<table>
<thead>
<tr>
<th>Matthew Boroditsky</th>
<th>Reilly Ische</th>
<th>Haddon Rabb</th>
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<tbody>
<tr>
<td>BHSc, McMaster University</td>
<td>BSc, University of Ottawa</td>
<td>BSc, Trent University</td>
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<td>McMaster EFRT Medical</td>
<td>University of Ottawa’s SERT, Medical</td>
<td>Trent University EFRT, Medical</td>
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<td>Responder &amp; Executive Committee</td>
<td>Responder and Executive Committee</td>
<td>Responder and Executive Committee</td>
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<tr>
<td>Current UBC Student, FoM</td>
<td>Current UBC Student, FoF</td>
<td>Current UBC Student, SoN</td>
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Who Else Is Involved?

- Co-Chairs (2)
- Executive Director (1)
- Financial Officer (1)
- Recruitment and Orientation Officers (2)
- Medical Protocol Officers (2)
- Logistics Officer (1)
- Training Officers (2)

The 11 executives hold more than 23 different medical certifications or licenses and have more than 40 collective years of campus emergency response experience from six Canadian CERT’s.
What Is a CERT?

- 30-50 Student volunteers, respond 24/7 to medical emergencies on campus
- **On-call** team of 2-3 medical responders prepared to respond
- Responders trained in Red Cross Emergency Medical Response, Basic Life Support, Mental Health First Aid, and Applied Suicide Intervention Skills Training
- Ongoing training and **Continued Medical Education**, overseen by licensed medical physicians
- On-call responders will carry diagnostic tools, AEDs, oxygen, Life-Saving Medications, trauma supplies, and more
The Goal

1. Improve **student health** and **safety** on campus
2. Create an opportunity for students to **get involved**, **give back** to their community, and explore the **healthcare field**
3. Act as an **advocate** for student health and wellbeing on campus
4. Enhance UBC’s **reputation** locally and globally as a safe campus that cares about students
Needs Based Assessment

1. UBC President and Vice-Chancellor
2. UBC Office of Vice President, Students
3. UBC Campus Security
4. UBC Student Health Services
5. UBC Risk Management Services
6. UBC Student Housing and Hospitality Services
7. UBC Wellness Centre
8. UBC Emergency Preparedness
9. UBC Okanagan Emergency First Response Team
10. BC Ambulance, UBC Station
11. UBC First Aid Student Team
12. UBC AMS Safewalk
13. UBC AMS Speakeasy
14. OHM Medical Training
15. BC Emergency Health Services
16. Canadian Red Cross
17. McMaster University Risk Management
18. McMaster University Emergency First Response Team
19. McGill Student Emergency Response Team
20. Queen’s First Aid
21. University of Ottawa Student Emergency Response Team
22. Laurentian University Campus Emergency Response Team
23. Trent University Emergency First Response Team
24. Queen’s University Campus Security & Emergency Services
25. Trent University Risk Management
26. Trent University’s Director of Security
27. National Collegiate Emergency Medical Services Foundation
28. National Association of Campus Emergency Response Teams

Plus another 10+ organizations from across Canada
Current Gap

- No medical care for students on campus between 2200h and 0800h
- Students are a vulnerable population susceptible to high-risk behavior
  - 2nd largest student body in Canada
- 1,200+ ambulance calls to UBC in 2017
- 16-27 minutes per ambulance response
- **NO mandate** for student first aid on campus, only staff and employee (RMS)
The Problem

2016 TOTAL CALLS: 97
38% of Total 2016 UBC Call Volume (255)

2017 TOTAL CALLS: 142
15% of Total 2017 UBC Call Volume (956)
Models

Current Model:

A. Student Requiring Care

B. UBC Security

C. Emergency Medical Services (911)

D. BC ambulance arrival: 16 minutes

Proposed Model:

A. Student Requiring Care

B. Emergency Medical Services (911)

C. UBC Security

D. UBC CERT

E. UBC CERT arrival: <5 min
BC ambulance arrival: 16 minutes

Canadian CERTS: 5 Cardiac Arrest Saves in 2017-2018
How Do We Fit In?
How Do We Fit In?

Student Residence/SHHS:
- Student Safety
- Student Education

AMS:
- Constituents
- Community
- Sustainability

University:
- Student Experience
- Student Education
- Student Health and Wellbeing

Security Services:
- BCAM
- Fire
- Police
- Campus Services
Progress to Date

- Previously secured a $99,500 budget
- Establishment of UBC identity and public relations campaign
- Invested $35,500+
- Secured Medical Director(s)
- Established a CERT office
- Partnered with Red Cross Affiliates
- Founded an eleven person executive
- Gathered social media support
- Created and launched a recruitment plan
- Ordered all necessary equipment
- Wrote medical directives and protocols
- Standard Operating Procedures in place
Why Are We here?

- Initial financial and strategic support from the university for 18+ months
- In March 2019, the key UBC stakeholders decided to no longer support the CERT initiative
- While Legal concerns were dealt with, the University had reputational concerns around being held publicly liable, which paused discussions
- We believe these concerns are fully mitigatable
Security, RMS, And CERT

- CERT **CAN** work with Security
- CERT **CAN** work with the SHHS/Residence Life
- CERT **CANNOT** work under the Risk Management Service portfolio
  - Only take on paid contracts, not volunteer services
  - Must provide first-aid for staff and ONLY staff, under UBC WorkSafe Regulations
Why do Canadian CERTs often fall under the Student Union?

- They are a service for students, by students, so it is common for them to be funded by a Student Union levy.
- Insurance is granted through the AMS, each individual responder, CP.
- Student Unions are able to maintain their services, despite transitions at the leadership level.
  - Longevity is key in establishing a sustainable response model.
How Can The AMS Help?

- Further exploration of the appropriate portfolio to integrate this service.
  - Include CERT under the AMS portfolio, or;
  - Advocate for CERT to work under UBC’s portfolio

- AMS support in **advocating** for students and **launching** this essential program
  - With a student levy, it would cost students only $3.66/year.