Create a more efficient and connected campus
Build an Online Community for Your Campus

OrgSync creates an online community for campus that helps departments, programs, and all member-based organizations streamline processes and drive engagement. The platform reflects your institution’s unique structure and helps you connect and engage with the populations you serve, improves information sharing, minimizes paper usage, tracks co-curricular involvement, and allows you to generate reports on all data collected for annual reports and accreditation.

For institutions, campuses, and systems
Build an online community that unites your campus, improves communication, supports information sharing, collaboration, and reporting, and is a tool that stakeholders actually want to use.

For divisions, departments, and offices
Departments on campus often have unique needs; they have their own groups to manage, students to communicate with, and reports to analyze. OrgSync enables each division or department to have a separation of powers, manage their day-to-day operations, and oversee their students, organizations, and programs.

For organizations, programs, and committees
OrgSync provides groups with the tools to manage records, share important documents, communicate with members, plan and publicize events, track hours and attendance, collect dues, and significantly reduce paperwork.

For students, faculty, staff, and alumni
OrgSync centralizes all the information an individual needs into one platform, allowing them to get involved, manage their campus associations, and track institutional involvement.

A platform customized for your campus
OrgSync has successfully partnered with hundreds of institutions of all sizes and types. The platform can be customized to mirror your campus structure and scales to meet your evolving needs.

Learn how OrgSync benefits your campus.

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See our campus partner list at www.orgsync.com/customers
Centralize Communication and Online Resources

Students, faculty, and staff need a vehicle through which they can centralize resources and easily send out messaging to a variety of audiences. OrgSync simplifies these processes, ensuring users stay organized and spend more time working on meaningful activities that contribute to your institution’s overall mission and goals.

- Target communication to specific users and groups
  Rather than broadcasting messages to the entire campus or relying on outdated listservs for segmentation, OrgSync provides permission-based access. Share news posts, emails, SMS text messages, files, videos, and more with specific groups or individual users.

- Provide a single place for students to engage with campus
  The OrgSync directory offers a searchable display of all organizations and departments on campus. This makes it easy for individuals to quickly find an organization or department that matches their interests and get involved.

- Create a centralized resource knowledgebase
  With OrgSync, you can upload important files and documents to create an online knowledgebase that can be accessed and shared at any time. Not only does this help save time and paper, but having resources in a central location can create a virtual community to compliment your physical space.

- Share information through social media
  OrgSync’s social media integrations ensure you are reaching users through the media they access most. You can quickly share news posts, photos, polls, videos, and more with followers on your favorite social networks like Twitter and Facebook.

“After four years of trying to get an online system, we chose OrgSync because it is a comprehensive program that students and student organizations can use to connect with each other and to actually build a community on our campus.”

Joseph Greenwell | Dean of Students, San Francisco State University

Streamline Student and Administrative Processes

Whether you have a wall of paper forms requiring data entry or have trouble managing workflows, running an efficient department can be a challenge. OrgSync enables you to move administrative processes online so individuals can submit documents at any time from anywhere, automatically triggering the appropriate workflows.

- Customize registration processes for various types of portals
  Every campus has a unique process for registering organizations and updating department information. OrgSync’s organization registration module can automate this process. You can build registration forms online, customize the workflow to mirror internal approval processes, set up notifications, and create automated messages.

- Transition all requests online
  OrgSync streamlines approval processes and provides tools to help you be more efficient. The forms feature has an automatic workflow built in, allowing for multiple levels of approval. You can require the form follow a sequence of reviewers, notify reviewers, and send messages to users.

- Manage budget requests and allocations
  Through OrgSync’s Budget Management System users can easily track finances and monitor expenditures. With built-in reporting tools it is possible to quickly analyze spending and allocations across your department.

- Conduct campus-wide elections securely online
  OrgSync serves as a resource that both expedites the election process and eases administrative burdens. Through the use of forms, polls, and other tools, the platform makes voting easy. It also allows candidates to include links to their ePortfolio and videos of their platform speeches to help market themselves.

“As a supervisor, OrgSync has helped me introduce efficient processes to my department so my staff can work on more meaningful projects for our students. OrgSync has had a direct correlation with me retaining great staff and doing better work with students.”

Aimee Shattuck | Director of Student Activities and Leadership Program, Portland State University

Campus Spotlight

Penn State Erie, The Behrend College

Through the use of OrgSync, Penn State Behrend has significantly increased student involvement and organization management. In fact, the institution has seen campus-wide event attendance double as a result of using OrgSync. Students are now more active and connected to campus with improved access to information from multiple departments. Departments can now operate more efficiently by transferring many of their paper-based processes online, allowing them to allocate more time and resources to students.

Furman University

Before purchasing OrgSync, Furman University used another online program for elections that, according to Scott Derrick, Director of Student Activities and the University Center, was “cumbersome, clunky, and not intuitive.” During elections, administrators frequently had to troubleshoot problems with the program and students found it difficult to use, thereby decreasing voter turnout. With OrgSync, elections became easier than ever, and Furman University has seen dramatic increases in voter turnout for every election.
Manage People and Groups

OrgSync is designed specifically for departments, divisions, organizations, and other governing bodies to manage and oversee all reporting groups and users. Whether you are a student-facing department or part of central administration, OrgSync helps you streamline processes, operate more efficiently, and engage with the people you care about.

- Maintain up-to-date organization and member records
OrgSync standardizes how administrators manage registered student organizations. You can maintain an up-to-date student organization directory complete with detailed information and rosters. Data is easily exportable, and you can quickly identify active users, manage activity, and report on hours.

- Empower students to build sustainable organizations
With OrgSync’s online platform, student leaders can stop using multiple programs to manage organizations by centralizing tools into one online platform. As individuals join, they can seamlessly interact with other members, discover information about upcoming events, and catch up on the latest news.

- Keep alumni connected after graduation
Alumni relations are a challenge for any campus, but OrgSync can help ensure they have an easy access point to stay connected after graduation. Alumni mentoring programs, guest speakers, continuing education opportunities, and email lists can all be moderated and tracked from within OrgSync.

- Ease turnover and onboarding
You and your staff can upload important documents so new personnel can simply refer to this organization knowledgebase throughout the year. With files and other resources stored in a secure online environment, you don’t have to worry about losing any valuable information during transitions.

- Secure online environment
Secure online environment, you don’t have to worry about losing any valuable information during transitions.

"OrgSync combines all the functionalities that our student organizations need in order to be successful. Thanks to OrgSync, our office has been able to streamline processes, reduce paper, and communicate effectively with our 400 organizations."

Tracy Frier | Student Activities Coordinator, University of North Texas

Organize Calendars, Programs, and Events

Keeping track of groups hosting events and those attending can be burdensome on campuses of all sizes. OrgSync enables departmental oversight of event planning to manage risk and allow groups to plan, market, execute, and assess programming. OrgSync makes event management easy by centralizing calendars, simplifying event promotion, and making sure the appropriate functional areas are kept informed.

- Streamline event approval processes and manage risk
Each department within your community is able to customize the event approval/request process. Custom forms can be designed for groups to fill out so administrators receive necessary information before an organization can begin to market their event. Reviewers from across the institution can be involved so every department works within the same process.

- Create a central campus events calendar
Promote all campus-wide events through OrgSync’s centralized calendar system. Calendars can be easily integrated into other public websites through embed codes, RSS feeds, and campus digital boards with the API. The platform also integrates with external calendar tools like iCal, Outlook, and Google Calendar.

- Track and approve involvement hours
OrgSync’s timesheets tool makes it easier to keep an accurate record of all pending and approved credit hours assigned to members. Administrators can assign credit for events so when a member attends an event, they receive the correct number of hours. Tracking can be done automatically through the use of card swipe or manually by the individual requesting credit.

- Report on individual and organization service initiatives
Utilizing OrgSync’s Service Management System, campuses can report directly on third-party verified service hours completed by institution members as well as require follow-up information (reflections, learning outcome identification, and assessments) after service work is completed.

"OrgSync, especially the forms feature, has helped us grow our office’s partnership with the faculty. The planning of co-curricular opportunities is more efficient, and through event promotion on OrgSync, attendance at these experiences has skyrocketed."

Eddie Seavers | Associate Director, Center for Student Involvement, Ramapo College of New Jersey

Campus Spotlight

Portland State University’s staff used to spend six hours on administrative tasks per day and now spend 30 minutes to an hour, a time savings of more than 80%. The staff morale has risen substantially because they are now spending more time utilizing their Student Affairs expertise. They have also significantly improved the retention rates for a staff of nine professionals.

Campus Spotlight

The University of California, Santa Barbara, needed an effective way to evaluate and manage the risks of student-run events in order to better protect students and the campus. Their original paper-submission process required a lot of time and attention from staff and did not provide enough documentation of their recommendations and decisions. By switching to a digital submission process through OrgSync, UCSB sped up the process and was able to more efficiently manage liabilities.
Analyze Assessments and Evaluations

Analyzing data can be a challenge on campuses where it is collected and stored in a variety of ways and locations. Whether you’re conducting annual assessments or tracking program participation, data can be easily collected and analyzed at multiple levels in OrgSync. The platform also creates a central repository for all involvement and assessment data to enable successful execution of your campus assessment strategy.

- Conduct assessments online
  - Moving all surveys and assessments online to OrgSync not only allows for easier completion by your participants but also eliminates the need for manual entry. Additionally, OrgSync forms link to other data in the system, like profile information, so you can easily compare results across demographics.

- Evaluate program effectiveness
  - Whether you are assessing the effectiveness of presenters or trying to identify learning outcomes achieved, you can customize event and program evaluations in OrgSync. From pre-tests to post-tests or simple feedback forms, the platform allows you to target the correct people for your evaluations, helping reduce survey fatigue on campus.

- Measure specific learning outcomes
  - Utilizing forms related to events, administrators can measure the learning outcomes from university-sponsored programs and services. Whether you are measuring the outcomes of one activity or want to see growth over time, OrgSync forms allow you to collect the necessary data from participants without paper or arduous data entry.

- Develop evaluation criteria for measuring ROI
  - With OrgSync, you can create satisfaction surveys or speaker evaluations to determine if organizations are spending money on the best programs or services for users. Moving past simple participation numbers helps you more fully measure whether objectives related to strategic plans are being met.

“OrgSync is great because it allows so much information to be gathered, and there are so many opportunities to use it for assessments and accreditation. You can also aggregate participation and service data in a way that makes sense.”

Roquee Forson | Director of Student Involvement, Houston Baptist University

Quantify Student Involvement and Success

Research consistently points to a direct correlation between campus involvement and student success; but documenting this trend can be difficult. OrgSync allows campuses to streamline data collection and store it in a centralized repository. By combining OrgSync and campus data, powerful insights can be gleaned regarding the impact of student involvement and other factors influencing student success.

- Document the connection between involvement and success
  - OrgSync makes it easy to collect involvement data on everyone from campus leaders to the general student so information can be compared to GPA and graduation timelines. This information can be extremely helpful for annual reports, accreditation inquiries, or for budgeting purposes to document the achievement of learning outcomes.

- Collect student data for reporting purposes
  - User profiles in OrgSync can be customized by adding and removing various fields to ensure you have all the information you need from students and staff. Community rosters and profile information can then be pulled for general reporting purposes, like attendance or grade checks, to supplement retention profiles.

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“OrgSync provides a great platform for institutions to track involvement, justify what students are doing, and tie that to retention and persistence throughout the collegiate experience.”

Damon Brown | Director of Student Activities and Involvement, Central Michigan University

Campus Spotlight

When Sacramento State University performed its first assessment, the process of collecting involvement data to send to Institutional Research was time consuming and inefficient. It took five advisors two days to sort through paper records and find the names of students who were leaders on campus. For their recent assessment study, one administrator completed the process in minutes, using student involvement data collected in OrgSync, to quantify the link between student leadership and academic performance. This analysis led to them applying for and receiving a 1.8 million dollar federal grant.

Document on data for departmental and annual reports

Whether you are performing a one-time or longitudinal analysis, OrgSync makes data collection easier. If you are looking for the results from a particular survey or documenting involvement data as a whole, reporting is easily accessible to create or enhance institutional or accreditation reporting.

Develop custom data comparisons

Within OrgSync’s reporting dashboards you can run cross-tabs to compare answers between questions or use demographic information. If you need to import data into another system you can easily export form submissions into Excel or simply analyze the aggregate results of all form submissions within the platform.

Campus Spotlight

The Office of Student Activities at La Sierra University uses OrgSync to manage student co-curricular involvement and meet their seven department objectives. OrgSync plays an active role helping the department meet each objective and allows them to collect supporting data for their annual assessments and WASC accreditation.
Your Online Community Reflects Your Institution’s Structure

OrgSync is flexible and can be configured to mirror the existing framework of your campus. It is designed to be completely scalable, capable of serving small schools with just a few hundred students to some of the world’s largest universities and systems. Setup and implementation remain quick and easy regardless of size.

Community
Institutions, campuses, and systems
The community provides the foundation for your private online campus network. Every community is managed by administrators who have the authority to oversee and manage all aspects of the platform, including departments, organizations, and students.

Umbrellas
Divisions, departments, and offices
An umbrella relates to a specific division, department, or office on campus and each community may have just one or multiple umbrellas depending on how you choose to structure the platform. Every umbrella has its own administrators with the authority to oversee and manage various settings, event and budget processes, and tools for all portals it supervises.

Portals
Organizations, programs, and committees
Portals create a central, online location for department administrators and student leaders to more efficiently manage their organizations and stakeholders. Portals are part of the larger campus community and administrators have the ability to oversee and manage their activity and content.

Users
Students, faculty, staff, and alumni
Each user is registered under their campus community and has access to important resources allowing them to discover programs and organizations on campus. OrgSync makes it easier for individuals to engage in campus life and manage their involvement at the institution.
Spotlighted Features

Application Programming Interface (API)
The API enables seamless integration between OrgSync and existing information systems. The API allows you to pull event information into other calendars on campus, update TV's around the student union, perform automatic GPA verifications, or even examine the correlation between involvement and GPA.

Forms
Our simple design makes it easy to create any type of form, build in smart logic, manage approvals and workflows, and analyze the results of submissions. Some examples of forms you can create include campus-wide surveys, travel and liability waivers, event registrations, and post-event assessments.

Budget Management System
The Budget Management System automates the annual funding request and allocation process for organizations on campus. It can be customized to meet your specific budgeting procedures and provides powerful dashboards and reports to help you analyze your incoming and outgoing funds.

Card Swipe
Streamline the process of tracking hours and attendance by swiping students in and out of events. Card Swipe is compatible with most magnetic card readers, as well as proximity scanners and barcode scanners, and works in both wired and wireless environments.

OrgSync Mobile
Access OrgSync on-the-go from any smartphone or mobile device. OrgSync mobile brings the power of OrgSync to your fingertips so you can stay connected wherever you are. You can fill out surveys and election ballots, search and join organizations, view and RSVP for events, and much more from the convenience of your smartphone.
Outstanding Training and Customer Support

We view every campus as a collaborative, long-term partner and are committed to providing you with the highest levels of customer service. We have built our reputation around the unparalleled service and support we offer for both administrators and students.

Proven implementation process
OrgSync’s customizable implementation process ensures strong adoption throughout every area of campus based on best practices learned from working with our campus partners. When you implement OrgSync, our team works immediately to build your community and get administrators up to speed.

Dedicated consultants
Your subscription is not just about access to the platform but access to industry experts who help you leverage OrgSync to address operational challenges. You will have a professional consultant who has worked within higher education and brings a strong foundation of industry knowledge and product expertise to help you make the most of your investment in OrgSync.

On-site consultations & training
There is nothing more important than seeing how your campus actually functions. In our experience, the best way to get the most out of your subscription is with personalized on-site consultations. OrgSync offers several lengths and formats, all tailored to meet your specific goals and scheduling needs.

Campus branding
Our design team customizes your online community with your logo and colors so users recognize it as an extension of your institution. From emails to public websites and URLs, we will work with your marketing teams to ensure the design of your community meets branding standards.

Virtual trainings
Each week, expert trainers at OrgSync provide virtual learning opportunities for students and administrators. These free trainings teach individuals about the tools available in OrgSync, highlight best practices for using the platform, and provide strategic insights on streamlining common processes.

Help Desk
Learn how to use the OrgSync tools through a combination of in-depth text articles and video walkthroughs. The Help Desk not only provides platform support but is also a place to connect with other administrators or students to share best practices or submit ideas to help drive our product development.

Thought-leadership webinars
OrgSync webinars are designed to bring you practical knowledge from leading experts in higher education. Each webinar lasts 30 minutes to an hour, and provides insights into growing industry trends and relevant issues on campus.

Annual User Conference
OrgSync Connect brings together campus partners from across the country. It is a gathering of the minds where peers can exchange ideas, build new relationships, and learn about the latest innovations from the OrgSync team.

Additional Resources

In-house support team
Help is just a phone call, online chat, or email away. OrgSync provides industry-leading support for you and your users. Students, faculty, and staff all receive access to comprehensive one-on-one support and unmatched product expertise.

Give us a call at (972) 907-0900

Help Desk
Learn how to use the OrgSync tools through a combination of in-depth text articles and video walkthroughs. The Help Desk not only provides platform support but is also a place to connect with other administrators or students to share best practices or submit ideas to help drive our product development.

The Help Desk can be found at help.orgsync.com

Virtual trainings
Each week, expert trainers at OrgSync provide virtual learning opportunities for students and administrators. These free trainings teach individuals about the tools available in OrgSync, highlight best practices for using the platform, and provide strategic insights on streamlining common processes.

The training schedule can be found at training.orgsync.com

Thought-leadership webinars
OrgSync webinars are designed to bring you practical knowledge from leading experts in higher education. Each webinar lasts 30 minutes to an hour, and provides insights into growing industry trends and relevant issues on campus.

Upcoming webinars can be found at webinar.orgsync.com

Product demonstrations
If you are interested in learning more about OrgSync, join us for one of our 45-minute live demonstrations to learn how the platform can be utilized to create a more efficient and connected campus.

To schedule a demo, visit demo.orgsync.com

“OrgSync is unlike any other business that I’ve interacted with. The fact that I work one-on-one with someone I see as a student affairs peer in my campus consultant is invaluable. They speak my language, they understand my needs, and they know the students I’m working with. That’s not something that you are going to see elsewhere.”

Harriette Baker | Fraternity and Sorority Life Coordinator, Texas Tech University

“Beginning with their sales presentation through today, every single member of their team has been willing to bend over backwards to support my staff and students in the implementation stage of OrgSync on our campus. OrgSync has mastered customer service.”

Mark Hartley | Director, Student Leadership & Development, California State University, San Bernardino

Schedule a demonstration:
www.orgsync.com/demo

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Email: info@orgsync.com

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Blog: blog.orgsync.com
Twitter: twitter.com/orgsync
Facebook: facebook.com/orgsync

Contact Us
email: info@orgsync.com
phone: +1 (866) ORG-SYNC
phone: +1 (972) 907-0900

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