Presentation to AMS UBC Council
January 27th 2021

Laurent Levesque, Executive Director
Megan Quigley, Analyst
Unité de travail pour l’implantation de logement étudiant (UTILE)
ABOUT US: ORGANIZATION

FOUNDED IN 2012
BY URBAN PLANNING STUDENTS
NONPROFIT ORGANIZATION
MULTIDISCIPLINARY TEAM
11 STAFF
PROMOTE,

STUDY,

DEVELOP

AFFORDABLE STUDENT

HOUSING IN QUEBEC
BY AND FOR STUDENTS
PROMOTE
ALL ORDERS OF GOVERNMENT

ACTIONABLE RESULTS

CREATIVE ARGUMENTS
BUILDING A CASE FOR STUDENT HOUSING

FIRST EXPENSE FOR MOST STUDENTS
FIRST CAUSE OF STUDENT DEBT
MAJOR CAUSE OF PRECARITY
EFFECTS ON HOUSING MARKET
URBAN DEVELOPMENT BENEFITS
RESEARCH
THE ISSUE

STUDENT HOUSING IS LEFT OUT OF THE CANADIAN CENSUS AND OFFICIAL DATA
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2014 MARKET STUDY ON AFFORDABLE STUDENT HOUSING IN MONTRÉAL
KEY RESULTS (QC)

60% TENANTS ON PRIVATE MARKET
20% CORE HOUSING NEED
250 000 STUDENT TENANTS
EXTRA RENT PAID BY STUDENTS FOR 3+ BR APS.

Source: PHARE 2017, SCHL (loyer médian)
LONG TERM SOLUTION
CONSTRUCTION OF STUDENT HOUSING
BY AND FOR STUDENTS
PERPETUALLY AFFORDABLE
GENERALLY OFF CAMPUS
ALTERNATIVE TO RESIDENCES
COMPLETED PROJECT
WOODNOTE
MONTREAL
90 UNITS
144 ROOMS
18 M$ BUDGET
OPENED SEPT. ‘20
ONGOING PROJECTS
PROJECTS
2 COLLABORATIONS
FLASH 2021 SURVEY
JANUARY TO MARCH 2021
NATIONAL SUMMARY REPORT
POSSIBILITY OF PROVINCIAL / LOCAL REPORTS
COLLABORATIONS

FLASH 2021 SURVEY: OBJECTIVES

UPDATE DATA (LOBBYING, ETC.)

DOCUMENT IMPACTS OF COVID-19

EXPAND TO ALL OF CANADA
COLLABORATIONS

FLASH 2021 SURVEY

5 AREAS OF FOCUS

GRADUATE STUDENTS
STUDENT PARENTS
INDIGENOUS STUDENTS
STUDENTS WITH DISABILITIES
INTERNATIONAL STUDENTS
FLASH 2021 SURVEY: AMS ASKS
DISTRIBUTE + PROMOTE SURVEY
MAXIMIZE PARTICIPATION
ENCOURAGE MORE BC UNIONS
FLASH 2021 SURVEY

MORE INFO :

www.flash2021.ca
2. FEASIBILITY STUDY
COLLABORATIONS

FEASIBILITY STUDY: OBJECTIVES

AFFORDABLE STUDENT HOUSING DEVELOPMENT IN BC
POTENTIAL + FEASIBILITY
FEASIBILITY STUDY : CONTENTS

POLITICAL CONTEXT
EXISTING MODELS
ORGANIZATIONAL DESIGN
COLLABORATIONS

FEASIBILITY STUDY : CONTENTS (CONT’D)

BUSINESS PLAN

REAL ESTATE PARAMETERS (HIGH LEVEL)

SUGGESTED NEXT STEPS
THANK YOU!
QUESTIONS?