

Agenda of the AMS Student Life Committee

Monday, November 9, 2020

Attendance

Present: Agam Gill, Annika Szarka, Christian Bailey, Emmanuel Cantiller

Regrets: Sherly Prince, Eric Lowe, Ian Stone, Sylvester Mensah Jr, Cole Evans

Recording Secretary: Annika Szarka

Call to Order

The meeting was called to order at 1:00pm (PST).

Territorial Acknowledgement

Agam led the territorial acknowledgement.

Approval of the Previous Meeting Minutes

Moved: Emmanuel

Seconded: Christian

“BE IT RESOLVED THAT the previous meeting minutes be adopted as presented.”

Approval of the Agenda

Moved: Christian

Seconded: Emmanuel

“BE IT RESOLVED THAT the agenda be adopted as presented.”

Agenda Items

Executing Our Goals/Forming Solid Plans

Increasing Voter Turnout

- Consolidating closer contact with various UBC social media groups.
 - **Emmanuel:** suggested getting in contact with social media groups such as constituencies, as well as UBC class social media pages
 - idealistically, groups who haven't endorsed candidates in the past
 - idea: promoting neutral infographics
 - **Agam:** Even if constituencies endorse candidates, the goal would be for constituencies to promote the election in general, first. We can communicate our idea to the groups to see if they would be willing to promote.

- We can come up with a list of UBC social media groups and constituencies to contact.
- We should also talk to the chief electoral officer about rules regarding what information can be put out.

AMS Club Support

- How can we support the AMS clubs?
 - **Agam:** Operations committee is in charge of overseeing the clubs, but it would be useful to get in contact to see how the SLC can help clubs in regards to troubles they are having with engagement or student life.
 - **Annika:** Have we asked Ian about this?
 - **Agam:**
 - I will definitely reach out to Ian to see what he thinks about this.
 - It's a unique time and is hard to get engagement out of students and clubs might be encountering other issues, so it would be useful to create a survey to reach out and ask clubs how we can support them.
 - Moving forward: we should come up with questions to ask the clubs.
 - **Emmanuel:** Create a survey collaboratively with the operations committee?
 - **Agam:** I will contact the chair of the operations committee regarding this possibility.
 - **Annika:** We will need to consider the different needs of the clubs, and different ways that they operate, as well.
 - **Agam:** Yes! We could potentially create subcommittees for different types of clubs.

Engagement Strategies

- What are some strategies we can use to promote engagement?
 - ie. help AMS clubs connect better with the student population
- **Agam:** Emphasized the importance of us reaching out first to provide feedback regarding social media content, instead of waiting for them to reach out to us.
- **Emmanuel:** It's hard to use other platforms rather than social media, due to the current circumstances. We could try to look for ways to diversify the platforms (open the floor on more platforms such as UBC Reddit).
- **Agam:** I think hearing from students who don't feel connected with the AMS is important so they feel that they are being heard.
- **Christian:** Email is also a great way to personalize reaching out. What does our access to email chains look like?



- **Agam:** This is something I will talk to the executive members about.

Anything to add?

- **Emmanuel:** Should we begin reaching out to clubs to gauge interest in helping with voter turnout?
- **Agam:** I will reach out to the executive members first to see what they think about this, and then we can get started!

Next Meeting

The next scheduled meeting will be on November 23rd from 1:00pm-2:00pm (PST).

Adjournment

Moved: Emmanuel Seconded: Annika

There being no further business, the meeting was adjourned at 1:30pm (PST).