

AMS Student Life Committee

December 2020 Monthly Report

Hello from the Student Life Committee!

We meet bi-weekly on Zoom. If you would like to join or if you have any questions for us, please do not hesitate to reach out to us at Slcom@ams.ubc.ca!

Works Completed:

- A. **Increasing Voter Turnout Campus-Wide** - To continue working towards the goal of sending out neutral, informational infographics to AMS constituencies, the Student Life Committee has compiled a list of contact emails of AMS constituencies and has drafted emails to send out to gauge interest in promoting elections with these infographics.
- B. **AMS Club Support** - To complete the goal of ensuring the AMS is properly supporting its clubs and services, the Student Life Committee has helped design a survey to ask how we can better support them in regards to student life and student engagement. This survey has been sent out and will aid us in alleviating the challenges clubs could potentially face during the winter semester.
- C. **Engagement Strategies** - The Student Life Committee has gained a better understanding of engagement strategies the AMS is utilizing with the help of the Events Manager and plans to develop new ideas to enhance the presence of the AMS and what kind of content it releases through social media to promote student engagement.

Works In Progress:

- A. **Election Infographics** - The Student Life Committee will send out emails to AMS constituencies when we return back in January to develop a better understanding of which constituencies to send election infographics to.
- B. **Sustainability Team Mural Feedback** - The AMS Sustainability team is looking to create a more virtual presence of sustainability and are looking to create a space in the Life Building Basement for all sustainability related groups. The space is aimed to be a lounge where sustainability groups can visit, near the multiple



sustainability groups located in the basement (Sprouts, Get Thrifty, AMS Food Bank, etc). A new project is underway consisting of creating a mural to affirm that place as a sustainability corridor. The Student Life Committee hopes to continue providing feedback and a student life perspective to help the AMS Sustainability team create this mural.

- C. **Social Media Presence** - The Student Life Committee looks forward to working towards creating a stronger relationship with AMS members in charge of social media and providing feedback on the type of content we produce and release. This will aid the AMS in possibly reaching a larger fraction of the student population than it has been in the past.