

#TextbookBroke 2019/20

SEPT 9TH - 13TH, 2019

CAMPAIGNS & OUTREACH – VP AUA OFFICE



→ **ON AVERAGE** undergraduate students pay \$829 per year on textbooks.



→ **9 IN 10** students have bought a textbook or class resource that they rarely used or didn't use at all.



→ **7 IN 10** students report either using outdated textbooks or going without a textbook due to cost.



→ **2 IN 10** students might need to abandon their studies due to financial reasons.

What is #TextbookBroke?

- The #TextbookBroke campaign aims to combat soaring course material costs by:
 1. Pushing for decreases in textbook costs
 2. Advocating for the implementation of Open Educational Resources (OERs).



Let's talk about our course materials.

Let's use an OER.



THE CHALLENGE: COST OF EDUCATION

Expenses pile up quickly

Tuition



Housing



Food



Textbooks & Online Quizzes



THE SOLUTION: OPEN EDUCATIONAL RESOURCES

How does it work?

OERs are available online in a variety of mediums, improving accessibility while lowering costs.



OERs can be...



Everyone benefits



Students

Affordability & Accessibility
OERs are free and available to everyone online.



Faculty

Academic Advancement
OERs give faculty more control over teaching materials and allow them to involve students in knowledge creation.

Short Explainer on OERs

Open Educational Resources are teaching and learning materials that are freely available online for everyone to use.

There has been growing support for OERs at UBC over the years, aided by AMS advocacy.

Education must be **EQUITABLE**

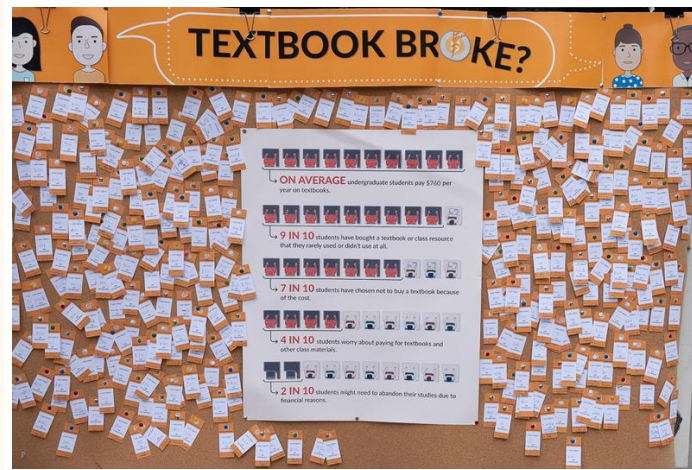


Every student should have equal access to educational materials regardless of their socio-economic standing.

Advocate for an affordable and accessible education by supporting Open Educational Resources and **#TextbookBrokeBC**

Sign our open letter to UBC at ams.ubc.ca/TextbookBroke

#TEXTBOOKBROKEBC



This Year's Campaign

- Receipts
- Fact Sheet & OER Mind Map
- OER Champions
- Open Letter



VISIT THE BOOTH!

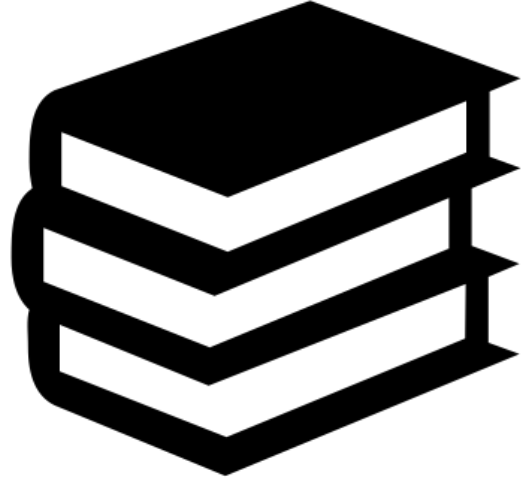


VOLUNTEER



SIGN & DISTRIBUTE THE
LETTER

Support the campaign!



Thank you & see you at the booth!

Let Neha (cocom@ams.ubc.ca) know if you have any questions or if you want to volunteer.