AMS President Goals Update - November 2021

Goal 1: Strategic Planning, Governance, and Operations

Action Item 1  Develop and execute an AMS Return to Campus Plan starting in June 2022, and until all provincial health restrictions have been lifted.

November 2021 Update: Goal has been successfully completed. The pandemic continues to be ongoing, and the AMS remains in Step 3 of our Return to Campus Plan until B.C. moves to Step 4.

Action Item 2  Develop and complete an AMS Strategic Plan by the end of the 2021/22 Fiscal Year.

November 2021 Update: The AMS has begun work on a strategic plan and has contracted UBC PhD student Nicolas Romualdi to lead the project. The project is on track to be completed by April 2022.

Action Item 3  Conduct the first ever AMS Experience Survey to gather valuable data and student feedback on how to improve our services and operations.

November 2021 Update: Goal has been successfully completed. As of writing, the first-ever AMS Student Engagement Survey is now live and has received close to 2000 responses. The Executive Committee plans to release data and recommendations sometime in the second semester.

Action Item 4  Continue to pursue AMS Auditorium capital improvements and present a full report to Council with or without funding requests by March 2022.

November 2021 Update: Work continues to progress on the AMS Auditorium project, and the application to the Canada Cultural Spaces Fund will be submitted in December 2021. Council also approved a $337,000 expenditure to begin work on the Auditorium Lobby and Get Thrifty Expansion.

Action Item 5  Conduct an audit of AMS governance systems in partnership with relevant stakeholders and present recommendations to Council for approval by November 2021.
Office of the President

November 2021 Update: Work on a review of AMS governance systems began in October 2021 and will be worked on with the Governance Committee. This goal has been delayed to February 2022.

Action Item 6 Evaluating the potential pursuit of a fee restructure referendum in March 2022 with mechanisms for regular review.

**November 2021 Update:** The Executive Committee and the VP Finance have begun work on a fee restructure referendum and are on track to run such a referendum in February 2022.

**Goal 2: Equity, Diversity and Inclusion**

**Action Item 1** Expand and restructure equity operations in the President's Office to increase capacity by one staff member and synergize working dynamics.

**November 2021 Update:** Goal has been successfully completed. This year we doubled the capacity of the Equity and Inclusion team by hiring our first ever Equity and Inclusion Coordinator.

**Action Item 2** Develop first-ever annual roadmap to achieve EDI goals and targets based on recommendations and structures outlined in the AMS Equity Plan.

**November 2021 Update:** As of writing, this roadmap is currently being worked on and will be presented to AMS Council in January 2022. This first ever roadmap will be the starting point for future years.

**Action Item 3** Create an Equity and Inclusion Subcommittee to oversee the progress made on the AMS Equity Plan.

**November 2021 Update:** Goal has been successfully completed. The Equity and Inclusion Subcommittee has been creative and lives under the Executive Committee. The subcommittee meets to approve and review goals and plans relating to EDI in the AMS.

**Action Item 4** Work to organize relevant professional development and training for staff and Councillors, including bystander intervention training, QPR, procedural fairness training, and more.
November 2021 Update: The equity team has been working diligently on this goal and is on track for an end of fiscal year completion. An equity-focused workshop was delivered to all AMS staff in November 2021, and the team is working on how to facilitate recurring training for staff moving forward via online platforms.

Goal 3: Indigenous Presence and Engagement

Action Item 1  Conduct exploratory work around transitioning the Indigenous Committee into a fully-independent constituency of the AMS.

November 2021 Update: After an initially positive response, this project is on hold pending the support of the new Indigenous Committee. If we continue down this route, necessary changes will be made to Bylaws for a February 2022 referendum.

Action Item 2  Develop and execute a plan to commission Indigenous art installations in the AMS in partnership with Musqueam and other relevant stakeholders.

November 2021 Update: This project is on hold until meaningful contact can be established with Musqueam partners.

Action Item 3  Plan and execute first-ever Indigenous-focused month of campaigns at the AMS and develop strategies to see its continued success.

November 2021 Update: Goal has been successfully completed. This year the AMS held its first ever Indigenous Cultural Month in October 2021 to great success. There were numerous lessons learned that will hopefully ensure the initiative can continue to grow moving forward.

Goal 4: Community Engagement

Action Item 1  Work with the Ad Hoc Committee on Electoral Engagement to identify and address areas for improvement in all elections, specifically relating to voter turnout and candidate recruitment.
November 2021 Update: Goal is changing. Due to the dissolution of the Ad Hoc Committee, the President’s Office will continue to work itself on electoral engagement and recruitment and also work closely with the Elections Committee on how to improve voter turnout.

**Action Item 2** Identifying ways to expand AMS presence in first-year programming in areas such as orientations, Imagine Day, UBC-wide Canvas courses, street teams, and robust community outreach.

**November 2021 Update:** The AMS has continued to have a good presence in first-year related activities and has seen good engagement. Work on Canvas courses, street teams, and AMS content in mailing packages.

**Action Item 3** Continued investment of resources in improving and synergizing AMS marketing and communications, including the execution of new brand guidelines and integration of AMS Events into the larger brand structure.

**November 2021 Update:** Goal has been successfully completed. This goal is never fully completed, but the AMS successfully launched its revised brand in Summer 2021. The Executive Committee will continue to work with relevant parties to ensure that marketing and communications are properly supported.

**Action Item 4** Establishment of a cross-campus collaboration group to facilitate conversations with campus-life focused groups.

**November 2021 Update:** This goal is a low priority item that may be revisited when looking at AMS committee and working group structures. No progress on this goal has been made to date.