Section 1: Club Support During and Beyond COVID-19
Summary of survey results with AMS Clubs between December 6, 2021 and January 3, 2022

Chart 1.1
How big of a challenge is your club facing with each of the following aspects of operating a club this year so far?

- Sufficient storage space for club belongings and equipment: 18%
- Sufficient seat room availability for club meetings: 15%
- Capacity restrictions due to COVID-19: 12%
- Attracting new members: 11%
- Building a sense of community: 9%
- Membership retention: 8%
- Having enough money to hold events: 7%
- Transportation to off-campus venues for events: 5%
- Process of booking a room in the Nest: 3%
- Borrowing equipment (adapters, costs, etc.) after hours: 3%
- Understanding AMS Policies: 2%
- Ensuring a safe and respectful environment for club members: 2%

Note: 53% of respondents selected “N/A” for this question.

Chart 1.2
How important is Club Day (both September and January) in relation to your club’s membership sign-up and engagement with the UBC student community?

- Extremely important: 34%
- Very important: 39%
- Moderately important: 14%
- Slightly important: 7%
- Not at all important: 7%

Chart 1.3
How familiar is your club with the procedures of properly hosting a General Meeting?

- Extremely familiar: 20%
- Very familiar: 38%
- Moderately familiar: 29%
- Slightly familiar: 12%
- Not at all familiar: 7%

How familiar is your club with the procedures of properly creating Club Policies?

- Extremely familiar: 16%
- Very familiar: 28%
- Moderately familiar: 41%
- Slightly familiar: 10%
- Not at all familiar: 2%

Generally speaking, how familiar are you or your club with the Operations Committee Policy Manual?

- Extremely familiar: 15%
- Very familiar: 40%
- Moderately familiar: 28%
- Slightly familiar: 12%
- Not at all familiar: 6%

Chart 1.4
How helpful has the AMS been with resolving conflicts experienced by your club?

- Extremely helpful: 3%
- Very helpful: 7%
- Moderately helpful: 15%
- Slightly helpful: 15%
- Not at all helpful: 6%

Note: 53% of respondents selected “N/A” for this question.

Chart 1.5
Based on what you have experienced, seen, or heard about the Video Conferencing Grant offered by the AMS last year, what is your level of support for it returning in January 2022?

- Extremely supportive: 44%
- Very supportive: 24%
- Moderately supportive: 17%
- Slightly supportive: 9%
- Not at all supportive: 6%

Chart 1.6
Based on what you have experienced, seen, or heard, how important is it for brand new clubs to receive seed money (i.e. $7500 startup money for a new club)?

- Extremely important: 37%
- Very important: 31%
- Moderately important: 18%
- Slightly important: 11%
- Not at all important: 3%
Section 2: Clubs and CampusBase
Summary of survey results with AMS Clubs between December 6, 2021 and January 3, 2022

Chart 2.1
How important are each of the following values to you for a student engagement hub like CampusBase?

- Privacy and security of personal information
- Easy to use or friendly navigation
- Reliability and prevent crashes
- Accessible via desktop
- Connect with club membership
- Improve student engagement
- Accessible via mobile/app
- Effective user onboarding
- Attract new users
- Ability to charge membership fees
- A centralized platform for all club events
- Aesthetics and visual appeal

Note: 43% of respondents selected “I don’t use CampusBase enough to have an answer for this question.”

Chart 2.2
Prior to today, how familiar were you with the purpose of CampusBase?

- Extremely familiar
- Very familiar
- Moderately familiar
- Slightly familiar
- Not at all familiar

Chart 2.3
How confident are you with the privacy of your and your club members’ personal information on CampusBase?

- Extremely confident
- Very confident
- Moderately confident
- Slightly confident
- Not at all confident

Chart 2.4
How happy are you with the current state of CampusBase’s student engagement?

- Extremely happy
- Very happy
- Moderately happy
- Slightly happy
- Not at all happy

Chart 2.5
How frequent does your club use the CampusBase platform?

- Once a day
- Once a week
- Once a month
- Once a year
- Less than once a year

Chart 2.6
Which of the following features of CampusBase is least user friendly in relation to your experience of using CampusBase this year so far?

- Being able to chat through the platform
- Sending mass-emails and club newsletters
- Setting up an event
- Conducting safe and secure online elections
- Building a club website

Note: 43% of respondents selected “I don’t use CampusBase enough to have an answer for this question.”

Supporting documentation for a presentation by the Office of the VP Administration | AMS Council: January 12, 2022
For questions about anything on this page, please contact Ben at avpadmin@ams.ubc.ca