Gallery 2.0

Upgrade
Gallery 2.0

- Has come a long way since opening June 27th, 2016

**FIGURES**

- Average Daily Revenue September 2016 was $2,600 in March 2017 it averages $4,600

- Total number of checks in September 2016 was 5,000 and in March 2017 8,200

- Average Check in September was $11.52 and in March 2017 $12.24

- Events: We now do between 2 – 4 events a week via AMS clubs, weddings, corporate events.
Gallery 2.0

Has become the Student hang out and meeting place in the Nest and UBC.

**However**

- There has been no monetary outlay for any FF&E in the room.
- Majority of FF&E has been acquired from various areas from with-in and outside the “Nest” using various methods of acquisitions.
- This was done to see if the “new direction” would be accepted and embraced by the student population.
- By the increasing figures revenue, average check and number of transaction we believe it has been embraced.
- But it needs to be modernize to
  1) Better serve our student needs (Study Space, F&B service & choice)
  2) Improve the ambiance
  3) Additional competition (pub) coming in the new phase of building at UBC
Gallery 2.0

- Patio – Umbrellas with heavy duty bases
Gallery 2.0

Seating - Curved

1) This curved seating is used continuously as it can be arrange for a large group sitting around in a circle or mixed with chairs for a relaxed area.

2) But it has to be replaced as it was acquired from the Lev Bukhman Lounge.
Gallery 2.0

Seating - Pub Tables & High Stools

- Creates community seating
- Height
- Arranging gives ability to create group space or buffet
- Easier to move out and store during events

• Representation only Might not look exactly after production
Gallery 2.0

Lighting - Interior

- The florescent lighting is flat, dull and uniformed has the appearance of a cafeteria or airport lounge. Proposal is to utilize unique and odd ball variety of drop down lights to create uneven height unique and atmosphere.

What it is now
Gallery 2.0

- **Lighting** cnt’d
- What it could be  (there are many more options)
Gallery 2.0

Study Space

• Students and groups use Gallery 2.0 as a study space and the spaces have no electrical outlets for their computers.
• This limits the capacity of the lounge to be used as revenue generator for AMS.
• Proposal:
  1) Tables that can be pushed up to the wall and Area can be used by individuals as a study space that is quiet and away from the noisy lounge area.
  2) Add electrical sockets along the wall
  3) Can be reserved for large groups (15 - 20) either as a study area or entertainment area when tables are pushed together as a boardroom table or a buffet.
Gallery 2.0

Cocktail Tables & Stools — along the window facing the Lev Bukhman Lounge

- To create added capacity, height, unevenness.
Cocktail Bar

• The trend is for cocktails.
• Cocktails have a higher than average cost.
• There is no other place on the UBC campus that will have a dedicated cocktail bar with a professional mixologist.
• Now our cocktails are made at the bar that slows down service for regular food and drink.
• Proposed is to modify our sink and cupboard space into a cocktail bar that will operate from 5pm to close.
Costing Estimate

- Umbrellas & Bases x 6 $8,500
- Curved Seating x 8 $12,000
- Pub Tables – Long x 3 $9,000
- Cocktail Tables x 4 $4,900
- Stools – High Wood x 40 $9,000
- Study Space
  - Tables – banquets 6ft x 8 NC
  - Chairs – banquets 25 NC
  - Study Space electrical $5,000
- Cocktail Bar $5,000
- Lighting x 6 chandeliers $4,200
- Installation work $1,500

**Total Estimate** $59,100
How will this be paid for?

• Initial Outlay will come from Capital Projects Fund
• Each month for 4 years, the Gallery will be charged part of the cost
• That will be credited back to Capital Projects Fund
• Until the whole amount is repaid
• Current balance of CPF: $2,129,042