pay money for.
  o Events ideas?
  o Crazy contests.

DJ Show
• Firstweek DJ Show Support.
• DJ Party - Ryan - taken aback by the SLCC presentation.
• Facility manager changes and now War Memorial Gym not available, but if AMS hosts, maybe; Part Blue Print.
• AUS may get the support there.
• Planned for third Saturday.

UBC Athletics
• Thunderbird co-branded events.
• If AMS okay, RCMP, UEL, UNA onside.
• Then the live event people.
• External promoters - blueprint hard to maintain the brand $5000 from bass nectar.
• Who: Ryan, Averell, Joel's apartment owner.
• Massive show in the first month - but scaled back to get buy-in and reduce risk.
• Good to partner with AMS.
• Opportunity to host our brand on a new high impact events.
Financial ask - promotional ask.
Wristband offers discount $10 off.
Engagement team could generate income.
Deciding which types of external groups we want to align with.
This does feel last minute. Ryan good at this. Double edged: if it's good, it's good; otherwise not.
Potential liability issues; we could be sued.
Express our reservations; due to lack of oversight on this we're not supportive.

**EMAT**
- Coordinate what needs to happen still. Ask Jay what he needs.

**Farmade**
- Do we have any proposal for Campus and Community Planning?
- Reassurance that it is a whole UBC event.
- Ask UNA for money too.

**Engineering Students Centre**
- AMS has to jump in on the building contract re the term: 30 years.
- AMS may have trouble signing the contract if that doesn’t change.
- Contributing a large amount for the building, but ...

There being no further business, the meeting adjourned at 1:50 pm.
AMS Executive Committee Meeting
Minutes of August 3, 2012

Attendance
Present: Matt Parson (President), Kiran Mahal (VP Academic), Kyle Warwick (VP External), Caroline Wong (VP Admin), Jay Shah (ECSS), Tracey Axelsson (Director of Student Services), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Ross Horton (General Manager), Tristan Miller (VP Finance), Uli Laue (Director of Operations)

Guest: Collyn Chan (Assistant to VP Admin)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 11:40 am.

Agenda
The agenda was approved by consensus.

Radio show update
- Talking to Claire Eagle at CiTR about the proposed AMS radio show. Could be half hour show, maybe on the air by October or November. Useful to have it in time for the referendum. Could feature the Get on Board campaign. Could partner with Justin Ritchie (Sustainability Coordinator). Could turn it into podcasts.

Minutes
The minutes of July 13 were approved by consensus, with a minor correction.

October Referendum/SLC SGM
- Possible referendum questions:
  - Changing Executive turnover time (bylaw amendment)
  - Whistler Lodge
  - Endowment Fund (entrenching in bylaws)
  - Changing quorum (bylaw amendment)
Also may be possible to hold a Special General Meeting (SGM) in conjunction with UBC’s Student Leadership Conference (SLC) in January.

Does it hurt to ask questions in October and then, if they fail, the same questions in January?

Kyle: Will UBC be happy to facilitate an SGM that might be political or divisive?

Matt: The questions aren’t that sensitive.

There would be about 1,000 delegates at the SLC, but will they all be AMS members? And delegates pay; we’d have to ensure that our members can attend an SGM there without paying. The logistics seemed tricky when this was considered last year.

[Caroline left.]

Kiran: Do we have high enough authorization to use the SLC?

Matt: This is pending a conversation with SLC coordinators.

**BoG and Senate Elections/Simply Voting**

- Kiran and Matt meeting with Chris Eaton (UBC Enrolment Services) re UBC’s concerns about us running their BoG and Senate elections.
- Have we authorized purchasing Simply Voting?
- Unclear whether there was a line item for this in the AMS budget.
- Action Item: Check with Tristan on whether Simply Voting has been budgeted for. Possibly go to Council to take money from CPAC for purchasing it.

**October Referendum, Part II**

- If the referendum is just for the U-Pass, don’t need a Yes campaign. The U-Pass sells itself. But if we want to propose bylaw amendments or ask a question about Whistler Lodge, we’ll probably need a budget.
- The March 2011 referendum had a massive budget.

[Caroline back.]

- Changing Executive turnover date:
  - If we do that, it could mean the outgoing Executive sets the budget the new Executive has to work under.
  - Matt: I’d like the current Executive setting the budget. It’s useful for the individual Execs to move turnover, for academic reasons, so they don’t forfeit
three academic terms. Perhaps we could also change the fiscal year, push it to the end of June.

- Tracey and Sheldon noted legal and logistical issues in doing that. Keith should be consulted.
- Kyle: I don’t want to use the budget of a predecessor.
- Matt: We’re also out of sync with other student unions for turnover date, though that’s not that big a deal.
- Kiran: The academics issue is important: we’re elected halfway through a school term and could end up with a W on our transcripts. We could end up kicked out of residence.
- Tracey: Perhaps have the Executive-elect help prepare the coming year’s budget. They could be paid as part-time.
- Issue of longer period with outgoing Execs being lame ducks. What would be the date of the elections?
- **Action Item: Keith to be consulted re changing fiscal year. Matt and Caroline to look into other ways to have new Execs impact their budgets and to look into dates for elections and student involvement. Sheldon to dig up reasons for current turnover date.**

- **Whistler Lodge:**
  - Matt: Not sure all options have been explored. The report we commissioned focused on economics, but there’s a sentimental side, tradition. We could put forward a question asking students if they want to pay a fee of, say, $1 or $2 to support the lodge. The lodge would then become a Service, hopefully self-sustaining. Down the road we could build a new lodge
  - Kyle: We’d be neutral on this fee question.
  - Caroline asked about selling the land.
  - Matt: Having our own lodge is not comparable to booking a bed through Hostelling International.
  - Kyle asked about VOC and the Ski & Board Club.
  - Matt: They’d be fully behind this.
  - Caroline: Look at the cost of renovations. We need to cost it out and also determine how long it would take to fix the lodge.
  - Kiran: Get the current financials.
  - If a fee referendum on the lodge fails, then we could go to the SLC SGM to ask to sell. That would be a perfectly reasonable process. We wouldn’t be repeating the same question two months later; we’d be saying the students would not vote to support the lodge financially, so now we want their approval to sell it.
  - **Action Item: Caroline and Tristan to explore the Whistler Lodge fee idea.**
Entrenching the Endowment Fund in the Bylaws:
- Matt: Not a controversial issue. Last time the problem was lack of clarity.
- Caroline: Should there be specifics about part of it being for art?
- Matt: If it’s in the Bylaws, it’s better left general.
- Debate ensued about a specific Art Endowment.
- Kiran: In general, we need clear messaging. If it’s not sold well, people vote No.

Quorum:
- Matt: The proposal is to lower quorum at general meetings to 1% or 500 students. Then there will be an easier way to go to the student body than by going to referendum; general meetings are less expensive than referendums.
- Sheldon: Last time there was opposition to lowering it to 500 on the grounds of accountability; some questioned whether 500 was a high enough bar.
- Kyle: 500 seems reasonable.

Action Item: Tristan to look into finances for a Yes campaign.

FarmAde
- Kiran: Campus and Community Planning said they’d like to support FarmAde, but can’t give us money directly because we lobby them. They want us to give them information on what they can pitch to sponsors.
- What is our relation to FarmAde? Is it now branded AMS FarmAde? Does UBC Farm know?
- Tracey: Anna is going to liaise with Friends of the Farm.
- Kyle: Or with the farm itself?
- Matt: We need clarity about our responsibility.
- Kiran: We need a budget.
- Jay: We should ask the farm about sponsors.
- Kiran: And if we assume the risk, we need a benefit: e.g., our name on it.
- Action Item: Tristan to look into budget for FarmAde.
- Action Item: Matt to contact Friends of the Farm.

WAVAW
- Tracey:
  - Status of Women gave $200,000 to WAVAW to conduct an anti-violence project on UBC campus for 28 months, including workshops etc.
  - The former SASC Manager signed on with this, and the terms of the grant are that WAVAW is to work with us. We’ve already given them four hours of the
manager’s time, but there is no MoU and WAVAW won’t tell us what their plans are.

- Jay:
  - No one knows what the partnership is; there’s no understanding of what the commitment is.
  - When we tried to contact WAVAW, they refused to provide information; we were told it was embargoed.
  - Anisa (current SASC Manager) is to contact WAVAW again.
  - Should we call WAVAW in for a meeting?
- Matt: We can go ahead and draft an MoU. We should figure out what we want from this partnership.
- The University is supposed to be involved too. Access & Diversity.
- **Action Item:** Tracey to follow up with the University to make sure we’re both on board. Also to draw up conditions for an MoU based on the application WAVAW made to the Status of Women.

[Kiran leaves]

**Waterfillz**

- It was established that as required by Council, a signed agreement has been entered into with UBC about the Waterfillz machines.
- **Action Item:** Tristan to update Council on the Waterfillz contract.

**Council Minutes**

- Sheldon reported that the production of Council minutes has fallen behind: the latest minutes to go to Council for approval were from November 2011.
- Discussion of whether the minutes should continue to be so full. Should there be two sets: a barebones set of motions passed and a fuller set (the Clerk of Council’s Chronicles)?
- Jay: It’s important to have what people said in debate.
- Kyle: The full version is hugely important.

[Kiran back]

- Matt: In-depth version is of benefit to a small group.
- It was suggested that there be catch-up done by producing a short version, but not just barebones; it should still include brief summaries of discussions.
Liquor campaign

- Kyle:
  - Met with Elin and Ben on a campaign to reform the liquor rules (Campaign for Culture).
  - Jay is involved.
  - They want an endorsement of the campaign from us, our name on it.
  - This should go to Unicorn and then Council.
  - It makes lots of sense. Liquor law liberalization would benefit us. We have liquor licences. There are ridiculous rules that hurt our businesses, our clubs, and student life in general; also student safety (by encouraging illicit drinking).

- Caroline: How would this affect us getting our manufacturer’s licence?
- Jay: The aim is to enable a relaxation of regulations; endorsing that wouldn’t hurt.
- Kyle: Might upset the bureaucrats, but political pressure might help.

[Collyn Chan arrived.]

SUDS

- Collyn presented two possible logos and asked the Executive’s opinion: the less busy one was approved.

[Collyn left.]

Block Party

- The future of Block Party has been in the news because of the plans for MacInnes Field.
- Matt: Not a bad idea to lay groundwork with the RCMP, UBC, the UNA, to let them know we have every intention of continuing Block Party and Welcome Back Barbecue and a possible new location for them could be on the fields across from the Doug Mitchell arena.

- Action Item: Matt and Kiran to meet with the UNA and the RCMP to let them know that the AMS is committed to providing premier first day and closing events.

There being no further business, the meeting adjourned at 1:50 pm.
AMS Executive Committee Meeting  
Minutes of August 10, 2012

Attendance
Present: Matt Parson (President), Kiran Mahal (VP Academic, arrived 12 noon), Caroline Wong (VP Admin), Tristan Miller (VP Finance), Tracey Axelsson (Director of Student Services), Sheldon Goldfarb (Archivist & Clerk of Council), Uli Laue (Director of Operations)

Regrets: Ross Horton (General Manager), Jay Shah (ECSS), Kyle Warwick (VP External)

Recording Secretary: Sheldon Goldfarb

Call to Order  
The meeting was called to order at 11:55 am.

Agenda  
The agenda was approved by consensus.

Minutes  
MOVED CAROLINE, SECONDED TRISTAN:

“That the minutes of August 3 be approved.”  
... Carried

Emergency Medical Assistance Team (EMAT)  
- Matt: Plan is to present to Council on August 22. Create a new Assistant Coordinator under the Safewalk Coordinator who would be responsible for oversight of the Emergency Medical Assistance Team (scheduling, bookings, etc.) . This would be a pilot project with seed funding from the VP Admin’s portfolio.
- Tristan: Concerns about the EMAT club when I was Fincom vice-chair; it was an absolute disaster.
- Matt: We’re not just migrating the club to the Services; this will be us doing it. We’ve sat down with the club execs; this will not be their club; we’re leaving the politics and personalities out of it.

[Kiran arrived.]
- Kiran asked about the cost.
Matt: We’ll get the job description approved at LPC and have a budget ready for August 22. The old club budget is not applicable; they were volunteers; we want to pay to hold people accountable.

Tristan: It will cost more than regular employees in the Services; they’ll need a specialized skill set.

Matt: We’ll just be paying the Assistant Coordinator to be a manager.

Tristan: Shouldn’t they have medical knowledge?

Matt: That would be ideal.

Tristan: The cost could be $17,000, including insurance and equipment as well as salaries.

Matt: Collyn and Catherine are looking at the budget, but we’re looking at Assistant Coordinator level of pay even if they’re more qualified.

Kiran: Do we have usage statistics? This sounds like an expensive pilot project. If there’s no demand, we’re investing a lot.

Caroline: We can get letters of support and do a survey to assess usage. The club has data from events they’ve been at: Jello Wrestling, Storm the Wall, Pit nights, frosh events.

Kiran: The Services have been asking for a review, and we haven’t been able to do that for them. It’s important to do the review before expanding.

Caroline: The club will probably be deconstituted and there will be no service.

Tristan: They should have been deconstituted last year.

Caroline: We kept the club alive so we could channel it to the Service.

Matt: That’s not a reason to keep it alive.

Caroline: There was a long list of things we could have deconstituted them for, but we tried to give them additional chances.

Tristan: They broke the rules; they should have been deconstituted.

Caroline: They decided to operate without insurance; that’s one rule they broke.

Kiran: Making them a Service is not a solution.

Tristan: Why don’t we just use St. John’s Ambulance? We try to be too many things to too many people. We have limited budgets.

Caroline: We would not carry on the same culture as was in the club.

Matt: Does St. John’s Ambulance provide the same free service?

Tristan: We often get a discount or are just asked for a donation.

Caroline: I want to do a preliminary survey and I agree we need a comprehensive Services review.

Matt: A review and a new service are not mutually exclusive. EMAT should be done under us. There’s a gap if it’s not operating at all; we’ll lose operational expertise that the club built up. It would be completely free, not like St. John’s. Spending close to
$20,000 would be too much, considering its tumultuous history so far, but it deserves further exploring.

- Kiran: The issue with doing a Services review last year was finances. Why is there money now for a new service?
- Tristan: We should explore the new service possibility, but not spend money on it yet.
- Caroline: We’ll ruin relations with the nationwide association of first responders if we put this off. And we’ll lose the roster of club members.
- Tristan: There will always be pre-Med students looking for this sort of experience.
- Caroline: Where would we get money for a review?
- Kiran: IPF.
- Matt: We could bring in a consultant to do a review.
- Kiran: We could also take an internal approach.
- Caroline: Maybe we should do the Services Review first.
- Tracey: Jay wanted a review done internally. Perhaps through Student Life?
- Caroline: Collyn and I can do more research on the EMAT proposal and we can deconstitute the club.
- Matt: It would be a shame not to go ahead with the EMAT service this year. We can find the money for both, especially if the review is internal. I’m worried that we’ve soured on EMAT because of personalities, but the service itself is valuable.
- Tristan:
  - I don’t think it’s good value. There are lots of things students need, like banks. Should we run a bank for students? St. John’s Ambulance exists.
  - I’m frustrated when people say we can find the money; we scrape for money. We’ve taken on SUDS. We’re doing a lot this year that’s causing financial strain. I would speak against this at Council.
  - Maybe after a survey is done and after Budget Committee looks at it.
  - A Services review could include consideration of this new service.

- **Action Item:** Tracey and Jay to look into a Services Review. Caroline and Collyn to do more research on EMAT proposal. Club to be deconstituted. Nothing going to Council yet.

**Emergency Housing**

- UBC is asking the AMS to pay the money to support emergency housing, either a spot in Gage or taxi fare to a shelter: $1,000.
- Kiran: I think this is the University’s responsibility, and it should be counselling and support, not just housing.
- Tristan: The University should pay for this.
• Action Item: It was agreed to ask the Budget Committee to meet to discuss the question.

Ombuds contract
• Tristan: We have a new Ombuds fee, but no contract with UBC to set out terms on which we should provide them the money for their Ombudsoffice.
• Matt: Originally, we agreed to start-up money for their office. This is us going above and beyond.
• Tristan: We will collect about $41,000. Do we want to hold back $10,000 for our own Ombudsoffice?
• Matt: They’ll be expecting the full amount.
• Tristan: We should at least be able to direct where the money goes, i.e. for student cases.
• Kiran: Most of the money will just go pay salaries.
• Matt: We have an interest in making sure the Ombudsperson is paid in part by bodies not being scrutinized. That’s why the AMS and the GSS should pay.
• Tristan: There should still be a contract in place.
• Action Item: Tristan to start an MoU discussion.

Other Contracts
• Caroline: What’s happening with the proposed amendment to the Aquatic Centre contract? Will the amended contract carry over to the new pool?
• Action Item: Matt and Caroline to meet on this.
• Action Item: Matt to look into getting the verbal agreement on Athletics in writing.

Referendum/SGM
• What is best to discuss at a referendum or Special General Meeting?
• Matt: Entrenching the Endowment Fund in the Bylaws through an SGM would be great; it’s not contentious.
• Quorum reduction could be contentious.
• Tristan: Also want to put in fee questions: lowering CPAC (Student Spaces) and increasing the general fee. Business expenses shouldn’t come from CPAC. CPAC will still have hundreds of thousands of dollars if we lower the fee $7 and then raise the general fee. Keith and I are trying to shift away from collecting money and instead using credit. Also looking at amalgamating funds: SUB Management and SUB Repairs and Replacement.
• Caroline: We were told we could use Student Spaces for anything not in the New SUB Fund.
• Tristan: No, not for business use. For the student side, yes.
• Caroline: Would an increase in general fees solve the deficit?
• Tristan: I’m also thinking of lowering the Lobbying fee and not using it to cover office costs, but I know Kyle wants to raise it. By shifting the fees, we can create more flexibility, but there’s still nothing for future growth.
• Matt: With the new SUB won’t there be a business upturn?
• Tristan: There’s no way to predict. In the long term we should be fine, but we’re not sure about the short term. I would still propose a net decrease of $1 by lowering CPAC and increasing the general membership fee.
• Kiran: Are we going to rely on the businesses to subsidize student services? That’s the fundamental question.
• Matt: That’s why we created the Endowment.
• Tristan: It will take 10-15 years to build up the Endowment enough to generate significant income.
• Matt: Maybe we should talk more about this, but on the referendum question generally, we need to know what it’s going to look like in order to know what to budget for it. If it’s just U-Pass, it sells itself. If it’s about selling Whistler Lodge or lowering quorum, then we’ll need a larger campaign.
• **Action Item: Tristan to get Budget Committee to look at the maximum amount available.**

**Block Party**
• Waiting for the return of the RCMP staff sergeant.

**WAVAW**
• Tracey: There seems no plan for the UBC project; someone is being hired to make a plan. We should come up with some criteria that we can present to WAVAW.

**Executive Interaction**
• Matt to arrange for monthly talks with each of the Vice-Presidents.

**Telus ads**
• It was agreed that Tracey has the authority to approve them.

There being no further business, the meeting adjourned at 1:20 pm.
AMS Executive Committee Meeting
Minutes of August 24, 2012

Attendance
Present: Matt Parson (President), Kyle Warwick (VP External), Tristan Miller (VP Finance), Jay Shah (ECSS), Tracey Axelsson (Director of Student Services), Sheldon Goldfarb (Archivist & Clerk of Council), Uli Laue (Director of Operations)

Regrets: Kiran Mahal (VP Academic), Caroline Wong (VP Admin), Ross Horton (General Manager)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 11:45 am.

Agenda
The agenda was approved by consensus.

Minutes
MOVED TRISTAN, SECONDED KYLE:

“That the minutes of August 10 be approved.”

... Carried

Lighter Footprint Strategy
- Discussion of plan to introduce a new Lighter Footprint Strategy.
- Matt: Caroline says she wants to re-create the Impacts Committee. It’s not possible for the Sustainability Coordinator alone to oversee the strategy.
- Kyle: A committee can’t be an accountability mechanism. Also BAFCOM should look at this proposal. They’re the ones currently responsible for sustainability. I feel we’re rushing to a solution.
- Action Item: The Executive will look at the proposal and meet Monday to discuss it. Sheldon will circulate the original Sustainability Policy (2007) and the 2008 Lighter Footprint Strategy that came out of it.
Email blast

- Matt asked for items to send out in the two next email newsletters, for August and September.
- Suggestions:
  - A note on the excessive number of “lost” U-Passes, with a suggestion that this is hurting students who legitimately lose their cards (Kyle)
  - Something on the transit campaign, for September (Kyle)
  - Announce the financial subsidy deadline (Tristan)
  - Studentcare announcement (Tristan)
  - Something about Events (Uli)
  - Services? (Matt)
- Tracey suggested that the emails be used to route people to the website rather than being content heavy.

U-Pass Fraud

- Kyle:
  - It looked like it might be going down, but that’s not totally the case. We still hit the cap on August 11. We probably won’t in September, but we’ll still be up over last September.
  - The Trek Office is proposing a new Lost/Stolen U-Pass Declaration Form with warnings on it against fraud, which the student will have to sign and which Campus Security will look at.
  - This seems relatively reasonable, except perhaps for the threat of suspension from the University.
- Matt: Adding a barrier like this will have a strong effect, lowering the amount.
- Tristan: But it won’t obstruct legitimate claims for lost cards.
- Kyle: Trek is also talking about lowering the cap on the number of replacement cards allowed from the current 2%.
- Matt:
  - I would be curious to see the effect of the new form first.
  - The fault is not with the students, but with the system. The passes have been made so transferable. But with the coming move to the Compass card, fraud will plummet.
International Cultural Event

- **Jay:**
  - Been meeting with the GSS. They’re keen on collaborating. One project that has emerged is an International Fair.
  - First week in October in front of Koerner Library.
  - Aiming to have 100 countries represented.
  - Contacting clubs, Constituencies, consulates.
  - There will be food, trinkets, performances on a stage.
  - Each country will have a tent or a booth.
  - A 4-hour event.
  - Services will be present.
  - Aim is to combat the dying down of enthusiasm after mid-September.
  - Funding:
    - I said we can’t provide any.
    - The GSS said it could pay up to $3000 out of an anticipated total cost of $8000.
  - Want to present to Council on Wednesday and maybe create an ad hoc committee.
  - Sheldon suggested it could be a Student Life subcommittee.
  - Matt suggested speaking to Alden Habacon (UBC’s Director of Intercultural Strategy).
  - Also to the VP Students Office.
  - Kyle suggested looking into UNA community grants.
  - Tristan suggested a booth for a penny drive.
  - **Action Item: Jay to look into these suggestions and also go to the UBC Global Fund.**

CiTR

- Matt to appear on CiTR’s News 101 show today between 5 and 6 pm for the first ever AMS segment.
- This to be about 10 minutes long, but CiTR is also willing to train Execs so they can run a half hour show.
- The AMS will have time once a week.
- Should get a variety of people doing these and a variety of material.
- Sheldon suggested that material go through the Communications Coordinator, like the collection of material for the weekly half-page in the Ubyssey.
- Matt to liaise with CiTR.
- **Action Item: Matt to coordinate training sessions with CiTR and the Executives.**
Council

- Best Buy contract not going to Council; it was reduced to two years, so doesn’t have to, and now it’s been signed, and in fact the Best Buy vending machine has just been installed and has already done $600 of business (we get 20%).
- Tristan will be submitting a budget report.

Updates

- Jay:
  - Ordered promotional items for Imagine Day.
  - Major hiring: 40 tutors, 40 people for Safewalk, volunteers for Speakeasy. Positions still available.

- Kyle:
  - New partners for the Get On Board transit campaign:
    - the Arbutus Residents Association.
    - Langara soon, which will give us every major student union in the region, plus UBCO.
  - Zoom Media posters for the campaign going up; not UBC-centric; some in Surrey.
  - U-Pass negotiations: most non-monetary issues cleared up. We’re settling on an interim model; the government is pushing for a “sustainable” model for the long term, by which they seem to mean less of a government contribution.
  - UBCO joined WTF; we’re creating better relations, in part thanks to SUDS.
  - Student union discussions at SUDS, including VP Finance stuff. It’s also led to the creation of an informal Alliance of Student Organizations Facebook group for non-political discussions.
  - Have to hire a new Elections Administrator. The first one resigned to take another position.
  - Hiring another External Commissioner for the rest of 2012; a 5-hour position.
  - Fraser Valley is hiring a general manager and wants information from us about how to do that.
  - UBCO and UBC Vancouver students at each other’s campus; an MoU should be ready soon.
  - Going to BC Municipalities Conference in late September in Victoria. Good opportunity for advocacy and relationship building.
  - Campaign for Culture: postponing the Council motion to endorse them until September, when it will have more impact.
  - Looking into aboriginal research funding and research funding generally.
Uli:
- Events Management software going live for Catering and Whistler September 1; for Bookings October 1.
- Town Hall meeting this week for AMS staff; hadn’t been one for a while, so it was over-packed with information. Hope to do them more frequently; three a year.
- Installing systems for an online ordering app; rollout at the end of term.
- Discussions re agreement with the Film Society.
- Should posters on our bulletin boards be stamped with an expiration date?
  - Tracey: Gary does monitor this.
  - Kyle: What issues have arisen?
  - Uli: Some inappropriate material, some material on the wrong boards, people removing other people’s posters; there’s no system.
  - Tracey: It’s hard to police.
  - Kyle: Using stamps would make us one of the most strict buildings on campus.
- Lockdown procedures: this was raised at Health and Safety. Who should be in charge if there’s a shooter on campus? The UBC Proctor said it should be UBC, but there are questions.
  - Sheldon: The Health and Safety Committee was concerned about AMS liability if it was AMS personnel giving lockdown orders. There’s also a question about whether the AMS is on UBC’s emergency response system.
  - **Action Item: Uli to look into these issues.**

Tristan:
- Revamped subsidy forms, including a system for checking on illnesses.
- Forms for opting in or out of AMS fees. All to be organized in one central place.
- Financial plan coming along.
- Meeting the VP Students about the Ombuds contract.
- Working on fee shuffle for the referendum.
  - Kyle: There will not be radical changes to External Lobbying?
  - Tristan: There will not.
- Square Crop a disaster; looking into cancelling the contract. They’re a year late and their actual product is unimpressive.
• Sheldon:
  o Looked into privacy issues in relation to our new hand scanning machines. Gave information on a past Alberta case to Keith. The Alberta ruling said this sort of thing is fine as long as certain conditions are met.
  o Spoke to Treoscope about privacy issues concerning their ID system for bars. They’ve worked with the BC Privacy Commissioner, and that’s fine.
  o Been catching up on old Council minutes. In the end it seemed fastest just to continue the old method, but devote more time to it: have now done five sets of minutes, bringing us into March.
  o Drafting Code amendments for the proposed Business Governance Board restructuring.

• Tracey: Moving from mailchimp to a local company out of privacy concerns.

• Matt:
  o Looking to push the AMS (who we are, what we’re doing) during September. A booth, short snippet videos.
  o An acting Communications Manager has been hired (while Demitri is away).
  o SUDS.
  o Working on VP Students initiatives.
  o Working on speech for Imagine Day.

There being no further business, the meeting adjourned at 1:27 pm.
AMS Executive Committee Meeting
Minutes of September 14, 2012

Attendance
Present: Matt Parson (President), Kyle Warwick (VP External), Tristan Miller (VP Finance), Kiran Mahal (VP Academic, arrived 1 pm), Caroline Wong (VP Admin, arrived 12:30, left 1:05, returned 1:15), Tracey Axelsson (Executive Director), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Jay Shah (ECSS)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 12:20 pm.

Agenda
The agenda was approved by consensus.

Lighter Footprint Strategy
- Matt: The concern behind revising the strategy had to do with lessees’ contracts in the new SUB and ensuring they would have to meet sustainability standards. It turns out those concerns have been addressed.
- Sheldon: Council did direct LPC to determine the appropriate body to do a sustainability audit.
- Kyle: That’s still a good idea.
- Tristan: It would be good to see if we’re meeting targets in the current SUB. This is not just about the new SUB.

Sponsorship Policy
- A revised policy went to Council, but was sent back to BAFCOM because of issues with wording (e.g., the term “tasteful”). Now that there is no BAFCOM, who is carrying this forward?
- It was suggested that it be looked over by the Executive and also LPC. The policy itself may give oversight to Student Life and the Executive Director.
Minutes
MOVED TRISTAN, SECONDED KYLE:

“That the minutes of July 20, July 27 and August 24 be approved.”

Pancake Breakfast
- Matt: Scheduled for 12-2 pm tomorrow at Thunderbird Stadium. Hoping the Exec can flip 500-600 pancakes before the Homecoming football game. A chance to meet 2,000 to 3,000 people.
- Perhaps we can hand out coupons for the food outlets: Tracey to find out.
- Also Get On Board flyers.
- The idea for this came up at Leaders Hall in Calgary as a means of member appreciation. It’s also a chance for us to bring the AMS to the forefront at UBC’s signature events, making us a presence at events that are already taking place.

[Caroline arrives.]

Referendum
- It was agreed to continue working on referendum questions on Whistler Lodge, fees, and bylaw changes (including shifting Exec turnover and enshrining Robocom in the bylaws).

[Kiran arrives.]

No Paper Towels Week
- Matt: A Safewalker has suggested we do a No Paper Towels Week and sell handkerchiefs. Is there Executive support for this?
- Caroline: SAC would want to know if it would interfere with our businesses.
- Tristan: Lucky Mart sells Kleenex.
- Sheldon: If there are no paper towels, how will people dry their hands in the washroom?
- Kyle: Unionized workers may have to be accommodated.
- Matt: I asked Justin whether we recycle our paper towels. There were plans to do this, but it didn’t get off the ground. The custodial staff wouldn’t take the towels to the recycling area.
[Caroline leaves.]

- The suggestion for the No Paper Towels Week actually seems to come from the Student Environment Centre (SEC).
- The most useful long-term action for us would be to get the towels recycled.
- **Action Item:** Matt to tell the SEC that we support the principles behind the No Paper Towels Week, but other considerations will keep us from supporting it.
- **Action Item:** Matt to speak to proctor to try to arrange recycling of paper towels.

**Simply Voting**
- Tristan: UBC IT wants a single point of contact at the AMS to liaise with in case of a crisis situation over the new voting software. I told them it should be the Elections Administrator.
- Kiran is working on an elections plan for UBC Enrolment Services.
- Kyle: Now that we’ve appointed a new EA, we’ll be hiring the rest of the Elections Committee soon.

**Miscellaneous**
- Matt: Starting the new Bar Talk series.
- Kyle asked how to get a list of the major classes to make classroom announcements at. Kiran said UBC can send a list.

[Caroline returned.]

- Kiran: Problem with AMS emails going to Junk Mail.
- Caroline: We raised $40,000 at Shinerama.
- Caroline: We may have to boycott the Donnelly Group if they don’t pay what they owe us. It’s over a year.

There being no further business, the meeting adjourned at 1:20 pm.
AMS Executive Committee Meeting
Minutes of September 21, 2012

Attendace
Present: Matt Parson (President), Kyle Warwick (VP External), Tristan Miller (VP Finance), Kiran Mahal (VP Academic), Jay Shah (ECSS, left 1:20), Ross Horton (General Manager), Tracey Axelsson (Executive Director), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Caroline Wong (VP Admin)

Guest: Nancy Toogood (Food & Beverage Manager)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 12:12 pm.

Attendance
- Matt: It makes sense to have the General Manager here to connect to the business side. Should have caught that during the Robocom process and in future we perhaps should tweak Code to say the GM attends Exec. In the meantime I have permanently invited Ross. We should perhaps discuss more generally who should be at the Exec table.

Agenda
The agenda was approved by consensus.

Minutes
MOVED KIRAN, SECONDED KYLE:

“That the minutes of September 14 be approved.”

... Carried

Liquor Licensing
Nancy:
- Approval received for AMS to be a third party operator on UBC’s liquor licence.
• Now trying to become sole owner of the licence: that’s also basically approved, but have to have an educational seminar before it becomes official.
• After that there’s getting the transfer to the new building.
• Once we own the licence and have it transferred to the new building, we’ll look into the manufacturer’s licence that we’ll need for the microbrewery.
• Meanwhile we’re trying to ensure 100% compliance with regulations for special occasion licences; doing our due diligence.

Questions
• Do we still train people in Serving It Right?
• We used to, but it seems not anymore.
• Nancy: We might resurrect that. Shaun in Security is looking at that.

Campaign for Culture
• Matt:
  o Some former AMS Executives have organized a campaign to pressure the provincial government to do a full review of liquor laws on such things as happy hours and special occasion licences.
  o They’re looking for support from us.
  o This is an issue that affects student life.
• Tristan: Is this a distraction for us? It could get students painted as alcoholics.
• Jay: The campaign is meant to alter those notions. The campaign is not just about students; it seeks to represent a broad demographic. But it has to include students.
• Kyle: This may be the best time to affect things, in the run-up to an election.
• The consensus was that more information is needed.

Bachelor of International Economics
Kiran:
• New program, the BIE, going to cost $10,000 for domestic students; $29,000 for international.
• Senate approved the new program but saw different figures.
• We drafted a letter asking that the Board of Governors pull the item from its agenda in order to have more consultation, and the Board agreed, which is great news.
• The question now is what sort of consultation we’d like.
The Alma Mater Society of the University of British Columbia Vancouver

AMS Student Society
6138 SUB Boulevard
Vancouver, BC V6T 1Z1
www.ams.ubc.ca

- There are questions about whether UBC’s Policy 71, on tuition consultation, applies to new programs.
- Do we want consultation within the framework of Policy 71, and should it be formal or informal?

Comments
- Kyle: There’s also going to be a new school now, with the Department of Economics transformed into the Vancouver School of Economics, which means it will become an AMS Constituency.
- Ross: Is creating this new program a strategy for raising tuition more than the cap allows?
- Kiran: Only a small group would pay this high amount.
- Ross: It seems like something that might set a precedent.
- Kyle: The consultation should involve the AUS and the Economics Students Association.
- Matt: It should be both formal and informal.
- Kiran: Formal includes informal.
- Kiran: Should we push for all new programs being subject to Policy 71?
- Kyle: If something is going to result in a greater than 2% increase in tuition (compared to comparable programs), it should.
- Matt: This should be referred to Unecorn, and then Council.
- Kyle: Should we thank the University for agreeing to this process?
- Kiran: We should wait to see what sort of consultation they agree to.

Union Negotiations
- Back to the table, making progress.

Services Review
- More on this next week.

Referendum
- Tristan: Happy to wait till next term to develop full financial package.
- Matt: It’s common to have a referendum committee and a coordinator and three or four months of planning for a referendum. Should we create a committee, or should it be Exec-driven?
- Tristan: It will have to be Exec-driven because there’s no money; we’ll have to use Executives’ budgets.
The Alma Mater Society of the University of British Columbia Vancouver

AMS Student Society
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Vancouver, BC V6T 1Z1
www.ams.ubc.ca

- Matt: We don’t need to spend as much as in 2011; it could be less than $10,000.
- Tristan: We still need to find the money.
- Matt: Also have to decide on the division of labour.
- Hiring a Referendum Coordinator costs about $2,500.
- Kyle: We need active Exec involvement.
- Matt: Is February a good time? Or is there burnout by then?
- Sheldon: We often have referendums in February. Or March.

There being no further business, the meeting adjourned at 1:57 pm.
AMS Executive Committee Meeting
Minutes of October 5, 2012

Attendance
Present: Matt Parson (President), Kyle Warwick (VP External, by phone), Tristan Miller (VP Finance), Caroline Wong (VP Admin, arrived 12:20, left 12:50), Kiran Mahal (VP Academic, arrived 12:45), Ross Horton (General Manager, left 12:50), Tracey Axelsson (Executive Director), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Jay Shah (ECSS)

Guests: Eric Gauf (re the Business and Administration Governance Board), Uli Laue (Director of Operations), Keith Hester (Director of Finance), David Hannigan (Director of HR), Bruce Currie (Executive Projects Assistant)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 12:05 pm.

Agenda
The agenda was approved by consensus.

Business and Administration Governance Board
- Tight timeline for getting the new Board functioning and to prepare the Board’s Manual. Eric Gauf has been hired to work on that.
- Eric:
  - Developing a job description for Board members. What sort of people are we looking for as alumni members on the Board? Probably looking for a wide range of expertise. They have to have been a student.
  - The compensation issue has to be decided too.
- Uli: AMS involvement, Food and Beverage or Facilities management.
- Eric: We don’t want them to micro-manage.
Ross: Yes, so we want senior managers rather than middle managers, and it would be great to find people with experience on boards using the Carver model of board governance.

Tracey: Always good to have a lawyer.

Eric: The idea is to get ideas of where to start looking.

Ross: Look at past AMS Council members, but also want some people with no AMS involvement at all.

David: Not recent graduates, not connected to people here now.

Eric: Perhaps someone with a knowledge of sustainability issues.

Uli: There’s already sustainability expertise here.

Ross: Yes, that’s the sort of detail you want on the executive side rather than on the board. We don’t need a financial guru either, but business experience is good. HR background too for global level thinking.

Eric: The sort of expertise we seek may vary from year to year.

David: Do we want someone with a CMA?

Keith has a CMA.

Eric: They’ll be involved in the budget review process, so a finance perspective would be useful.

Ross: Senior management with operational experience in Food and Beverage or Facilities Management, running malls, convention centres, tourism.

Uli: Marketing background, business marketing.

Ross: Yes, that’s very important.

David: But these board members will not do the marketing, just oversee it.

[Caroline arrives.]

Ross: They won’t be marketing managers.

Uli: But they can guide, ask the right questions.

Eric: A senior communications/marketing person might have fruitful insights.

The board will meet five times a year.

Eric: To summarize, we want some with AMS experience and some without. People at the senior management level in retail or facilities management, tourism, marketing, legal experience, financial knowledge. A mixed gender selection.

Matt: If they’re high enough up, they’re sure to have the finance background.

Ross: Yes, it’s not one of the top priorities that they be in accounting, but those people should not be ruled out either.

Matt: What networks should we use to find these people?
• Ross: Board of Trade.
• Tracey: Linked In.
• Tristan: Vancouver Club.
• Uli: Tourism Vancouver.
• Sheldon: What about the student members on the board?
• Eric: I’m going through the Constituencies.
• Tristan: There should be an ad in the Ubyssey.
• Ross: It would be great to get a Commerce student.
• Eric: Also Law, Economics, the GSS. And we don’t want to rule out Arts students. Need students who will be here their whole term, not going on exchange.
• Ross: Available in the summer.
• Matt: Maybe try to get an article in the Ubyssey, not just an ad.
• Eric: They have to be outside the usual student government network; they can’t be on Council.
• Ross: Some should not have been involved in the AMS at all to get some unbiased opinions.
• Tristan: We can have a booth with the CUS at their case competition.
• Eric: We want a motivated student, someone active and involved.
• Tristan: But not necessarily active in the AMS.
• Eric: Robocom veterans?
• Pros and cons to that.

[Eric and Keith leave.]

**Minutes**

MOVED TRISTAN, SECONDED CAROLINE:

“That the minutes of September 21 be approved.”

… Carried

[Kiran arrives. Ross and Caroline leave.]

[David and Uli leave. Bruce arrives.]

**Referendum**

• Matt:
It would probably be best to create an ad hoc Referendum Committee like they had for the 2011 referendum. It would have two major tasks:
- Content creation (working on what the questions should be)
- Logistics and promotion

Composition would be:
- Student Life chair
- LPC chair
- Communications Manager
- Executive Projects Assistant
- Two Executives
- Two Councillors

Bruce (the Executive Projects Assistant) would be the glue, like the Referendum Coordinator in 2011.

The committee would be created at Council October 10.

We’re thinking of tying the referendum to the January elections. It now seems we don’t have to synchronize with the other student unions for the U-Pass question.

Kyle: Other student unions have agreed that it’s not practical to do all the referendums in the same week. We can have a larger window instead. January is fine, so it could be with the elections.

Matt: The pros of doing this are that it would increase turnout for the elections and also increase general awareness. There would also be a cost-saving by not having two election (or referendum) periods. One con might be confusion over too much going on.

Tristan: Voter fatigue shouldn’t be an issue.

Tracey: It would be worse if there were two separate voting periods.

Sheldon: In the past some people have worried that referendum issues would be introduced into the election campaigns; some candidates might then take a No position.

Kyle: That could be an issue sometimes, but this would be a good time to have a joint election/referendum.

Tracey: The city does its referendums during elections.

There was a consensus on holding the two together. Assuming the elections take place during the week of January 21, the time to call the referendum would be at the January 9 Council meeting.

It was agreed to go ahead with creating the Referendum Committee at the October 10 meeting and have it make recommendations to the Executive re questions etc., which the Executive would then take to Council.

Bruce: What resources are there for promotions?

Matt: You should meet with the Communications Manager.
Sheldon: How will we cover the costs?
Tristan: We can find the money. We’ve already seconded Bruce.

Bachelor of International Economics (BIE)
Kiran:
- Two-part consultation plan and presentation on the new Vancouver School of Economics:
  - Town Hall October 9: a public consultation for Economics students, Council, VP Academics.
  - Then more private consultations for VP External, VP Academic, the ISA, the AUS; will get more details then.
- The Provost, the Vice-Provost, the Head of the Department of Economics and someone from VP Students will be involved.
- Final submissions will go to the Board of Governors for the University’s decision.
- It’s pretty much in line with Policy 71.
- The VP Students might be looking to revise Policy 71 to include new programs.
- There will be an opportunity to present to the Board of Governors if the decision is not what the students want.

There being no further business, the meeting adjourned at 1:40 pm.
AMS Executive Committee Meeting
Minutes of October 12, 2012

Attendance
Present: Matt Parson (President), Kyle Warwick (VP External), Caroline Wong (VP Admin), Jay Shah (ECSS), Ross Horton (General Manager), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Tristan Miller (VP Finance), Kiran Mahal (VP Academic), Tracey Axelsson (Executive Director)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 1:15 pm.

Agenda
The agenda was approved by consensus.

Minutes
- Postponed to next time.

New SUB Name
- Caroline: Hoping to take a name for the new SUB to Council.
- Matt: A 1994 report on communications said people don’t associate the SUB with the AMS, so now what if we made “AMS” part of the name of the new building?
- Kyle: We should consult on this; it shouldn’t be top down.
- Caroline: If we open it up to general consultation, we could get names like Gotham City.
- Kyle: We could guide the consultation: offer a few choices.
- Matt: I would prefer that to rushing and getting a name we don’t like.
- Sheldon: Should we go to our branding consultants, Glasfurd & Walker?
- Ross: This is part of branding; it’s more than just the name for the building. We could have a new identity connected to the new building: the building could figure in a new logo. We should get some expert input.
- Caroline: But we want to put something up on our construction signs now.
• Matt: We shouldn’t have to hold back our construction signs for a new name.
• Ross: Maybe get a firm that can ask us, What’s your story? What do you want to communicate? The first step could simply be saying this to Council, getting them thinking that the name for the new building may not be the SUB. Get money from Council for a new plan and at some point do rebranding.

Sponsorship Policy
• Caroline: BAFCOM looked at this, but now we need to get the policy done. SAC needs new guidelines.
• It was agreed to wait till next week.

New SUB Tax
• Ross: Tax changes and changes in how UBC does things have raised issues for us concerning the effect on the budget of the new SUB and our liability for property tax. We’ve been meeting with UBC and with tax lawyers to discuss options.

[Kyle left, 1:45; quorum lost.]

Equity
• Caroline: Brett, the Equity Commissioner, has met Louise Cowin (VP Students) about an MoU for Equity. This is also one of my PAR goals. We’re thinking of a five-stage program and a five-year agreement with UBC.
• Matt: We should do more consultation and especially involve the HR Department. We need standard equity workplace training procedures of a type appropriate to an organization our size. This is a huge issue.
• Ross: This is a good idea, but we need HR involvement. We also need HR involvement in the new Harassment and Discrimination Policy; the new policy means HR might not be involved in the process. As Matt said, we need a robust program, perhaps set up by the University.
• Caroline: There’s not much appetite for UBC to train our permanent staff.
• Matt: This should be part of the mandate of the HR Department. It should be part of orientations: proper workplace behaviour, intercultural understanding, etc. (everything that falls under equity).
• Caroline: The MoU with UBC is about equity initiatives.
• Jay: What are the five points?
• Caroline: Brett is just drafting it.
• Jay: UBC has equity surveys that can be looked at.
• Sheldon: We had an equity program in the past, but it provoked opposition because it was seen as top down, lacking in communication. The clubs felt it was being imposed on them. In the end it was abolished.
• Caroline: I hope to implement something lasting.
• Action Item: Sheldon to send information on past program to Caroline.

Sigma Chi
• Caroline suggested spending $30 for a plaque for the Sigma Chi fraternity to recognize their donations and efforts for Shinerama and to keep this trend going.
• Jay: Maybe we should have a plaque every year to honour donors.
• Caroline: That would cost more.
• Next week look to get formal approval.

Liquor licences
• Ross: We’re at the final stage of getting our own licences. We’re at the end of our fitness test, and it looks like we’re good to go. The next stage is the transfer of the Pit licence to the new building. Then there’s the manufacturer’s licence for the brew pub.

Camille Gregory Scholarship
• Caroline: Nancy Toogood (Food & Beverage Manager) has been championing a scholarship in honour of Camille Gregory, the daughter of AMS Stores Supervisor, Nick Gregory, who died of cancer. It would be a scholarship for a female scientist and athlete. Nancy has been collecting donations. It would be good if the Executive could donate.
• Ross: The Donations Policy forbids that.
• Caroline: Then perhaps personal donations by the individual Executives.
• Ross: Could we hold a fundraiser at the Pit? Or how about using the AMS bursary funds? UBC might be open to arranging that. UBC arranged a special graduation ceremony for Camille; the Registrar even went to see her in the hospital. We should thank them for that.
• Matt: We’ll draft a thank you letter.
• Action Items: Matt to draft thank you letter. Tristan to look into using AMS bursary funds for a scholarship.
EMAT

- Caroline:
  - SAC deconstituted EMAT (the Emergency Medical Action Team club) when it was discovered that club members were continuing to perform emergency assistance even though they did not have insurance coverage. Now the club is upset. There was some miscommunication.
  - Meanwhile what is happening with the Services Review? I want to go ahead with an EMAT Service.
- Jay: Tracey and I are going ahead with a Services Review. We need better metrics. We have survey software to gather data. We’re pushing forward and will see what can be done by the end of February.
- Caroline: Maybe bring in old Coordinators.
- Jay: I will have more time now for this.
- Caroline: Can I tell EMAT?
- Jay: The review is high level. It may be determined that there are deficiencies, gaps to fill, and EMAT might fall within that.

There being no further business, the meeting adjourned at 2:30 pm.
AMS Executive Committee Meeting
Minutes of October 19, 2012

Attendance
Present: Matt Parson (President), Tristan Miller (VP Finance), Kyle Warwick (VP External), Caroline Wong (VP Admin), Kiran Mahal (VP Academic, arrived 12:45), Tracey Axelsson (Executive Director), Uli Laue (Director of Operations, for Ross), Sheldon Goldfarb (Archivist & Clerk of Council, left 1:15)

Regrets: Jay Shah (ECSS), Ross Horton (General Manager),

Guests: Keith Hester (Director of Finance & Administration), Brett Sinclair (Equity Commissioner)

Recording Secretary: Sheldon Goldfarb/Tristan Miller

Call to Order
The meeting was called to order at 12:05 pm.

Agenda
The agenda was approved by consensus.

Minutes
MOVED CAROLINE, SECONDED TRISTAN:

“That the minutes of October 5 and 12 be approved.”

Whistler Lodge

- Options were circulated:
  - Charge a $2.27 per student annual fee for maintenance and upkeep.
  - Charge $42.49 to pay for building a new lodge.
  - Sell the land.
- Caroline: Another option would be to use Hostel International.
THE ALMA MATER SOCIETY
OF THE UNIVERSITY OF BRITISH COLUMBIA VANCOUVER

AMS Student Society
6138 SUB Boulevard
Vancouver, BC V6T 1Z1
www.ams.ubc.ca

- Keith: Average amount of money needed each year for repairs and upgrades is $95,000. That’s what the $2.27 would cover. The aim would be to have the lodge break even and pay for its own operation. This $2.27 would cover expenses beyond operational costs.
- Uli: Quite a lot of renovation needs to be done.
- Keith: It could be $131,000 rather than $95,000.
- Uli: Even that doesn’t cover everything we might have to do. We need $600,000 to do interior upgrades.
- Tristan: If we keep it, we have to fix the business model to break even.
- Caroline: Are we seeing it as a service or a business?
- Tristan: It could be a service and still be revenue generating.
- Uli: We’ve seen a huge drop-off of usage since Hostel International began. The report we commissioned suggests it will cost money to make the lodge profitable. Students have lots of options besides our lodge.
- Matt: We need consultation. Turn this outward. Ask students not just whether they would like to see a new lodge but tie it to a possible fee. We could do this leading up to the referendum, raise awareness. And we need to flesh out the options. Are these the only ones? We need to develop them and look at a legitimate business plan. We have to ask, What would be the impact on students?
- Caroline: So we should launch a consultation?
- Matt: Yes. In November. And we need to be clear about costs and benefits.
- Kyle: How long would we have to collect the $42 fee for building a new lodge?
- Caroline: Ten years.
- Kyle: Not longer?
- Keith: In that case you’d need someone else to front the money, as UBC did for the new SUB.
- Tracey: Can we look to Athletics? Or a business?
- Keith: The report said that wouldn’t work. The area is zoned for a hostel only.
- Tristan: We could send out a tradeoff chart showing benefits and costs.
- Kyle: If we build new, then there are zero repair costs.
- **Action Item: Tristan and Caroline to look into consultation on Whistler Lodge.**

[Keith left.]

**Equity**
- Matt: Last time I said I wasn’t sure it was appropriate for students to train permanent staff in equity. That might be appropriate for training club execs. There’s also a question about how to integrate this with the HR Department.
• Brett: Permanent staff is not the best area for me to work in; perhaps that should be a collaboration between David, Ross, and me. The new Discrimination and Harassment Policy focuses more on non-permanent staff as far as training is concerned.
• Matt: This should be a component of a larger HR orientation process, something more standardized.
• Brett: Internal equity training should involve David and Ross; should I be involved too?
• **Action Item: Matt to discuss internal equity training with David Hannigan.**
• Tristan: Should the scheduling of this training be in the policy? Or in Code?
• **Action Item: LPC, David, and Ross to be consulted.**
• Brett:
  o The second part of this is working with the University. How can the AMS and UBC reach an agreement on equity and intercultural understanding? This could mean joint diversity training. UBC is looking at this regardless of whether we’re involved.
  o We need a visionary statement in addition to the Harassment and Discrimination Policy. We don’t have a place where we express positive values; we only point out actions we won’t permit.
  o UBC has a Respectful Environment Statement, but it doesn’t cover students outside the classroom. We should adopt that statement with revisions to cover students outside classrooms.
• Kyle: A joint policy?
• Brett: Yes.
• Kyle: There might be objections. People might say, Why is the University policing me outside of class?
• Brett: The Statement is not binding; it’s not like the Non-Academic Discipline procedures. It doesn’t say there are penalties for doing X; it’s a mission statement.
• Matt: We have an ask out there that comes out of controversial club activities. We are in discussions with the VP Students.
• Brett: That is part of this. Last year there were contentious issues around GAP and Israeli Awareness. The question is, How can the University and the AMS work together to better handle these? My idea is to create a multi-year plan with the University, but before that, we need an internal AMS commitment on intercultural understanding.
• Caroline: UBC is fed up because we keep dropping this.
• Brett:
  o The first step was addressing harassment and discrimination for internal AMS groups, providing education.
[Kiran arrives]

- The next step is working with UBC on a joint Respectful Environment Statement.
- The University is creating a trainer position; we should partner with them instead of spending money on courses to train someone in my position; this way anyone in my position can be trained through the University.
- By the end of the year we need an affirmation of a commitment to intercultural understanding. A conference, an event, a think tank.

- Caroline: Like Positive Space Ambassadors.
- Brett: We need a four or five-year commitment to train the whole student body.
- Kyle: Will we sign an agreement?
- Brett: I’m aiming for a written agreement with the University. They’re doing this anyway. It would be stronger and more applicable to our clubs if we’re involved.
- Caroline: I’d like this to go to Council.
- Tristan: It makes sense that we do this with the University. We’re all part of the same community.
- Kyle: And if we don’t, people will see UBC as being ahead of us.
- Brett: The University thinks of us as ahead of them on intercultural understanding in some areas. Our policy covers personal harassment whereas UBC’s doesn’t.
- Caroline: Brett is working with the clubs on discrimination and harassment; Joaquin is working on intercultural understanding.
- Tristan: UBC is behind us because we instructed our lawyers to draft our policy to limit our liability.
- Action Item: Brett to send the Executive the intercultural plan and the Respectful Environment link.

Sponsorship Policy

- Caroline: We need the new Sponsorship Policy in place for the clubs: we need to be able to communicate to them what they can do and how they can do it.
- Kyle: I see that the word “tasteful” has been removed and replaced by a reference to UBC’s Respectful Environment policy.
- There was discussion of whether the phrase “more complicated” in 6.1 (“more complicated sponsorship applications”) needs to be defined, but it was decided the meaning was implicit, and in practice it would be like what happens in Bookings: ordinary bookings go to staff; contentious bookings go to SAC.
MOVED KYLE, SECONDED TRISTAN:

“That the Sponsorship Policy be sent to Council for approval.”

... Carried

Services Review

- A questionnaire to use for the review was circulated.
- Tracey: We developed this questionnaire out of one from CACUSS (the Canadian association of Student Services).
- Matt: Last year we developed questions as the first step of doing a Services Review.
- Caroline said she had material from last year.
- Caroline: Is this just a review of internal operations or also a review of student needs to see which services we should be offering?
- Tracey: Both.
- Kyle: What stalled us last year?
- Caroline: Money. We thought we needed an external body to do it. This one is all internal.
- Kiran: It was not just the finances. Last year it was imposed on the Services without consultation, and the people asking the questions didn’t have the background to ask the appropriate questions. This one is better; it comes from the Services.
- Caroline: Will we bring in past Coordinators?
- Kiran: That can be useful. Current Coordinators may feel they can’t criticize their own Service; it may reflect on them.
- Matt: But we won’t just rely on old Coordinators.
- Caroline: Timeline?
- Tracey: From November through January. Jay and I are meeting on this next week.
- Caroline: Will there be questions on whether to expand, or decrease, the Services? I need to give feedback to EMAT. Will we do polling on what services students want?
- Kiran: Another issue is finding efficiencies in the delivery of services. Senior AMS managers could suggest some.
- Matt: But some things are specific to individual Services.
- Kiran: We need to look at two things: efficiency or process and also what past and present Coordinators and students say about which services to keep.
- Matt: The second is less operational; it’s a decision on allocating resources, and who will decide that? It’s political. When UBC did an Athletics review, they brought in outside consultants.
• Uli: Decisions could come from Council based on the demand for services and whether the services fulfill AMS values.

[Sheldon leaves]

• It was agreed that students should be involved in the broader conversation about what we should be offering/what students want from Services.

Shinerama Award
• Sigma Chi raised $10,000, and we would like to spend $100.

MOVED CAROLINE, SECONDED KYLE:

“That $100 be spent from Special Projects on a plaque for Sigma Chi.” ... Carried

New SUB Name
• It was agreed that the students should be consulted.
• Action Item: Caroline to consult with the New SUB Outreach Coordinator.

There being no further business, the meeting adjourned at 1:33 pm.
AMS Executive Committee Meeting
Minutes of November 2, 2012

Attendance
Present: Matt Parson (President), Tristan Miller (VP Finance), Kyle Warwick (VP External), Jay Shah (ECSS), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Ross Horton (General Manager), Caroline Wong (VP Admin), Kiran Mahal (VP Academic),

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 12:15 pm.

Agenda
The agenda was approved by consensus.

Minutes
Approval of minutes was postponed.

Collective Bargaining update
- Tristan:
  - There is a contract with COPE, a first agreement with the security guards union. Neither side has signed off on it yet, but we have signed a Memorandum of Understanding saying we’re good with it.
  - We will go first and ask Council to approve it next Wednesday, then the union will take it to their membership on Thursday.

Executive Director
- Matt:
  - Tracey Axelsson has left. We will use our recruiting firm to look for a new Executive Director. We need to act soon because December freezes hiring, and then it would be January or February before we had a new person.
The structural changes we have recently made mean the nature of the position has changed so that they are now the point person at the top of the pyramid on the student government side.

- Jay suggested doing an analysis of the position and the needs of those reporting to it. There should be consultations over the next two weeks.
- **Action Item:** Matt to talk to David Hannigan about reaching out to the recruiting firm, and will report back two Exec Committee meetings from now.
- In the interim Matt will act as the report for those reporting to the Executive Director.

**Council**

- The Budget Committee will make their quarterly report.
- The Harassment policy is going to the lawyers again concerning suggestions made by David Hannigan. It will come back eventually to Council, but not for next week’s meeting. LPC may also produce a separate policy on workplace bullying.
  - Kyle: We’re also working on an external policy about bullying (to do with what the province is doing), but again not for this meeting.

**100th Anniversary**

- Matt: Meeting with UBC, and they have suggested that rather than doing entirely new events, it may be better to add on to existing events, like our Great Trekker award. They did like our pavilion idea (pavilions for the 20’s and other decades, celebrating our history).

**Updates**

*Jay*

- Assistant Manager resigned from SASC; looking to get a replacement quickly. With the departure of Tracey, there is an especially big load on SASC now. I will be helping out.
- Volunteer Fair Monday and Tuesday.
- WAWAV MoU being revised. We won’t be an executive partner, but a sub-partner. This will make it more manageable, given the recent departures. We’ve let them know the limits of our involvement.
- Food Bank Trick or Eat went very well: collected 41 boxes. Food for Fines still ongoing.
- Services Review: Some work has been done. Going to have to re-evaluate now that there’s only one person instead of two.
Kyle

• U-Pass for UBCO students still confusing; our latest plan won’t work.
• Aboriginal policy.
• Get On Board has been endorsed by the Vancouver School Board.
• Where’s the Funding has had a solid kickoff.
• Hiring the Elections Committee.
• Kiran is doing advocacy training with the Constituencies, especially with Pharmacy for government lobbying.
• Planning for the provincial election through a subcommittee of Unecorn.

Tristan

• Medical student opt-ins.
  o Kyle: Related to this is the Urban Land Economics situation. Looking into it.
• Processing hardship subsidies.
• Business numbers are horrible; the contribution is off by $160,000; we’re projecting an end of the year number of $300,000 instead of $460,000.
  o Interesting that cutbacks are always on the student side; the business side only ever expands.
  o We’re looking at an internal loan mechanism to cover the shortfall. Want people to see where we’re short and know that we have to repay.
  o Want to look at waste.
  o Kyle: Any changes to departmental budgets?
  o Tristan: Looking into that.
• Fee referendum question will shift funds from specific to general and may no longer include a net reduction in student fees: perhaps keep it neutral.
  o Kyle: If we move from specific purposes to general funds, people may see that as creating a slush fund.
  o Tristan: If paying for student government is a slush fund, then it’s a slush fund, but it’s not a fair argument.

Jay (2)

• Anna and Tanner say they need help with training the Engagement Team. Have to meet with HR to check on rules for casual labour; we may be asking them to do too many hours. Also going to recruit maybe 10 more people.

Sheldon

• Updating Code.
Catching up on Council minutes: now only one month behind, instead of eight months.
Helping update the AMS Foundation web page; also realized we need an AMS Foundation AGM this month.

Matt:
Communications Review.
Hundredth Anniversary.
Meeting re Brewery: do we want a partnership or will we be the sole ones involved?
Referendum planning: Speaking to Alyssa Koehn (former Referendum Coordinator) and Bruce (current Executive Projects Assistant). Going to meet major groups around campus.

There being no further business, the meeting adjourned at 1:38 pm.
AMS Executive Committee Meeting
Minutes of November 9, 2012

Attendance
Present: Matt Parson (President), Kyle Warwick (VP External), Caroline Wong (VP Admin), Kiran Mahal (VP Academic), Jay Shah (ECSS), Ross Horton (General Manager), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Tristan Miller (VP Finance)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 12:13 pm.

Agenda
The agenda was approved by consensus.

Internal Training
- Matt: Sean Cregten, David Hannigan, Brett Sinclair, and I met to discuss training models in relation to equity and more generally to discuss the internal orientations process for student staff. The aim is consistency. There is still some discussion about when this could start.
- Kyle: There’s also the issue of onboarding Council members. Would that be different?
- Matt: A lot is in the Council Handbook, but we could look to setting up mentorships. We need a baseline orientation first.
- Caroline: Brett can do training of student staff, but he’s concerned about continuity, so is thinking HR should be in charge.
- Matt: It’s a capacity issue. HR is at capacity, so it’s hard asking them to do equity training too.
- Ross: It’s a question of resources. It would be great to have a full-time trainer; we don’t have that at the moment, but we’re looking to hire someone part-time in HR who would free up time. Perhaps David should come talk to the Executive. On the student government side, that’s probably something for the Executive Director when we fill that position.
- Sheldon asked about Executive orientations.
• Matt: This year’s was better than the one before: more intense and focused (with just Ross and David), though it’s true the plan to sprinkle additional sessions with other staff throughout the year was not carried through.
• Jay: If this past year’s system worked well for the Executives, perhaps it should be formalized for managers and staff.
• **Action Item:** Matt to follow up with David about orientations and to invite him to an Exec meeting.

**Minutes**

MOVED CAROLINE, SECONDED KYLE:

“That the minutes of October 19 and November 2 be approved.”

... Carried

**Whistler Lodge**

• Caroline: Tristan and I have been brainstorming. We’re holding a forum in two weeks, at which time we’ll give students neutral information on the various options:
  o Tearing down the lodge.
  o Introducing a student fee to maintain the lodge.
  o Introducing a student fee to maintain and build a lodge.
• Caroline: We’ll do an online survey too. We want to see what students will support.
• Kyle asked about the idea of doing something at a Special General Meeting held as part of the Student Leadership Conference.
• Matt: The SLC offer is to hand us the stage at the end of the conference. The problem is that people would be leaving. There would be 1100 people there, 300 of whom would be high school students and thus not AMS members; so realistically there’d probably only be 800 AMS members there to begin with, and then some would be leaving. We’d have to find an additional 300 or 400 members. And why?
• Kyle: Now that we’re combining the Whistler issue with the U-Pass referendum (and so are almost guaranteed quorum), it’s less needed to try for a general meeting.

**New SUB Name**

• Caroline: The New SUB Committee has a working group doing consultations on this; it will eventually go to Council. Possible names now include AMS Hub and AMS Centre.
• **Action Item:** Caroline to have Derek Moore send out the timeline for discussing proposed names for the new SUB.
Scholarship

- Matt: We’ve talked about using a component of our annual student funds for a Camille Gregory Scholarship. This is pressing now: Enrolment Services is asking us to authorize our annual bursary contribution. We donate money to two bursary funds, out of which individual awards could be made.
- Action Item: Matt to follow up with Enrolment Services to get details about the process for creating a scholarship.

BAGB

- Kiran: Alumni applications for the new Business Board will remain open till later in November. Student applications are already closed; we have lots of student applicants already. The Budget Committee will produce a shortlist and proceed with interviews for student applicants. For the alumni, interviews aren’t needed; they seem solid.

BIE

- Kiran: The Bachelor of International Economics is going to the University’s Executive. It’s been elevated in importance, which may mean we get something in our favour.

Executive Director

- Matt: Wrapping up discussions with direct reports, identifying areas of success and gaps. After that I’ll reach out to the Executive and the Directors. The next step will probably involve Odgers (the recruiting firm). Hope to hire by the end of our term.

Disruption Marketing

- Caroline: Meeting with MacLaren McCann. Uli has done an analysis. We can take feedback to them.

Go Cart

- Our new grab and go food cart in the SUB (near the Outpost) is doing well.

There being no further business, the meeting adjourned at 1:20 pm.
AMS Executive Committee Meeting
Minutes of November 16, 2012

Attendance
Present: Matt Parson (President), Tristan Miller (VP Finance), Caroline Wong (VP Admin), Ross Horton (General Manager), Sheldon Goldfarb (Archivist & Clerk of Council, left 1:20)

Regrets: Kyle Warwick (VP External), Kiran Mahal (VP Academic), Jay Shah (ECSS)

Recording Secretary: Sheldon Goldfarb/Tristan Miller

Call to Order
The meeting was called to order at 1:00 pm.

Agenda
The agenda was approved by consensus.

Minutes
MOVED TRISTAN, SECONDED CAROLINE:

“That the minutes of November 9 be approved.”

... Carried

Business Arising
- Camille Gregory Scholarship
  - Matt: Waiting to hear back.
- New SUB Name
  - Caroline: Derek has produced a plan which she will send out.

Orientations (Internal Training)
- Ross: HR is working on this for March. Re recruitment, onboarding, and orientation.
- Matt: It would be good if the Directors who’ve been meeting on the Strategic Plan can reconnect with the Executive.
- Ross: Working on the five themes in the Strategic Plan, it became clear that two of them (Governance and Communications) are less on the operations side and more on the
governance side. Even the three business themes straddle both camps. A larger group needs to be involved.

- Caroline: Has communications been split between business and the government side?
- Ross: That needs to be revisited. We need the Communications Review first. We don’t want there to be two separate strategies.

[Sheldon left.]

Executive Director
- Discussion of the job description for the position.

Communications Plan
- Discussion of the plan; interview feedback.
- Internal and External Communications.
- Much on the internal side can be passed on to HR.
- On the external side, there should be consolidation and consistency.
  - This led to a discussion of the AMS brand.
- In general there should be style guides and operational consistency, using the same systems.

There being no further business, the meeting adjourned at 2:13 pm.
AMS Executive Committee Meeting
Minutes of November 23, 2012

Attendance
Present: Matt Parson (President), Tristan Miller (VP Finance), Kiran Mahal (VP Academic), Caroline Wong (VP Admin, arrived 12:15), Ross Horton (General Manager), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Kyle Warwick (VP External), Jay Shah (ECSS)

Guests: Keith Hester (Director of Finance), Michael Kingsmill (Designer)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 1:15 pm.

Agenda
MOVED TRISTAN, SECONDED KIRAN:

“That the agenda be approved.”

Minutes
MOVED TRISTAN, SECONDED KIRAN:

“That the minutes of November 16 be approved.”

BAGB
• Kiran:
  o Finished interviews for the student positions. A good group to choose from. Will bring names to Council on Wednesday.
Phone interviews with alumni next week. Not as many as we’d hoped. Doing some targeting to find more. Won’t be ready till early December. Will bring those names to Council in January.

- Matt: It’s odd to have alumni apply. Usually you recruit and invite. That’s been a stalling factor. And ideally we should have started earlier.

- Action Item: Sheldon and Kiran to draft motions for Council, including a Code suspension to allow the alumni delay.

[Caroline arrived.]

Microbrewery

- Matt:
  - Decision needs to be made about whether we’re going ahead with the microbrewery in the new SUB.
  - We spent about $37,000 on the report from First Key in 2011 and another $50,000 from the New SUB budget to lower the slab to allow for beer tanks. But there’s even more expense to come for venting, piping, etc.
  - There have been stalling points over the manufacturer’s licence and financing, but by November 28 we need a final decision or we’ll be spending for nothing.
  - Some assumptions in the original report were perhaps outdated or unrealistic.
  - Keith has run numbers to come up with more realistic financing.
  - There’s been no clear consensus on who has the final authority on the brewery: New SUB Committee, the businesses, Council. But since Council has authority over everything, why not go to them to make it clear?

- Caroline:
  - It looks like there’s a $1 million start-up cost, not half a million as in the 2011 report. (We’ve given updated numbers to First Key and asked for a new evaluation.)
  - The $1 million could be a loan from the Student Spaces Fund that we pay back over years.
  - It’s also not clear the brewery will make money; the projections may have been optimistic.
  - The question is, Do we want to invest in a $1 million brewery that we’re not sure will generate revenue?

- Ross: The New SUB Committee authorized spending of maybe $25,000 on design and $40,000 or $50,000 on the First Key report. That’s what we had to spend to see if the brewery made sense. The next step now is to find funding.
• Matt: There are quite a few financing options: withdrawals from CPAC (Student Spaces), maybe from UBC. There’s a business decision to make, but we aren’t purely a business; there’s the potential benefit to students of having their own brewery; there’s been enthusiasm over that; that could tip the balance.
• Caroline: We could perhaps seek a partner.
• Ross: The business side has said right from the start that we should not do this. We’ve been taking direction from past Executives who wanted to make the brewery happen.
• Matt: The construction process has been going ahead: lowering the floor for the brewery.
• Ross: Those were New SUB Committee decisions against our advice.
• Matt: I know the businesses thought it was not a good idea, but the question is, What’s the appetite of the students?
• Ross: If Council decides they want a brewery, fantastic. All we’ve said is that there isn’t a business case for this.
• Caroline: We’ve asked for the First Key report for Wednesday. We want to go over the situation with Councillors in consultations Monday and Tuesday.
• Kiran: They need to know the business case.
• Caroline: There’s the First Key plan.
• Kiran: But it’s not accurate.
• Michael: Rather say it’s incomplete.
• Keith: They assumed the house was built and excluded construction costs.
• Caroline: Is it not valuable to circulate the old report?
• Matt: It’s fairly general. This is decision time. Where’s the funding coming from?
• Caroline: We need a motion for Council.
• Matt: But what we take in support of a motion is more important. We can ask Council for in principle support, with a further Be It Resolved that Council create an ad hoc committee to look into models of how to support this. If Council is okay with even the worst case scenario, then we go ahead.
• There were questions about whether a committee would be the best approach.
• Keith went over various financial scenarios:
  o The First Key report assumed that with a brew pub there’d be a 90% increase in sales, producing pretty good returns, but it’s not certain there would be such a large increase. One assumption behind the increase is that we’ll be promoting a beer culture on campus. There’s also an assumption that the new Pit and our new Sundial will be destination drinking places.
  o Trying to be realistic, a new scenario could assume a 50% increase in sales and should include administrative costs and, the biggest thing to factor in, a $1.1
million loan, not $200,000. We also have to expect a fall-off in sales after five years, when we’re no longer the new place.

- There are two basic conclusions to draw:
  - We don’t have the million dollars, and
  - The brew pub won’t make money.
- In my opinion, it’s a bad investment.

- Michael suggested that a partnership could be helpful and noted that new outlays of $50,000 and $100,000 will be required soon, and then another $200,000 later as things get built.
- Matt suggested amalgamating the scenarios and looking at different loan repayment options.
- Tristan: Why do we have to repay the loan if it comes from CPAC (Student Spaces)? If students want this, that’s what the money’s there for.
- Keith: If we don’t have to repay the money, if it’s $1 million free money, that’s different.
- Caroline: We’re investing a lot in other purpose-built spaces in the new building.
- Ross: The only reason this is different is that the brewery was not in the original New SUB plan. We have to find the money somewhere, either from Student Spaces or by dropping something else from the New SUB budget.
- Kiran: We should look to see if Council wants to put money towards a brewery and swallow the costs.
- Keith: Without repaying the loan, the brewery could make money, assuming a 50% increase in sales.
- Matt: The experts expected 90%. Maybe 90% is high, but there should be a spike in sales.
- Tristan: UBC’s Wescadia may want locally produced beer.
- Ross: Keg sales are only a small amount of sales.
- Kiran: It depends on creating a beer culture, getting students to drink more.
- Sheldon: Do we want them to? (The consensus answer was Yes.)
- Matt asked about bottled beer.
- Michael: That was never in the picture; our clientele is for kegs and mini-kegs.
- Matt asked about doing offsales now that we have our own liquor licence.
- Ross: We’d have to get permission under our lease. It was a sticking point with UBC.
- Matt: It would be a licence to print money after liquor store hours.
- **Action Item: Send background material to Council along with a Brew Pub financing motion.**
- **Action Item: Consultation sessions with Councillors Monday and Tuesday.**
- **Action Item: Keith to prepare another financial scenario without repayment.**
Whistler Lodge
- Caroline: Sent survey to clubs asking if they want to pay to keep and service the lodge or build a new lodge or tear it down. Over 100 results; have to analyze them. Want to do another survey and also hold a forum next week to get student feedback. Then we’ll craft a question for the referendum.

Equity
- Sheldon: Helping Brett with drafting MoU with UBC on the proposed new equity program. His description of it reminded me of the ill-fated program at Queen’s in 2008, which provoked a lot of opposition and was quickly cancelled. Sent him background information (news items) on that.
- **Action Item:** Sheldon to circulate the background information on the Queen’s equity program.

There being no further business, the meeting adjourned at 1:30 pm.
AMS Executive Committee Meeting
Minutes of November 30, 2012

Attendance
Present: Matt Parson (President), Tristan Miller (VP Finance), Kiran Mahal (VP Academic), Kyle Warwick (VP External), Jay Shah (ECSS), Ross Horton (General Manager), Sheldon Goldfarb (Archivist & Clerk of Council)

Regrets: Caroline Wong (VP Admin)

Recording Secretary: Sheldon Goldfarb

Call to Order
The meeting was called to order at 12:25 pm.

Agenda
MOVED KYLE, SECONDED TRISTAN:

“That the agenda be approved.”

... Carried

Minutes
MOVED KIRAN, SECONDED TRISTAN:

“That the minutes of November 23 be approved.”

... Carried

Executive Procedures Manual

- Kyle: HR wants to prepare a new personnel handbook for the student government side for March. We already have an Executive Procedures Manual that covers some of the same topics. We should look into conflicts, redundancies, etc.
- Action Item: Sheldon to circulate the Executive Procedures Manual.
- Action Item: Kyle to work with David Hannigan on this and to look into amending the Manual.
AGM Date
• Consensus to aim for end of February: February 28.
• Question about quorum if the referendum lowers quorum to 500.
• Would the new quorum take effect in time for this AGM?
• Action Item: Sheldon to check on turnaround time with the Registrar of Companies.
• In the future it may be possible to hold a general meeting in conjunction with the Student Leadership Conference.

Referendum
• Matt:
  o Through the Referendum Committee and LPC, we’re getting a sense of the bylaw questions:
    ▪ Quorum will be one bundle.
    ▪ Another bundle will be for the Endowment Fund, turnover, and voting rights for VST, Regent, etc., and for the DAP students.
    ▪ Another bundle will be housekeeping, mostly to remove provisions that violate the Society Act and archaic provisions about posting notices and about Senate Caucus (a body we claim to control but really can’t).
  o Also questions on Fees, Whistler Lodge, and of course the U-Pass.
• Kyle: The Bike Kitchen may be bringing another question. They’re gathering signatures. That would make seven.
• Tristan:
  o We’re distilling the Whistler question. The issue is keep it or sell it. If we keep it, we’ll need to spend more on it, from CPAC (Student Spaces), and we’ll need to provide background information saying that.
  o The consultation suggested that students wanted us to keep the lodge, but understood that because of its poor condition and the costs of renovating it, there was a case for selling it. They didn’t want to pay a new fee to keep it.
  o There’s enough in the Student Spaces Fund to cover renovations even with the plan to lower the Student Spaces fee.
  o Fee restructuring would mean a $5 reduction of the Student Spaces fee and another $1.50 from External Lobbying by removing salaries from it.
• Kyle expressed concern that the changes to the Lobbying Fund be functionally neutral; there should be no real decrease.
• Ross asked about the Athletics fees.
Tristan: There is a petition coming that could force another referendum on those and also on making all AMS fees voluntary.

Matt: Tristan and Caroline will consult on the Whistler survey, using mock ballots.

Matt: On Executive turnover we will not be changing fiscal year and budget dates, but will increase transition time. We may have the incoming Executive work and be paid a stipend before they take office. The outgoing Exec will be preparing the preliminary budget, but the incoming Exec will prepare the final budget. It’s not a perfect fix, but it will reduce the number of terms during which Execs will have to drop courses etc.

For this year’s election, the candidates should be informed that they could be serving for extra months, until May 1, 2014.

Action Item: Matt to notify the EA to let candidates know their term of office may be extended by the bylaw change.

Matt: Need numbers to budget for the referendum campaign.

Tristan: I can find $10,000.

Microbrewery

Matt: The terms of reference for the ad hoc Microbrewery Committee are strange; we can’t expect the committee to do the work. We have to move forward with First Key. There’s time sensitivity.

Kyle: I don’t think the creation of this committee takes away the prerogative of the Executive to get things started.

Action Item: Matt to speak to Michael Kingsmill to engage First Key as soon as possible.

Ross asked how the $11,000 allocated by Council can pay for market studies; the $11,000 is really just for redoing the numbers based on a microbrewery instead of a brew pub. We may need more money to do analyses, but we can’t go to Council now.

Tristan: The committee is really to give advice on structure, e.g., the shareholder model.

Matt: How can five students without business experience make that decision? They shouldn’t be doing business models.

Tristan: They should be able to make a rational decision.

Kiran: Why don’t Matt, Caroline, and Tristan write terms of reference for the committee?

Ross: There’s no time to give Council a sense of how much return there might be from each business model. It depends on potential partners. The committee shouldn’t feel tasked with determining the business model.

Action Item: Matt, Caroline, and Tristan to draft terms of reference for the Microbrewery Committee.
Beers on Us

- Matt: Barnabas’s plan to get club execs to mingle by buying them beer at a mix and mingle has begun.
- Tristan: The first one was a success. Club execs met each other and met the VP Finance and the VP Admin at the Gallery. There was lots of good discussion about AMS issues. About 50 people showed up altogether.
- Matt: Some concern that anyone could show up just to get the free beer. Maybe we should have guidelines.
- Tristan: Barnabas was given guidelines and has to write a report (to get money from the Clubs Benefit Fund).
- Matt: The Alcohol Reimbursement Policy requires that the Executive approve this.
- Sheldon: Also that it have been budgeted for.
- Tristan: It comes from the Clubs Benefit Fund, and was approved by Fincom.

MOVED TRISTAN, SECONDED KYLE:

“That the Executive authorize the expenditure of $400 from the Clubs Benefit Fund for buying beer for club executives.”

... Carried

Updates

- Sheldon:
  - There was some miscommunication with Science over one of their Councillors missing five meetings and losing his seat. We’re going to make it more efficient; I will take over, notifying Kiran.
  - Council Notes: Matt congratulated Sheldon on the new system for Council Notes after each Council meeting to keep the staff informed of what Council does.

- Kiran:
  - Congratulations to the Board of Governors for agreeing to go to more consultation on the Bachelor of International Economics. This is twice now that the Board has referred it back for consultation. Very rare.

- Kyle:
The U-Pass is ready to go public. There will be an announcement December 6 with the price. Some messaging has been prepared on this by the Douglas Student Union which we can use.

- Matt: Will there be confusion with our own materials?
- Kyle: We can work with their materials.

There being no further business, the meeting adjourned at 1:33 pm.