AMS Student Life & Communications Committee

Minutes of June 2, 2014

Attendance

Present: Serena Ng (Chair), Gurvir Sangha (Arts), Nick Echeverria (Science), Tiffany Dinh (Land and Food Systems), Alan Ehrenholz (Member-at-Large), Ava Nasiri (VP Admin)

Regrets: Jason Quach (Kinesiology), Alex Mann (Arts) Melissa Lachi (Member-at-Large), Alex Rem (Member-at-Large), Mateusz M. (VP Finance)

Recording Secretary: Ava Nasiri

Call to Order

The meeting was called to order at 6:15pm.

Introductions

Approval of Agenda

Moved: Ava Nasiri Seconded: Tiffany Dinh

That the agenda be adopted.

The motion carries unanimously.

Overview of SLCC and Mandate, and Expectations

Serena: Our mandate is to improve social and personal lives of students at UBC, which is quite broad. This committee does not have a specific structure like other committee, which means the sky is the limit with what we can do, but throughout the summer, we can also look at potentially giving the committee more structure.

In past years, we have always planned the All-Presidents Dinner, which we will be continuing this year. This past year, we brought back Faculty Cup, which was quite a success and will definitely be continuing on this year. We will be having a brainstorm session later on in the meeting to begin looking at what we want to focus on this year.
Why did you join SLCC: increase school spirit, event planning

Expectations:
- Check your emails at least every 48 hours
- Response time for emails and doodles: 48 hours
- Be open and respectful of everyone’s opinions and ideas
- Work hard - there is a lot of independent work outside the committee meetings

Summer Projects and Brainstorming

Faculty Cup
- Co-Chairs: Melissa and Alex Rem (both were on the committee last year)
- **ACTION ITEM:** Proposals and contacting constituencies by the end of June/early July

All- Presidents Dinner
- Summer Co-Chairs: Gurvir & Tiffany
- **ACTION ITEM:** Serena - send co-chairs transition reports from past two years
- **ACTION ITEM:** Ava – Book the Great Hall (last Thursday of January)

Spirit Week (Nick)
- Nick: This was an idea that I had last year sitting on SLCC with the goal of increasing school spirit. In the end, because of not having enough time and funds, we decided to continue it on for next year. Presenting it to The Calendar last year, they were very interested in collaborating.

Ideas: having a BBQ, marching band

- Ava: Could collaborate with Anna Hillar, the AMS Programming & Events Manager (programs@ams.ubc.ca) – she’s looking to start a new event called Winter Week

- Committee decided to combine it with Faculty Cup – end Spirit Week with Faculty Cup on Friday (dates TBA)

- Co-Chairs: Nick & Alan
- **ACTION ITEM:** Proposal by the end of June/early July

Gurvir: Addressing student life can also be done through smaller things. Like the spaceship post-its art in Totem Park. Or having a panorama picture of UBC from the fountain.

**ACTION ITEM:** Everyone - Brainstorm ideas for next meeting
Tasks Assigned

See throughout minutes.

Next Meeting

The next scheduled meeting is June 16, 2014 at 6:00pm (SUB 224).

Meetings will be held bi-weekly, Mondays at 6:00pm, usually in SUB 266J.

Adjourn

The meeting was adjourned at 7:35pm.
AMS Student Life & Communications Committee

Minutes of June 30, 2014

Attendance

Present: Serena Ng (Chair), Gurvir Sangha (Arts), Nick Echeverria (Science), Tiffany Dinh (Land and Food Systems), Alan Ehrenholz (Member-at-Large), Jason Quach (Kinesiology), Melissa Lachica (Member-at-Large), Alex Rem (Member-at-Large)

Regrets: Alex Mann (Arts), Mateusz M. (VP Finance), Ava Nasiri (VP Admin)

Recording Secretary: Alex Rem

Call to Order

The meeting was called to order at 6:10pm.

Introductions

Approval of Agenda

Moved: Melissa Lachica  
Seconded: Tiffany Dinh

That the agenda be adopted.

The motion carries unanimously.

Approval of Minutes

Moved: Nick Echeverria  
Seconded: Tiffany Dinh

That the minutes of Monday June 2, 2014 be adopted.

The motion carries unanimously.
Project Updates

All-Presidents Dinner
- Both Dr. Gupta and Dr. Louise Cowin good for January 29th
- 6:45/7:00 for dinner open doors an hour before to mingle
- Need to submit a request soon for requesting them to speak
- Themes to be discussed next meeting
- Matt is finalizing funding — but still need more money from external funding sources, potentially $1500 from Health + Dental
  - $13000-$14000 would be ideal
- **ACTION ITEM:** Serena will look into transferring part of the planning to Anna, the Events Manager
- **ACTION ITEM:** Gurvir and Tiffany to start looking at other sources of funding

Spirit Week
- 3 day week leading to Faculty Cup
- Monday: BBQ
  - Wear UBC apparel to get food over at Martha Piper
  - Potentially partner with The Calendar
- Wednesday: Water Pong
  - Inter faculty competition
  - Pie eating, dunk tank
- Friday: Faculty Cup
  - Marching Band on Main Mall – Gurvir already contacted
    - Go into classes like the Engineers
    - March into Faculty Cup
  - After-party at The Pit
- Potentially partner with faculties to have their own events which we broadcast
  - Make it a big festival type thing for the entire week
  - Ie. LFS BBQ on Wed. (Wednesday night dinners)
- **Dates:** Week of March 2nd-6th (two weeks after Reading Break
- **ACTION ITEM:** Nick and Alan to connect with Alex (Faculty Cup) to find funding.
- **ACTION ITEM:** Nick & Alan to start working on budget for each day

Faculty Cup
- First brainstorm meeting between Serena and Alex
- **ACTION ITEM:** Alex to contact constituencies mid-July for funding
- Looking to externally hire committee, unlike last year
AMS Student Life & Communications Committee

Minutes of June 30, 2014

• Only some committee members were committed
  • Looking for new Co-Chair
• Pre-game type activities before the event
• Potentially have no fee for participants
  • Need buy-in from participants
  • Potentially have a deposit system instead
• Find a cheaper venue – some indoors and outdoors
  • Concerns: construction, timing and places we can use on a Friday
• ACTION ITEM: Alex – talk to Athletics & REC
• ACTION ITEM: Alex – talk to Ava about decreasing SRC fee

New SUB Engagement Pieces
• Movie night on the knoll for the New SUB
• Have Canucks attend lectures
  • Alex Rem will try to contact Arena/Canucks
• Melissa + Gurvir are assigned to New SUB activities

Tasks Assigned

See throughout minutes.

Next Meeting

The next scheduled meeting is Monday July 14, 2014 at 6:15pm (SUB 266J).

Meetings will be held bi-weekly, Mondays at 6:00pm in SUB 266J.

Adjourn

The meeting was adjourned at 7:40pm.
AMS Student Life & Communications Committee

Minutes of July 14, 2014

Attendance

Present: Serena Ng (Chair), Gurvir Sangha (Arts), Tiffany Dinh (Land and Food Systems), Jason Quach (Kinesiology), Alan Ehrenholz (Member-at-Large), Melissa Lachica (Member-at-Large), Alex Rem (Member-at-Large), Ava Nasiri (VP Admin)

Guests: Abby Blinch (Communications), Rae Barilea (New SUB Engagement), Tanner Bokor (President)

Regrets: Nick Echeverria (Science), Alex Mann (Arts), Mateusz M. (VP Finance),

Recording Secretary: Alex Rem

Call to Order

The meeting was called to order at 6:20pm.

Introductions

Approval of Agenda

Moved: Tiffany Dinh Seconded: Jason Quach

That the agenda be adopted.

The motion carries unanimously.

Approval of Minutes

Moved: Alan Ehrenholz Seconded: Gurvir Sangha

That the minutes of Monday June 30, 2014 be adopted.

The motion carries unanimously.
AMS Communications

Partnership with SLCC
- Will be consulting SLCC for future marketing projects

Nest Branding
Moved: Gurvir Sangha      Seconded: Melissa Lachica      Thirded: Tiffany Dinh

That the committee move into camera

The motion carries unanimously.

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Moved: Gurvir Sangha      Seconded: Melissa Lachica      Thirded: Tiffany Dinh

That the committee move into camera

The motion fails unanimously.

New SUB Engagement

- Looking to make the Nest fun + engaging
- Opportunity for new programming/ enhancement of existing things
- Other student unions have a mix of drinking events and other events
  - West Virginia has a program called Up all Night
    - Every Thursday, Friday + Saturday they throw free movies + games for any student to go to (alternative to weekend parties)
    - 1000-4000 show up every night (out of a 35000 population)
    - Movies, free food, craft activity + use of existing services, like tutoring, all going on at once
    - Runs 6:00-12:00
- The New SUB will have NESTfest, a week long opening ceremony with events happening throughout the week
  - Ribbon cutting, laser tag, Pit events, Great Hall Ball, sleepover/ all-night something with breakfast, movies in the Great Hall, inflatables, etc., and community weekend events
  - Looking for input on what SLCC would like to see
  - Email is newsub@ams.ubc.ca for feedback by end of July
• Looking for regular, planned events to continue over the year rather than just this one
• Maybe have community clubs run events each week
• Centered around dry programming ideally
• Potential ideas:
  o Movies on the knoll
  o Storm the Nest after Thunderbird games
  o Student talks (TED Talk style) on why students are doing the degrees they’re doing
  o Mini club days throughout the year
• New SUB tours end of August

*ACTION ITEM: Gurvir + Melissa to lead (help from Tiffany and Jason)

Project Updates

All-Presidents Dinner
• New Co-Chairs: Tiffany Dinh & Samantha So

Spirit Week
• Monday: BBQ on Main Mall
• Wednesday: Water Pong
• Friday: Marching Band leading to Faculty Cup
• UBC Have Some Fun will be promoting a week events in the end of January, possibly partner with them?
  *ACTION ITEM: Alan and Nick to finalize budget

Faculty Cup
• Alex will be hiring
  o (2) Event Coordinators
  o Sponsorship + Afterparty Coordinator
  o Design + Communications
  o New Sub
• Main Venue: War Memorial
• At the New SUB: minigames (obstacle courses, quick, small prizes), live broadcast
• Will be talking to constituents for funding (subsidies for students under each Faculty)
• Budget: $5000-75000
• Income: $2000 from grants, $2500 from registration
• Each constituent would be responsible for a pump-up party
• SAC will have a Sports & Rec Committee and First Year Committee, may be able to help out
• Goal: create a festival atmosphere, make it open to athletic students and fans
• Alternatives for people to participate: fanbase area to watch, AMS clubs could have activities, REC may
• Trophies as prizes
• Wrap-up video
*ACTION ITEM: Alex to finalize proposal document & budget
*ACTION ITEM: Alex to start contacting constituencies for pitching revamped event and funding
*ACTION ITEM: Alex and Serena to look into hiring

Tasks Assigned

See throughout minutes.

Next Meeting

The next scheduled meeting is Monday July 28, 2014 at 6:00pm (SUB 266J).

Meetings will be held bi-weekly, Mondays at 6:00pm in SUB 266J.

Adjourn

The meeting was adjourned at 7:45pm.
AMS Student Life & Communications Committee

Minutes of July 28, 2014

Attendance

Present: Serena Ng (Chair), Gurvir Sangha (Arts), Nick Echeverria (Science), Jason Quach (Kinesiology), Melissa Lachica (Member-at-Large), Alex Rem (Member-at-Large), Ava Nasiri (VP Admin)

Guests: Graham Beales (LPC Chair)

Regrets: Tiffany Dinh (Land and Food Systems), Alan Ehrenholz (Member-at-Large), Alex Mann (Arts), Mateusz M. (VP Finance),

Recording Secretary: Alex Rem

Call to Order

The meeting was called to order at 6:33pm.

Introductions

Approval of Agenda

Moved: Melissa Lachica          Seconded: Jason Quach

That the agenda be adopted.

The motion carries unanimously.

Approval of Minutes

Moved: Gurvir Sangha          Seconded: Jason Quach

That the minutes of Monday July 14, 2014 be adopted.

The motion carries unanimously.
AMS Communications

Partnership with SLCC
- Will be consulting SLCC for future marketing projects

Nest Branding
Moved: Gurvir Sangha  Seconded: Melissa Lachica  Thirded: Tiffany Dinh

That the committee move into camera

*The motion carries unanimously.*

... ... ...

Moved: Gurvir Sangha  Seconded: Melissa Lachica  Thirded: Tiffany Dinh

That the committee move into camera

*The motion fails unanimously.*

Communication Policies

Policy on Policies
- Idea of a responsible committee (one of the 3 policies could be assigned to a committee to oversee rather than the legislature committee)
  - If a committee is specialized in a topic, why not have them review the relevant policies
- In the past, only 2 committee can make proposals for policy, now anyone could
- Policies can be reviewed every 1-5 years based on the policy
- Would SLCC be okay with overseeing relevant policies? Pending council + SLCC approval
- Idea is that the committee now would decide what policies to take on, give that recommendation to council, who will then appoint it as the duty of the committee in the relevant year which the policy is up for review

Policy on responsible use of students’ email addresses has been changed from 1 campus wide email to 2 emails/month (in addition to emails concerning an emergency)
- Suggested: Emergency email can be sent out right away
- Suggested: Additional emails (past the two) can be sent out with SLCC approval
Communications policy

- Removed business procedures
- Removed email policy (already a stand-alone policy)
- Communications Manager will plan out procedure with committees providing feedback (used to be the other way around)
- SLCC will help with communication to the media, internal email usage, the AMS logo, changes to the AMS website + organizing and running university and external lobbying campaigns
- Suggestion: Some inclusion of social media (most relevant to SLCC)
  - Website, lobbying etc. not very relevant to SLCC

*Conclusion: SLCC will be overseeing the above policies*

Project Updates

All-Presidents Dinner

- New Co-Chairs: Samantha & Tiffany
- Thinking of having a theme to integrate into speeches and such
  - Starting fresh, new initiative, etc.
  - New President, new building, new execs every year, etc.

*ACTION ITEM: Gurvir will transition*

Faculty Cup

- Changed to the day after All President’s Dinner
  - Will be same week as Spirit Week
- No direct funding from AMS, but can expect about $1500 from grants
- Venue may be donated from Athletics
- New SUB will be provided as a venue for free
- Can put in an hour of our own programming during NestFest
- Open to hearing more ideas
  - Zorb Races down Main Mall
- Promotions
  - Will be promoted during Clubs Days
  - Marketing in AMS Newsletter in November and December
- Permission from VPF to debit SLCC account up to $2500 (amount of the venue rental)
- As soon as budget is compiled, will see how to lower registration costs

*ACTION ITEM: Ava will talk to Budget Committee to see if SLCC can have money*
Nest Nights
- Will be the first weekend of each month, beginning January (Nest Night)
- Look at grants and Events budget for funding: events are for residences, commuter-friendly, proven in other schools, alternative to licensed events

Spirit Week
- Monday: BBQ on Main Mall
- Wednesday: Water Pong
  - Pit Night in the evening
- Thursday: All-Presidents Dinner
- Friday: Faculty Cup, with marching band leading the way

Tasks Assigned
See throughout minutes.

Next Meeting
The next scheduled meeting is Monday August 11, 2014 at 6:00pm (SUB 266J).

Meetings will be held bi-weekly, Mondays at 6:15pm in SUB 266J.

Adjourn
The meeting was adjourned at 8:00pm.
AMS Student Life & Communications Committee

Minutes of August 11, 2014

Attendance

Present: Serena Ng (Chair), Gurvir Sangha (Arts), Nick Echeverria (Science), Jason Quach (Kinesiology), Melissa Lachica (Member-at-Large), Alex Rem (Member-at-Large)

Regrets: Tiffany Dinh (Land and Food Systems), Alan Ehrenholz (Member-at-Large), Alex Mann (Arts), Mateusz M. (VP Finance), Ava Nasiri (VP Admin)

Recording Secretary: Alex Rem

Call to Order

The meeting was called to order at 6:29pm.

Introductions

Approval of Agenda

Moved: Melissa Lachica Seconded: Tiffany Dinh
That the agenda be adopted.

The motion carries unanimously.

Approval of Minutes

Moved: Nick Echeverria Seconded: Gurvir Sangha
That the minutes of Monday July 14, 2014 be adopted.

The motion carries unanimously.
Project Updates

**All-Presidents Dinner**
- Tried contacting the UBC Alumni Relations Manager – gone for two weeks
- Ava asked for list of nominees by end of September
  - Unlikely to fit that timeline
  - Last year, Alumni UBC wanted much longer timeline to create a shortlist – only have 4 months from now
- Drafted sponsorship packages for local businesses in the nearby community

**Faculty Cup**
- Potential date conflict with APD
  - May not be a problem to host both at the same time since Faculty Cup has a separate committee and wouldn’t need SLCC’s help
  - But we need all of SLCC for APD – takes the whole day and the entire committee to set up
  - Unfair for SLCC and students to choose between either event, and will likely create scheduling conflicts for attendees
  - Conclusion: Will be moving APD to Tuesday instead (need to inform special guests of date change ASAP)
- Alex will confirm availability for SRC bookings by the end of this week
  - After date confirmation, Tiffany and Samantha will work on informing Dr. Gupta and Dr.Louise Cowin

**Spirit Week**
- No updates for now
- LFS is interested in getting involved, maybe they can help with advertising as that’s the big need right now

**Wish You Were Here**
- Still needs to be approved by Imagine Day staff (Houston)
  - Alex might hear back within this week
- Most of SLCC are at booths
- Gurvir and Nick will help day of

**UBC Athletics Sports Games**
- Best days: Men’s or Women’s basketball/volleyball games (double headers)
  - Potential dates: October 17th, November 7th (UVIC Basketball)
- Depending on number of participants, we could receive free drink tickets and prizes
- May need help with promotion – Jason will connect with Abby
Viral Ideas

- Chalking
  - Blocks of colour along Main Mall for each Faculty during Spirit Week
  - Replicas of famous paintings – art installation
  - Check out the Instagram account @ddccad – they’re two university students in the US doing chalk art on a random chalkboard every week

Tasks Assigned

See throughout minutes.

Next Meeting

The next scheduled meeting is Monday August 25, 2014 at 6:15pm (SUB 266J).

Meetings will be held bi-weekly, Mondays at 6:15pm in SUB 266J.

Adjourn

The meeting was adjourned at 7:12pm.
AMS Student Life & Communications Committee

Minutes of September 18, 2014

Attendance

Present: Serena Ng (Chair), Tiffany Dinh (Land and Food Systems), Gurvir Sangha (Arts), Nick Echeverria (Science), Alex Mann (Arts), Melissa Lachica (Member-at-Large), Alex Rem (Member-at-Large), Christina Botros (Member-at-Large)

Regrets: Jason Quach (Kinesiology), Mateusz M. (VP Finance), Ava Nasiri (VP Admin)

Recording Secretary: Tiffany Dinh

Call to Order

The meeting was called to order at 12:35pm.

Introductions

Approval of Agenda

Moved: Nick Echeverria  Seconded: Alex Mann

That the agenda be adopted.

The motion carries unanimously.

Approval of Minutes

Moved: Alex Mann  Seconded: Gurvir Sangha

That the minutes of Monday July 14, 2014 be adopted.

The motion carries unanimously.
Project Updates

**All-Presidents Dinner**
- Time conflict with Dentistry’s event
  - Staff tentatively said no because there isn’t enough turnover time
- Best option: Pushing back dinner time to 7:00PM, extend the “Mingler” by ½ hour
- Set-up time is around 4:45PM and layout will stay the same from Dentistry’s event
  - Logistically can work if everyone knows where they are sitting
    - Give ourselves 2-3 hours to set up, ask for help from friends
    - Cut down the length of the dinner to 2 hours
    - Have attendants mix and mingle in a different room
    - Start speeches and awards half an hour into the dinner
- Dr. Cowin’s office has confirmed her attendance but currently waiting for Dr. Gupta’s
  - **ACTION ITEM:** Follow up with Dr. Gupta by next week
- Emma Talbott is compiling the list of Great Trekker nominees by the end of this week
  - Has to run it through her director first, then will send us the list by the end of September
  - Emma would like to drop into one of decision-making meetings
  - **ACTION ITEM:** Tiffany and Samantha – Follow up with Ava about the Great Trekker nomination process
- Carol (SAC Vice-Chair) has asked us to send a list of awards we would like to present
  - **ACTION ITEM:** Tiffany and Samantha – Share the list of clubs awards from last year with rest of SLCC to decide on which ones to give out this year, depending on budget
- Ava will confirm with the SLCC as soon as possible about compromising with the staff

**Faculty Cup**
- Met with the Health & Wellness Centre
  - They’re interested and will be promoting via their social media outlets
  - Have invited us to run some events during their wellness weeks
- Committee is almost together, looking to hire a few more people

**Nest Nights**
- No updates for now
- Will begin putting working group together soon
Other Business

- In need of funding to run more programs and events
- Potential solutions:
  - Beer garden
  - Halloween haunted house (Abdul Ladha can hold 134 people maximum)
    - Potential collaboration with other undergraduate societies with their Halloween events
  - Host an all-ages dance on campus
    - SAC is looking to form a first year committee already, made up of first year reps from each undergraduate society – shouldn’t overlap or take away from what they will be doing
    - Has not formed yet – first year reps are not elected until the end of the month
    - Host the dance sometime in November – potential collaboration
    - Ask Undergraduate Societies for assistance with technical equipment

  **ACTION ITEM: Alexandra look further into this**

Tasks Assigned

See throughout minutes.

Next Meeting

The next scheduled meeting is Thursday, October 2, 2014 at 12:30pm.

Meetings will be held bi-weekly, Thursdays at 12:30pm in SUB 266J.

Adjourn

The meeting was adjourned at 1:42pm.
AMS Student Life & Communications Committee

Minutes of October 2, 2014

Attendance

Present: Serena Ng (Chair), Jason Quach (Kinesiology), Tiffany Dinh (Land and Food Systems), Nick Echeverria (Science), Alex Mann (Arts), Melissa Lachica (Member-at-Large), Alex Rem (Member-at-Large), Christina Botros (Member-at-Large)

Guests: Samantha So (All-Presidents Dinner)

Regrets: Gurvir Sangha (Arts), Mateusz M. (VP Finance), Ava Nasiri (VP Admin)

Recording Secretary: Serena Ng

Call to Order

The meeting was called to order at 12:53pm.

Introductions

Approval of Agenda

Moved: Nick Echeverria Seconded: Alex Mann

That the agenda be adopted.

The motion carries unanimously.

Approval of Minutes

Moved: Melissa Lachica Seconded: Christina Botros

That the minutes of Thursday Sept.18 be adopted.

The motion carries unanimously.
Project Updates

All-Presidents Dinner
- Talking to SAC about club awards
  - Look at number of awards, type, etc.
- Still waiting on Dr. Gupta to respond
  - **ACTION ITEM: Follow up with Dr. Gupta**
- Start thinking about logistics and flow of evening
- No further date change

Faculty Cup
- Committee is complete!
- Still working on grant applications
- Weekly meetings: Friday 5:00pm at Abdul Ladha Science Student Centre

Nest Nights
- Interviews occurred this week
- 5-6 committee members confirmed (max. 8-10)
- Structure for committee to be developed
- Dates are not set for programming

Spirit Week
- Skeletal outline for initiative is finished
  - Water pong, BBQ and Pit Night all held on one day (Wednesday)
- Promotions through undergraduate societies
- Possibility of involving UBC REC – association with Faculty Cup
- Idea: Setting the Guinness World Record for world’s largest water pong tournament.
  - Email has already been sent, waiting for response.

Storm a Thunderbirds Game
- Nov. 7, 2014 – basketball game vs. UVic
- Will need to foot 50% of tickets given – will need to look into funding
- Ideas:
  - Facepaint/party going to the game
  - After-party at the Pit
Other Business

- Branding for SLCC
  - No brand for SLCC currently
  - Potential collaboration with AMS Events (Anna) or remain under council
  - Would like to maintain freedom for creativity and communication
  - **ACTION ITEM:** Jason will speak with Anna regarding sustained, long-term promotions and branding

- Serena will start monthly check-in meetings with working groups, and more if necessary
  - Purpose: more in-depth meeting to go over planning process and logistics, and providing support
  - Increase in frequency closer to each of initiative
  - **ACTION ITEM:** Serena to send out doodle for October meetings soon

Tasks Assigned

See throughout minutes.

Next Meeting

The next scheduled meeting is Thursday, October 16, 2014 at 12:30pm.

Meetings will be held bi-weekly, Thursdays at 12:30pm in SUB 266J.

Adjourn

The meeting was adjourned at 1:45pm.