Members

Present: Christopher Hakim (Chair), Katherine Westerlund (Chair of Governance), Riley Ty (Chair of Human Resources), Cole Evans (Chair of Operations), Tyra Phillips (Chair of Advocacy), Ian Stone (SSM), Davey Li (Member-at-large), Lucia Liang (Chair of Finance)

Call to Order

- The meeting was called to order at 11:07 am

Approval of the Agenda

- BIRT the agenda be adopted (Chris, Katherine).

Discussion: Strategic Plan

- Chris:
  - In the last Steering Committee, folks requested that my Office goes back with drafts of multiple vision statements that touch on various themes.
  - I am bringing back three drafts:
    - “Enriching the student experience through growing support, advocacy, and engagement.”
    - “Building a community where every student feels supported, represented, and engaged.”
    - “Leading amongst student unions in advocacy, support, and engagement.”
  - The first draft touches on the theme of the AMS growing.
  - The second draft hits on the theme of the AMS creating rapport and engagement with the student community.
  - The third draft touches on the theme of competition with other student unions in the world.
- Katherine:
  - I don’t like the last one; competition isn’t our only mission.
- Tyra:
  - The second theme is good because its based around a lot of our work.
- Cole:
  - Same here – its centered around a lot of the items that we do such as consultation and listening.
- Ian:
  - The first theme is pretty good too, but do we have any idea of the level of growth?
• Chris:
  o It’s continuous growth, but the direction of the growth would be in the details of the Strategic Plan.
• Davey:
  o The second theme feels appropriate since it gives students the idea that the AMS is reflecting what the community wants.
• Chris:
  o It seems we have some agreement that the second theme is what we want.
  o Next steps, we’ll move onto the values consultation.
  o My staff will work with Communications and Marketing on getting materials ready and our engagement plan.

**Adjournment**

• The meeting was adjourned at 11:34 AM.