



## Position Description

Position Title:	<b>AMS Student Nest Team Member</b>
Reports to:	New SUB Community Engagement Coordinator and Events Manager
Supervises:	None
Employee Status:	Term, Student
Length of Term:	January 15 <sup>th</sup> 2015 – April 30 <sup>th</sup> , 2015
Hours:	average 5 – 20 hours a month
Compensation:	\$10.50/hour
Positions available:	4

### Position Purpose:

As a member of the AMS Student Nest Street Team, you will make students aware of the new student union building, the AMS Student Nest and other AMS events and campaigns through traditional and guerilla marketing efforts. It is expected that every team member will be well versed in what the AMS does to act as an effective liaison between the student body and their society. This team will also be involved in the coordination of various projects related to the New SUB Project under the supervision and direction of the New SUB Committee.

### Duties and Responsibilities:

- Developing new marketing strategies, and using social media
- Participating in postering, flyering and promotional endeavors to attract the attention of UBC students
- Participating in advocacy campaign work
- Working large and small scale campus concerts, events and activities
- Act as a liaison between the student body and the AMS
- Promoting other AMS events such as AMS Services projects, AMS concert and speaker series, AMS programming at The Pit and The Gallery
- Coordinating projects for developing building programming and animation as assigned by the New SUB Community Engagement Coordinator
- Other duties as assigned

### Qualifications and Experience:

- Must be a currently registered UBC student
- Excellent communication skills
- Outgoing, creative, and energetic
- Able to work in a live music setting
- Flexible schedule including availability during lunch hours and evenings
- Reliable and dedicated
- Email-friendly
- Knowledgeable about campus resources and activities
- Experience with active promotions, event marketing or public speaking is an asset