Position Description

Position Title: AMS Student Nest Street Team Member
Reports to: New SUB Community Engagement Coordinator and Events Manager
Supervises: None
Employee Status: Term, Student
Hours: Averaging 5 – 20 hours a month, 20 hours a week during January
Compensation: $10.50/hour
Positions available: 4

Position Purpose:

As a member of the AMS Student Nest Street Team, you will make students aware of the new student union building, the AMS Student Nest, the “Nest Fest” – the building’s opening celebrations week, and other AMS events and campaigns through traditional and guerilla marketing efforts. This job is a great opportunity for anyone who enjoys events, getting involved and engaging people in new activities and ideas on campus.

Duties and Responsibilities:

- Attend AMS and UBC events to promote and be the face of the Nest through running booths and paraphernalia giveaways
- Attend bi-weekly team meetings to stay up to date on AMS Student Nest building updates
- Developing new marketing strategies, and using social media
- Participating in distributing posters and flyers and other promotional endeavors to attract the attention of UBC students
- Participating in advocacy campaign work
- Working large and small scale campus concerts, events and activities
- Act as a liaison between the student body and the AMS
- Promoting other AMS events such as AMS Services projects, AMS concert and speaker series, and AMS programming at The Pit and The Gallery
- During “Nest Fest”, the weeklong opening celebrations of the building, act as a senior team associate to lead tours and staff Nest Fest events on a daily basis for the duration of the week of January 5th-11th, 2015
- Other duties as assigned

Qualifications and Experience:

- Must be a currently registered UBC student
- Excellent communication skills
- Outgoing, creative, and energetic
- Able to work in a live music setting
- Flexible schedule including availability during lunch hours and evenings
- Reliable and dedicated
- Email-friendly
- Knowledgeable about campus resources and activities
- Experience with active promotions, event marketing or public speaking is an asset