AMS Strategic Plan
This year, the AMS will be working on developing a long-term strategic plan that will outline the AMS’s vision and goals for the next five years. In the past, the AMS has developed short-term strategic plans, but have failed due to various reasons. The President’s Office conducted a research on the successes and failures of other student unions’ and universities’ strategic plan to inform the framework and process of the AMS Strategic Plan. Consultation will be the cornerstone of the project, which is why we intend to have a strong consultation process moving forward.
AMS Strategic Plan

Vision Statement

Values

Goals

Core Areas

Strategic Actions
Vision Statement

“Building a community where every student feels supported, represented, and engaged.”
Development Process Timeline

- Complete Vision Statement: Sept
- Complete Values: Oct
- Complete Goals: Nov
- Complete Core Areas: Dec
- Complete Strategic Actions: Jan
- Council Approval: Feb
- Council Approval: Mar
- Council Approval: April
Questions?