

Gallery 2.0

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Gallery 2.0 Opening

- We opened the Gallery in July 2016
 - Same Menu as PIT
 - Only put \$6000 into furniture
 - Used a lot of old furniture to make the concept work
 - Original Gallery atmosphere and lighting was not meant to be a bar
- We have seen an increasing number of people going to the Gallery and have consistently made improvement without spending any money.

Gallery 2.0 Financials

Description	July 2016	August 2016	September 2016	October 2016
Revenue	\$20,336	\$53,801	\$112,352	\$172,882
Major Changes	-Pit Menu upstairs -Minimal Staff -Reused furniture existing in Nest	-New couches -Reused old tables from the SUB	-More staffing for increase in demand -Minimal changes to atmosphere	-New menu -Serving Changes

Current Situation

- The Gallery has showed consistent improvement without any money invested into it
- The atmosphere really does not fit the new menu or the feel we are going for
- We need to do some minor changes to strive for continued improvement.

Proposed Changes

Description	Price
Patio – 12 Umbrellas & Bases, Wooden slats for windows facing setting sun	\$13,000
Lighting – New aesthetic lighting not the current harsh and horizontal lighting	\$8,000
Seating – Replace Seating from Lev Bukman, More Couches, High top tables	\$15,000
Décor – Improve aesthetic and create pockets	\$5,000
Total	\$41,000