

AUA Year-Round Campaign Volunteer

Position Type: Volunteer

Reporting to: VP Academic and University Affairs

Term: August 2025 - April 2026

Estimated Commitment: Average of ~2-3 hours per week (hours may increase slightly during active campaign periods)

Application Deadline: July 31, 2025

Position Overview:

We are looking for passionate and reliable Campaigns Volunteers to support the AMS Academic and University Affairs (AUA) office throughout the 2025–2026 academic year. As a Campaigns Volunteer, you will help implement some of the AMS’s largest academic advocacy initiatives, including Textbook Broke, Academic Integrity Week, and the Student Experience of Instruction (SEI) campaign. This is an excellent opportunity for students interested in educational equity, accessibility, and academic engagement.

Volunteers will assist with campaign execution, classroom engagement, and booting efforts, and on-the-ground promotion across campus.

Key Responsibilities:

- **Boothing:** Represent the AMS at campaign booths by engaging with students, handing out materials, and encouraging participation in surveys, raffles, and other activations.
- **Event Support:** Help coordinate and run campaign activities during key advocacy weeks.
- **Classroom Announcements:** Make brief class announcements or assist instructors in sharing campaign information.
- **Postering & Outreach:** Post promotional materials across campus and ensure campaign visibility in high-traffic areas.
- **Student Engagement:** Provide campaign information to students in an accessible and engaging way.
- **Material Distribution:** Help distribute flyers, pamphlets, and faculty campaign kits.
- **Team Collaboration:** Work closely with fellow volunteers and the Campaigns and Events Coordinator to support campaign logistics.

Qualifications:

- **Outgoing and Approachable:** Comfortable speaking with students and encouraging campaign participation.
- **Reliable and Organized:** Dependable with strong time-management skills.

- **Strong Communication Skills:** Able to convey key messages in both in-person and classroom settings.
- **Team-Oriented:** Works well in group settings and takes direction constructively.
- **Passion for Advocacy:** Enthusiasm for promoting accessible, affordable, and high-quality academic experiences.

Training & Onboarding:

- ~4-6 hours total (flexible and modular)
- Training begins the week of August 25, 2025, and covers:
 - Overview of OERs and academic material accessibility AMS Academic Experience Survey findings and other coming campaigns background
 - Booth operations, raffle procedures, and FAQs
 - Optional booth setup walkthrough

What You'll Gain:

- **Hands-On Experience:** Gain valuable experience in campaign execution and student engagement.
- **Skill Development:** Improve public speaking, event planning, and outreach skills.
- **Networking Opportunities:** Connect with AMS leaders and other student advocates.
- **Tangible Impact:** Contribute directly to projects that improve academic life for UBC students.

Key Dates:

- Textbook Broke: September 23-27, 2025
- Academic Integrity Week: October 14-18, 2025 (to be finalized)
- SEI Campaign: Mid/late November to early December (dates TBD)

Application Process:

- Complete the application form on the website.
- Selected applicants will be contacted by early August for onboarding