

## The Purpose of AMS Businesses – Alignment with Metrics

*Draft for Discussion – Nov 9<sup>th</sup>, 2015 Meeting*

The “purposes of the businesses” statements appear to align well with the current metrics that are being reported (or are planned to be reported).

<b>The AMS Businesses exist to:</b>	<b>Current Metric</b>
1. Provide accessible, centrally located, high quality products and services at the best value for students.	<ul style="list-style-type: none"> <li>• Social Sustainability – Value</li> <li>• Social Sustainability – How We Compare</li> </ul>
2. Provide rewarding student employment opportunities.	<ul style="list-style-type: none"> <li>• Employee Development – Hours Worked Students as % Total Hours</li> <li>• Employee Development – % Student Hours by Position</li> <li>• Employee Development – Employee Survey</li> <li>• Employee Development – Exit Survey</li> </ul>
3. Contribute financially to the AMS to enable support of student government and services.	<ul style="list-style-type: none"> <li>• Business Performance – all, but specifically Contribution after O/H</li> </ul>
4. Foster an enjoyable student environment and experience.	<ul style="list-style-type: none"> <li>• Social Sustainability – Value</li> </ul>
5. To universally promote awareness and pride in the AMS brand.	<ul style="list-style-type: none"> <li>• Social Sustainability – Awareness</li> </ul>

There is some alignment with the “how we do it” to our current metrics, but not complete. That said, while it would be nice to have a metric to confirm or validate our actions, it doesn’t necessarily have to be a formal measure (for example – following ethical sourcing practices could be a policy that it confirmed by a statement each year is still being followed or a description of how it is being executed)

<b>The AMS businesses do so while:</b>	<b>Current Metric</b>
Being sustainable in their operations	Environmental Sustainability – all metrics
Being student driven	
Being an excellent employer	Employee Development – Employee Survey Employee Development – Exit Survey
Following ethical sourcing practices	
Remaining youthful and adaptable	
Following AMS Values (HEART)	