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# AMS Strategic Plan

# Background & Context

- This year, the AMS will be working on developing a long-term strategic plan that will outline the AMS's vision and goals for the next five years
- In the past, the AMS has developed short-term strategic plans, but have failed due to various reasons
- The President's Office conducted a research on the successes and failures of other student unions' and universities' strategic plan to inform the framework and process of the AMS Strategic Plan
- Consultation will be the cornerstone of the project, which is why we intend to have a strong consultation process moving forward

# AMS Strategic Plan

Vision Statement

Values

Goals

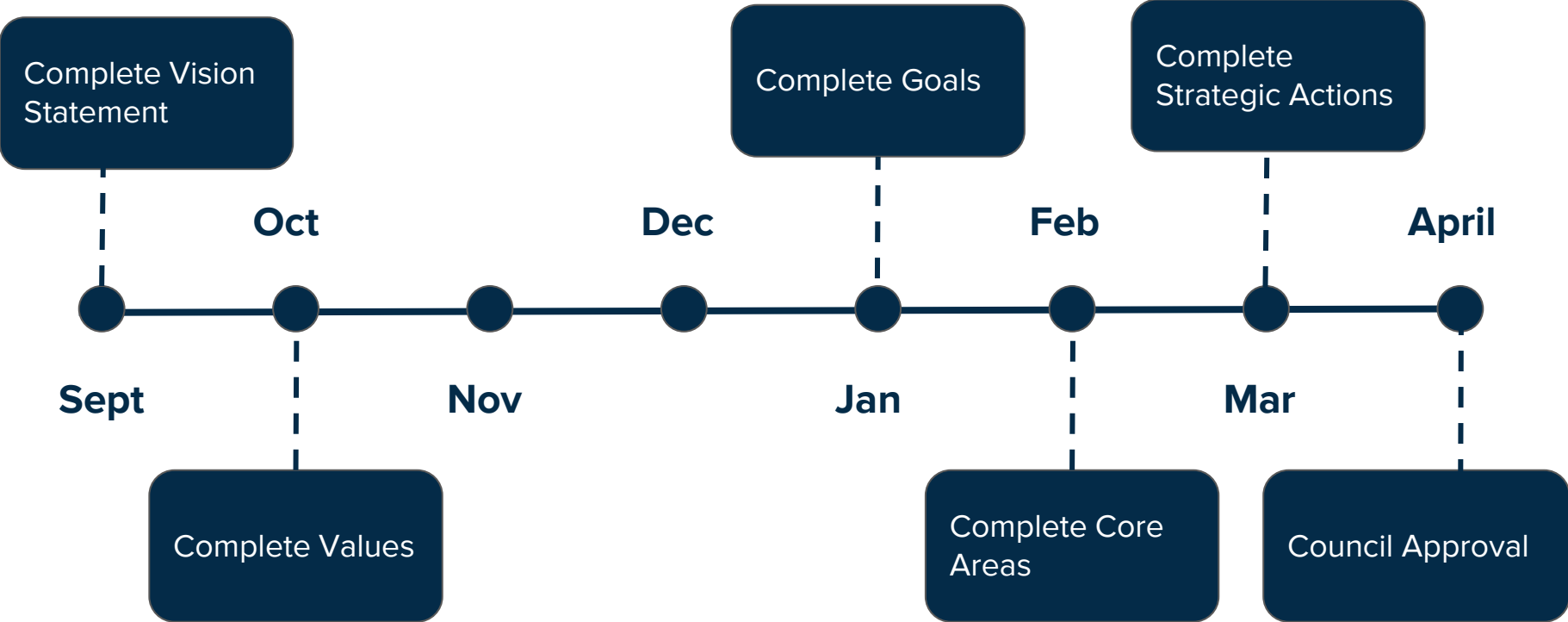
Core Areas

Strategic Actions

# Vision Statement

“Building a community where every student feels supported, represented, and engaged.”

# Development Process Timeline





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Questions?