



**THE ALMA MATER SOCIETY
OF THE UNIVERSITY OF BRITISH COLUMBIA VANCOUVER**

AMS EXECUTIVE COMMITTEE

Minutes of February 9, 2024

Attendance

Present: Ben Du (President), Abhi Mishra (VP Finance), Kamil Kanji (VP Academic & University Affairs), Ian Caguiat (VP Administration), Joshua Kim (VP External), Justin Lieu (Managing Director), Kathleen Simpson (Senior Manager of Student Services), Sheldon Goldfarb (Archivist & Clerk of Council)

Recording Secretary: Sheldon Goldfarb

Call to Order

- The meeting was called to order at 11:05 am in Nest Room 3511.

Agenda

- The agenda was approved (Abhi, Josh).

Minutes

- The minutes of February 2 were postponed.

Mobile Food Outlet

- Ben:
 - Our outlets are at capacity in the School Year, but do less business in the summer.
 - Looking at a food truck model: bring product where people are.
 - Blue Chip is our most successful outlet, but some parts of campus are far from the Nest.
 - Thinking not of a satellite Blue Chip, but a mobile truck.
 - Service the community and benefit the AMS financially.
 - Logistics still to work out.
- Sheldon:
 - Health permits were an issue in the past.
- Kathleen:
 - UBC had food trucks; there was an issue of competition.
- Ben:
 - We can negotiate that.
- Abhi:
 - This would primarily be in the summer?

- Ben:
 - Wouldn't mind something in Main Mall.
- Abhi:
 - The idea of shifting Blue Chip to the old Pie R space was to attract more people, but this would divert them somewhere else.
 - Maybe try a different outlet.
- Ben:
 - Wreck Beach and the Chan Centre area are examples of places to spread beyond the Nest.
- Justin:
 - Blue Chip is actually profitable in the summer.
 - What's the overarching goal?
 - Need clarity: are we trying to increase net contribution?
 - Going mobile can involve higher labour costs.
 - Maybe a satellite location is a better option.

Northwest Pocket Lounge

- Ian:
 - The Resource Groups want to expand into the pocket lounge near their area.
 - They say they don't have enough space; also that their space is not very accessible.
 - They spill over into the rest of the Nest, book other rooms.
 - We already allocated \$9,000 for a new automated door for them.
 - This new plan would require a lot more construction.
 - The space they want is part of public space.
 - The pocket lounge could be converted into a room for general students to use in the near future for workshops or meetings..
- Kamil:
 - The Resource Groups have more space than most clubs or other groups.
- Ben:
 - They often do Nest bookings?
- Ian:
 - They book the Interactive Sustainability Centre for meetings.
- Justin:
 - So they're already accessing other rooms.
- Kamil:
 - Would they move all their events to the lounge?
- Ben:
 - Maybe redirect them to improve their current space, maximize efficiency.
 - If they do need more space, can accommodate with bookings.

Great Trekker Award

- Ben:
 - The plan was to give it to Jama Mahlalela, assistant coach for the Toronto Raptors basketball team.
 - However, he can't make the date.
 - It would be odd to not have him there.
 - We know he will be in town next year for the basketball tournament.
 - We could have him give a video address this year, or could make a recommendation to next year's team to award it to him then.
- Josh:
 - It's better if the recipient is here in person.
- Abhi:
 - He can't make it, so he doesn't get the award? Looks bad.
- Ben:
 - Alumni UBC itself asked if we wanted to defer his award.
 - There were three other options considered.
- The Executive considered the other three.
- Ian:
 - Crystal Hung's focus on mental health seems relevant.
 - (Her company runs a micro-campaign supporting mental health and substance abuse resources at St. Paul's Hospital.)
- Ben:
 - And she's continued to contribute (making a contribution to the Sauder Powerhouse Project).
- The consensus was to give the award to Crystal Hung, CEO of Icon Marketing.

Adjournment

The meeting went in camera at 11:30 am and adjourned at 12:17 pm.