

## **Fermentation Lab Committee Meeting**

**December 5<sup>th</sup>, 2019**

Members: Cole Evans (VP Administration), Kia Teimouri (Chair-Councillor), Dante Agosti-Moro (Voting Councillor), Matthew Epstein (Voting Councillor), Michael Kingsmill (AMS Designer – Non-Voting Member)

**Members Present:** Cole Evans, Michael Kingsmill, Kia Teimouri

### **Call to Order:**

Committee sat at 2:28pm with Kia in chair

### **Approval of Agenda:**

Approved by Cole Evans

### **Updates from Chair:**

Cole says that we are currently stuck. Cole suggests that we can establish a partnership with industry professionals now until things start going for us. Michael agrees with Cole, believes that we would need the expertise of external brew-masters to learn. Michael says that it would be a good idea to reach out to LFS rather than depend on them to reach out to us. Michael adds that it would be a good idea to talk to the LFS before inquiring industry professionals.

### **Updates from the Designer:**

Michael says that the previous marketing plan through the Sauder School of Business did not go through. Additionally, suggests that pursuing a preliminary business plan would be beneficial in that it would demonstrate organization on our part as a group. MOU is in a standstill, still needs work from us and from LFS.

### **Moving Forward:**

- Reach out to Amanda from LFS sometime in January to discuss education integration with the project and to get an update. Potentially the first week back.
- Cole and Kia to meet sometime in early January to discuss connections within the industry and to prepare questions and suggestions to LFS.
- Reaching out to Sauder for a business plan is still on the table, we should still be thinking about this. Michael offered to reach out to the associate dean at Sauder as early as tomorrow to inquire for a business plan.

### **Next Meeting:**

Meeting rose at 2:54pm, committee shall meet again in early January

