



THE ALMA MATER SOCIETY OF UBC VANCOUVER

AMS STEERING COMMITTEE

September 23, 2019 – 11AM, Room #3511

Members

Present: Christopher Hakim (Chair), Katherine Westerlund (Chair of Governance), Riley Ty (Chair of Human Resources), Cole Evans (Chair of Operations), Tyra Phillips (Chair of Advocacy), Ian Stone (SSM), Davey Li (Member-at-large), Lucia Liang (Chair of Finance)

Call to Order

- The meeting was called to order at 11:07 am

Approval of the Agenda

- BIRT the agenda be adopted (Chris, Katherine).

Discussion: Strategic Plan

- Chris:
 - In the last Steering Committee, folks requested that my Office goes back with drafts of multiple vision statements that touch on various themes.
 - I am bringing back three drafts:
 - “Enriching the student experience through growing support, advocacy, and engagement.”
 - “Building a community where every student feels supported, represented, and engaged.”
 - “Leading amongst student unions in advocacy, support, and engagement.”
 - The first draft touches on the theme of the AMS growing.
 - The second draft hits on the theme of the AMS creating rapport and engagement with the student community.
 - The third draft touches on the theme of competition with other student unions in the world.
- Katherine:
 - I don’t like the last one; competition isn’t our only mission.
- Tyra:
 - The second theme is good because its based around a lot of our work.
- Cole:
 - Same here – its centered around a lot of the items that we do such as consultation and listening.
- Ian:
 - The first theme is pretty good too, but do we have any idea of the level of growth?

- Chris:
 - It's continuous growth, but the direction of the growth would be in the details of the Strategic Plan.
- Davey:
 - The second theme feels appropriate since it gives students the idea that the AMS is reflecting what the community wants.
- Chris:
 - It seems we have some agreement that the second theme is what we want.
 - Next steps, we'll move onto the values consultation.
 - My staff will work with Communications and Marketing on getting materials ready and our engagement plan.

Adjournment

- The meeting was adjourned at 11:34 AM.