

COMMONS			
Revenues			
	# of tickets	Cost/Revenue	
		\$	-
Early Bird	500	\$ 17.14	\$ 8,571.43
General tier	4250	\$ 23.81	\$ 101,190.48
Final tier	500	\$ 30.48	\$ 15,238.10
TOTAL tix	5250		\$ 125,000.00
Sponsorship			\$ 15,000.00
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Liquor Sales			39375
food sales			
vendor commision (included in sponsorship line)			
Total Cash In			\$ 179,375.00
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Expenses			
<u>Talent</u>			\$ 90,500.00
Headliner		\$	50,000.00 CAD
Headliner		\$	35,000.00
support acts		\$	3,000.00
dj's / band / emcee		\$	2,500.00
Lodging		\$	4,000.00
Riders		\$	2,000.00
visuals		\$	1,400.00
ground		\$	1,200.00
Talent Total			\$ 99,100.00
<u>Venue</u>			
Facility Fee		\$	-
parking lot		\$	1,000.00
maintenance fees		\$	1,500.00
turf covering labour			included in staf fee below
turf covering			rental fees will cost 60,000 if we are able to rent all flooring
plywood			
Venue Total			\$ 2,500.00
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<u>Equipment Rental/Production</u>			
sound	20103	\$	18,000.00
Stage		\$	12,000.00
Fencing		\$	9,000.00
Lighting		\$	12,000.00
Barricade		\$	750.00
Electrical		\$	5,000.00
fork lift		\$	1,100.00
boom lift		\$	1,200.00
Load dock risers			
Toilets / dumpster		\$	3,200.00
Tents / tables /chairs		\$	7,000.00
picnic tables		\$	800.00
Police Trailer		\$	-
Bar rental / sellers		\$	7,000.00
SUPPLIES		\$	500.00
wristband /stamps		\$	700.00
Water machines		\$	500.00
Production Total			\$ 78,750.00
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<u>Personnel</u>			
Production Manager		\$	1,000.00
Production Staff		\$	7,000.00
Stage Manager		\$	500.00
Front Gate Staff		\$	900.00
Clean Up		\$	600.00
Campus Security		\$	200.00
Security		\$	10,000.00
Police		\$	5,000.00
First Aid		\$	2,070.00
ambulance		\$	1,200.00
Additional Labour		\$	1,500.00
		\$	-
beer tickets tent sellers		\$	960.00
Personnel Total			\$ 30,930.00
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<u>Advertising</u>			
Flyer/Poster Design/web		\$	1,500.00
Trailer		\$	1,000.00
Print		\$	400.00
lawn signs		\$	500.00
Newspaper			
Street team		\$	460.00
Web		\$	-
Facebook Ads		\$	300.00
Advertising Total			\$ 4,160.00
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<u>License/Other</u>			
SOCAN		\$	2,362.50
Alcohol costs		\$	17,897.73
licensing		\$	125.00
pst		\$	2,756.25
beer tickets		\$	-
Insurance		\$	750.00
Contingency		\$	2,500.00
License/Other Total			\$ 26,391.48
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Total Cash Out			\$ 241,831.48
Profit			\$ (62,456.48)

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