

**Stadium proposal****Revenues**

	# of tickets	Cost/Revenue	Total Revenue
Early Bird	500	\$ 19.05	\$ 9,523.81
org block tix	500	\$ 23.81	\$ 11,904.76
General	7500	\$ 28.57	\$ 214,285.71
last tickets	1500	\$ 45.71	\$ 68,571.43
<b>TOTAL tix</b>	<b>10000</b>		\$ 304,285.71
Sponsorship			\$ 15,000.00
			\$ -
Liquor Sales			\$ 68,000.00
food sales			\$ -
vendor commision (included in sponsorship line)			\$ -
<b>Total Cash In</b>			<b>\$ 387,285.71</b>

**Expenses**

	Total Cost
<u>Talent</u>	\$ <b>149,500.00</b>
Headliner	\$ 75,000.00
Headliner	\$ 52,000.00
support acts	\$ 20,000.00
dj's / band / emcee	\$ 2,500.00
Lodging	\$ 3,000.00
Riders	\$ 2,000.00
visuals	\$ 1,400.00
ground	\$ 1,500.00
<b>Talent Total</b>	<b>\$ 157,400.00</b>

Venue

Facility Fee	\$ -
parking lot	\$ 1,000.00
turf covering	\$ 60,000.00
beer Ticket Takers	\$ -
<b>Venue Total</b>	<b>\$ 61,000.00</b>

Equipment Rental/Production

sound	\$ 25,000.00
Stage	\$ 30,000.00
Fencing	\$ 9,000.00
Lighting	\$ 26,000.00
Barricade	\$ 2,000.00
Electrical	\$ 10,000.00
fork lift	\$ 5,000.00
Toilets / dumpster	\$ 5,250.00
Tents / tables /chairs	\$ 7,000.00
picnic tables	\$ -
Police Trailer	\$ -
Bar rental / sellers	\$ 7,000.00
SUPPLIES	\$ 500.00
wristband /stamps	\$ 1,000.00
Water machines	\$ 1,000.00

<b>Production Total</b>	<b>\$</b>	<b>128,750.00</b>
<u>Personnel</u>		
Production Manager	\$	1,000.00
Production Staff	\$	15,000.00
Stage Manager	\$	1,250.00
Front Gate Staff	\$	1,050.00
Clean Up stadium staff	\$	1,600.00
Campus Security	\$	1,000.00
Security	\$	20,000.00
Police	\$	5,000.00
First Aid	\$	3,500.00
ambulance	\$	2,500.00
Additional Labour	\$	1,500.00
	\$	-
beer tickets tent sellers	\$	1,440.00
<b>Personnel Total</b>	<b>\$</b>	<b>54,840.00</b>
<u>Advertising</u>		
Flyer/Poster Design/web	\$	1,500.00
Trailer	\$	1,000.00
Print	\$	700.00
Radio		
Newspaper	\$	300.00
Street team	\$	460.00
Web	\$	300.00
Facebook Ads	\$	300.00
<b>Advertising Total</b>	<b>\$</b>	<b>4,560.00</b>
<u>License/Other</u>		
SOCAN	\$	4,500.00
Alcohol costs	\$	18,000.00
licensing	\$	125.00
pst	\$	4,760.00
beer tickets	\$	500.00
Insurance	\$	4,000.00
Contingency	\$	-
<b>License/Other Total</b>	<b>\$</b>	<b>31,885.00</b>
<b>Total Cash Out</b>	<b>\$</b>	<b>438,435.00</b>
<b>Profit</b>	<b>\$</b>	<b>(51,149.29)</b>

modest estimate

rental fees will cost 60,000 if we are able to rent all flooring  
we may still need to buy SOME 20k of flooring which could cost between 10k to 30k , in

\$ 281,035.00  
\$ (51,149.29)

that case we would be spending 30k on rental flooring and up to 40k on purchasing (which most likely will



I come from another budget other than block party)