2014 AMS Referendum: Call to Action

Strategy
- Consolidate core AMS funds into general operating budget
- Maximize student sustainability by eliminating funding to existing services and programs

Marketing Plan
- Reach out to AMS members
- Attend events and promote AMS

Your Roles
- Leader: Discuss the AMS with friends and family
- Advocate: Write to your Facebook friends
- Change Facebook cover photos & profile images
- Notify campus and off-campus students

No worries on board.

VOTE
AMSVoteYES.ca
REFERENDUM 2014
Recap: Why?

- To spend students’ money more effectively
- Structural financial deficit
Strategy

• Consolidate core AMS funds into general operating budget WITHOUT raising student fees or reducing funding to existing services and programs
Referendum Questions

‘Do you support and approve amending the AMS Bylaws in accordance with the changes presented in the document entitled ‘Bylaw Amendments: Administrative Changes’?”
1) Changing the date of the Annual General Meeting from February to October.
2) Requiring Council to meet at least once a month in the summer (May-August).
3) Changing the composition of the Budget Committee to replace the VP Academic and the SAC member with an additional member at large and an additional Councillor. Also, having the chair of the Budget Committee be one of the Councillors on the committee (instead of the VP Academic).
4) Making explicit that representatives of the Affiliated Institutions (Regent, VST, St. Mark's) can send proxies to Council meetings.
5) Requiring that proxies for Councillors be AMS members, but removing the requirement that they be approved by an executive from the relevant Constituency.
6) Removing the SUB Management Fund and altering the terms of the SUB Repairs & Replacement Fund (to reduce the amount required to be held in it to 15% of AMS student government assets).
7) Changing quorum requirements for amending the bylaws at a general meeting to match the general requirements for quorum at a general meeting (1% of the students, or 500 students, whichever is more).
8) Removal of some no longer performed duties of the VP Academic (receiving proxy forms, receiving applications).
9) Removing some remaining references to Senate Caucus (the Senate Caucus was removed from the bylaws last year).
‘Do you authorize the AMS Student Council to dispose of the land located at 2124 Nordic Drive in Whistler, BC (legally described as PID: 006-959-831, Lot 56 Except Part in Plan LMP22342, District Lot 7179, Plan 19839) together with all buildings thereon, such land and buildings collectively being the ‘AMS Whistler Lodge’?

Note: Any proceeds from the disposal of the AMS Whistler Lodge will go to the AMS Endowment Fund.’
Do you support and approve the following changes to the AMS student fees?

1) Consolidating the $4.14 fee for External and University Lobbying and Advocacy and the $7.25 fee for Student Services into the AMS Membership Fee.
2) Reducing the fee for the Student Spaces Fund by $5.00 from $12.39 to $7.39 and transferring the $5.00 into the AMS Membership Fee.
3) Renaming the Student Spaces Fund as the Capital Projects Fund, and adding the following project to the mandate and permitted purposes of the fund:
  • Additions and improvements to AMS software systems

Note: Your overall AMS student fees will not increase. If approved, the new fee structure will take effect in September 2014."
Do you support and approve the establishment of a graduated Microbrewery Fee (the ‘Fee’), the revenue from which will be used to contribute to the construction of a microbrewery at the UBC Farm (the ‘Microbrewery’)?

Note:
- The Fee will be levied on all active AMS members on an annual basis.
- The Fee will not be levied until the AMS signs a financing agreement with the University for the construction of the Microbrewery (the ‘Financing Agreement’).
The amount of the Fee will be:
• $2.50 in the first two years after the Financing Agreement is signed;
• $5.00 in the third and fourth years after the Financing Agreement is signed; and
• $7.00 in the fifth year after the Financing Agreement is signed, after which the Fee will be indexed to the British Columbia Consumer Price Index.
• The Fee will be levied until the AMS has completed all its financing obligations under the Financing Agreement for the construction of the Microbrewery.
• The AMS Council will establish a process for active AMS members to obtain a refund of the Fee.
Petition Questions

Marketing Plan

- Website
  - amsvoteyes.ca
- Physical material
- Videos
- Presentations
Posters

WE CAN #DITCHTHEDEFICIT WITH YOUR VOTE

VOTE YES

OUR DEFICIT IS EQUAL TO 200 YEARS OF FREE EDUCATION

IS $30,000 IN DEBT 108 YEARS WORTH $5,000 A YEAR?

99 years of history
Continue the legacy

LBC

VOTE YES

#DitchTheDeficit
IS $30,000 IN DEFICIT WORTH A "COOL IDEA"?

#SELLTHELODGE
OUR DEFICIT IS EQUAL TO 9 YEARS OF SAFEWALK
IT TAKES 1 VOTE TO #DITCHTHEDEFICIT
BEER THAT GIVES BACK
#UBCMicrobrewery

VOTE YES
AMS YOTEYES.ca
T-shirts
YOUR Roles

- Volunteer
- Talk to everybody you know!
- Invite people to "like" Facebook page
- Change Facebook cover photo & profile picture
- Publish content in individual newsletters

We want you on board.

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VOTE

AMS VOTE YES.ca