



AMS Student Life Committee

February 2021 Monthly Report

Hello from the Student Life Committee!

We meet bi-weekly on Zoom. If you would like to join or if you have any questions for us, please do not hesitate to reach out to us at Slcom@ams.ubc.ca!

Works Completed:

- A. **Increasing Voter Turnout Campus-Wide** - The Student Life Committee has been in contact with various AMS constituencies to gauge their support of sharing neutral, informational infographics to their social media pages to help spread the word regarding AMS elections.
- B. **Engagement Strategies To Increase Voter Turnout** - The Student Life Committee met with members of the AMS Communications team to gain a better understanding of how to enhance engagement strategies the AMS is utilizing in terms of social media and promoting student engagement. We had discussed new methods the team will use to increase the population of students it normally reaches and new social media promotional ideas.
- C. **Promoting AMS Elections** - The Student Life Committee met with the Chief Electoral Officer to discuss how the AMS can promote elections to underrepresented groups and encourage more members from specific demographic groups to get involved. We conversed about including a section on AMS elections in the annual AMS Experience Survey and will have this implemented before elections in the 2021-2022 school year to promote more diversity and inclusion in the AMS.
- D. **Formation of the Grad-Class Council** - We have encouraged the creation of a survey form to send to Grad-Class Council candidates. This form has since then been completed and we are looking forward to continuing encouraging the decision of the Grad gift made by the subcommittee and fostering a relationship between the SLC and this subcommittee to ensure necessary tasks and projects are completed.

Works In Progress:

- A. **Election Infographics** - The Student Life Committee will send neutral, information infographics to AMS constituencies when they are made available to share.
- B. **Engagement Strategies** - The Student Life Committee will continue to collaborate with the AMS Communications team to ensure ideas we had talked about are being implemented.
- C. **Promoting AMS Elections to Underrepresented Groups** - The Student Life Committee will work on creating a list of possible questions to include regarding students' experiences with AMS elections on the AMS Experience Survey in collaboration with the Chief Electoral Officer.
- D. **Formation of the Grad-Class Council** - The Student Life Committee will ensure the formation of the Grad-Class Council is completed soon and will encourage this subcommittee to meet and fulfill its duties by the end of the year.
- E. **Collaborating with the Associate Vice President of Academic Affairs** - The Student Life Committee will be meeting the Associate Vice President of Academic Affairs to discuss working on VPAUA projects that relate to the Student Life Committee's work and goals!