

Student Life and Communications Committee

Monthly Report

Overview

The last month the Student Life and Communications Committee has been hard at work towards planning Faculty Cup, All Presidents Dinner, new Viral Ideas and continuing our efforts with Varsity Sports. Our goals and actions for each of these items are summarized below.

Faculty Cup

The Faculty Cup Team, led by Alex Remtulla and Stephanie Duncombe, is well on the road to running a successful event! The marketing campaign is in full swing for the event, and the photos look amazing! Check them all out at facultycup.com, or like our facebook page! Please share the website and the facebook page to your friends, and encourage them to participate. In addition, registration has opened up through the UBC Recreation portal, so YOU can register for Faculty Cup 2016 at any time. Publicity and marketing for registration will continue to increase as we move closer to the event, and has led to the Engineer's Cairn being painted, which the Chair of SLCC was not to find out of :p The event itself will be taking place on January 29th.

All Presidents Dinner

Having set the date for March 3rd, 2015, Samantha So, Ivan Ho and Keni Ng are moving forward with APD planning. Sponsorship and contacting clubs are the next steps for the chairs – no major alarm bells everything is on schedule.

Viral Ideas

Gurvir and Ivan have taken on a new task of transforming Martha Piper Plaza into a rocket landing pad! This makeover will be completely esthetic, and cause no damage to the plaza. The goal here is to have tweet-able, insta-able, selfie-able set up on the plaza. This project has been put on hold as Gurvir has taken on a role with the Hotline Bling Drake project, which was a huge success!

In addition, Ava has asked SLCC to assist in coordination of philanthropic events during the month of November. This project will hopefully lead to more coordination in future years.

Varsity Nights

We have seen amazing turn out at Varsity Football games so far this year! Aaron Bailey and Robert Morton have done an excellent job promoting these events, and the attendance has been outstanding. SLCC, specifically Justin, Sam, and myself, will be working to sit down major groups and discussing how we can increase attendance at other varsity events; we are targeting Men's and Women's basketball games in January.