

June 2023

# AMS Executive Committee Goals

## Goal 1

Strengthening Connections and Community

## Goal 2

Strategic Plan Implementation

## Goal 3

Financial Sustainability

## Goal 4

Student Life and Wellbeing

## Goal 1

# Strengthening Connections and Community

*Main Strategic Priority: Collaborative Leadership*

### Sub-Goal A

Increasing understanding of how students can access supports and resources through the AMS by **meeting students where they are**, such as through classroom announcements, physical signage in student spaces, and other types of media

### Sub-Goal B

Building connections, collaborations, and **trust between student groups/communities** by collaborating on events and ensuring smooth processes in project planning

### Sub-Goal C

**Cultivating a sense of belonging** through **supporting clubs, constituencies, and other student communities**

## Goal 2

# Strategic Plan Implementation

*Main Strategic Priority: All Five Strategic Priorities*

### Sub-Goal A

Assessing areas where we can **implement plans by the University**, such as the Student Affordability Plan, Indigenous Strategic Plan, Climate Action Plan, Inclusion Action Plan, and Anti-Racism & Inclusive Excellence Report

### Sub-Goal B

Examine how the AMS Strategic Plan can be implemented into **reviews of the AMS Sustainability Action Plan and AMS Equity Action Plan**

### Sub-Goal C

Ensure that the **Values** (Student-First prioritization, acting with Integrity and Sincerity, and going Above & Beyond) and the **Strategic Priorities** (Exceptional Programming, Delivering Results, Cultivating a Sense of Belonging, Operational Excellence, and Collaborative Leadership) outlined in the **AMS Strategic Plan are integrated into the society's operations**

### Sub-Goal D

Maintain a culture of **long-term decision-making** in alignment with the strategic plan to ward off short-termism and ensure that one year personal projects come second to **student needs and priorities**

## Goal 3

# Financial Sustainability

*Main Strategic Priority: Operational Excellence*

### Sub-Goal A

Laying **foundations for stability, strategic partnerships, and long-term business strategy** in order to more freely and sustainably serve students

### Sub-Goal B

Optimizing our ability to **gain funds from external donors, government grants, and sponsors** in order to better support students while decreasing dependence on student fees

## Goal 4

### Student Life and Wellbeing

*Main Strategic Priority: Cultivating a Sense of Belonging*

#### Sub-Goal A

Raising awareness about **safety and wellness resources on campus**, cultivating a **culture of proactive support for those struggling, reducing stigma** around asking for help

#### Sub-Goal B

**Improving food security** on campus by **advocating for external and university funding**, as well as **expanding space for food services** in order to meet growing demand and improve operations

#### Sub-Goal C

Making **relevant, accessible, and enjoyable events** that are in touch with student interests and provide a **safe environment**