Position Description

Position Title:  
AMS Student Nest Team Member

Reports to:  
New SUB Community Engagement Coordinator and Events Manager

Supervises:  
None

Employee Status:  
Term, Student

Length of Term:  
January 15th, 2015 – April 30th, 2015

Hours:  
average 5 – 20 hours a month

Compensation:  
$10.50/hour

Positions available:  
4

Position Purpose:

As a member of the AMS Student Nest Street Team, you will make students aware of the new student union building, the AMS Student Nest and other AMS events and campaigns through traditional and guerilla marketing efforts. It is expected that every team member will be well versed in what the AMS does to act as an effective liaison between the student body and their society. This team will also be involved in the coordination of various projects related to the New SUB Project under the supervision and direction of the New SUB Committee.

Duties and Responsibilities:

- Developing new marketing strategies, and using social media
- Participating in poster, flyer, and promotional endeavors to attract the attention of UBC students
- Participating in advocacy campaign work
- Working large and small scale campus concerts, events and activities
- Act as a liaison between the student body and the AMS
- Promoting other AMS events such as AMS Services projects, AMS concert and speaker series, AMS programming at The Pit and The Gallery
- Coordinating projects for developing building programming and animation as assigned by the New SUB Community Engagement Coordinator
- Other duties as assigned

Qualifications and Experience:

- Must be a currently registered UBC student
- Excellent communication skills
- Outgoing, creative, and energetic
- Able to work in a live music setting
- Flexible schedule including availability during lunch hours and evenings
- Reliable and dedicated
- Email-friendly
- Knowledgeable about campus resources and activities
- Experience with active promotions, event marketing or public speaking is an asset