Communications Update
GOAL

Increase Student Engagement & Awareness
Understand

OUR CORE STORY

WHY WE EXIST
WHAT WE STAND FOR
BECOME STUDENT CENTRIC
Put Students In the Middle of our Communications
CONSISTENCY
STUDENT VOICES
FRONT LOAD THE INFORMATION

Pay Attention to First Years
RELATIONSHIPS WITH UBC
THE AM-WHAT?

The AMS (short for Alma Mater Society) is the student society of UBC Vancouver, and as a student you’re automatically a member. What does that mean? It means that we’ve got your back. It means we’ll stand up for you. It means we’re here to help you make the most out of your time at UBC.

As students ourselves we know how awesome it is to study here. But we also know what it’s like to struggle with student debt, face a long daily commute, get stressed over exams, and all the other things that come with being a student. Whatever you might be facing – big or small – your AMS can help.

WHO’S GOT MY BACK?

Leading the way is your AMS Executive – a group of five students elected annually by the student body to represent their interests. Together with your input, the executive push the university and political bodies to address student issues and work to create a vibrant, safe campus community that’s open to everyone. From events and clubs to advocacy, it means that no matter what, we’ve got your back!

OKAY, SO WHAT’CHA GOTTED FOR ME?

There are so many ways to engage with us. Meet new friends in one of our 350+ clubs, gain valuable work experience at an AMS food outlet, help us advocate for a better student experience, contribute to AMS sustainability goals, or if you’re dealing with an issue visit one of the AMS Services. Pick your own path and know that no matter what, we’ve got your back!

WHERE DOES IT ALL HAPPEN?

The Nest is a welcoming space for students to relax, study, and connect with others. Located in the heart of the campus, the Nest is home to nine AMS-owned and operated food outlets, which feature our contributions straight back into the society and its mission. As well, the Nest is home to AMS Student Services, the Sexual Assault Support Centre, AMS administration, AMS/GSS Health and Dental Plan, a travel agency, bank, grocery store, hair salon, notaries, and so much more!
Two coordinators
Two Student Writers
WeChat Coordinator
Additional Graphic Design Support