Welcome

Land Acknowledgement
Although we may not all be on these lands, the work we do and the organization we are a part of occupies the traditional, ancestral and unceded territories of the Coast Salish Peoples.

Updates:
Introductions
Please introduce yourself! I will just go through my list. You can start by sharing your name, preferred pronouns, and a tad about yourself.

Note Taker ➔ If you are interested in taking notes, please let me know! We need someone to take notes every meeting, so either I will just create a schedule, or you can volunteer!

Annika Volunteered! Thank you, Annika!

Meeting(s) ➔ Our President cannot attend this meeting time, so is everyone comfortable finding a different meeting time? Based on the Doodle Poll, Monday’s between 12-1pm work for most. Are there any other times anyone would like to raise? I can also send out a new Doodle Poll, if desired.

New Meeting Time (Monday’s 12-1pm PST)

Approval of the Agenda
Moved: Sean
Second: Christian
BE IT RESOLVED THAT the agenda has been adopted as presented

Vice Chair Appointment
If you are interested, nominate yourself! This role is for situations where possible conflicts of interest arrive.

MOVED TO NEXT MEETING

Approval of the Grad Gift
Moved: Cole
Second: Christian
BE IT RESOLVED THAT the following propositions be approved and sent to AMS Council

Discussion:
- Grad gifts haven’t been as effective is years passed ➔ habit of not following through on the basis of the Committee
- The idea behind the Mural is that this is a physical representation of what the grad class is leaving behind
- Who will design the grad gift?
  o SLC will make that decision
    ▪ Using an artist based on COVID-19 presentations in DT
- Using a UBC Student to create the mural – keep it in the community
  - COVID-19 ➔ food security on our campus has driven these choices for the grad gifts; financial strain and stress has been thought of needed to be alleviated

**Preliminary Goal Setting**

**Preliminary Goals for the Committee**

1. Addressing Voter-Turnout Campus-Wide
2. AMS Services and Student Engagement ➔ finding ways to further promote these services on campus
   a. Ways of having students engaged in their community
3. Ways to assist toward adaption of new-normal for new organizations on campus during the COVID-19 Pandemic
   a. Ways to offer student life engagement
   b. Club engagement
   c. Social events
      i. Research for clubs to continue operating throughout pandemic

**Discussion:**

Are smaller affiliate colleges aware of the AMS-wide events? And resources offered by the university?

- We often don’t reach this group of individuals
- We send emails via AMS, but they don’t send to affiliate colleges
- CAN WE GET THE EMAIL LISTS? ➔ requesting this information and access??
  o Increasing engagement and awareness to these affiliate programs and students

**Next Meeting:**

The next scheduled meeting will be on Monday, June 15th from 12:00pm-1:00pm (PST).

**To Do:**

Chrissa will send an updated email with the following information for the Committee:

- New Meeting Date
- Minutes Template (Annika)
- Google Drive Folder
- Roger’s Rules Info Sheet
- Vice Chair Appt
Welcome

Land Acknowledgement

Approval of the Agenda
Moved: Sylvester
Seconded: Emmanuel

Agenda Items

1. Approval of the Previous Meeting Minutes
Moved: Sylvester
Seconded: Emmanuel

2. Approval of the Agenda
Moved: Sylvester
Seconded: Christian

3. Vice-Chair Appointment
Sean Ryan has been voted into the role as Vice Chair for the Student Life Committee

4. Goal Setting
   A) Finding Way to Enhance Relationships with Affiliate Institutions
      a. Increasing communication between AMS Execs and affiliate student governments / student engagement officers
         i. Imagine Day increasing affiliation by including affiliate colleges
            ii. Committee to raise to Council
      b. Increasing communication about the AMS to UBC students
         i. Spotlights about how government affects students
         ii. Various roles affiliated with government
   B) AMS Services and Student Engagement
      a. finding ways to further promote these services on campus
         i. including affiliate institutions in service advertisement may increase engagement
   C) Increasing Voter Turnout Campus-Wide
      a. Highlighting the work of the AMS and how this affects students as a whole
      b. Finding barriers that are limiting participation, and raising these findings to Council

5. Blue and Gold Sub Committee
Vote for Blue and Gold Sub-Committee discontinuation for the 2020 year has been adopted

Next Meeting:
The next scheduled meeting will be on June, 29th from 12:00pm-1:00pm (PST).

**To Do:**
- Chair will seek information for the points of contact for the affiliate institutions on campus.
AMS Student Life Committee Meeting Minutes  
Monday, July 13th 2020

Attendance  
Regrets: Annika  
Recording Secretary: Chrissa

Call to Order

The meeting was called to order at 12:04 (PST).

Territorial Acknowledgement

Approval of the Previous Meeting Minutes  
Moved: Chrissa  
Seconded: Sean

Approval of the Agenda  
Moved: Sean  
Seconded: Cameron

Agenda Items

Mandate by Council  
a. Chairs (HR/SLC) met and had a meeting regarding how we will undertake this process.  
b. Chairs will be meeting with a few individuals to gain insight about what may be a route for assessment.  
   o Equity Committee, Indigenous Student on Council

Further clarification on the topic is needed
Sylvester:  
As a suggestion for other groups to reach out to or hear from, I suggest contacting the various demographic groups/clubs on campus and hear from them eg. BSU and other minority groups on campus

Updates

Goal: Finding Ways to Enhance Relationships with Affiliate Institutions  
Exciting update from Eric, our AMS Communications & Marketing Manager  
a. He’s been in touch with the registrars from Corpus Christi/St Marks, VST, and Regent.  
b. VST has agreed to share their list with the AMS and the other two are supportive and discussing it!
Anything to Add?

Emmanuel:
- 2024 grads – Poll to have a student panel, over 90% approval of the panel
- We will discuss this in further at our following meetings

Next Meeting

Presentations from Ian and Sylvester.

The next scheduled meeting will be on August 10th from 12:00pm-1:00pm (PST).

Adjournment

Moved: Sylvester
Seconded: Emmanuel

There being no further business, the meeting was adjourned at 12:38pm.
Agenda of the AMS Student Life Committee  
Monday, July 27th 2020

Attendance
Regrets:

Recording Secretary:
Annika

Call to Order

The meeting was called to order at 12:04 (PST).

Territorial Acknowledgement

Approval of the Previous Meeting Minutes
Moved: Chrissa  Seconded: Christian

“BE IT RESOLVED THAT the minutes have been adopted as presented.”

Approval of the Agenda
Moved: Chrissa  Seconded: Annika

“BE IT RESOLVED THAT the agenda be adopted as presented.”

Agenda Items

Presentations
These presentations are aimed to inform the SLC of what the AMS is conducting in other parts of the organization, aimed at student life and engagement. Some of the ideas that have come up during our SLC meetings are actually replicated in the initiatives that will be presented to you! I believe these presentations will be informative and a great opportunity for us, as the SLC, to hear about what other program plans are occurring around campus!

AMS Services Presentation
  a. Ian, Student Services Manager

Clubs Platform Presentation
  a. Sylvester and Nick (AVP)
Anything to Add?

Next Meeting

The next scheduled meeting will be on August 10th from 12:00pm-1:00pm (PST).

Adjournment

Moved: Chrissa Seconded: Sylvester

There being no further business, the meeting was adjourned at
Agenda of the AMS Student Life Committee  
Monday, August 17th 2020

Attendance
Regrets:
Sean

Recording Secretary:
Annika

Call to Order

The meeting was called to order at 12:02pm (PST).

Territorial Acknowledgement

Approval of the Previous Meeting Minutes
Moved: Seconded:

“BE IT RESOLVED THAT the minutes have been adopted as presented.”

Approval of the Agenda
Moved: Annika Seconded: Chrissa

“BE IT RESOLVED THAT the agenda be adopted as presented.”

Agenda Items

1. Diversity Mandate

Update:
HR / SLC / President came together, and we identified four areas of which SLC, HR, Governance and possibly other committees will look at further in depth throughout the 2020-2021 term. These include:

1. Reducing intimidation/selectivity during the elections process
   a. Selective behaviour based on choosing candidates to share information with on a personal bias
      a. Goal: Implementing some sort of workshop/information session in the early new year to target interested students, and share equal amounts of
information regarding how to run elections (how to’s, do’s and don’t’s, etc.)

2. Altering our lengthy elections process
   a. nominations / voting lasts approximately two months
   b. altering the process to last two weeks
      a. concerns include voter turnout, although election periods don’t always contradict the turnout

3. Increasing wages for student government executives
4. Reaching equity-seeking communities

**SLC/HR will be presenting this Mandate update to council on August 26th. If you are staying on-board for the fall-winter term, you will have the opportunity to further investigate these topics!**

**Anything to Add?**

**Next Meeting**

The next, and final scheduled meeting will be on August 31st from 12:00pm-1:00pm (PST).

**Adjournment**

Moved: Chrissa Seconded: Cole

There being no further business, the meeting was adjourned at (PST).
Agenda of the AMS Student Life Committee
Monday, August 31st 2020

Attendance
Regrets:
Sean

Recording Secretary:
Annika

Call to Order
The meeting was called to order at 12:04 (PST).

Territorial Acknowledgement

Approval of the Previous Meeting Minutes
Moved: Chrissa  Seconded: Agam
“BE IT RESOLVED THAT the minutes have been adopted as presented.”

Approval of the Agenda
Moved: Chrissa  Seconded: Annika
“BE IT RESOLVED THAT the agenda be adopted as presented.”

Agenda Items

1. Rocks, Sticks and Leaves. In your final 😊 email to me, please compile the following – (d) is the most important!
   a. Please note one thing that rocked this summer for you as a part of the SLC! (i.e., the Services Presentation)
   b. Please note one thing that will stick with you this summer, related to the AMS. (i.e., other available volunteer positions or ways to get involved)
   c. Please note one thing that will leave with you following our conclusion of this term. (i.e., the need to increase voter turnout and spread the word to your friends to vote!)
   d. Please write any additional comments that you would like to pass along to the future SLC team and Chair(s).
2. SLC in the Future:
Beginning in September, you will have the opportunity to re-run for this committee, and sign-up for others if interested! I encourage you all to continue pursuing student government. I will be stepping down from my role as Chair, so if you are eager and interested, in SLC, definitely run!! All of you are fantastic candidates!

3. Final Updates:
Affiliate Email Lists:
   a. Eric has noted that: there has been lots of positive progress. Sylvester has been leading the development of a MOU with the colleges regarding their lists, but overall, it looks like they’ll be included in our future communications!
      a. This is a H U G E win for the SLC. If it feels in any way the slightest that you haven’t made as much as a contribution to student life as you would have liked, just know that this change alone is absolutely ginormous for this committee, and the AMS as a whole, and each and every one of you played a pivotal role in our preliminary discussions and progression of this change.

THANK YOU SO MUCH!
I wanted to say thank you for everything this summer! I had so much fun working with you all, and hearing all of your incredible ideas and passion toward bettering our student engagement strategies and increasing the reach of the AMS! If any of you would like a reference in any capacity, I would love to be of assistance.

I wish you all the best in the upcoming term, and hopefully we can “see” each other again soon!

Anything to Add?

Adjournment
Moved: Chrissa          Seconded: Agam

There being no further business, the meeting was adjourned at  (PST).
Agenda of the AMS Student Life Committee
Thursday, October 20th 2020

Attendance
Regrets: Christian Bailey
Recording Secretary: Annika Szarka

Call to Order
The meeting was called to order at 5:08pm (PST).

Territorial Acknowledgement
Agam led the territorial acknowledgement.

Approval of the Previous Meeting Minutes
Moved: Emmanuel  Seconded: Annika

“BE IT RESOLVED THAT the previous meeting minutes be adopted as presented.”

Approval of the Agenda
Moved: Annika  Seconded: Emmanuel

“BE IT RESOLVED THAT the agenda be adopted as presented.”

Agenda Items

Finalize Goal Setting + Add More If Needed
- Connecting Students with AMS Services
- Increasing Voter Turnout Campus-Wide
- Engaging Students in a Way Involving Less Screen Time
- Working on an Instagram Page to Offer Words of Encouragement During Exams

Executing Our Goals
How exactly are we going to make sure each of these goals gets done?
Brainstorm how to get started with each listed goal.

Agam: Are there any new goals we would like to add to the list?
  - No committee members had any additional goals to add.

Agam: Emmanuel, you brought up the idea of working on an Instagram page. Do you have a vision or ideas?
Emmanuel: I don't want to start from scratch, but is there another account we can use, if possible?
- It isn't a big goal, but it is a goal that demonstrates it's the little things that count.

Agam: I know that the AMS Instagram page is already geared towards student life.
Cole: A big topic we can look at are issues with communications and how can we produce more meaningful content.
- What do we have right now? The largest assets from an engagement standpoint is our Facebook page, Twitter account, and our AMS events Instagram page.
- Our AMS page is decent with over 3000 followers.
  - Historical background: Our AMS events Instagram page used to be the main AMS Instagram, and then it was changed to be the AMS events page.
  - There is lots of work happening with rebranding on social media.
- We should work on how to make channels as inclusive as possible.
Agam: Is this something our committee can help with?
Cole: We can review some of the content they are producing once they come up with the content.
Agam: We can put this goal on pause until we gain material to review and add feedback to.
Emmanuel: Yes!
Agam: Connecting Students With AMS Services
- We need to think about what services need a larger push.
- Each student service has information on the website.
- Are there any services that need more push, Ian? If we can help, how would that happen?
Ian: We can provide general feedback, but need to be more familiar with the services in order to help.
- We are filming this weekend for peer support and tutoring.
  - 60 second explanation videos
  - getting photos for ads
  - developing Reddit and Instagram ads
Agam: They are all so specific in their own ways, so we probably need to know more details in order to help out.
- would like to learn more about the services, plans to get in contact with Ian to schedule a meeting
Agam: We are going to have to do more research in order to provide useful feedback.
Agam: Increase in Voter Turnout
- What keeps students from voting?
Cole: Governance committee looked into this and the trends over the last 8 years.
- They noticed that voter turnout has 2 different levels:
  - 20%
  - 12%
- 2014 and 2015: around 20%
- 2016 went down to 11%
- 2017: also lower
- 2018: 20%
- One trend we can identify is how attractive the ballot is.
- Referendum questions get people to turnout.
  - UPass
  - Fees
- Large voter turnout is affected by these referendum questions.
- Students have more incentive to vote when something directly affects them.
- People only feel motivated to vote when they have a net gain.
- How do we make it worthwhile for people to vote?
- We extended the election period a week in 2019 and voter turnout only increased by 1%.

Agam: How can our committee help with this?
Cole: Anything that we do has to go through the elections committee.
- If our committee is going to talk about elections, we could invite them to our meeting.
- Whatever happens needs to be approved by the chief electoral officer, who we can meet with.

Agam: That would be great!

Agam: Engaging Students in a Way Involving Less Screen Time
- Students are getting tired of being online and engaging people in a non-virtual manner is difficult these days - how can we do this?

Ian: look to other organizations and steal some ideas!
Agam: We can brainstorm future ideas after doing some research!
Agam: Talking about each of these topics was really helpful in narrowing down our ideas. We now have point persons to reach out to when wanting to progress with these goals. At our next meeting, I’d like to have our goals narrowed down and perhaps we can form subcommittees to start working on them!

Anything to add?
Next Meeting
(Determined by the When2Meet Agam sent, indicating that every second Tuesday from 5:00pm-6:00pm was the best time for the SLC to meet.)

- Is anyone not able to make this time? If so, we can determine a meeting time the week before every meeting, closer to the date, through another When2Meet.

Given that one of our members is not able to make our bi-weekly meeting time at all during any week, Agam will send out another When2Meet to determine a better bi-weekly meeting time, or have two meeting times that we can alternate between every two weeks.

Adjournment
Moved: Cole  Seconded: Emmanuel

There being no further business, the meeting was adjourned at 5:34pm (PST).
Agenda of the AMS Student Life Committee  
Monday, November 9, 2020

**Attendance**  
Present: Agam Gill, Annika Szarka, Christian Bailey, Emmanuel Cantiller  
Recording Secretary: Annika Szarka

**Call to Order**  
The meeting was called to order at 1:00pm (PST).

**Territorial Acknowledgement**  
Agam led the territorial acknowledgement.

**Approval of the Previous Meeting Minutes**  
Moved: Emmanuel  
Seconded: Christian  
“BE IT RESOLVED THAT the previous meeting minutes be adopted as presented.”

**Approval of the Agenda**  
Moved: Christian  
Seconded: Emmanuel  
“BE IT RESOLVED THAT the agenda be adopted as presented.”

**Agenda Items**

**Executing Our Goals/Forming Solid Plans**

**Increasing Voter Turnout**
- Consolidating closer contact with various UBC social media groups.
  - **Emmanuel:** suggested getting in contact with social media groups such as constituencies, as well as UBC class social media pages  
  - idealistically, groups who haven’t endorsed candidates in the past  
  - idea: promoting neutral infographics
  - **Agam:** Even if constituencies endorse candidates, the goal would be for constituencies to promote the election in general, first. We can communicate our idea to the groups to see if they would be willing to promote.
- We can come up with a list of UBC social media groups and constituencies to contact.
- We should also talk to the chief electoral officer about rules regarding what information can be put out.

AMS Club Support
- How can we support the AMS clubs?
  - **Agam:** Operations committee is in charge of overseeing the clubs, but it would be useful to get in contact to see how the SLC can help clubs in regards to troubles they are having with engagement or student life.
  - **Annika:** Have we asked Ian about this?
  - **Agam:**
    - I will definitely reach out to Ian to see what he thinks about this.
    - It's a unique time and is hard to get engagement out of students and clubs might be encountering other issues, so it would be useful to create a survey to reach out and ask clubs how we can support them.
    - Moving forward: we should come up with questions to ask the clubs.
  - **Emmanuel:** Create a survey collaboratively with the operations committee?
  - **Agam:** I will contact the chair of the operations committee regarding this possibility.
  - **Annika:** We will need to consider the different needs of the clubs, and different ways that they operate, as well.
  - **Agam:** Yes! We could potentially create subcommittees for different types of clubs.

Engagement Strategies
- What are some strategies we can use to promote engagement?
  - **Agam:** Emphasized the importance of us reaching out first to provide feedback regarding social media content, instead of waiting for them to reach out to us.
  - **Emmanuel:** It’s hard to use other platforms rather than social media, due to the current circumstances. We could try to look for ways to diversify the platforms (open the floor on more platforms such as UBC Reddit).
  - **Agam:** I think hearing from students who don’t feel connected with the AMS is important so they feel that they are being heard.
  - **Christian:** Email is also a great way to personalize reaching out. What does our access to email chains look like?
Agam: This is something I will talk to the executive members about.

Anything to add?
- Emmanuel: Should we begin reaching out to clubs to gage interest in helping with voter turnout?
- Agam: I will reach out to the executive members first to see what they think about this, and then we can get started!

Next Meeting
The next scheduled meeting will be on November 23rd from 1:00pm-2:00pm (PST).

Adjournment
Moved: Emmanuel Seconded: Annika

There being no further business, the meeting was adjourned at 1:30pm (PST).
Agenda of the AMS Student Life Committee
Monday, November 23, 2020

Attendance
Regrets: Ian Stone, Annika Szarka, Sherly Prince, Eric Lowe
Recording Secretary: Emmanuel Cantiller

Call to Order
The meeting was called to order at 1:04pm (PST).

Territorial Acknowledgement
Agam led the acknowledgement.

Approval of the Previous Meeting Minutes
Moved: Christian  Seconded: Emmanuel
“BE IT RESOLVED THAT the previous meeting minutes be adopted as presented.”

Approval of the Agenda
Moved: Sylvester  Seconded: Agam
“BE IT RESOLVED THAT the agenda be adopted as presented.”

Agenda Items

Increasing Voter Turnout
- Creating informational infographics for constituencies to post around election time.
  - Agam: What is the process with making infographics?
  - Sylvester: Eric and the digital team make the infographics. Once we decide what we want to make, we just have to let him know. It helps that Eric is a part of this committee.
  - Agam: Should I reach out to the constituencies on the email list on the AMS website?
  - Sylvester: It's only a matter of quantity. The SLC should reach out to constituencies. I can send you some contact information.
AMS Club Support

- Creating a survey to send to clubs to ask how we can support them regarding challenges with Student Life and engagement.
  - **Agam:** On creating surveys, has Sylvester sent out consultation for the fall semester?
  - **Sylvester:** Yes we released a fall survey, it was beneficial because we found that we needed to give more resources and find ways to manage AMS room bookings because of COVID. It is a continuous process where we share resources with club execs. In the next term, we can send another consultation. I am open to the idea of having another survey and I am curious about what specific student life aspect we want to get feedback on.
  - **Agam:** I don’t want to duplicate what was released on the first survey. Do you remember any specific questions you asked in the first survey?
  - **Sylvester:** They mainly had to do with room bookings and our limited capacity. We also offered a document on guidance. Main challenges for clubs were club marketing and ability to get new members. They also addressed membership fees as a barrier. This approach was more administrative in its approach. The survey was not so much touching up on the student life aspect.
  - **Sylvester:** Social media - We no longer have the need to spend resources on outreach with establishments of CampusBase. There was difficulty establishing the presence of CampusSpace due to everyone being separated with social distancing.
  - **Agam:** How are things going with CampusBase?
  - **Sylvester:** Around 15,000 students are using the platform, with probably more. Usership has been effective. Moving forward, there is a need for a marketing reach for awareness of this platform, but it will be difficult as there are students that remain to be separated all around the world. We are optimistic to make this an integral part of our community.
  - **Agam:** Any questions you want to include, Emmanuel/Christian?
  - **Emmanuel:** Definitely differences in budget operation sustainability and differences in new memberships.
  - **Sylvester:** Every club has different needs and is affected differently. I think it is expected that clubs will have lowered membership fees and membership turnout might be lower in previous years. With regards to funding needed, I believe clubs have a variety. We have not seen an uptick in clubs using grants.
- **Christian:** We should see what's working for them and what's not: what type of events are being run. I can imagine clubs are having a hard time engaging with their club members. There may be different approaches. We can analyze which strategies work and share those strategies with clubs which are struggling.

- **Agam:** I like that idea. It can help clubs better transition in the second terms.

- **Sylvester:** Are there any other questions?

- **Agam:** What challenges they faced in the fall, and see how we can help them avoid them during the winter semester.

- **Agam:** When should we send the survey and who do I reach out to?

- **Sylvester:** That’s me! We can send out the survey by December 7th when we release our newsletter.

**Engagement Strategies**

- What are some strategies we can use to promote engagement?
  - ie. help AMS clubs connect better with the student population

- **Agam:** For the social media aspect of the AMS, is there any person we can provide feedback for?

- **Sylvester:** It would be good to reach out to Rish and Eric, who are members of this committee.

- **Agam:** I think it will be beneficial if we bring them to a committee meeting to have a chat with them regarding social media and to provide feedback.

**Anything to add?**

- **Sylvester:** So right now the AMS Sustainability team is looking to create a more virtual presence of sustainability. They are looking to create a space in the Life Building Basement for all sustainability related groups. The space is aimed to be a lounge where sustainability groups can pop in and out. With multiple sustainability groups located in the basement (Sprouts, Get Thrifty, AMS Food Bank, etc), we are thinking of making murals to affirm that place as a sustainability corridor. We want to liven up that corridor from both a sustainability and student life perspective, any thoughts/ideas?

- **Agam:** Sounds like a good idea! What has progress been like?

- **Sylvester:** We are looking at requesting design briefs, either from external artists or UBC artists.

- **Agam:** Reaching out to students would be better! It feels more personal and would help with student engagement.
- **Emmanuel:** Yes I agree. I do know that AUS members have done something similar with the pillars in Buchanan; we can reach out to them along with other UBC artists.

- **Sylvester:** We are looking at the mural as a grad gift. We are ready to use our funds, we are just looking on who we can work with to make the murals. Cole can you confirm this?

- **Cole:** Yes, we have the funding, we just need to find the artist(s)!

**Next Meeting**
The next scheduled meeting will be on December 7th from 1:00pm-2:00pm (PST).

**Adjournment**
Moved: Sylvester    Seconded: Christian

There being no further business, the meeting was adjourned at 1:43pm (PST).
Agenda of the AMS Student Life Committee
Monday, December 7, 2020

**Attendance**
Present: Agam Gill, Emmanuel Cantiller, Sylvester Mensah Jr, Cole Evans, Ian Stone, Rishavraj Das
Regrets: Annika Szarka, Christian Bailey, Sherly Prince
Recording Secretary: Emmanuel Cantiller

**Call to Order**
The meeting was called to order at 1:07PM (PST).

**Territorial Acknowledgement**
Agam led the acknowledgement.

**Approval of the Previous Meeting Minutes**
Moved: Annika Seconded: Agam

“BE IT RESOLVED THAT the previous meeting minutes be adopted as presented.”

**Approval of the Agenda**
Moved: Christian Seconded: Sylvester

“BE IT RESOLVED THAT the agenda be adopted as presented.”

**Agenda Items**

**Increasing Voter Turnout Update**
- Creating informational infographics for constituencies to post around election time.
  - **Agam:** We had previously talked about getting in contact with various AMS constituencies to gauge interest to see how many would be interested in posting neutral informational infographics around election time. This would help us reach a larger pool of students and would probably help them out, as well, since their elections are around the same time. Sylvester had sent me the contact information on Friday and today morning I had drafted some emails that I will send out soon just to see how many infographics we would need so that I can get in touch with Eric and let him know!
AMS Club Support Survey Update
- Creating a survey to send to clubs to ask how we can support them regarding challenges with Student Life and engagement.
  - **Agam:** Last week, Sylvester drafted the winter engagement survey and had sent it over to me for some feedback. The questions revolved around CampusBase, Room Bookings, and additional support resources for AMS Clubs & Subsidiaries. Some of the questions I had suggested to add to the survey were questions surrounding general challenges these clubs had found so that we can work towards helping them avoid them during the winter semester. He will send out the survey along with the newsletter today.
  - **Agam:** Would you like to add anything Sylvester?
  - **Sylvester:** You’ve probably covered everything already. We hoped to include very specific questions that would be inclusive to all campus groups and clubs!

Engagement Strategies/Goals
- What are some strategies we can use to promote engagement?
  - **Rish:** help AMS clubs connect better with the student population
  - **Agam:** Rish, would you like to let us know about how the AMS runs its social media accounts?
  - **Rish:** At first, we had the comms department and staff work on graphics for the AMS. There was no strategy or focus on running the AMS channels. We’ve been focusing on our social media channels - Youtube, TikTok, revamping AMS Instagram. Previously there was no plan for the account, so committees/clubs would post their requests, but now we have a social media coordinator. We are looking to focus on branding and content, so the page could grow. More plans include adding to the highlights section, highlights for each portfolio, and creating some giveaways. Bootcamp - look into other student union accounts - what works for them and what doesn’t. We have deleted older posts that didn’t fit into our strategy. We also hired a WeChat coordinator.
  - **Agam:** Great! We will keep this in mind when coming up with new goals and projects to work on in the new year. Over winter break, brainstorm some new ideas and we will share them at our first meeting in the new year!
Anything to add?
  - Good luck with finals, everyone!

Next Meeting
The next scheduled meeting will be determined through a When2Meet link.

Adjournment
There being no further business, the meeting was adjourned at 1:26PM (PST).