



AMS Executive Goals 2020-2021

Prepared by: AMS Executives



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Introduction

Without question the 2020/21 year did not start the way anyone expected, but this year's AMS Executives are as enthusiastic as ever for the coming year. COVID-19 may have changed the landscape but our focus remains the same – to ensure the best possible UBC experience for every student, regardless of whether that experience is online or on campus.

As student leaders we represent the interests of all UBC students, and the Executive has worked to ensure their diverse voices are reflected in our goals. We believe it is our responsibility not only to foster progress within the country's leading student society, but to also push the university and all levels of government towards the best possible outcomes for our members. It's a responsibility we take seriously and will work hard to achieving in the months to come.

We encourage both Councillors and studnets alike to reach out to us about these goals, and to work with us as we aim to make UBC better than it has ever been before.

Sincerely,

Your 2020/21 AMS Executive Team



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President



Georgia Yee
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Goal 1: COVID-19 Pandemic Support and Recovery

The COVID-19 pandemic has had an unprecedented impact on all of our lives, and this impact has been felt in all areas of our organization. While the AMS continues to navigate the hurdles caused by the pandemic, the Executive is confident in the resiliency of the Society moving forward.

This year's Executive is excited to be taking a Society-wide, multi-faceted approach to our COVID-19 support and recovery efforts. We will also be looking to take advantage of opportunities presented to us as a result of the pandemic, as opposed to just reactionary approaches.

Key Performance Indicators:

- Sustain and grow AMS funding allocations to student government and services operations
- Advocate strongly for COVID-related student priorities to the University and all levels of government
- Lead post-pandemic recovery efforts at the AMS and foster ambitious goal setting at all levels of management
- Adapt effectively to changing environments to promote high levels of student engagement across the Society

Goal 2: Reimagining Student Engagement

The transition to a primarily online environment has created an excellent opportunity for the AMS to reimagine our marketing, communications, and engagement practices. The AMS has had issues with strong student engagement over the last decade, and the COVID-19 pandemic has presented the Society with a chance to reestablish itself as a primary focal point for student engagement on campus.

This Executive brings with it a large breadth of marketing and communications experience, and we intend on using our professional knowledge to work closely with relevant departments to reinvigorate our brand.

Key Performance Indicators:

- Restructure the Society's marketing and communications operations to create more established, efficient mechanisms for engaging with students
- Redevelop AMS Brand Guidelines to grow brand value on campus
- Modify various parts of the AMS website to allow for easier and more organized access to information
- Enhancing Society Quarterly Reports to include more nuanced metrics and progress tracking information
- Significantly grow AMS social media based communications
- Creating new and innovative ways of consulting with students

Goal 3: Centering Equity, Diversity, and Inclusion

This year is a big year for equity, diversity, and inclusion at the AMS. The addition of a new staff member, plus the development of the AMS Equity Plan has opened multiple new opportunities for this Executive to have a more concerned focus on equity throughout all of our work.

We envision an AMS that is a national leader in EDI practices and principles. It'll take lots of work to get there, but we are confident in our team's ability to make significant strides this year.

Key Performance Indicators:

- Ensuring effective organizational wide implementation of the upcoming AMS Equity Plan
- Creating educational programming around anti-Black and anti-Asian racism.
- Prioritizing consultation with marginalized communities during consultative processes.
- Seeking ways to implement equity-focused operational initiatives within the Society including training, policies, and other mechanisms.

AMS President's Goals 2020-2021

Prepared by: Cole Evans



Goal 1: Organizational Innovation

Values: Innovative, Progressive, Strategic

Campaign Promises:

- The introduction of a new AMS Service dedicated to housing needs
- Transitioning the AMS to be completely carbon neutral
- Bringing new food outlets to the AMS Nest, and working to provide healthier, cheaper food and drink options
- Seek opportunities for greater investments in the arts, including the Norm Theatre and student-led initiatives

Innovation drives progress, and creative thinking must be at the forefront of our strategic direction as an organization. The Office of the President is pursuing an aggressive, innovative, agenda for the 2020/21 year - taking advantage of opportunities created by the COVID-19 pandemic.

Key Performance Indicators:

- Successful launch of a new AMS Service for housing by the end of the fiscal year
- Conducting feasibility and implementation planning around transitioning the Society to be completely carbon neutral
- Complete additional capital development around improving organizational sustainability
- Introduce new food outlet options to the Nest by end of the fiscal year
- Evaluate feasibility and execute potential capital development of arts-focused assets
- Set direction for future long-term strategic planning by the end of this fiscal year
- Explore innovative ways of improving governance through policy updates, reimagining our AGM, and usage of the Advisory Board
- Lead innovative ways of conducting student programming during the COVID-19 pandemic

Goal 2: Expanding Engagement

Values: Engaging, Accesible, Strategic

Campaign Promises:

- Increased investments in communications and student engagement
- Engaging first years through increased presence in orientation-related programming

- A more accessible AMS Council for students
- Better reporting practices directly to students
- Facilitating better campus collaboration with a new AMS campus coordination group

Student engagement can't be just a buzzword - it has to drive our daily activities as a student union. Moving forward, the AMS must be prioritizing an increased amount of attention to areas that improve and sustain high levels of engagement with students.

Through various mechanisms, the Office of the President is taking an ambitious approach to reimagining the way we engage with students on a daily basis. These mechanisms include reinvigorated marketing tools, increased attention on first-year and orientations programming, and better ways of reporting our work directly to students.

Key Performance Indicators:

- Increase investment in marketing and communications
- Create new tools for marketing and branding to support our engagement efforts
- Investing more time, effort, and funding into a strong presence in first-year orientations programming
- Making AMS Council more accessible through new means of engagement and more organized public materials on our website
- Creating new engagement strategies that encourages greater participation in AMS Elections
- Develop new innovative ways of reporting work completed to students
- Creation of a new AMS Campus Coordination Group that focuses on student life at UBC

Goal 3: Student Health, Wellbeing, and Sexual Violence Survivor Support

Values: Supportive, Progressive, Sustainable

Campaign Promises:

- Expansion of the SASC offices to better support both students and staff
- Expanding educational and support resources at AMS Events and throughout AMS Facilities, including more awareness around the SASC, SVPRO, UBC IO, and Sexual Assault Awareness Month
- Creating new partnerships with external safety organizations for AMS-run events and Pit Nights
- Working closely with the new AVP Student Health on student priorities

Student health and wellbeing is vitally important to our campus community, and especially so during the COVID-19 pandemic. While the AMS has done substantial advocacy work around this subject, there's still room for improvement within our own operations. Much of this work still to be done revolves around ensuring that students are aware of what resources are available to them, as well as creating additional safety features within our own organizational activities.

Sexualized violence remains a prevalent issue on campus, and it is important that the AMS not only advocate for increased proactivity from the University, but also ensure that we are investing in our own organization to grow our support options for survivors.

Key Performance Indicators:

- Complete the SASC Office Expansion Project by September 2020
- Work with relevant stakeholders to develop new educational and awareness campaigns around sexualized violence that are prevalent throughout AMS facilities and our events
- Investigate creating new partnerships with external safety organizations for AMS-run events and Pit Nights with potential for pilots in 2021
- Ensure the AMS is well represented in the search for an AVP Student Health in the UBC VP Students Office
- Work closely with the new AVP Student Health on student wellbeing priorities

Goal 4: Empowering Students from Equity-Seeking Communities

Values: Progressive, Equitable, Inclusive

Campaign Promises:

- Introduction of a new staff position responsible for equity and inclusion at the AMS
- Bringing free menstrual products to the AMS Nest and buildings across campus
- Developing an Indigenous Engagement Plan with Indigenous students to set a clear strategic direction or how the AMS can better support and engage with Indigenous students
- Executing and implementing the AMS Equity Plan
- Creating a campaign dedicated to sparking interest and involving women and students from marginalized communities in student leadership on campus
- Work with the AMS Resource Groups to create more inclusive and intersectional safe space within the AMS Student Nest

The AMS, like many organizations, still has a long way to go when it comes to our efforts in supporting groups from marginalized communities on campus. This year, the Office of the President is excited to be working on a renewed organizational approach to equity, diversity, and inclusion. With the addition of a new student staff member dedicated to equity and inclusion, as well as the introduction of the AMS Equity Plan, this year will be a true direction-setter for EDI at the AMS for years to come.

Strategic direction setting for engagement with Indigenous students is also at the top of the priority list. Work proposed will ensure that the AMS can sustainably continue to engage in proper consultative practices, and continue to support and empower Indigenous students to the best of our abilities.

Key Performance Indicators:

- Successful introduction and integration of a new staff position dedication to equity and inclusion
- Complete the AMS Equity Plan by the end of this fiscal year
- Finalize work on ensuring that free menstrual products are available in washrooms across campus
- Developing plans around engagement with Indigenous students so that there are sustainable mechanisms for consultation and support moving forward
- Creation of a campaign dedicated to getting students from marginalized communities involved in on-campus leadership opportunities
- Evaluate opportunities for creating more intersectional safe-space within the AMS Nest

Goal 5: Robust Advocacy

Values: Supportive, Ambitious, Strategic

Campaign Promises:

- Pushing the University to prioritize student housing in its Land Use Plan
- Advocating for UBC to commit millions more to supporting student mental health through integrated health projects
- Ensuring greater accessible support and resources for UBC Policy SC17
- Advocacy centred around career integrated learning, work-learn, experiential learning, and connecting with alumniUBC
- Continue to advocate for Skytrain to UBC as soon as possible alongside other stakeholders

Advocacy is at the core of our organizational identity, and the AMS must continue to be a leader in the UBC community and beyond. This year, it's important that the AMS take a strong

leadership role in not only COVID-19 based advocacy, but also ensure that we are advocating on student priorities that will significantly impact students over the next few years, and even decades to come.

Key Performance Indicators:

- Through proactive advocacy, establishing the AMS as a key on-campus stakeholder in all major on-campus decisions
- Ensuring that residence and market-rate student housing is prioritized in the University's Land Use Plan as it's reviewed this year
- Pushing for significantly increased funding and resource allocations towards student mental health and support for integrated health projects
- Continuing to ensure that the implementation of Policy SC17 is accessible to students and that adequate resources are committed to support and education
- Executing advocacy based around student-based COVID-19 priorities
- Advocacy centred around student career development through career integrated learning, work-learn, and experiential learning
- Continued collaboration with UBC and other stakeholders on getting Skytrain to UBC

AMS VP Academic and University Affairs' Goals 2020-2021

Prepared by: Georgia Yee



Goal 1: Active COVID-19 Response

Values: Compassionate, Proactive, Communicative

Campaign Promise: “Always keeping students’ needs as the priority when consulting with university officials on decisions regarding courses, graduations or events, and communicating pertinent information regarding changes that impact our community.”

Summary: We recognize how COVID-19 has exacerbated the socioeconomic structural inequalities within our institution and has created an emergency learning environment for both domestic and international students. It is our firm belief that out of adversity, comes opportunity for sustainable change. Given the adaptations made by the University’s Academic and Student Portfolios during this time, we advocate to not simply “return to normal” but to pave a new path forward for a more equitable, accessible, and just future. To do this, we will be collecting feedback through a survey to identify the personal financial and academic challenges faced by students as a result of this pandemic. Using this data, we will be able to advocate for the needs of students in the development of online classes and the creation of support programs.

Key Performance Indicators:

- Designing and implementing a comprehensive survey, “COVID-19 Impacts on UBC Students”, in collaboration with the Graduate Student Society (GSS) and UBC Planning and Institutional Research (PAIR)
- Sharing the data gathered from the survey as a report to aid in the online course transition planning for International Students Services, Enrollment Services, the Center for Teaching and Learning (CTLT), and the Orientations Committees
- Assisting in the creation of teaching principles for online learning to foreground student wellbeing and principles of compassion, accessibility, and flexibility
- Community engagement through a COVID-19-oriented AMA/virtual town hall

Goal 2: Increasing Accessibility and Experiential Learning

Values: Accessible, Inclusive, Equitable

INCREASING STUDENT ACCESSIBILITY

Campaign Promise: “Academic pressure can be overwhelming for many students, especially to those who have learning disabilities that present additional challenges. Students in the UBC community should feel supported by our teaching faculty, the inclusive design of buildings on

campus, and the Center for Accessibility.”

Summary: Many students with accessibility needs navigate a bureaucratic entanglement of UBC systems and infrastructure without receiving the aid they need. Through a survey conducted this past year, one quarter of undergraduates reported having a disability; 19% of which indicated their needs to be concerning mental illness. As only three in ten students are registered with the Centre for Accessibility, this highlights the massive gap between students in need of support and the resources designed to support them. To amend this, we will work to reduce the barriers to register with the Centre of Accessibility and continue the dialogue surrounding the importance of mental health awareness.

Our goal as part of the UBC community is to truly focus on improving physical building accessibility, campus culture, event programming, and pedagogy, specifically with disabled students in mind. To do this, we will practice a radically empathetic approach to all aspects of student life.

We will push for the creation of the option to include transcript notation for academic concessions based on extenuating circumstances that centers student choice.

Ad-Hoc Goal(s): As the post-COVID-19 online learning systems and pedagogy at UBC develop, it is a valuable opportunity to create and evolve curriculum to meet the needs of disabled students. To achieve this, we will commit to regularly consulting and collaborating with disability advocates such as the CiTR Accessibility Collective, Neurodiverse and Disabled Alliance, and Disabled Students Association, and the Centre for Accessibility, in order to create clear online learning and assessment principles, maximizing choices for students with accessibility needs.

Key Performance Indicators:

- Regular consultation with student groups such as the Neurodiverse and Disabled Alliance, CiTR Accessibility Collective, and Disabled Students Association
- Encoding the Universal Design for Learning principles as resources for instructors
- Advocate to establish lecture recording technology infrastructure, closed captioning technology, and web-based learning modules
- Liaising with the Faculty Association and Centre for Accessibility to make course materials are accessible (i.e. course subtitling, closed captioning, Dyslexia-friendly fonts, trigger warnings)
- Conducting Accessibility Audits of UBC Buildings with Campus and Community Planning and creating mechanisms for students to report accessibility barriers
- Promotion of the resources available for people encountering challenging circumstances that require accommodations

EXPANDING EXPERIENTIAL LEARNING AND RESEARCH OPPORTUNITIES

Campaign Promise: “I will lobby for more funding to be allocated to undergraduates and graduate students for expanding experiential learning opportunities and Co-op work experience at UBC. This will increase the research opportunities available to students in the future and complement their formal academic learning experiences.”

Summary: The transition from university to the job-market is incredibly daunting for many students, and it has been suggested that theoretical knowledge can only take you so far once you are in your chosen industry. According to the data recently collected from the Academic Experience Survey, many students are working part-time through university and yet only 58% of undergraduate students expect to feel prepared going into the workforce.

To support students in their professional development, we will champion undergraduate research opportunities and advocate for strategic allocation of budget to an expansion in the number of experiential learning opportunities available to students at UBC through WorkLearn and the Centre for Community Engaged Learning. Due to the COVID-19 pandemic, funding for a pilot project that allocated WorkLearn positions intended for racialized, Indigenous, and disabled students was cut. In the next budget cycle, we will advocate for funding for this project to return.

Key Performance Indicators:

- Advocating for development of skills training programs for sustainable career development
- Meeting with Undergraduate Research Opportunities club to advance undergraduate research at UBC
- Advocating for strategic allocation of UBC budget towards experiential learning opportunities such as Centre for Community Engaged Learning and research-based WorkLearn jobs, particularly around COVID-19 response
- Ensuring the continuation of the Program for Undergraduate Research Experience
- Advocating for reallocation of strategic EDI funding towards WorkLearn positions intended for racialized, Indigenous, and disabled students

Goal 3: Proactive Consultation, Amplifying Student Leadership, and Accountability

Values: Transparency, Engagement, Dedication

PROACTIVE CONSULTATION WITH STUDENTS AND AMPLIFYING LEADERSHIP

Campaign Promise: “The people who are slipping through the cracks often don’t show up

in official surveys, but rather in Reddit threads, desperate UBC confessions, asking for help. People often don't come forward with official complaints — so [...] we must provide them with resources to voice their opinions.”

Summary: We aim to amplify student leadership within our organizations at the AMS, especially for underrepresented groups on campus. Consolidating partnerships and repairing relationships with student organizations such as the UBC RHA in order to unite and present a united front to the university administration will strengthen our advocacy.

Key Performance Indicators:

- Implementing AMA-style “Virtual Town Halls”/Webinar-Style Platforms for Students
- Having an active presence on social media platforms such as Reddit’s r/UBC to engage with students
- Ensuring that the AUA office maintains constant and accessible consultation in a timely manner through multiple platforms of communication such as email and in-person office hours
- Develop AMS-RHA relationship to support housing advocacy and programming in residence, through a revised MOU
- Creation of a Commuter Student Committee to engage commuter students on perceived value and variety of their university experience

ACCOUNTABILITY AND FEEDBACK

Campaign Promise: “Over the course of the year, I hope to support and promote the AMS Student Advocacy and Ombudsperson offices as much as I can, in order to provide students with another platform through which they can raise their concerns freely.”

Summary: To be transparent, we must be actively engaging in consultation and incorporating student leaders into the creation process. We will strive for students to feel comfortable communicating their concerns to the members of our office through emails, in-person office hours, social media, or informal messages.

Key Performance Indicators:

- Timely and proactive consultation with students regarding the creation and implementation of new academic programs in order to best support students
- Meeting monthly (at minimum) with the Vice-Presidents Academic Caucus
- Amplifying student activism and advocacy through multiple platforms and across campus and university interactions
- Promotion of the AMS Student Advocacy and Ombudsperson offices
- Review of current teaching evaluations system (i.e. Implementation of consistent in-term feedback mechanisms and creating mechanisms to give feedback after a course has concluded)

CLIMATE JUSTICE AND SUSTAINABILITY

Campaign Promise: “Holding UBC accountable to divestment and Climate Action Plan- not just divesting money from fossil fuel companies, but actively deplatforming fossil fuel companies.”

Summary: Climate justice is a collective responsibility that we must take on. I will push to hold the University accountable to its divestment, as well as implementation of the recommendations from the Climate Emergency Community Engagement sessions.

Key Performance Indicators:

- Implementation of recommendations from Climate Emergency Community Engagement sessions
- Actively participate in the Climate Emergency Task Force
- Holding the UBC accountable towards the principles of being Carbon Neutral and Zero Waste by upholding of the Carbon Neutral Action Plan and Zero Waste Action Plan, as well as assuring transparency of the AMS and UBC’s position in the status of the UBC Wellbeing Strategic Plan
- Supporting the work of and standing in solidarity with student activist groups like UBCC350, XR, Women’s Centre, Social Justice Centre, Amnesty International

Goal 4: Affordability Through Holistic and Systemic Action

Values: Data-Driven, Supportive, Sustainable

TUITION AND FINANCIAL AID

Summary: The COVID-19 pandemic has induced extreme financial pressures on students. We will advocate for transparency around qualifying criteria for student financial aid, but also address systemic barriers surrounding affordability such as tuition, and the various food insecurity.

We will work with the UBC VPS, Provost, and VP Finance in order to advocate on tuition. As well as, we hope to continue the existing work from the previous year’s office, on improving the tuition consultation process, namely involving benchmarking statistics and prioritizing accessibility to students providing feedback.

Key Performance Indicators:

- Advocating for transparency around qualifying criteria for student financial aid
- Conducting feasibility research on capping international student tuition increases according to the HEPI or, if need be, developing a report identifying why repealing/reducing international student tuition increases cannot be implemented during the 2020/21 academic year.
- Revised tuition consultation process involving further accessibility to students and benchmarking statistics

FOOD INSECURITY

Summary: Food insecurity has been heightened by the COVID-19 pandemic. We will support UBC initiatives such as the development of digital meal donation programs (i.e. Swipe it Forward). As a long term goal, we will advocate for the restructuring of pricing models such as a "All That You Care to Dine" at UBC Food Services to reduce food waste, nutritional value, and the creation of a comprehensive affordability plan.

Key Performance Indicators:

- Advocate for the implementation of digital meal donation programs at UBC
- Advocating for a restructuring of pricing models at UBC Food Services in order to reduce food waste
- Development of long term food insecurity plan with the Food Security Initiative to address student food security concerns on UBC campus
- Assist and collaborate with the FSI Core Team and Administration portfolio in the construction of the Digital Food Hub and educational resources on food insecurity
- Support the creation of a comprehensive affordability plan with the VPS office

STUDENT HOUSING

Summary: We will work towards affordable, convenient housing for students. The current Student Housing model operates on a first-come first-serve or a lottery basis - we will push for UBC to take action on creating a needs-based housing model. As the Land Use Plan review approaches, we will ensure that student priorities are encoded, including high-density, affordable, low-carbon/carbon-neutral housing. With the new government business enterprise encountering challenges, we will work together with the University to implement the Hospitality Services Trust (HOST) in order to efficiently and rapidly develop on-campus student housing.

Key Performance Indicators:

- Student priorities are enshrined in the pending Hospitality Services Trust and creation of principles for the allocation of revenue towards students
- Advocating for the creation of a needs-based housing assignments model

- Ensure student priorities are coded in the upcoming Land Use Plan review

OPEN EDUCATIONAL RESOURCES

Campaign Promise: “Educational resources available that are remotely available, affordable, and accessible through UBC resources and libraries.”

Summary: Open Educational Resources are the future of a post-COVID-19 education. We will continue the existing advocacy work on the development of Open Educational Resources, by promoting the incentives such as the OER Fund, potential of OER development for contributions to tenureship to faculty, through enforceable policy to cap the costs of learning materials.

Key Performance Indicators:

- Continuing existing advocacy work on the #TextbookBroke campaign for an online context
- Continue advocacy on the development of Open Educational Resources through collaboration with the CTLT and department heads
- Collaboration with student leadership in undergraduate societies to raise awareness of Open Educational Resources at the faculty level
- Incorporating accessibility and connectivity into Open Educational Resources Fund Principles
- Convert Principles for Digital Learning Materials endorsed by Senate into enforceable policy

Goal 5: Advancing an Equitable and Inclusive Future Through Community Support

Values: Collaborative, Open-minded, Progressive

Campaign Promise: “We must push for UBC and the AMS to take decisive action on hate speech and to not give platforms to those that endanger others’ right to free speech and right to safe learning spaces.”

Summary: We all have a responsibility as part of the UBC community to combat prejudice and create a safe, equitable space for all. We are committed to collaborating with the UBC Equity and Inclusion Office and Pride Collective on promoting a campaign on gender diversity as well as inclusive and universal bathroom accessibility.

We will actively work on holding UBC accountable to the Inclusion Action Plan by ensuring that its commitments are encoded within the budget, and proliferated within campus culture. We will push for systemic change, whether it is within UBC information Systems or hosting bystander

intervention workshops.

Key Performance Indicators:

- Collaboration with UBC Equity and Inclusion Office and Pride Collective on promoting campaign about pronoun use and gender diversity
- Support the creation, development, and implementation of inclusive and universal bathrooms across UBC facilities and buildings
- Working with UBC Information Systems like the SIS, Canvas, and “eResLife” Systems to reflect both legal and chosen names, gender identity, and pronouns through the Integrated Renewal Project
- Holding UBC accountable to the implementation of the Inclusion Action Plan and ensuring its retention over time.
- Collaboration with UBC Equity and Inclusion Office and AMS resource groups to ensure campus culture is actively anti-racist is for all student groups
- Hosting bystander intervention workshops focussing on anti-racism and community dialogues around equity

MEANINGFUL ENGAGEMENT WITH INDIGENOUS STUDENTS

Campaign Promise: “As a settler, I have learned that Indigenous students should not be putting the burden of education on Indigenous students, but a collective responsibility to educate ourselves and empower Indigenous students. This therefore turns the question into not just getting consultation, but starting a dialogue and incorporating Indigenous students and faculty into the creation process.”

Summary: We will regularly meet with the Indigenous Committee and Indigenous Collective in order to support Indigenous initiatives, whether financially or amplifying student asks. It is vital to ensure that UBC is able to

Key Performance Indicators:

- Regular meetings with the Indigenous Committee and Indigenous Collective to support them in their initiatives, based upon their preferences and needs
- Engaging UBC to make a meaningful commitment to upholding Indigenous sovereignty and the United Nations Declaration of the Rights of Indigenous People
- Holding UBC accountable to the implementation of the Indigenous Strategic Plan
- Continue connecting with the First Nations House of Learning about how AMS can assist with community involvement, education about indigeneity, and help establish a sense of belonging.

CREATING A CULTURE OF CONSENT AND SUPPORTING SURVIVORS

Summary: We all have a part to play in combating sexual misconduct at UBC and creating a safe community based on a culture of consent. As we wrap up the Policy SC17 review, we must collectively act to take the next steps in implementing the policy through the development of the Implementation Committee and affirm the choices of survivors. We will advocate for the institutional acknowledgement of SASC in sexual violence prevention on campus, as well as push for student accessibility.

We will support initiatives for widespread education about bystander intervention and responding to disclosures to student groups, including Greek life, AMS council, constituencies, on-campus event-planning groups, AMS clubs. We will also push for the use of First Aid Student Team (FAST) at all parties held on campus. We will work for holistic student safety by reviewing the Blue Light System and campus security response.

Key Performance Indicators:

- Continuing to advocate for the development of the Policy SC17 Implementation Committee, and ensuring that there is student and SASC representation on this committee
- Review of Blue Light System and campus security response
- Creation of an easily accessible FAQ/plain-language version of Policy SC17
- Promote usage of First Aid Student Team (FAST) or St. John's Ambulance at all parties held on campus
- Supporting the SASC, SVPRO, and Wellness Centre in their current creation of a new, comprehensive sexual violence prevention and bystander intervention workshop for all AMS clubs, council, on-campus event-planning groups, and fraternities.
- Consultation with the university to ensure the proper educational and awareness resources are shared throughout campus (for example, the continuation and improvement, of the 'text-message' campaigns on campus promoting consent culture).
- Reassessment of current peer leader, Residence Life, and Jumpstart orientation training and protocol for disclosures

COMMUNITY-DRIVEN MENTAL HEALTH AND WELLBEING

Campaign Promise: UBC's professional health resources are often overloaded. While urgent cases are given attention as soon as possible, the usual wait time for UBC Counselling is two to three weeks before a student can see a counsellor (Ubysey, 2018). This creates a retroactive culture that waits until students are in a crisis. We need a culture shift towards proactive and culturally catered mental health resources.

Summary: A culture shift to proactive mental health begins with mental health literacy education, a supportive community, and accessibility. We will work with the University in developing low barrier mental health resources such as the counsellor in residence and allocation of funding towards AMS Peer Support, as well as prioritize the development of the Integrated Student

Health Centre.

We will push for wider training for student leaders and the UBC community for the expansion of QPR, mental health first aid, and naloxone training in order to best equip our community for conversation surrounding mental health and peer support.

We need to develop protocol on the disclosure of student deaths to the UBC community. This includes prioritizing the consent and considerations of friends and family, ethical disclosures, and contact-tracing with the student's friends and acquaintances to ensure the wellbeing of the community. We will work with UBC Equity and Inclusion and UBC Wellbeing on creating specific mental health resources surrounding climate anxiety and culturally appropriate resources.

Key Performance Indicators:

- Holding the university accountable to a financially and environmentally responsible implementation of the Integrated Student Health Centre in order to deliver centralized, effective, student care
- Advocate for the continued investment and development of low barrier resources such as the Counsellor in Residence and AMS Peer Support through the allocation of the UBC Wellbeing Strategic Initiative
- Advocate for the allocation of Student Wellbeing Fund towards the expansion of QPR, Naloxone, and Mental Health First Aid training
- Development of protocol on disclosure of student deaths to the UBC Community
- Working with the UBC Equity and Inclusion Office for increased culturally-catered mental health resources
- Serving on the Search Committee for Associate Vice President of Student Health

AMS VP External Affairs' Goals 2020-2021

Prepared by: Kalith Nanayakkara



Goal 1: Provide Healthy, Safe, and Efficient Environments for Students

Values: Collaborative, Supportive, Optimal

HOUSING AFFORDABILITY AND FINANCES

Campaign Promise: Continue to support the Rent-With-Rights initiative which ensures that rental rights are guaranteed to students across BC.

Office Goal(s) [1]: with the current Vancouver housing crisis being a stressful topic for students who reside and who are planning to reside on campus, it is important that the External Affairs office support students with regards to affordability, but also the protection of their tenancy rights. The previous portfolio embarked on an important goal with regards to the advocacy of affordable, well-planned, and comprehensive housing. We will be continuing the legacy of advocating for such housing. With the provincial government acknowledging the importance of the Rent-With-Rights initiative that previous Vice Presidents pushed for heavily, we will be working with the leading practices provincial working group which provides post-secondary institutions in British Columbia with guiding policies that should be included in their housing contracts.

Ad-Hoc Goal(s) [2]: With the COVID-19 pandemic creating financial barriers for students and their living accommodations, the provincial government has provided little aid to ensure that students are well-supported. The program that the province released is the Temporary Rental Support (TRS) program which provides rental assistance, rent freezes, eviction freezes, and access limitations to prevent the spread of COVID-19. This program and many others designed to support renters during times like these are exclusionary of student housing as on-campus housing is not covered by the Residential Tenancy Act. As a result, we will be advocating for the inclusion of student housing in any future financial supports from the provincial government.

Key Performance Indicators:

- Resume working with members of the provincial working group – leading practices to ensure that post-secondary institutions are conferring tenancy rights on student renters
- Advocate that the provincial government back the recommendations and guidelines the working group produces
- Work with other student unions to ensure that the future support programs like the TRS include student housing to ensure rent freezes, rental assistance, eviction freezes, and access limitations

TRANSIT SOLUTIONS

Campaign Promise: Push the federal and provincial government to commit to building a SkyTrain-to-UBC, past Arbutus; advocate for funding from all stakeholders in the region to fund the business case which is essential to the building of the SkyTrain-to-UBC.

Office Goal(s) Over two thirds of the students at UBC commute from various locations in Vancouver [4]. It is important that students know that their student society is actively pursuing sustainable, affordable, and efficient transit solutions. While the physical nature of the SkyTrain-to-UBC will not be attainable until 2030 with the Arbutus extension already in the works, it is important the AMS continues to advocate for funding the venture from all stakeholders in the region which includes the three levels of government [5]. The previous External Affairs office engaged consultative bodies and ensured that the proper stakeholders were made a part of the consultation process. This year, we will continue to advocate with the proper stakeholders to ensure that the federal and provincial governments deem this project as necessary for not only long-term economic recovery from COVID-19, but also the ease of students. Furthermore, we will also be ensuring that non-governmental stakeholders, despite recent events, remain committed to building this as a transit solution, but also as an economic stimulus.

Ad-Hoc Goal(s): Transit services are being heavily impacted by the events caused by the COVID-19 pandemic. With the suspension of the U-Pass, students were refunded for their April passes but are being left without any transit support from Translink. As a result, we are actively working with all relevant stakeholders in ensuring that a transit subsidy is made available for those who still rely on transit during the summer term. Furthermore, ensuring that Translink remains retroactive to the financial situations of students is one of our key ad-hoc goals during the COVID-19 pandemic. As post-secondary enrolment is still unknown by all sources due to travel restrictions and the volatility of the pandemic, if required, the External Affairs office will be pursuing to reinstate the U-Pass in the Winter Term of 2020. Additionally, while Translink is the key stakeholder in ensuring viable transit solutions are available to students, it is important for us to advocate for provincial and federal funding for Translink so that it may ensure the sustainability of key bus routes. Moreover, we will be working with the GSS to develop a transit subsidy for the duration of the summer term which will support the transit needs of students.

Key Performance Indicators:

- Work with Translink, UBC, and the UAC to ensure that the U-Pass is reinstated if required by enrolment rates
- Ensure, by working with other student unions and unions through the UAC, that the provincial government supports Translink which, by extension, supports students
- Attend in-person and online transit consultations to support Translink as a key partner of the AMS

- Continue to advocate for a SkyTrain-to-UBC with all relevant stakeholders and use the project as a basis for long-term economic recovery from the COVID-19 financial impact
- Create a transit subsidy to support students who require transit for research-based instruction and essential services

MENTAL HEALTH

Campaign Promise: Support the implementation of the provincial health hotline and work with stakeholders to ensure that it supplements existing structures within UBC such as EmpowerMe; ensure there are feedback mechanisms to support proper implementation of the hotline.

Office Goal(s): Mental health remains a priority of this year's External Affairs office. In continuing the hard work of the previous office which included outlining student priorities in terms of feedback for the provincial mental health hotline and identifying gaps in existing mental health services to further improve these services, we will be working towards ensuring that these feedback mechanisms are implemented and students are given ample opportunity to provide feedback to the province with respect to their new implementation of the provincial mental health hotline.

Ad-Hoc Goal(s): COVID-19 has had an enormous impact on students in terms of their financial, housing, and mental health statuses. It is important we, as a society and specifically the External Affairs office supports students through these tough times. As many of the concerns that students have and will continue to have throughout this pandemic are financial and/or housing related, our work in those sectors will provide mental health support to students. Additionally, we will be releasing a social media campaign which provides mental health, financial, and housing supports through the university, the provincial, and federal government.

Key Performance Indicators:

- Work with other student unions to ensure that the implementation of proper feedback mechanisms for the existing BC Mental Health Support Hotline
- Support students through a social media-oriented COVID-19 response campaign which will provide mental health and financial aid resources that are both individually operated by the province, the federal government, and the university

Goal 2: Advocate for an Accessible, Affordable, and Supportive Education

Values: Inclusive, Equitable, Collaborative

FEDERAL/PROVINCIAL FINANCIAL AID

Campaign Promise: Advocate for the elimination of interest rates on Canadian federal student loans similar to the elimination of interest rates on BC student loans.

Office Goal(s): Post-secondary graduates and students have been faced with a long-time issue which has impacted and will continue to impact them throughout their lives: the accrual of debt. This problem is widely contributed to by the annual raise in tuition that PSIs are charging in addition to the interest rates that students pay on federal loans [6]. Therefore, surpassing the advocacy of lowering interest rates on federal student loans by the previous office, we will be advocating for the complete elimination of interest rates on student loans. Provincially, to eventually replace and completely relieve students of debt, both graduate and undergraduate alike, we will be continuing advocacy for the creation of equity-based grants. Equity-based grants will be design to provide financial aid to those who come from marginalized communities. We believe that students from marginalized communities should receive equitable aid from the government and should be given the same opportunities in life as those who are not from marginalized communities. In addition to the equity-based grant, we will also be advocating for an increase to the BC Student Loan amount which will effectively result in the increase in the Moderate Standard of Living Allowance (MSOL). Currently, the MSOL does not take into account needs-based attributes such as geographical differences and other financial situations.

Ad-Hoc Goal(s): With the release of programs like the Canadian Emergency Response Benefit (CERB) and the Canadian Emergency Student Benefit (CESB), we will be advocating for the provincial government to include the above-mentioned programs in any further financial supports. With both the federal and provincial government seeing Canadian citizens and permanent residents as the first priority in terms of their economic response plan, it is important that we continue to advocate for programs which are inclusive to international students. As a result, by working with student unions across BC, we will be advocating for, if required, additional emergency funding to be allocated to post-secondary institutions so that they may distribute it among students on a needs-basis.

Key Performance Indicators:

- In collaboration with other student unions across Canada, support federal advocacy on the elimination of federal student loans

- Consult various institutions and students with regards to increasing the BC student loan limit to ensure that the MSOL is proportionately increased as well
- Consult and advocate with various leaders and student groups representing marginalized communities to pursue a unified approach to the creation of equity-based grants
- Advocate with student unions across Canada to extend eligibility guidelines to include the CESB as a qualifying program for supplementary provincial programs
- Work with student unions on a needs-basis to allocate funds towards post-secondary institutions in order to support students in an inclusive fashion [7]

OPEN EDUCATIONAL RESOURCES

Campaign Promise: Advocate for the funding of Open Education Resources (OERs) by partnering with other institutions to push for funding from the provincial government towards OERs in order to make online learning resources more accessible.

Office Goal(s): Secondary to the expense of tuition, many students, throughout their post-secondary education, experience financial difficulties when it comes to the cost of textbooks which can cost upwards \$200 per textbook. These financial difficulties often times result in students opting not to purchase the assigned material or even to avoid taking certain classes [8]. OERs have been historically effective in the fight for creasing the cost of post-secondary education and British Columbia has been an international model that many post-secondary and governmental institutions have used as precedents. The previous External Office advocated for an extension of investment into BC Campus and the development of provincial policy to limit the cost of online classroom materials. In continuing the traditional and strong advocacy OERs, we will be voicing students in the five-year renewal of the Copyright Act which holds the key to the successful implementation of OERs. In addition and by way of our Budget 2021 consultation submission, we will be advocating the provincial government for an additional \$5 million to be invested into BC Campus for the development of homework, online learning, and testing platforms.

Key Performance Indicators:

- Work with student unions across BC as well as federal unions such as UCRU in support of fair use with regards to the Copyright Act
- Form a comprehensive recommendation in the AMS' Budget 2021 Consultation Submission which proves that Open Education Resources yield positive rates of return and therefore should be granted an extension of funding

SEXUAL VIOLENCE PREVENTION

Campaign Promise: Fight for Minimum Standards for Bill 23 Sexual Violence and Misconduct Policy Act to ensure proper care for survivors and continue to push for a parallel process for

policy review for provincial sexual violence policies.

Office Goal(s): With the introduction of the Sexual Violence and Misconduct Policy Act (SVMPA/ Bill23) in 2016 as a step in the right direction for the provincial government in relation to sexual violence prevention, the legislation ensured that post-secondary institutions are implementing sexual violence and misconduct policies in their internal governance. The legislation also ensured that these internal governance policies were inclusive of complaint mechanisms, report procedures, complaint responses, and report responses. It must be understood that the accomplishments that the SVMPA made were minimal and did not ensure that post-secondary institutions were forming comprehensive sexual violence and misconduct policies which adhered to principles such as the acknowledgement of rape culture on campuses, intersectionality, and ensuring that policies are survivor-centric. As a result, we will be working with other student unions to include parallel review processes and to ensure that post-secondary institutions are equitably held accountable for implementing comprehensive sexual violence and misconduct policies.

Key Performance Indicators:

- Commission a research project outlining the discrepancies between post-secondary institutions and their sexual violence prevention policies to send to the Ministry of Advanced Education
- Continue working with student unions, sexual violence prevention bodies, and survivors to ensure that the provincial government places monetary importance on the creation of sexual violence prevention offices.
- Use the above-mentioned research project as an advocacy piece to push the government in amending Bill 23 to create a parallel policy review

Goal 3: Creating a Sustainable Future for Students

Values: Inclusive, Equitable, Strategic

INTERNATIONAL STUDENT SUPPORT

Campaign Promise: Advocate that the Provincial government extend the 2% cap on annual tuition raises be inclusive to international students; push the government to amend the qualification guidelines under the Canadian Experience Class Express Entry (CECEE) program to allow international students to count full-time and entrepreneurial experience as eligible work experience.

Office Goal(s): International students have been neglected by both the University and the Province for decades now. It is important that we continue to advocate for international to be treated equitably in terms of tuition increases, permanent opportunities, and general accessibility. While it is not financially viable for post-secondary institutions to implement 2% caps on international student tuition, the province must be held responsible for decreasing its block grants to post-secondary institutions which consequently result in higher tuition rates for international students. International students currently account for 25% of universities' operational budgets due to this continued financial decrease in contributions by Ottawa and Victoria [9] [10]. Additionally, ensuring that international students are given strategic opportunities to gain permanent residency in Canada is key to the growth of the provincial and by extension, the Canadian economy. To do this, the External Affairs office will be advocating for amendments to the current Canadian Experience Class Express Entry (CECEE) program to include full-time student and self-employed experience as eligible work experience.

Ad-Hoc Goal(s): The COVID-19 pandemic has impacted students greatly in terms of affordability, travel restrictions, and housing. It is our belief that international students should not be neglected during these times and while the provincial government is not politically inclined to directly contribute to the financial lives of international students, the External Affairs office will be advocating for infusions of funds towards post-secondary institutions to direct emergency funding to both international and domestic students on a needs-basis.

Key Performance Indicators:

- Advocate with UCRU to amend the CECEE which does not currently contribute experience gained as a full-time student or self-employment experience towards fast-tracked permanent residency
- Work on advocacy with student unions around BC to push the provincial government to allocate emergency funds towards post-secondary institutions if required by a future "second wave" of COVID-19

INDIGENOUS STUDENT SUPPORT

Campaign Promise: Fight for funding and/or subsidies towards Indigenous language and Indigenous studies courses, including access to OERs; work with VP AUA to bring in funding to support programs that increase awareness and education amongst the UBC student population regarding Indigenous support and reconciliation; ensure the federal government contributes more funding towards [the] Post-Secondary Student Support Program (PSSSP) geared towards supporting Indigenous students and advocating with them for support.

Office Goal(s): Ensuring that Indigenous communities are well-supported and commitments are fulfilled to ensure reconciliation will continue to be at the forefront priorities of the External Affairs office. Last year, the External Affairs office worked towards ensuring that the apology

made by the AMS was not just lip service; rather, that it was a step towards meaningful action on reconciliation. By working with the Indigenous Committee and other Indigenous stakeholders, the External Affairs office was able to work with Indigenous students and assist them in leading this advocacy. This year, the External Affairs office will be continuing this tradition and ensuring that the above-mentioned relationship is not only kept intact, but expanded upon. By consulting and working with the Indigenous Committee, Indigenous students, and other Indigenous stakeholders, we hope to advocate towards ensuring the federal and provincial government fulfill the calls to action from the Truth and Reconciliation Commission (TRC) and the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP).

Key Performance Indicators:

- Work with the Vice President, Academic and University Affairs office along with Indigenous stakeholders in coordination with the Indigenous Action Plan to advocate for funding towards awareness campaigns regarding Indigenous support and reconciliation
- Advocate with Indigenous leaders and students to ensure that the calls to action from the TRC and UNDRIP are fulfilled

CLIMATE ACTION ADVOCACY

Campaign Promise: Ensure that the Provincial government is working with PSIs in regards to CleanBC; fight for students to be consulted with Labour Readiness Program (LRP) to ensure that graduates are prepared to work in the CleanBC market; push the Provincial government to meet CleanBC targets; advocate for stronger climate action by the Provincial and Federal government; effectively warrant the AMS advocates for all levels of government to fulfill its emission reduction targets; increase support for climate advocacy groups on campus through heightened funding to increase awareness and execution climate-action related projects.

Office Goal(s): In addition to the above-mentioned portfolio goals, the External Affairs office has and will continue to be committed to adequate climate action advocacy. In understanding that the provincial and federal government have done quite well in terms of climate policy changes and implementations, there are improvements to be made that impact not only post-secondary institutions, but our families as well. With the provincial government's Budget 2020 investment of \$106 million into capital funding to promote clean energy, we will be working with the provincial government to ensure that this infusion of funds is properly allocated [11]. Additionally, we will also be advocating for students to be consulted and educated on the Labour Readiness Program (LRP) to ready students and their families to enter a CleanBC economy. Moreover, it is imperative that both the provincial and federal government meet their emission reduction targets.

Key Performance Indicators:

- Advocate for increased student consultation by CleanBC with regards to the LRP
- Continue to advocate for the Provincial government to meet CleanBC emission and infrastructure targets
- Work with students to participate in consultations as to the progress made by the Provincial government with regards to the CleanBC plan
- Expanding advocacy towards Federal government and its commitment towards its emission reduction targets by working with student unions across Canada and BC

[1] Office goals refer to the year-long goals that the office has modeled on the Vice President, External Affairs' campaign promises

[2] Ad-Hoc goals refer to the constantly changing circumstances caused by the COVID-19 pandemic and the goals the Vice President, External Affairs has to improve these circumstances

[3] Certain key performance indicators (KPIs) may be vague and may not specify the advocacy strategies that the External Affairs office will be taking. This vagueness is due to the ad-hoc nature of the COVID-19 pandemic and the long-term advocacy strategic plan that the External Affairs office is pursuing.

[4] Academic Experience Survey. Insight West. April 2020. Pg. 79.

[5] The Arbutus Ridge extension will be completed in 2025 as projected by UBC's Rapid Transit Team and Translink.

[6] Canadian Centre for Policy Alternatives. Eliminating Tuition and Compulsory Fees for Post-Secondary Education. February 2016. Pg. 1

[7] Precedent: "Province Boosts Emergency Funding Supports for Students". Government of British Columbia. April 2, 2020. Retrieved from: <https://news.gov.bc.ca/releases/2020AEST0018-000615>

[8] Jhangiani, Rajiv & Jhangiani, Surita. (2017). Investigating the Perceptions, Use, and Impact of Open Textbooks: A survey of Post-Secondary Students in British Columbia. The International Review of Research in Open and Distributed Learning.

[9] Statistics Canada. Financial Information of Universities and Degree-granting Colleges, 2017/2018. StatCan: July 24, 2019.

[10] British Columbia Federation of Students. Fund It, Fix It. June 2019. Retrieved from: <https://www.wearebcstudents.ca/wp-content/uploads/2019/06/GR-BC-Budget-2020-Submission.pdf>

[11] Budget and Fiscal Plan – 2020/21 to 2022/23. Government of British Columbia: Ministry of Finance.

AMS VP Finance's Goals 2020-2021

Prepared by: Lucia Liang



Goal 1: COVID-19 Safety and Financial Security

Values: Safety, Health and Accommodations

Lucia is committed to ensuring the wellbeing of students, her student staff, and full time staff. She is ensuring the proper measures are in place to ensure that people feel safe in their working environment in coordination with the other executives. She is also ensuring that students do not need to come to campus if they do not feel safe to receive their reimbursements.

For Students and Treasurers:

1. A Hybrid Reimbursement System allowing for in-person and online reimbursement
2. Ensuring funds owed still get to students throughout the summer regardless of if the student can come to campus
3. Ensuring that when subsidies and opt-outs are available this year, to complete them even faster than before to ensure those who need their money, have it

Student - Staff:

1. Providing a safe work environment
2. Providing Funds for Zoom and Sanitary Stations
3. Creating safe work policies regarding large meetings in partnership with other executives
4. Ensuring that finance staff working in our offices don't come into contact with a plethora of students and empowering them to speak up if they don't feel safe

Staff:

1. Continued funding through the Canada's Wage Subsidy Benefit to help offset losses
2. Ensuring a 72 hour deposit hold policy for physical monetary transactions to ensure the wellbeing of our accounting staff
3. Ensuring that the staff working in our offices don't come into contact with a plethora of students and empowering them to speak up if they don't feel safe

Key Performance Indicators:

- All financial work is delivered per normal standards
- Reevaluate reimbursement process each time the Province enters a new phase of the pandemic
- Ensure staff feedback regarding health and safety measures is received and applied advised to the Health & Safety Committee for action 2

Goal 2: Increased Credit Limit by Switching to New Credit Card Provider

Values: Support, Efficiency and Access

We will investigate the expansion for more clubs affiliated with the AMS to have a dedicated RBC Commercial Credit Card. As of right now, only large clubs with over \$30K in assets are eligible.

This push towards having commercial credit cards will allow clubs to charge expenses (i.e. venue bookings, flights etc.) to their dedicated credit card. This will eliminate the need for clubs to incur out-of-pocket expenses that must be reimbursed by the AMS Finance Staff. Club treasurers will be able to monitor and track club expenditures more efficiently and will forgo the need to file reimbursement forms and come into the AMS Main Office.

Key Performance Indicators:

- Have all VP Finances of constituencies on the new program by the end of the summer
- Ensure that awareness of the larger credit limit is announced to large clubs and constituencies
- Have card holders monitor their spending and report back if they need increased limits

Goal 3: The Digitization of Reimbursement Process Through a New Financial Management System

Values: Ease, Inclusive, Transparent

Lucia wants to move towards the use of a third party financial management system, which is cloud-based. The system will allow expenses and reimbursements to be submitted and approved from anywhere.

Lucia plans to take the entire Reimbursement Process online in the largest overhaul of the year. Lucia plans to work with an expense reporting company to allow for digital submission of receipts and request for reimbursement. Expect more details to follow throughout the summer. This shift will reduce paperwork and allow the AMS Finance Staff to see spending more clearly without dealing with a paper-trail. This will, in turn, ensure treasurers receive any relevant financial support more efficiently.

Key Performance Indicators:

- Ensure 100% of constituency and executives are using the system by start of fall school term
- Start the transition to a 100% online reimbursement system
- Reduce overall paper use by at least 50%
- Allow for accounting workload to be more manageable

Goal 4: A New Updated Accounting System

Values: Efficiency, Progressive, Accessibility

Lucia will veer towards the upgrade/replacement of the existing accounting program. Currently, the accounting department of the AMS faces several issues when managing purchases and expenditures on behalf of clubs. Each club has its own format of budgeting and book-keeping, which leads to inconsistencies and mistakes.

This deviation from the traditional accounting and reporting method towards the upcoming Accounting System will streamline all AMS accounting and reduce human error and time wastage. The Accounting System will consolidate orders, invoices, and events, which provides comprehensive monitoring and compliance for the AMS Accounting Department.

Lucia will initiate the three systems mentioned above and work towards integrating them with one another to create an automated and digital financial solution to aid in future-proofing AMS Finances.

Key Performance Indicators:

- Allow for more account codes than currently available while reorganizing the chart of accounts to make it more understandable
- Reduce workload of accounting staff
- Allow the new financial analyst to create reports and budgets directly in the system
- Ensure that if another crisis occurs that forces the Nest to close that we are able to access our accounting system on the cloud

Goal 5: A New Ticketing Platform Contract with Lower Fees for Clubs and AMS Events

Values: Affordability, Progressive, Growth

As the AMS continues to strive for the lowest possible event ticketing fee, Lucia is in the process of negotiating a contract with ticket and event providers to give the students the best deal possible while ensuring it is a system that works.

Lucia and her team will research a minimum of three options including our current events and ticketing software Showpass, a Canadian Start-up, and a large proven events and ticketing company. Lucia is encouraged by the options for students moving forward and hopes to co-brand with the new contract to increase the positive use of the service. Lucia is also hoping to encourage clubs to not use this for membership fees to encourage this service for events only that usually have a higher ticket price which correlates to a lower fee.

Lucia is also ensuring that the new contract will have the options to host online events during the COVID-19 Pandemic and that clubs can use this resource to host speakers and make profits throughout the year even if they are not on-campus. Lucia is planning to have the new system ready for use by the start of the academic year.

Key Performance Indicators:

- Market to Clubs new lower fees ticket fees
- Ensure that Brand of new ticketing contract is positive through AMS marketing
- Encourage Clubs to use our system because of low fees and no-liability due to automatic transfer of funds to their account

Goal 6: Financial Analyst

Values: Analytics, Transparency, Supporting

There is currently no permanent position in the AMS that is dedicated to financial innovation and progress. If a student needs help with alleviating any financial burden, he or she would have to approach the office of the Vice President Finance and his or her student staff members. Oftentimes, the team is faced with a high volume of students seeking help. Furthermore, these student staff members are faced with a high level of confidential information and emotional burden, but lack professional knowledge and training to deal with certain scenarios.

Lucia will take the initiative to create a new permanent staff role in the AMS. This will be a

managerial role that would require a full-time individual with prior experience dealing with finances and an open-mind to facilitate student support.

Key Performance Indicators:

- Analytics Reporting on a quarterly basis to allow for VP finances to make well informed financial decision
- Support incoming staff and the VP finance with Financial tasks during transition
- Ensure fluid transition to new expense reporting and accounting system

Goal 7: Clubs Benefit Fund Starter Pack

Values: Innovative, Empowerment, Inclusion

Lucia would present and support a code change to the Clubs Benefit Fund allowing for new clubs to access the fund before their event as a way to inject funding and ensure new clubs are successful.

Key Performance Indicators:

- Funds and Grants Coordinator market to clubs the new program
- Ensure that new clubs when being formed are aware of the program
- Make sure that all funds are being used to fund events and expansion of club membership

Goal 8: Square Reader Loan Program

Values: Collaborative, Outreach, Accessibility

Lucia is planning to acquire new square readers, the ones that accept debit, and have them available as short term rentals for clubs in the Clubs Resource Centre. A club's treasurer could then ensure that all membership fees are obtained as quickly as possible as most students do not have cash and may not want to carry cash. We think this program will be a huge success as it will allow for smaller clubs who can't afford the \$60 reader to be able to accept payment whether at an event or membership dues. Lastly, by putting the Square Reader Loan Program in the Clubs Resource Centre it will introduce new executives to the resources beyond square that the centre has to offer.

Key Performance Indicators:

- Ensure that clubs are aware of the program through active marketing
- Re-evaluating the use of the loan program at the end of the year and see if more square readers need to be ordered

AMS VP Administration's Goals 2020-2021

Prepared by: Sylvester Mensah



Goal 1: Ensuring An Active Clubs Community

Values: Support, Growth, Community

Campaign Promise: Strengthening the support system for AMS clubs by providing the resources and tools necessary for clubs' continued operational strength and growth.

SUCCESSFUL LAUNCH OF AMS CAMPUSBASE

With the adoption of a new campus engagement software at a time when the conventions of on-campus life are being challenged, the AMS has a unique opportunity to ensure that AMS CampusBase is seen by the student body as an active online hub for UBC's campus community.

This year, my team and I are committed to establishing AMS CampusBase as an important tool for AMS clubs and a fundamental resource for students to explore new opportunities and build new connections at UBC.

Key Performance Indicators:

- On-board a limited number of club executives by July 15th, and engage in consultation with these executives to learn about the improvements we can make to the interface
- All club executives to be on-boarded starting August 1st and tasked with establishing their club page in August as part of the completion of the club renewal process
- First-year students to be on-boarded as a part of Imagine Day. The AMS will host a virtual clubs fair on AMS CampusBase, to ensure buy-in to this program from our newest students
- Returning students to be onboarded throughout the month of September, focused around ensuring high attendance at virtual Clubs Days in the last week of September
- Ensuring that by the end of my term, AMS CampusBase is being used regularly by clubs to engage with both the AMS, their members and the greater campus community

SUPPORTING CLUBS WITH ADAPTABILITY AND GROWTH AMID THE COVID-19 PANDEMIC

While classes may be partly online in the fall, the university experience is about much more than merely attending lectures. The clubs students join, the events they attend and the community they develop through their shared interests represent fundamental elements of each student's time at UBC.

As such, our team believes that it is essential that clubs are provided with the resources and opportunities they need to continue to contribute to the campus community, whether that be online or in-person. Alongside the implementation of AMS CampusBase, the VP Administration office will take a variety of steps to ensure that all students are still able to engage with their favourite clubs and discover new interests, whether at home or on campus.

Key Performance Indicators:

- Launching a Clubs Engagement Survey in June 2020, which will aim to gather information on the demand among clubs for Nest room bookings in the fall as well as what kind of support and resources clubs need to continue their operations online or in alternative venues
- Adapting September Clubs Days to an online format through AMS CampusBase, as well as providing on-campus engagement opportunities (subject to population on campus)
- Developing programming that will support club executives - particularly those from smaller clubs - in building marketing strategies to grow their clubs and organizing events both in-person and online as well as any additional programming requested by clubs

Goal 2: Expanding the Hatch's Presence on Campus

Values: Engagement, Culture, Community

Campaign Promise: Increasing the relevance of the Hatch on campus

CREATING NEW AVENUES FOR ENGAGEMENT WITH THE HATCH

The Hatch Gallery is one of the most unique and special spaces on campus for cultural engagement. However, in recent years, the Hatch has been underutilized both as a gallery space and a centre of community engagement. COVID-19 provides further challenges in terms of lower student numbers in the Nest.

My team and I are committed to expanding the avenues by which students can engage with the Hatch beyond its second floor gallery space. By building increased online capacities for the gallery, we will be able to increase its accessibility and visibility.

Key Performance Indicators:

- Creating a Hatch gallery website, which will include all exhibitions, programming and our Permanent Art Collection, adapted to the needs of an online system
- Building a database of the art pieces in our Permanent Art Collection, increasing its visibility and providing students with ready access to all the history and cultural elements that constitute the space

EXPANDING MULTIDISCIPLINARY INVOLVEMENT WITH THE HATCH

The Hatch offers untapped potential for further engagement with diverse academic programs across UBC. While members of the Visual Arts programs currently engage with the gallery,

my team and I want to encourage an expansion of the involvement of the Hatch's permanent collection in the curriculum of both those in more traditional art-focused programs as well as encouraging a more multidisciplinary engagement with this unique space.

Key Performance Indicators:

- Launch consultation with students and faculty of the Visual Arts and Art History programs to examine ways in which the Hatch can be better utilized as a resource by their respective programs
- By developing an online database for the Hatch's permanent collection, the Hatch team will be able to reduce barriers to accessing these pieces whereby allowing these pieces to play a more important role in the curricula of the Visual Arts and Art History programs
- Exploring new ways in which the Hatch can interact with other academic programs and extracurricular groups at UBC

Goal 3: Improving Inclusivity and Usability in the AMS Nest

Values: Inclusivity, Accessibility, Community

Campaign Promise: Ensuring that students' voices are heard with regards to how their AMS services and facilities support their student experience.

MAKING THE NEST A MORE USABLE SPACE FOR STUDENTS' NEEDS

The Nest Experience Study (NES) revealed that one of the primary reasons that students come to the Nest is to study. However, a large number of students expressed disagreement when asked whether the Nest was a usable space for their studies. Given the mismatch between these two points, my team and I are committed to investing in more spaces for studying in the Nest, in order to honor the opinions expressed in the NES.

Key Performance Indicators:

- Engage in a follow-up to the NES that gathers further information on the need for study space at the Nest and where such spaces would be most useful
- Examining the potential options for the construction of new study space within the Nest, given the tabling of the previous EastSide proposal
- Developing a new proposal for study space, to be presented at Council during Winter Term 2

ADVANCING INCLUSIVITY, VARIETY, AND QUALITY AT OUR AMS FOOD OUTLETS

The results of the Nest Experience Survey have demonstrated that students desire two elements from their food services. The first is a greater diversity in food options, which respects the dietary and cultural restrictions students have as well as providing them with greater opportunity for exploring different culinary options in their campus hub.

The second is a greater quality of service and food from our outlets. My team will leverage the data provided by the NES and ensure that students feel that their voices are heard with regards to the food outlets they frequent.

Key Performance Indicators:

- Developing a comprehensive summary of NES results related to AMS food services, to be provided to the Senior Manager, Food & Beverage
- Oversee the development of a rotating food outlet in the place of Iwana Taco, which will offer the ability for students to submit the kinds of food they want to see and provide them with a greater and more responsive set of food options

Goal 4: Developing a More Collaborative University-Wide Sustainability Approach

Values: Progressive, Innovative, Community

Campaign Promise: Developing a unified approach to sustainability on campus

THE AMS SUSTAINABILITY SYMPOSIUM

While the AMS has taken great strides in its efforts to promote sustainability at UBC, my team and I are committed to building new avenues by which more members of the UBC community can engage in discussions regarding our AMS Sustainable Action Plan (ASAP).

By developing ways in which clubs, constituencies and students can voice their concerns regarding the AMS's sustainability strategy and are held accountable to the goals outlined in ASAP, the AMS can ensure a more unified front in addressing sustainability across campus.

Key Performance Indicators:

- Establishment of AMS Sustainability Symposiums beginning in September 2020: these monthly meetings will involve AMS Sustainability sub-committee members, representatives from AMS Clubs and Constituencies, and general UBC students, and will be open to the public

- The Symposiums will foster a greater dialogue between the AMS, the student body and the general public on AMS Sustainability goals, action items and monthly progress, as well as creating a forum by which the AMS can learn about the general public's sustainability concerns
- The Symposiums will result in the development of resources and guidelines for AMS clubs and constituencies that ensure that these groups are accountable to the commitments outlined in ASAP

AMS INTERACTIVE SUSTAINABILITY CENTRE: A VISUAL REPRESENTATION OF AMS SUSTAINABILITY

With the replacement of the space occupied by the Student Life Sustainability Centre by the Clubs Resource Centre, the AMS currently lacks a concrete venue for collaboration on ASAP. Since January 2020, discussions, consultation and planning for a new sustainability centre - the AMS Interactive Sustainability Centre (ISC) - have been taking place amongst various stakeholders.

My team and I are committed to seeing the ISC completed within my term as VP Administration, ensuring that there is a place on campus where our various partners in our sustainability efforts can work together to continue the AMS's efforts to create a more sustainable university for years to come.

Key Performance Indicators:

- Engaging in consultation with various sustainability-focused groups in order to determine what kind of programming could take place in the ISC
- Finalizing a design for the ISC that best suits the programming which will take place in the space
- Beginning construction on the ISC in the LIFE Building (Room 0017), with the goal of completing and opening the space by January 2021

DEVELOPING A MORE COMPREHENSIVE AMS SUSTAINABLE ACTION PLAN

The AMS's Sustainable Action Plan (ASAP) is not set to be reviewed until 2023. However, my team and I believe that a number of additions can be made to improve ASAP in the short term and ensure that it is both a more comprehensive and inclusive strategy. We intend to propose a number of additions, to be implemented in 2021, which are listed below.

Key Performance Indicators:

- The introduction of a completed Indigenous Coordination section, as well as better addressing and recognizing the Sustainable Development Goals Framework and its roots in the promotion of a colonial system

- Inclusion of a detailed overview of the Student Driven Sustainability Strategy (SDSS) and Lighter Footprint Strategy (LFS), both of which are previous sustainability policies
- Introducing hyperlinks which may be accessed by the general public to find resources listed throughout the action plan
- Including Food Security and Net Zero guidelines, to be implemented as a part of ASAP

AMS Student Services Manager's Goals 2020-2021

Prepared by: Ian Stone



Goal 1: To Establish a Housing-Focused AMS Service

Values: Responsive, Supportive, Ambitious

One of the key pillars of the AMS Services is providing Services that are in demand. In the 2013, 2017, and 2020 AMS Services Review, as well as the 2019 Academic Experience Survey, findings highlighted that among students who have or will likely need to seek out off-campus housing options during their time at UBC, the majority identified a lack of support services in this area. Among the potential components of this Services requested by students (as indicated in the 2019 AES), this Service could provide:

- A database of rental postings;
- Assistance with determining fair rent prices;
- Information about tenant rights;
- Lease Reviewing Services;
- Advertising Sublets to students;
- Assistance with finding roommates;
- Assistance with landlord disputes;
- and others.

In conjunction with the President and other campus stakeholders, AMS Services will aim to launch a Service by the end of the 2020-21 Academic year.

Key Performance Indicators:

- Present a report to Council by September 2020 detailing the feasibility of potential aspects of the Service
- Soft-launch of the Service by end of December 2020
- Present a report to Council by April 2021 detailing the results of early interactions through the new Service

Goal 2: See 250 Peers Supported in the AMS Peer Support Service by April 30, 2021

Values: Supportive, Adaptable, Accessible

Speakeasy was originally founded in 1970 as “...a talk and information center ... to help fill gaps left by other student counselling services available on campus and in the city.” Since then, much has evolved on the campus community in relation to mental health resources, with new services being started, others shutting down, and existing ones changing their focus (as just a few examples). For the AMS, Vice and Speakeasy have aimed to fill gaps that we have seen in our community related to peer support and harm reduction when it comes to substance use.

However, while Speakeasy had been very strong at providing peer support from an operational standpoint, marketing and outreach activities have not been a strong point of the Service, and have led to a stagnant usage rate of Speakeasy Peer Support Services. On the flipside, Vice, as a new Service, had been stronger in marketing and outreach – with less of a cemented structure, it has been able to adapt to the needs of students more quickly, and provide workshops/engagement with students on the most up-to-date topics (ex. Joint rolling workshops, planned drug testing at future AMS festivals, information on the effects of study drugs, etc.). Thus, it is with this in mind that Speakeasy and Vice merged into a new Service, Peer Support, with the aim of completely re-vamping all operations of peer support focused AMS Services.

With this revamping, we aim to implement the following changes, and others, that will push us to provide support for at least 250 clients by April 2021:

- Virtual support through phone, video chat and text support;
- Certification of our training through NASPA’s Certified Peer Educator (CPE) Training;
- Providing support in different languages;
- Working with the future Social Media Associates to better promote our Services, as well as developing a dedicated marketing & outreach team that is distinct from the Support team

Key Performance Indicators:

- Implement phone and online chat support for Peer Support by mid-September 2020
- Obtaining CPE certification for all Peer Support volunteers, and making this fact publicly known
- With input from AMS and UBC campus stakeholders, develop a marketing and outreach plan that will help ensure the majority of incoming 1st years are aware of our Service by August 15th, 2020

Goal 3: Develop AMS Services into a Top Volunteer and Employee Location on Campus

Values: Competitive, Excellent, Inclusive

AMS Services relies on the efforts of over 120 staff and volunteers to keep things running smoothly. As the people who have the most day-to-day contact with over 8000 clients per year, it is these individuals that are the face of the AMS more so than any of the executives or permanent staff, and contribute significantly to the reputation of the AMS as a whole. To make the experiences of these staff and volunteers a positive one, it is essential that the AMS is able to provide the proper training and benefits (among other things) to our staff and volunteers. Among other reasons, this is important:

- to ensure that we are able to fulfil our mission of “improving the quality of the educational, social, and personal lives of the students of UBC” by providing quality services that are accessible and in demand;
- to engage more of the student population than just the 10-20% of students who vote in AMS Elections;
- to attract student talent that is choosing instead to devote their limited time to organizations with better reputational “clout” and training programs, such as UBC Rec and Residence Life; and,
- to improve retention and continuity in AMS Service leadership in an organization that sees yearly turnover in student staff.

With this in mind, the Services team (in collaboration and consultation with the aforementioned external organizations and internal AMS stakeholders) aims to provide training to Coordinators, volunteers and other staff on topics such as team management, project management, coaching skills, training on serving clients with different accessibility needs, and so on. While it will take many years to develop the AMS’s reputation as a top campus employer, setting this goal and developing a plan of action is an important first step.

Key Performance Indicators:

- Create a 3 year plan for the vision of a comprehensive volunteer and staff training program by September 2020
- Plan and execute a 1-day AMS Services training with attendees from all 6 Services by October 2020
- See 70% of key Services leadership positions filled by “internal” candidates during the 2021-22 hiring cycle
- See a 25% increase in applications across all volunteer and paid positions in the Services during the 2021-22 hiring cycle

Goal 4: Implement the Recommendations of the 2019-20 Services Review

Values: Critical, Growth, Adaptable

The needs and demands of students are ever-changing and AMS Services ought to be able to adapt to these changes. With this goal in mind, the 3rd triennial Services Review was completed in early 2020, and contained numerous recommendations for ways in which AMS Services could improve its operations and structures based on thorough data analytics and comparisons of our Services to other at UBC and throughout Canada. Thus, the AMS Services leadership team aims to implement all recommendations as outlined in the Review.

Key Performance Indicators: see the 2019-2020 Services Review for specific KPIs and recommendations.



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