#TextbookBroke
2019/20

SEPT 9TH - 13TH, 2019

CAMPAIGNS & OUTREACH – VP AUA OFFICE
What is #TextbookBroke?

- The #TextbookBroke campaign aims to combat soaring course material costs by:
  1. Pushing for decreases in textbook costs
  2. Advocating for the implementation of Open Educational Resources (OERs).

**ON AVERAGE** undergraduate students pay $829 per year on textbooks.

**9 IN 10** students have bought a textbook or class resource that they rarely used or didn’t use at all.

**7 IN 10** students report either using outdated textbooks or going without a textbook due to cost.

**2 IN 10** students might need to abandon their studies due to financial reasons.
Short Explainer on OERs

- **Open Educational Resources** are teaching and learning materials that are freely available online for everyone to use.

- There has been growing support for OERs at UBC over the years, aided by AMS advocacy.

open.ubc.ca has great info on OERs at UBC!
Education must be **EQUITABLE**

Every student should have equal access to educational materials regardless of their socio-economic standing.

Advocate for an affordable and accessible education by supporting Open Educational Resources and TextbookBrokeBC

Sign our open letter to UBC at amel.ubc.ca/TextbookBroke

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This Year’s Campaign

- Receipts
- Fact Sheet & OER Mind Map
- OER Champions
- Open Letter

#TEXTBOOKBROKEBC
VISIT THE BOOTH!

VOLUNTEER

SIGN & DISTRIBUTE THE LETTER

Support the campaign!
Thank you & see you at the booth!

Let Neha (cocom@ams.ubc.ca) know if you have any questions or if you want to volunteer.