

**UBC AMS Academic Experience Survey  
2021 Questionnaire  
Draft 1**

**INTRODUCTION**

Thank you for taking the time to participate in our survey about your experiences as a UBC student!

This survey will take about 20 minutes to complete. As a thank you for participating, at the end of the survey your name will be **entered into a draw to win:**

- 1 of 2 \$250 Visa Gift Cards
- 1 of 10 \$100 Visa Gift Cards
- 1 of 10 \$50 Visa Gift Cards
- 1 of 3 pairs of Block Party Tickets (2 tickets per winner)

**Comment [TL1]:** Are these still what you'd like to offer?

**SCREENERS: ~0.5 MINS**

S1. To begin, are you currently a full time or part time UBC Vancouver student?  
*Please select one.*

- I am currently enrolled as a full time student at UBC Vancouver
- I am currently enrolled as a part time student at UBC Vancouver
- I am not currently enrolled at UBC Vancouver

**[SCREEN OUT IF "I am not currently enrolled at UBC" SELECTED AT S1, ELSE CONTINUE]**

S2. Which of the following best describes your current status as a UBC student?  
*Please select one.*

- Undergraduate [including JD (Juris Doctor, Law), MD (Medicine), DMD (Dentistry), B.Ed (Education)]
- Graduate (Masters, PhD)
- Other (please specify)

**UBC ENROLLMENT: ~0.9 MINS**

U1. What is your current year of study (undergraduate or graduate)?  
*Please select one.*

- 1st
- 2nd
- 3rd
- 4th
- 5th+
- Other (please specify)

**[CONTINUE IF “Undergraduate” SELECTED AT S2, ELSE SKIP TO U3]**

U2. What faculty or school are you currently enrolled in?  
*Please select all that apply.*

- Architecture and Landscape Architecture
- Arts
- Commerce
- Dentistry
- Education
- Engineering
- Forestry
- Kinesiology
- Land and Food Systems
- Law
- Medicine
- Music
- Nursing
- Pharmaceutical Science
- Science
- Social Work
- Vancouver School of Economics
- Other (please specify)
- None **[EXCLUSIVE]**

U3. Are you a domestic or international student?  
*Please select one.*

- Domestic - from BC Lower Mainland
- Domestic - from outside of BC Lower Mainland
- International

U4. Which of the following best describes the delivery of your courses at UBC, both previous to COVID-19 and currently?

**Comment [TL2]:** Related to Recommendation #50, recommend adding in to understand change since COVID-19. You may wish to see COVID-19 differences in other questions as well.

As well, this question will be used for G2, which targets Recommendation #51 (difference between domestic and international experience in remote classes).

Please select one for each column.

**[COLUMNS]**

Previous to COVID-19

Currently

**[ROWS]**

On-campus only

Online only

Blended (on-campus and online)

Not applicable

**GENERAL EXPERIENCE: ~0.5 MINS**

G1. We would now like to ask you some questions about your UBC experience in general.

To what extent do you agree with the following statements about UBC?  
Please select one response for each row.

**[COLUMNS]**

Strongly agree

Somewhat agree

Neutral

Somewhat disagree

Strongly disagree

Don't know

**[ROWS - RANDOMIZE]**

The University cares about what students think about the cost of education

Overall, I am receiving good value for my tuition fees

Overall, I am satisfied with my university experience

**[ASK ONLY IF ONLINE ONLY OR BLENDED IN U4]**

G2. How would you rate your online course experience with UBC overall?

Please select one.

10 – Excellent

9

8

7

6

5

4

3

**Comment [TL3]:** Added for your Recommendation #51: differences between domestic and international student experience in remote classes.

2  
1 – poor  
Don't know

**ALMA MATER SOCIETY: 1.1 MINS**

AMS1: We would now like to ask you some questions about the UBC AMS (Alma Mater Society).

**Comment [TL4]:** Moved to AMS Experience survey

To what extent do you agree with the following statements about the AMS?  
Please select one response for each row.

**[COLUMNS]**

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree
- Don't know
- Not applicable

**[ROWS - RANDOMIZE]**

- I am aware of the services offered by the AMS and how to access them
- I trust the AMS to spend my money wisely
- The AMS does a good job of representing students' **financial interests** to the administration and faculty
- The AMS does a good job of representing students' **academic interests** to the administration and faculty
- The AMS does a good job of representing students' **mental health and well-being interests** to the administration and faculty
- The AMS does a good job of representing students' **equity and inclusion interests** to the administration and faculty

AMS10: How would you rate the AMS of UBC Vancouver overall?  
Please select one.

**Comment [TL5]:** Moved to AMS Experience survey

- 10 — Excellent
- 9
- 8
- 7
- 6
- 5
- 4
- 3
- 2
- 1 — poor

Don't know

**CAMPUS COMMUNITY: ~2.4 MINS**

C3. Changing topics somewhat, we would now like to ask you some more questions about your experiences as a UBC student.

Please indicate your level of agreement with the following statements:  
*Please select one response for each row.*

**[COLUMNS]**

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree
- Don't know

**[ROWS - RANDOMIZE]**

- I feel a sense of belonging on campus
- I feel safe on campus at night
- I feel like my well-being is supported at UBC

**Comment [TL6]:** Would you like to add any statements related to COVID-19? E.g. online experience?

C4. How often do you personally experience discrimination on campus or in a UBC online course/community for each of the following?

*Please select one response for each row.*

**[COLUMNS]**

- Frequently
- Often
- Sometimes
- Rarely
- Never
- Prefer not to answer

**[ROWS - RANDOMIZE]**

- Race or ethnicity
- Gender
- Sexual orientation
- Religious beliefs
- Disability/ability
- Age
- Gender Identity

**Comment [TL7]:** Suggest adding online since some will have online classes. Open to change wording.

**[SKIP TO C6 IF “NEVER” OR “PREFER NOT” FOR ALL AT C4, ELSE CONTINUE]**

C6. Which of the following UBC extracurricular activities have you participated in during your time at UBC?

*Please select all that apply.*

**[RANDOMIZE]**

- Co-op
- Work (Part-time, Full-time)
- Research (Independent)
- Research (WorkLearn)
- Clubs
- Working or volunteering for the AMS
- Undergraduate Society
- Recreation/Sports
- UBC Student Development (i.e., Residence Life, Student Leadership Conference, Jumpstart, Orientations)
- Greek Life
- Athletics
- Volunteer
- Internship (on-campus)
- Internship (off-campus)
- Other (please specify) **[ANCHOR]**
- None **[ANCHOR][EXCLUSIVE]**

**Comment [TL8]:** Are there any online extracurricular activities to add since COVID-19?

C9. To what extent do you agree or disagree with the following statements about your participation in on-campus activities (e.g. clubs, Greek life, recreation, undergraduate constituencies, etc.)?

*Please select one for each row.*

**[COLUMNS]**

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Don't know
- Not applicable – I don't participate

**[ROWS – RANDOMIZE]**

- Participating in on-campus activities helps to relieve my stress as a UBC student
- Participating in on-campus activities increases my sense of belonging on campus
- Participating in on-campus activities helps me to make and strengthen personal relationships with other students at UBC

**Comment [TL9]:** These are all related to on campus activities. Are there online activities you might want to ask about?

**HEALTH AND WELLBEING: 1.6 MINS**

H2. To what extent have each of the following services or programs available at UBC helped your mental health and wellbeing?  
*Please select one for each row.*

**[COLUMNS]**

Helped significantly  
Helped somewhat  
Haven't really helped  
Haven't helped at all  
Have heard of, but never used  
Have not heard of

**[ROWS - RANDOMIZE]**

UBC Counselling Services  
UBC Student Health Services  
First Nations House of Learning  
AMS Speakeasy  
AMS Vice  
AMS Sexual Assault Support Centre (SASC)  
Nurses on Campus  
Centre for Accessibility  
Residence Advisors  
Jumpstart Leaders  
Enrolment Services Advisor  
UBC Sexual Violence Prevention and Response Office (SVPRO)  
Empower Me

**DEGREE PLANNING AND REGISTRATION: 4.2 MINS**

DP1. Are you currently enrolled in a 4 year undergraduate degree program?  
*Please select one.*

Yes  
No  
Don't know

**[CONTINUE IF "YES" SELECTED AT DP1, ELSE SKIP TO DP5]**

DP2. How long will it take you to complete your degree program from start to finish?  
*Please use your best estimate and select one.*

Less than 4 years  
4 years

4.5 years  
5 years  
5.5 years  
6 years  
6.5+ years  
Don't know

**[SKIP TO DP5 IF "LESS THAN 4" OR "4 YEARS" OR "DON'T KNOW" SELECTED AT DP2, ELSE CONTINUE]**

DP3. Why will you not complete your degree program within a 4 year period?  
*Please select all that apply.*

**[RANDOMIZE]**

I have taken a reduced courseload for financial reasons  
I have taken a reduced courseload for personal reasons  
I have done other experiences that have extended my degree  
I switched degrees or programs  
I took/plan to take a break  
I have been unable to take required courses when I needed to  
I am not in a hurry to complete my degree  
I am taking/will take additional courses  
I have taken a reduced courseload due to my commute to UBC  
Other (please specify) **[ANCHOR]**

DP5. Based on your best estimate, how much in total did you spend on textbooks and other course resources (excluding tuition) during the 2019-2020 academic year (both terms)?  
*Please use whole number only (no decimals or fractions) and type your answer in the box below.*

**[OPEN END NUMERIC TEXT BOX]**

DP6. How often have you done each of the following?  
*Please select one response for each row.*

**[COLUMNS]**

Frequently  
Often  
Sometimes  
Rarely  
Never  
Don't know  
Prefer not to answer

**[ROWS - RANDOMIZE]**



- Bought a textbook or other course resource and didn't use it, or rarely used it, throughout the term
- Went without a textbook or other course resource due to cost
- Went without a textbook or other course resource because it didn't seem useful
- Accessed a textbook or other course resource illegally from sources other than the UBC Bookstore
- Used an outdated version of a textbook or other course resource to avoid paying for a more recent edition
- Used open educational resources (freely accessible online teaching and learning materials such as text, media, and other digital materials) in lieu of a textbook
- Been assessed in courses through online portals that require paid access codes

DP10. To what extent do you agree or disagree with the following statements as they apply to your education at UBC?

*Please select one for each row.*

**[COLUMNS]**

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Don't know

**[ROWS][RANDOMIZE]**

- I feel that not buying the assigned textbook would impede on my academics
- I feel like I had adequate information when choosing my major/degree
- I know what career(s) I am interested in after graduation
- I expect to feel prepared to enter the workforce upon graduation
- I feel like I have had adequate opportunities to decide on a career path
- I have been able to achieve the academic goals and standards I set for myself at UBC

DP11. How useful did you find the following career support services offered by the Centre for Student Involvement and Careers?

*Please select one for each row.*

**[COLUMNS]**

- Very useful
- Somewhat useful
- Not very useful
- Not at all useful
- Have heard of, but never used
- Have not heard of

**[ROWS - RANDOMIZE]**

- CareersOnline

Resume & Cover Letter Workshops  
In-Person Advising  
Multi-Disciplinary Undergraduate Research Conference  
LinkedIn Workshops  
CSI&C Website

DP13. What are your plans after graduation?  
*Please select all that apply.*

**[RANDOMIZE]**  
Job-seeking/new job  
Continued employment at current job  
Graduate School  
Additional undergraduate school  
Professional program  
Internship/co-op/apprenticeship  
Other (please specify) **[ANCHOR]**  
Don't know **[EXCLUSIVE] [ANCHOR]**

#### FINANCIAL INFORMATION: ~3.0 MINS

F1. We would now like to ask you some questions about your financial situation as a UBC student.

Which of the following do you depend on for financial support during your studies?  
*Please select all that apply.*

**[RANDOMIZE]**  
Student loans (government)  
Student loans (private)  
Parents or other family members  
Spouse or partner  
Full-time employment  
Part-time employment  
Scholarships, bursaries, or other awards  
Personal savings  
UBC emergency funding/financial aid  
Inheritance  
Other (please specify) **[ANCHOR]**

**[ASK F1A IF "Scholarships, bursaries, or other awards" SELECTED AT F1, ELSE SKIP TO F2]**

F1a. From whom have you received Scholarships, bursaries, or other awards?  
*Please select all that apply.*

Directly from UBC

From another organization associated with UBC  
From an organization not associated with UBC  
Other (please specify)

F1b. How satisfied are you with each of the following types of student financial support you receive?  
*Please select one for each row.*

**[COLUMNS]**  
Very satisfied  
Somewhat satisfied  
Not very satisfied  
Not at all satisfied  
Not applicable/do not receive

**[ROWS]**  
Grants  
Bursaries  
Work opportunities  
Needs-based scholarships  
Merit-based scholarships  
Loans

F2. What do you expect your personal financial debt to be at graduation?  
*Please use your best estimate and type your answer in the box provided below.*

**[NUMERIC TEXT BOX – RANGE 0 TO 999,999]**  
Don't know **[EXCLUSIVE]**  
Prefer not to answer

F3. How much do you agree or disagree with the following statements about your personal finances as a UBC student?  
*Please select one response for each row.*

**[COLUMNS]**  
Strongly agree  
Somewhat agree  
Neutral  
Somewhat disagree  
Strongly disagree  
Don't know

**[ROWS - RANDOMIZE]**  
I experience financial hardship related to my tuition and other expenses  
I might not be able to come back to UBC at some point in the future due to financial reasons

If I had an unexpected financial emergency, I would know how to access emergency funding  
Overall, I think I can manage my finances  
I experience financial hardship related to textbooks and course materials  
I experience financial hardship related to the cost of housing

F4. Have you ever lacked a fixed, regular, and adequate nighttime residence (living on the streets, couch surfing, living in a public or private space without consent, or in an emergency shelter) while a student at UBC?

*Please select all that apply.*

- Yes – currently
- Yes – in my first year
- Yes – in the past during the school year (but not my first year)
- No **[EXCLUSIVE]**

**[SKIP TO F4b IF “NO” SELECTED AT F4, ELSE CONTINUE]**

F4a. Below is a list of different reasons that may contribute to a UBC student lacking a fixed, regular, and adequate nighttime residence.

Which one of the following reasons played the **most significant role** in contributing to your own lack of a fixed, regular, and adequate nighttime residence while a student at UBC?

*Please select one.*

**[ROWS - RANDOMIZE]**

**[SHOW THESE 3 “AFFORDABLE” TOGETHER]**

Lack of affordable market (off campus) housing

Lack of affordable market (on campus) housing

Lack of affordable student housing

**[SHOW THESE 3 “AVAILABLE” TOGETHER]**

Lack of available market (off campus) housing on or near campus

Lack of available market (on campus) housing

Lack of available student housing

Lost government loans/bursaries

Lost employment

Personal relationships (i.e. stopped living with parents, roommates, romantic partner, etc.)

Eviction from previous residence

Increased rent

Unsuitable living conditions

Other (please specify)**[ANCHOR]**

Prefer not to answer **[ANCHOR]**

F4b. How much do you agree or disagree with the following statements about housing as they apply to you as a UBC student?

*Please select one response for each row.*

**[COLUMNS]**

Strongly agree  
Somewhat agree  
Neutral  
Somewhat disagree  
Strongly disagree  
Don't know

**[ROWS - RANDOMIZE]**

The cost of housing has caused me to currently live further away from campus than I would like  
The cost of housing has caused me to reconsider whether I should attend a university with more affordable or available housing options instead of UBC

F5. In the past 12 months, how often have you worried that you might run out of food before you had money to buy more groceries?

*Please select one.*

More than twice a month  
Twice a month  
Once a month  
A few times a year  
Less than a few times a year  
Never

**[ASK F6 IF CODES 1-4 SELECTED AT F5, ELSE SKIP TO HC1]**

F6. What are the main reasons why you have been worried that you might run out of food before you had money to buy more groceries?

*Please rank the top 3 reasons where "1" is the biggest reason, "2" is the next biggest reason, and so on.*

**[RANDOMIZE]**

Unanticipated expenses  
Not enough financial aid  
Insufficient student loan(s)  
High textbook costs  
High tuition costs  
High housing costs  
Change in your personal financial circumstances  
Change in your parents' financial circumstances  
Personal/lifestyle choices  
Unable to find employment/sufficient employment  
Other **[ANCHOR]**  
Don't know **[ANCHOR][EXCLUSIVE]**

F7. Please indicate the extent to which you agree or disagree with the following statement:

"UBC has helped me meet my financial needs to attend my program."

Choose one.

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree
- Don't know

**Comment [TL10]:** Morgan mentioned adding questions under the finance section on expanding past what's here and seeing if UBC is meeting the needs of their students. Feel free to re-word as you were visualizing.

I added a basic statement, feel free to change it as you need. We could also change the question to have multiple statements.

#### HOUSEHOLD AND COMMUTE: ~0.3 MINS

HC1. Which of the following best describes where you currently live?

Please select one.

- On campus in residence
- On campus in market housing
- Off campus alone
- Off campus with parents
- Off campus with friends or roommates
- Off campus with spouse or partner
- Other (please specify)

HC2. (H2 in 2015). We would now like to ask you some questions about campus housing and development at UBC.

How long does it typically take you to get to campus?

Please use your best estimate and select one.

- I live on campus – in residence
- I live on campus – not residence
- 0-10 minutes
- 11-20 minutes
- 21-30 minutes
- 31-40 minutes
- 41-50 minutes
- 50-60 minutes
- 60+ minutes
- Don't know

**SEXUAL ASSAULT AND OTHER SEXUAL MISCONDUCT: 2.4 MINS**

SA1. The next three questions focus on three main issues:

- Student perception of sexual assault and other sexual misconduct **on campus or in a UBC online course/community**
- Student perception of the University's response to sexual assault and other sexual misconduct; and
- Personal experiences of sexual assault and other sexual misconduct by a UBC community member

**Comment [TL11]:** Possibly add an online option? Open to change wording.

However, as these topics may be upsetting or triggering to some respondents, please let us know if you would prefer not to answer these questions and the survey will skip to the final section.

**Please note:** your response to all of the questions in this survey are **strictly confidential** and viewed in aggregate only. If you need any support resources, please contact the AMS Sexual Assault Support Centre (SASC) or the UBC Sexual Violence Prevention and Response Office (SVPRO).

*Please select one.*

- I am comfortable viewing and answering these questions
- I would prefer not to answer these questions

**[SKIP TO D2 IF "I WOULD PREFER NOT..." SELECTED AT SA1, ELSE CONTINUE]**

SA2.

Note: for the purpose of these questions the following terms are defined:

- "Sexual Assault" is any form of sexual touching or the threat of sexual touching without the individual's consent
- "Other sexual misconduct" is all other forms of sexual misconduct except sexual assault (i.e. sexual harassment, voyeurism, distributing intimate images without consent, etc.)

Below are a number of statements about the prevalence of sexual assault and other sexual misconduct at UBC. Please indicate the extent to which you agree or disagree with each statement.

*Please select one for each row.*

**[COLUMNS]**

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree
- Don't know

**[ROWS - RANDOMIZE]**

UBC students would know how to respond appropriately if they saw a sexual assault or other sexual misconduct.

I am concerned about the prevalence of sexual assault at UBC.

I am concerned about the prevalence of other sexual misconduct (other than assault) at UBC.

SA3. Below are some statements about perceptions of the university and the AMS's response to sexual assault and other sexual misconduct. Please indicate the extent to which you agree or disagree with each statement.

*Please select one for each row.*

**[COLUMNS]**

Strongly agree

Somewhat agree

Neutral

Somewhat disagree

Strongly disagree

Don't know

Prefer not to answer

**[ROWS - RANDOMIZE]**

UBC has provided me adequate education about issues surrounding sexual assault and other sexual misconduct.

UBC does a good job of clearly communicating resources and supports for survivors of sexual assault and other sexual misconduct.

If I personally experienced sexual assault or other sexual, I would feel comfortable reporting the incident to campus officials.

If I personally experienced sexual assault or other sexual misconduct, I would feel comfortable accessing support resources.

If I personally experienced sexual assault or other sexual misconduct, I would feel comfortable accessing support resources from the **UBC Sexual Violence Prevention and Response Office (SVPRO)**.

If I personally experienced sexual assault or other sexual misconduct, I would feel comfortable accessing support resources from the **AMS Sexual Assault Support Centre (SASC)**.

SA5. Have you personally been a survivor of sexual assault and other sexual misconduct either by a member of the UBC community or someone outside the UBC community **during your time as a UBC student**?

*Please select all that apply.*

Yes - I have experienced **sexual assault** by a member of the UBC community

Yes - I have experienced other **sexual misconduct** by a member of the UBC community

Yes - I have experienced **sexual assault** by someone outside the UBC community

Yes - I have experienced other **sexual misconduct** by someone outside the UBC community

No - I have **not experienced** sexual assault or other sexual misconduct **[EXCLUSIVE]**

Don't know **[EXCLUSIVE]**



Prefer not to answer [EXCLUSIVE]

**DISABILITY EXPERIENCE: ~0.9 MINS**

DE1. Do you personally have any of the following types of disabilities?  
*Please select all that apply.*

[RANDOMIZE]

Mobility  
Hearing  
Sight  
Developmental  
Speech  
Mental illness  
Other (please specify) [ANCHOR]  
None [ANCHOR] [EXCLUSIVE]

[SKIP TO D2 IF "NONE" SELECTED AT DE1, ELSE CONTINUE]

DE2. Are you registered with the Centre for Accessibility at UBC?  
*Please select one.*

Yes  
No  
Don't know

[ASK DE3 IF "NO" SELECTED AT DE2, ELSE SKIP TO D2]

DE3. Why are you not registered with the Centre for Accessibility at UBC?  
*Please select all that apply.*

[RANDOMIZE]

I have not heard of the Centre for Accessibility before  
I do not know what services the Centre for Accessibility offers  
My disability doesn't interfere with my academics  
I don't know how to register with the Centre for Accessibility  
It is too inconvenient to register with the Centre for Accessibility  
I intend to register, but haven't gotten around to it yet  
I don't want or need any extra assistance because of my disability  
Other (please specify) [ANCHOR]  
Don't know [ANCHOR] [EXCLUSIVE]

**DEMOGRAPHIC INFORMATION: ~1.4 MINS**

D1. Finally, we would like to ask some demographic questions to learn more about who UBC students are. Please be assured that this information will not be associated with you personally and will be reported in aggregate form only.

Are you the first person in your family to attend post-secondary school?

*Please select one.*

- Yes
- No
- Don't know

D2. What is your current age?

Please select one from the drop box below.

**[DROP BOX RANGE <16, 16, 17....97, 98, 99 or older]**

D3. How do you identify in terms of gender?

*Please select one.*

- Woman/female
- Man/male
- Non-binary/gender queer
- Two-spirit
- Other (please specify)
- Prefer not to answer

D3a. Do you identify as transgender?

*Please select one.*

- Yes
- No
- Don't know
- Prefer not to answer

D4. Which of the following best describes your sexual orientation?

*Please select one.*

- Heterosexual/straight
- Gay
- Lesbian
- Bisexual
- Queer
- Pansexual

Asexual  
Two-spirit  
Other (please specify)  
Not sure/questioning  
Prefer not to answer

D5. Which of the following best reflects your ethnic identities describes your ethnicity?  
*Please select all that apply.*

Indigenous, First Nations, Aboriginal, Métis, and/or Inuit  
Caucasian, White, and/or European  
Chinese  
South Asian (e.g. Indian, Pakistani, Bangladeshi, Sri Lankan, etc.)  
Black, African, African Canadian, and/or Caribbean  
Filipino  
Hispanic, Latinx, and/or Latin American (Mexican, Central American, South American, etc.)  
Southeast Asian (e.g. Vietnamese, Cambodian, Malaysian, Laotian, etc.)  
Middle Eastern (Lebanese, Iranian, Armenian, Egyptian, etc.)  
Korean  
Japanese  
Other (please specify)  
Prefer not to answer

**CLOSING: ~1.4 mins**

Z1. Do you have any other comments, questions, or concerns you would like to share about anything relating to the **AMS** or this survey?

*Please be as descriptive as possible and type your answer in the space provided below.*

**[OPEN END TEXT BOX]**  
No comment **[EXCLUSIVE]**

**Comment [TL12]:** To remove since AMS isn't the focus of this survey anymore.

Z2. These are all the questions we have for you today.

Thank you for taking the time to complete this survey and sharing your valuable experiences as a UBC student! The results of this survey will be made publicly available in the Summer and will be shared with students, UBC Administration, Deans, faculty, and staff.

Please enter your email address in the box below to be **entered into a draw to win:**

- 1 of 2 \$250 Visa Gift Cards
- 1 of 10 \$100 Visa Gift Cards
- 1 of 10 \$50 Visa Gift Cards

- 1 of 3 pairs of Block Party Tickets (2 tickets per winner)

Type your email in the box provided below.

**[OPEN END EMAIL TEXT BOX]**

I do not want to enter the draw **[EXCLUSIVE]**

Z3. This study was conducted by Insights West on behalf of the UBC AMS.

From time to time, Insights West hosts in-person focus groups, discussions, and interviews at our Vancouver Insights Centre to gain valuable feedback from a variety of people on different topics.

By signing up to participate in our focus groups, you will have the opportunity to share your opinion on important issues in BC and earn \$75 – \$150 for just 1 to 2 hours of your time.

Would you like to be added to our panel to receive email notifications when paid discussion opportunities come up in Vancouver?

From time to time, Insights West regularly conducts surveys and online discussions to gain valuable feedback on a variety of topics, and we'd like you to join us!

Membership in the Insights West Feedback Community allows you to share your views and perspectives on topics that impact decisions across Canada and in your community. Your time and input won't go unnoticed – earn points redeemable for gift cards for every survey you complete, and online or in-person focus group participation typically rewards you with \$75 to \$150 for your time. In fact, you'll earn 100 points (equivalent of \$1) for signing up right now. Insights West gives out around \$150,000 in incentive money annually!

Would you like to be added to our community to receive email notifications when new studies come up?

Choose one.

- Yes
- Not at this time

**[IF YES, GO TO STAGING SURVEY, ELSE SKIP TO CLOSING]**

**[ASK ZZ4 IF SCREENED OUT, ELSE SKIP TO CLOSING]**

ZZ4. Thank you for your interest, but you do not match the qualifications required to participate in this survey.

**Comment [TL13]:** Z4/ZZ4. Has changed since COVID-19. Updated paragraph.

From time to time, Insights West hosts in-person focus groups, discussions, and interviews at our Vancouver Insights Centre to gain valuable feedback from a variety of people on different topics.

By signing up to participate in our focus groups, you will have the opportunity to share your opinion on important issues in BC and earn \$75 - \$150 for just 1 to 2 hours of your time.

Would you like to be added to our panel to receive email notifications when paid discussion opportunities come up in Vancouver?

From time to time, Insights West regularly conducts surveys and online discussions to gain valuable feedback on a variety of topics, and we'd like you to join us!

Membership in the Insights West Feedback Community allows you to share your views and perspectives on topics that impact decisions across Canada and in your community. Your time and input won't go unnoticed – earn points redeemable for gift cards for every survey you complete, and online or in-person focus group participation typically rewards you with \$75 to \$150 for your time. In fact, you'll earn 100 points (equivalent of \$1) for signing up right now. Insights West gives out around \$150,000 in incentive money annually!

Would you like to be added to our community to receive email notifications when new studies come up?

Choose one.

- Yes
- Not at this time

**[CLOSING]**

Thank you very much for your time today – your opinion is highly valued!