

Student Life and Communications Committee

Monthly Report

Overview

The last month the Student Life and Communications Committee has been hard at work towards planning Faculty Cup, All Presidents Dinner, new Viral Ideas and continuing our efforts with Varsity Sports. Our goals and actions for each of these items are summarized below.

Faculty Cup

The Faculty Cup Team, led by Alex Remtulla and Stephanie Duncombe, is currently starting up the search for sponsorship for the 2016 event. The marketing campaign has recently started for the event, and the photos look amazing! Check them all out at facultycup.com, or like our facebook page! In addition, registration has opened up through the UBC Recreation portal, so YOU can register for Faculty Cup 2016 at any time. Increased publicity and marketing for registration will increase as we move closer to the event, which will be taking place on January 29th.

All Presidents Dinner

Having set the date for March 3rd, 2015, Samantha So and Keni Ng are moving forward with APD planning. Sponsorship and contacting clubs are the next steps for the chairs – no major alarm bells everything is on schedule.

Viral Ideas

Gurvir and Ivan have taken on a new task of transforming Martha Piper Plaza into a rocket landing pad! This makeover will be completely esthetic, and cause no damage to the plaza. The goal here is to have tweet-able, insta-able, selfie-able set up on the plaza. It will be pretty basic (SLCC runs a tight budget!) however, our goal is to cause quite the social media frenzy!

Varsity Nights

We have seen amazing turn out at Varsity Football games so far this year! Aaron Bailey and Robert Morton have done an excellent job promoting these events, and the attendance has been outstanding. SLCC, specifically Justin, Sam, and myself, will be working to sit down major groups and discussing how we can increase attendance at other varsity events; we are targeting Men's and Women's basketball games in November.