

## The Purpose of AMS Businesses

*Draft for Discussion – Sept 22, 2015 Meeting*

**AMS Mission Statement:** To improve the quality of the educational, social and personal lives of the students of UBC.

The purposes of AMS Businesses support the mission statement by:

1. Provide accessible and high quality products and services at the best value for students.
2. Provide rewarding student employment opportunities.
3. Contribute financially to the AMS to enable support of student government and services.
4. Foster an enjoyable student environment and experience.
5. To universally promote awareness and pride in the AMS brand.

The AMS businesses do so while:

- Being sustainable in their operations
- Being student driven
- Being an excellent employer
- Following ethical sourcing practices
- Remaining youthful and adaptable
- Following AMS Values (HEART)

Ideally each business will contribute in some part to all 5 reasons that the AMS business exist, however they do not necessarily have to do so. At minimum each business individually must score **XX (TBD)**. As a portfolio of businesses, the AMS Businesses should attempt to maximize their total across all criteria.

Criteria	Weight %	Raw Score (0 – does not meet, 10 Best)	Weighted Score
Provide accessible, centrally located, high quality products and services at the best value for students	TBD		
Provide rewarding student employment opportunities	TBD		
Contribute financially to the AMS to enable support of student government and services.	TBD		
Foster an enjoyable student environment and experience.	TBD		
To universally promote awareness and pride in the AMS brand	TBD		
<b>TOTAL</b>			