VP External’s Goals

Position Statements

- Improving VPX office visibility among student membership with Compass Card orientations, and general engagement;
- Improving our representation at the federal and provincial tables in Ottawa and Victoria to advocate for injection of capital into local and regional projects using recommendations provided by the House of Commons Standing Committee on Transportation and Infrastructure.

Efforts towards achieving them

- Work with Elections Canada and AMS Businesses to promote a Get Out the Vote campaign for the 2015 Federal Elections.
- Work with UBC and AMS Communications during the fall release of the Compass Card to get students oriented with program and how to use it.
- Work with the U-Pass BC Advisory Committee in determining the larger sustainability conditions of the U-Pass BC program for future years.
- Work with UBC and other external partners in securing necessary resources to make the Broadway corridor a reality all the way out to UBC.
- Work with other student groups in Canada and the United States to promote AMS visibility federally and in the international arena with an academic focus on issues like climate change, education funding, global peace and cooperation, promotion of research and academia, etc.
- Attend the Union of BC Municipalities convention in September to network with the Mayors and MLAs/Ministers across BC.
- Work with various on campus groups to integrate them into the various future projects that the VPX office might engage with.

Short Term Goals

- These are my short term goals:
  - Creating an outreach campaign surrounding the Federal Elections;
  - Working with the U-Pass BC Advisory Committee on the 2015/16 Contract Negotiations.

- The line tends to get muddled, at times, on what is a long term ROI and what is a short term ROI.
- All of these mentioned, however, are SMART.

Efforts towards achieving them
Work with Elections Canada, AMS Businesses and on campus partners to promote a Get Out the Vote campaign for the 2015 Federal Elections.

Meet with different schools and their student associations as a part of the U-Pass BC advisory committee to determine what the sustainability of the U-Pass BC program would look like for each stakeholder.

Create a website surrounding the 2015 Champion the Vote campaign providing all eligibility and other logistical information to student voters at UBC Vancouver.

Steps to be taken

The process has already begun on SUDS, U-Pass BC Contract negotiations, and federal elections campaign planning. We are also planning for the contingency strategy in the wake of the Transit Plebiscite.

The housing piece needs to be started and the first step in that aspect will be speaking to the relevant individuals in the appropriate ministries, whether through the ABCS, or just the AMS on getting the student housing file opened, from their end.

After that, the steps will have to build themselves, because this process is largely unprecedented for the VPX office, from what I understand. This can also be said for a lot of the projects that we work on in this portfolio.

Important Milestones

SUDS is a milestone for the VPX office because once that takes place we will be able to focus entirely on the 2015 Federal Elections, which is our next big milestone. During this entire time, U-Pass BC contract negotiations should be ongoing and will also set a large framework for what’s going on in the office.

The Housing file will have to build its own milestones as it comes along. This is more up-in-the-air.