Section 1: Club Support During and Beyond COVID-19
Summary of survey results with AMS Clubs between December 6, 2021 and January 3, 2022

Chart 1.1
How big of a challenge is your club facing with each of the following aspects of operating a club this year so far?

- Sufficient storage space for club belongings and equipment: 11% challenging, 26% moderately challenging, 26% not at all challenging
- Sufficient meeting room availability for club meetings: 18% challenging, 20% moderately challenging, 11% not at all challenging
- Capacity restrictions due to COVID-19: 23% challenging, 33% moderately challenging, 20% not at all challenging
- Attracting new members: 19% challenging, 22% moderately challenging, 12% not at all challenging
- Building a sense of community: 25% challenging, 20% moderately challenging, 20% not at all challenging
- Membership retention: 22% challenging, 19% moderately challenging, 18% not at all challenging
- Having enough money to hold events: 24% challenging, 12% moderately challenging, 12% not at all challenging
- Transportation to off-campus venues for events: 21% challenging, 44% moderately challenging, 12% not at all challenging
- Process of booking a room in the Nest: 22% challenging, 31% moderately challenging, 11% not at all challenging
- Borrowing equipment (adaptors, costs, etc.) after hours: 28% challenging, 40% moderately challenging, 8% not at all challenging
- Understanding AMS policies: 31% challenging, 31% moderately challenging, 9% not at all challenging
- Ensuring a safe and respectful environment for club members: 23% challenging, 58% moderately challenging, 9% not at all challenging

Chart 1.2
How important is Club Dave (both September and January) in relation to your club’s membership sign-ups and engagement with the UBC student community?

- Extremely important: 14%
- Very important: 39%
- Moderately important: 34%
- Slightly important: 7%
- Not at all important: 7%

Chart 1.3
How familiar is your club with the procedures of properly hosting a General Meeting?

- Extremely familiar: 4%
- Very familiar: 10%
- Moderately familiar: 23%
- Slightly familiar: 28%
- Not at all familiar: 12%

How familiar is your club with the procedures of properly creating Club Policies?

- Extremely familiar: 4%
- Very familiar: 10%
- Moderately familiar: 23%
- Slightly familiar: 28%
- Not at all familiar: 12%

Generally speaking, how familiar are you or your club with the Operations Committee Policy Manual?

- Extremely familiar: 4%
- Very familiar: 10%
- Moderately familiar: 23%
- Slightly familiar: 28%
- Not at all familiar: 12%

Chart 1.4
How helpful has the AMS been with resolving conflicts experienced by your club?

- Extremely helpful: 3%
- Very helpful: 15%
- Moderately helpful: 24%
- Slightly helpful: 15%
- Not at all helpful: 6%

Chart 1.5
Based on what you have experienced, seen, or heard about the Video-Conferencing Grant offered by the AMS last year, what is your level of support for it returning in January 2022?

- Extremely supportive: 46%
- Very supportive: 24%
- Moderately supportive: 17%
- Slightly supportive: 0%
- Not at all supportive: 6%

Chart 1.6
Based on what you have experienced, seen, or heard, how important is it for brand new clubs to receive seed money (i.e. $500 startup money for a new club)?

- Extremely important: 37%
- Very important: 31%
- Moderately important: 18%
- Slightly important: 11%
- Not at all important: 3%

Note: 53% of respondents selected “N/A” for this question.
Section 2: Clubs and CampusBase
Summary of survey results with AMS Clubs between December 6, 2021 and January 3, 2022

Chart 2.1
How important are each of the following values to you for a student engagement hub like CampusBase?

- Privacy and security of personal information: 5% Extremely important, 26% Very important, 13% Moderately important, 4% Slightly important, 0% Not at all important
- Easy and user-friendly navigation: 56% Extremely important, 32% Very important, 8% Moderately important, 0% Slightly important, 0% Not at all important
- Reliability and prevent crashes: 50% Extremely important, 24% Very important, 14% Moderately important, 6% Slightly important, 0% Not at all important
- Accessible via desktop: 49% Extremely important, 35% Very important, 15% Moderately important, 3% Slightly important, 0% Not at all important
- Connect with club membership: 46% Extremely important, 32% Very important, 15% Moderately important, 7% Slightly important, 0% Not at all important
- Improve student engagement: 36% Extremely important, 33% Very important, 29% Moderately important, 11% Slightly important, 4% Not at all important
- Accessible via mobile/app: 34% Extremely important, 22% Very important, 33% Moderately important, 12% Slightly important, 0% Not at all important
- Effective user onboarding: 31% Extremely important, 20% Very important, 28% Moderately important, 9% Slightly important, 7% Not at all important
- Attract new users: 27% Extremely important, 18% Very important, 23% Moderately important, 15% Slightly important, 17% Not at all important
- Ability to charge membership fees: 25% Extremely important, 16% Very important, 23% Moderately important, 18% Slightly important, 9% Not at all important
- A centralized platform for all club events: 22% Extremely important, 31% Very important, 36% Moderately important, 34% Slightly important, 8% Not at all important
- Aesthetics and visual appeal: 22% Extremely important, 31% Very important, 36% Moderately important, 34% Slightly important, 8% Not at all important

Note: 43% of respondents selected “I don’t use CampusBase enough to have an answer for this question.”

Chart 2.2
Prior to today, how familiar were you with the purpose of CampusBase?

- Extremely familiar: 9%
- Very familiar: 26%
- Moderately familiar: 43%
- Slightly familiar: 12%
- Not at all familiar: 7%

Chart 2.3
How confident are you with the privacy of your and your club members' personal information on CampusBase?

- Extremely confident: 7%
- Very confident: 17%
- Moderately confident: 31%
- Slightly confident: 54%
- Not at all confident: 15%

Chart 2.4
How happy are you with the current state of CampusBase’s student engagement?

- Extremely happy: 6%
- Very happy: 22%
- Moderately happy: 42%
- Slightly happy: 28%

Chart 2.5
How frequent does your club use the CampusBase platform?

- Once a day: 12%
- Once a week: 44%
- Once a month: 21%
- Once a year: 2%
- Less than once a year: 0%

Chart 2.6
Which of the following features of CampusBase is least user-friendly in relation to your experience of using CampusBase this year so far?

- Being able to chat through the platform: 20%
- Sending mass-emails and club newsletters: 7%
- Setting up an event: 9%
- Conducting safe and secure online elections: 8%
- Building a club website: 12%

Note: 43% of respondents selected “I don’t use CampusBase enough to have an answer for this question.”

Supporting documentation for a presentation by the Office of the VP Administration | AMS Council: January 12, 2022
For questions about anything on this page, please contact Ben at avpadmin@ams.ubc.ca