AMS Student Life Committee Meeting Minutes
Monday, June 29th 2020

Attendance
Regrets: n/a
Recording Secretary: Annika Szarka

Call to Order

The meeting was called to order at 12:04 (PST).

Territorial Acknowledgement

Approval of the Previous Meeting Minutes
Moved: Sylvester
Seconded: Chrissa

“BE IT RESOLVED THAT the minutes have been adopted as presented.”

Approval of the Agenda
Moved: Emmanuel
Seconded: Annika

“BE IT RESOLVED THAT the agenda be adopted as presented.”

Agenda Items

Finalized Goals

I. Finding Ways to Enhance Relationships with Affiliate Institutions
   a. Increasing communication between AMS Executives and affiliate student governments / student engagement officers
   b. Increasing communication about the AMS to UBC students, excluded from AMS communications (i.e., St. Marks)
      i. Timeline: Ongoing (hopefully, we are able to see updates for the 2020-2021 Winter Year)

II. Connecting Students with AMS Services
   a. Finding ways to further promote these services on campus to students that are currently unaware/left out of the AMS information loop
   b. Including affiliate institutions when advertising for these services
i. Timeline: ongoing (this would correspond with our progress made on our first goal)

III. Increasing Voter Turnout Campus-Wide
   a. Highlighting the work of the AMS and how this affects students as a whole
   b. Finding barriers that are limiting participation, and raising these findings to Council
      i. Timeline: ideally, by the next presidential election next year (Jan/Feb 2021), this has occurred in some capacity

Anything to add?
   - Worth having a greater presence of AMS during orientations
   - They see clubs, but are not necessarily aware that they are AMS affiliated
   - Introduce students to AMS sooner
   - Council decides to leave increasing AMS engagement on imagine day as a smaller project, rather than adding in into the goals
   - Goals are assumed by unanimous vote

Issues regarding how to increase diversity within the AMS:
   - Indigenous students interested in running for executives, but once they do this they lose their band funding… is there a way to get around this?
     o Is there a way we can pay them more in order to get around this?

Topics to Further Discuss

What programming is each faculty/school arranging for this September Orientation period? Is there anything that the SLC can offer to support/engage more students?
   - Student Panel
   - AMS Panel
     o Various executives sharing information about their role and how they make a difference on campus
   - Governance Information for Incoming Students
     o Social Media Posts (stories about each role on Gov?)

Imagine Day
AMS involvement within orientations:
   - Sean: Attaching the AMS name to faculty specific orientations?
     o Cole: somewhat separate from UBC orientations, if we were looking to get involved with faculties we would reach out to their constituencies
   - Cole: what UBC is planning for orientations:
     o Pep rally: we have a 5-minute slot to share our messaging around what we do
Imagine day is becoming more campus-wide rather than just a first-year event
- Working with UBC on having a virtual club’s day

- Faculty specific plans:
  - KIN: implementing AMS information into the academics day
  - Social work: 3 days of online orientation wherein AMS information could be implemented
  - Send a ‘tool kit’ to each constituency to offer how they could implement AMS information into their orientation programs

- Action plan:
  - arrange a second meeting about how we can integrate our logo/toolkit

- Increasing engagement by including affiliate colleges
  - Committee to raise to Council ➔ Is this something we still want to pursue?

**Participation Barriers**
- Finding processes that are limiting participation, and raising these findings to Council in a formal report
  - i.e., numerical requirements for applying to Council

**Updates**

Our Committee has been able to request the Marketing and Communications Manager to evaluate methods of including students from affiliate institutions in AMS Communications and report back by August 31st, 2020.

**Next Meeting**

The next scheduled meeting will be on July 13th from 12:00pm-1:00pm (PST).

**Adjournment**

Moved: Sean
Seconded: Annika

There being no further business, the meeting was adjourned at 12:38pm